

# Xiang Lu (吕想)

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## Academic Employment

**Urban Governance and Design Thrust, Society Hub  
Hong Kong University of Science and Technology (Guangzhou)**

Assistant Professor Sep 2025 to present

**Institute for Advanced Study in Humanities and Social Sciences  
Zhejiang University**

Assistant Professor Apr 2022 to Aug 2025

**Department of Sociology  
Zhejiang University**

Affiliated Faculty Apr 2022 to Aug 2025

## Education

**New York University**

Ph.D., Sociology Sep 2015 to Sep 2021  
(M.Phil. awarded en route as part of the Ph.D. program, May 2019)

**Tsinghua University**

L.L.B., Sociology Sep 2011 to Jun 2015

## Peer-Reviewed Articles

**Lu, Xiang.** Forthcoming. “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” *Ethnic and Racial Studies*. Online first, <https://doi.org/10.1080/01419870.2024.2388688>.

**Lu, Xiang.** 2025. “Faith in Flux: the Diverse Religious Adaptations of Hui Muslim Internal Migrants in a Global Market Town in Southeast China.” *Journal of Contemporary Religion* 40(1): 1-21.

Hu, Olivia Y.†, **Xiang Lu† (equal authorship)**, and Wendy D. Roth. 2024. “Linking Race and Genes: Racial Conceptualization Among Genetic Ancestry Test-Takers.” *Ethnic and Racial Studies* 47(8): 1574-1596.

◆ *Shortlisted for 2024 Martin Bulmer Prize for Article of the Year*

**Lu, Xiang.** 2022. “Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China.” *Identities-Global Studies in Culture and Power* 29(2): 186-204.

**Lu, Xiang.** 2021. “Identity Construction Among Twice-Minority Immigrants: A Comparative Study

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of Korean-Chinese and Uyghurs in the United States.” *Journal of Ethnic and Migration Studies* 47(7): 1558-1577.

### Works Under Review

**Lu, Xiang.** “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” (Revise and Resubmit, *International Migration Review*.)

**Lu, Xiang.** “The Shifting Frames of ‘the Chinese Nation’ (*Zhonghua Minzu*): A Structural Topic Modeling Analysis of Its Discursive Uses in *People’s Daily* (1946-2023).”

**Lu, Xiang,** and Junzhe Chen. “The Decline of Whiteness? A Computer Vision Analysis of Perceived Racial Representation in Fashion Media and Advertising.”

**Lu, Xiang.** “Shifting Tides in the Majority Group’s Attitudes Towards Affirmative Action in Higher Education Admission: an Online Survey Experiment in China.”

### Works in Progress

**Lu, Xiang.** “Internalized Colorism: Discrepancies Between Self-Perceived and Externally-Assessed Skin Tone in Mexico and Their Association with Health and Life Satisfaction.”

**Lu, Xiang.** “Annotator Demographics and Social Bias in Data Labeling.”

**Lu, Xiang.** “Teaching Race and Ethnicity in Modern China: A Study of Middle School Geography and History Textbooks from 1903–1984.”

### Book Reviews

**Lu, Xiang.** 2021. “Immigrant incorporation in East Asian democracies: by Erin Aeran Chung, Cambridge, Cambridge University Press, 2020, xvi+261pp., £18.99 (paperback), ISBN 9781107616967.” *Ethnic and Racial Studies* 44(13): 2475-2478.

### Selected Think Tank Reports

**Lu, Xiang.** 2024. “Analysis of the U.S. ‘Revisions to OMB’s Statistical Policy Directive No. 15’.”

- ◆ *Adopted by the National Ethnic Affairs Commission of China*
- ◆ *2024 Top Award Research Report, National Ethnic Affairs Commission*

**Lu, Xiang.** 2024. “Analysis of the Content and Influences of the US 118<sup>th</sup> Congress S.5305 Bill.”

- ◆ *Adopted by the National Ethnic Affairs Commission of China*

**Lu, Xiang,** Aiwei Liu, and Xuming Hu. 2024. “Risks and Hidden Dangers of Deepfake Technology in Ethnic Domains and Recommended Countermeasures.”

- ◆ *Adopted by the Zhejiang Provincial Ethnic and Religious Affairs Commission*

### Selected Presentations and Talks

“The Decline of Whiteness? A Computer Vision Analysis of Perceived Racial Representation in Fashion Media and Advertising.” The Third Computational Sociology Winter Forum. Nanjing, China, December 6-8, 2025.

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“The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The Second Conference on Development and Governance. Shenzhen, China, November 15-16, 2025.

“The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The National Conference on Human Geography. Wuhan, China, November 8-9, 2025.

“The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The National Annual Conference on Population Geography. Guangzhou, China, October 25-26, 2025.

“The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” Chinese Sociological Association Annual Meeting. Chengdu, China, July 5-6, 2025.

“Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Chinese Sociological Association Annual Meeting. Harbin, China, July 6-7, 2024.

“Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Qunxue Youth Forum, Zhejiang University. Online, June 24, 2024.

“Discourses of Race and Ethnicity in Modern China: An Analysis of 20th Century Textbooks.” The Asian Conference on the Social Sciences. Tokyo, Japan, May 20-22, 2019.

“Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China.” International Conference, Identities and (Trans)nationalisms in Mixed Families: Transmission, Agency and Social Constraints. Ifrane, Morocco, October 17-19, 2018.

“Ethnicization and Identity Construction Among Twice-Minority Groups: Korean-Chinese and Uyghur immigrants in the United States.” American Sociological Association Annual Meeting, Section on Racial and Ethnic Minorities Refereed Roundtables. Philadelphia, PA, August 11-14, 2018.

### Selected Grants and Fellowships

2025. “Qingfeng Program” for Humanities and Social Sciences, ZJU (¥60,000).

2020 – 2021. NYU Abu Dhabi Dissertation Fellowship

Fall 2019 & Spring 2020. NYU Shanghai Graduate Fellowship

Summer 2019. Provost’s Global Research Initiatives Fellowship, NYU

2015 – 2020. MacCracken Fellowship, Graduate School of Arts and Science, NYU

2014. Undergraduate Overseas Research Fellowship, Tsinghua University

### Other Funded Research Projects

2024. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation.” United Front Work Department of the Yiwu Municipal Committee and Jindong District Committee in Jinhua City (¥160,000 in total). PI.

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2024. "Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation." United Front Work Department of the Yuecheng District Committee, Shangyu District Committee, Shengzhou Prefecture Committee, Xinchang Prefecture Committee in Shaoxing City (¥320,000 in total). **PI.**
2023. "Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation in Keqiao District, Shaoxing City, Zhejiang Province." United Front Work Department of the Keqiao District Committee in Shaoxing City (¥80,000). **Co-PI.**
2022. "Development of an Index System for Reinforcing the Sense of Chinese National Community in Zhejiang Province." Zhejiang Provincial Ethnic and Religious Affairs Committee (¥98,000). **Co-PI.**

### Teaching Experience

Summer 2025. Instructor, Sociology of Race and Ethnicity: Theories and Methods (Graduate), ZJU  
Summer 2023 & Summer 2024. Instructor, Field Research (Undergraduate), ZJU  
Winter 2022 & Winter 2024. Instructor, Sociology of Race and Ethnicity (Undergraduate), ZJU  
Fall 2018. Teaching Assistant, Research Methods (Undergraduate), NYU  
Spring 2018. Course Assistant, The Social Challenges of Climate Change (Undergraduate), NYU

### Visiting Experience

2024.7 – 2024.9. Visiting Professor, AI Thrust, HKUST (Guangzhou)  
2020 – 2021. Visiting Doctoral Research Fellow, NYU Abu Dhabi  
2019 – 2020. Visiting Doctoral Research Fellow, NYU Shanghai  
2014.8 – 2014.9. Visiting Student, University of British Columbia  
2014.7. Visiting Student, National Taiwan University