

Xiang LI

Stanford, CA

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For up-to-date version and other contacts, please visit <http://xiangli.work>

I'm an iOS engineer with 2.5+ years experience. I've built 4 apps with 14+ upgrades on App Store. Authorized to work in the US.

Work Experience

- **iOS Engineer** **Mountain View, CA**
Yttro Mobile *February 2015 – Present*
 - Published Yttro for iOS version 1.0 to App Store from nearly scratch in 3 months as sole full-time iOS Engineer. Unfortunately it's removed by Apple a few months later.
 - Helped build H5 version, helped coordinate on UX/UI, Android, backend, etc.
- **iOS Developer** **Beijing, China / Stanford, CA**
Solopreneur *June 2013 – January 2015*
 - Published 3 indie apps and 13 updates to App Store.
 - The one I love most is "Artisan's Workshop" (<http://xiangli.work/#apps>). I hope young people open their minds and think independently by reading what my friends and I share to them, then achieve their goals by actual practice. These features are all in this app. It contains reading, a built-in PDCA (plan-do-check-adjust) cycle, reminders, statistics, notes, etc..
 - Skills trained: mobile product design, architect, development, distribution, marketing, ASO, CRM, etc.
- **Product Manager** **Beijing, China**
Baidu, Inc. *October 2011 – May 2013*
 - PM of Pulse, a BI alike product for decision makers (CEO/CFO, E-staff, GMs) in Baidu. 4 PMs lead and cooperated with 20+ divisions, covered 300+ operational indicators, launched version 1.0 successfully within 3 months, and 12 upgrades afterwards.
 - Skills trained: requirement management, product design, MRD & roadmap development, coordinate UE(UX/UI)/FE/RD/QA to meet the goals on roadmap, scrum practice over 1 year.
- **Intern, Software Engineer, Tech Lead** **BJ, China / Braunschweig, Germany / Hassleholm, Sweden**
China Railway Signal & Communication Co. *July 2007 – October 2011*
 - Co-inventor & chief software engineer for TSRS (Temporary Speed Restriction System), one of the vital equipments of CTCS-3 (Chinese Train Control System level 3). Adapted TSRS perfectly to 6 high-speed railway lines of great importance to China, such as Beijing-Shanghai, Wuhan-Guangzhou, etc. Worked hard day and night, received lots of honors & awards.
 - Skills trained: C, Unix/Linux, SVN, SIL4 (Highest standard of safety), Fail-Safe computing platform & application software.
 - Patents: CN102267477B (Grant, Temporary speed restriction command management equipment of CTCS-3 system)

Education

- **Tsinghua University** **Beijing, China**
BE & ME, Automation. Field of research: Intelligent Transportation System. *August 2002 – February 2009*
 - 1st of Jilin province (over 100k competitors) in The National College Entrance Examination
 - Siyuan program scholarship (30 out of 3k students)

Technical and Personal skills

- **Programming Languages:** Objective C, Swift, Javascript/jQuery/Node.js/React.js, HTML(5)/CSS(3), Ruby on Rails.
- **iOS Knowledge Keywords:** Storyboard/Xib/Code, Autolayout, Multithreading/GCD, Core Data, File System, Networking, Background fetches, Core Location/MapKit, Core Motion, Core Graphics, Core Animation, Gestures, Local Notifications, IAP, ARC, etc. Third party: Evernote-SDK, WeChat-SDK, AFNetworking, JSONKit, HighChart, PNChart, SDWebImage, FileHash, iRate, HtmlUnescape, WebP image process, Zip/Unzip, Gif Player, StatusBar Notification, Calendars, Mixpanel/Flurry, etc.
- **Language:** Mandarin (native), English (limited working proficiency, ILR Level 2).
- **Other:** Love running & sunshine. Extreme hardworking. Love to keep up with the latest technologies, best practices and techniques, learn new things, expand my comfort zone, and build things with craftsman's spirit.