Question 1	1 / 1 pts
For a cable company, there is something of a problem when the data does not improve.	
No matter how, we are always best and does not see other providers.	
What is important for the the provider for good and reliability	
O Data that to help speed and all has good to go, no data or improving is good.	
Data to find and access speed and provide connection speed for customer to access internet.	
Question 2	1 / 1 pts
If a manager wants the location of the the team to see how is the report he needs what?	
To know if the team has good, by getting the spatial and get a location	
The team should and make sure that all is followed and do good	
Get the map of the address and no matter if true, they should be it.	
○ I'm the manager so all of that's good and get the data at all.	
Question 3	0 / 1 pts
A team that has data must get all the type of data to gain information	
True	
○ False	
Question 4	1 / 1 pts
A company finds that data mining identifies that 80% of their customers like a type of ice cream, the conclusion ice cream is important and all should buy to increase success.	n made was
○ True	
False	

Question 5	0 / 1 pts
What must be done on a data with the team having racial bias.	
No matter what bias I have, the team has is always right	
Not at all I should have to learn anything about what is wrong	
Ethical are more good and that is important, as we have been working here a long time and know better.	
The most Ethical consideration will have it and this needs to have and work out right.	
Question 6	1 / 1 pts
now can a worker for transaction understand how customers buy.	
Understand only on cash on the store and nothing else is important.	
By understand the data on what customers bought to see what is good.	
By understand their transaction by cash.	
O Understand only what has bank and credit.	
Question 7	1 / 1 pt
The main goal of every organization is always the most useful, which will ensure the important data even i	f unethical.
○ True	
False	
Question 8	1 / 1 pt
f you work in network, and access data, what would you not use?	
Make great data to see who wants to log in and have and give info for new customers	

O To use to see all data, create segments for users to come in.

 $\hfill \bigcirc$  Unusual access to users for the customers that does not have account or know

Question 9	1 / 1 pts
A local library has a lot of audiobooks to do for easy search, so all audiobooks has to be all the right.	
○ True	
False	
Question 10	1 / 1 pts
If a local supermarket discovers the sales trend in that a lot of beer were often bough due to diapers, who not do?	at must a owner
c) Raise and put the diaper where is hard for customer to see because that make people to do.	
Sell at a lower rate, because this sales will increase due to it.	
Ignore and let the customers and continue to increase sales	
Sell beers to make a discount.	
Question 11	1 / 1 pts
Question 11  To become data to understand more, i need to become more data collection with no type of format	1 / 1 pts
	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format  True  False	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format  True	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format  True  False  Question 12  A hospital is experiencing a high number of readmissions for heart failure patients within 30 days of disc	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format  True  False  Question 12  A hospital is experiencing a high number of readmissions for heart failure patients within 30 days of disc of the data would the nurse need to avoid for patients for readmissions?	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format  True  False  Question 12  A hospital is experiencing a high number of readmissions for heart failure patients within 30 days of disc of the data would the nurse need to avoid for patients for readmissions?  Not a need of a 30 days readmission	1 / 1 pts

Question 13	1 / 1 pts
A team only looks at 1 thing of their analysis it still has to focus on the data.	
True	
○ False	
Question 14	1 / 1 pt:
A sales rep knows that his company have only few to show what they can do, and only sales data from and most powerful to use	m 1949 is the only
○ True	
False	
Question 15  f you need to make a good report or sales, what does one needs to avoid?	0 / 1 pts
I need to my product and who cares if all is right	
to get the data is correct or all the info in data to sell product.	
Only data, not at all to check if this data that comes is great.	
to make it be for customers what's the best product for them.	
Question 16	0 / 1 pt
What supports data-driven at the highest levels?	

You have to analyze if how to improve the new business to identify data for y	our customer segment and product analysis?
All for real world with data	
Data with improve decision and statistics	
To be competitive to gain advantages	
By the business to be intelligence	
Question 18	1 / 1 pts
A bank is experiencing a high rate of fraudulent transactions. Which data min	ing application should be the MOST helpful?
Fraud Detection	
Credit Risk Assessment	
Customer Churn Prediction	
Network Optimization	
Question 19	1 / 1 pts
To track pollution which should you track	
Location Based Marketing	
Data only for time series	
Data only for time series     Monitoring Environmental	
Monitoring Environmental  The factor to be considered	1 / 1 pts
Monitoring Environmental The factor to be considered  Question 20	
Monitoring Environmental	

Question 17

0 / 1 pts

Question 21	1 / 1 pts
To become data to understand more, i need to become more data collection with no type of format	
○ True	
False	
Question 22	1 / 1 pts
Question 22	
The best technique in data in image databases to see or recognize objects is	
Image Recognition	
Question 23	1 / 1 pts
A manufacturing company wants to reduce equipment downtime. What is the best application?	
Quality Control	
Fraud Dectection	
Customer prediction of equipment	
Predictive Maintenance	
Question 24	1 / 1 pts
After finding some information in your account, it is okay to access any type of information of the user	
○ True	
False	

Which analysis would have to have for past trends from a Time?  Trend Analysis  Question 26	
Question 26	
Question 26	
	0 / 1 pt
Even if fraud occurs, the company says that the fraudulent should be used, but the users need to see wh	at is important
True	
○ False	
Question 27	1/1p
Predictive Maintenance	
Network Optimization	
Network Optimization      Customer Churn Prediction	

Question 29	1 / 1 pts
Because an increase of security national in different ways, the team agrees to have all data to have a view on chelpful	itizens is
○ True	
False	

Question 30	0 / 1 pts
An e-commerce site notices unusual website access and purchases. Which type of data mining is it being used	d here?
Anomaly detectived	
unusual users segmentation	
unusual behavior	
unusual customers for customers	