# Xiang Gu

+86-13338862263

860991617@qq.com

## EDUCATION BACKGROUND

**Curtin University, Singapore**                                                   October 2022-present

Major: Accounting                                                                          *Singapore*

Degree: Bachelor of Commerce

**University of California, Santa Barbara**                      Fall 2018-Fall 2020& Winter 2022

Major: Pre-Financial Mathematics and Statistics                        *Santa Barbara, CA*

## INTERNSHIP EXPERIENCE

**Shenwan Hongyuan Securities Co., Ltd**                               March 2021-July 2021

*Bank Teller*                                                                              *Shanghai, China*

- Responsible for customer account opening, account information modification, account closure, and maintenance of account transaction permissions.
- Managed the three-party custody relationship of RMB transaction settlement funds and maintained the relationship of foreign currency bank-securities transfer.
- Provided customer custody securities inquiry and transfer services.
- Assisted authorized judicial authorities in inquiries, freezing, unfreezing, and deduction operations of customer account-designated securities and funds.
- Responsible for collecting and processing paper or electronic customer data generated in the course of business and maintaining archival storage.

**Salvatore Ferragamo S.p.A.**                                               June 2020-July 2020

*Online, Data Analyst*

- Conducted extensive research on Ferragamo's market positioning and competitive advantages within the luxury goods sector.
- Analyzed and compared marketing activities, sales channels, product categorizations, and marketing strategies of leading brands including LV, Gucci, and Dior.
- Responsible for collecting and organizing Ferragamo's operational data, presenting findings through comprehensive diagrammatic representations.

## RESEARCH EXPERIENCE

**Carnegie Mellon Business Data Analysis Online**          November 2019- January 2020

Advisor: Professor Siyuan Liu                                                  *Santa Barbara, CA*

- Learned computer programming like phthon and process data like processing strings and creating datasets and Proficient in Python, Java, and SQL for data processing and analysis.
- Grasped the theoretical basis of business data analysis, business data mining methods like clustering, classification, and regression; business data analysis methods such as regression analysis, predictive analysis, and prescriptive analysis; and process some business data analysis cases.

**Financial Big Data Analysis**                                               July 2019- August 2019

*Team program*                                                                         *Santa Barbara, CA*

- Focused on Python, advanced mathematics, and their application in the realm of finance.
- Conducted extensive research on fund trading network community discovery.

- Applied simulation methodologies to simulate financial trading networks.
- Acquired comprehensive knowledge in statistical modeling, algorithm development, and financial analysis, fostering a deep understanding of complex financial systems.

## ACADEMIC EXPERIENCE

**Group Video Presentation**                                                                January 2024

*Two-person Team*                                                                  *Curtin University*

- Analyzed the influence of three companies' Corporate social responsibility (CSR) on economic, social, and environmental performances and impacts.
- Reviewed the most recent annual reports along with the disclosure on the company website and any supplementary reports and make a decision which company demonstrate better CSR
- Talked about what constitutes good CSR reporting and whether the company have disclosed enough information.

**Group Video Presentation**                                                                   May 2023

*Three-person Team*                                                                *Curtin University*

- Conducted comprehensive data analytics analysis using COSO model, emphasizing their pivotal role in reducing organizational risks and personalizing the customer experience in the market.
- Assessed the efficacy of data-driven strategies in deterring fraud and bolstering internal control, leveraging insights from ACCT2000 coursework.
- Exhibited proficiency in the COSO model reporting process and its seamless integration with data analytics for efficient organizational governance.

**Team Presentation: The Important of Communication Skill**                  December 2022

*Six-person Team*                                                                  *Curtin University*

- Search for literature related to communication skills, read the content, and summarize the experiences.