

Xiang Lu (吕想)

Address: Room 317, Building E4, 1 Du Xue Rd, Nansha District
Guangzhou, Guangdong Province, China 511453

Email: xianglu@hkust-gz.edu.cn

Website: xianglusoc.github.io

Academic Employment

Urban Governance and Design Thrust, Society Hub

Hong Kong University of Science and Technology (Guangzhou)

Assistant Professor

Sep 2025 to present

Institute for Advanced Study in Humanities and Social Sciences

Zhejiang University

Assistant Professor

Apr 2022 to Aug 2025

Department of Sociology

Zhejiang University

Affiliated Faculty

Apr 2022 to Aug 2025

Education

New York University

Ph.D., Sociology

Sep 2015 to Sep 2021

(M.Phil. awarded en route as part of the Ph.D. program, May 2019)

Tsinghua University

L.L.B., Sociology

Sep 2011 to Jun 2015

Peer-Reviewed Articles

Lu, Xiang. Forthcoming. "Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub." *Ethnic and Racial Studies*. Online first, <https://doi.org/10.1080/01419870.2024.2388688>.

Lu, Xiang. 2025. "Faith in Flux: the Diverse Religious Adaptations of Hui Muslim Internal Migrants in a Global Market Town in Southeast China." *Journal of Contemporary Religion* 40(1): 1-21.

Hu, Olivia Y.†, **Xiang Lu† (equal authorship)**, and Wendy D. Roth. 2024. "Linking Race and Genes: Racial Conceptualization Among Genetic Ancestry Test-Takers." *Ethnic and Racial Studies* 47(8): 1574-1596.

◆ *Shortlisted for 2024 Martin Bulmer Prize for Article of the Year*

Lu, Xiang. 2022. "Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China." *Identities-Global Studies in Culture and Power* 29(2): 186-204.

Lu, Xiang. 2021. "Identity Construction Among Twice-Minority Immigrants: A Comparative Study

of Korean-Chinese and Uyghurs in the United States.” *Journal of Ethnic and Migration Studies* 47(7): 1558-1577.

Works Under Review

- Lu, Xiang.** “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” (Revise and Resubmit, *International Migration Review*.)
- Lu, Xiang.** “The Shifting Frames of ‘the Chinese Nation’ (*Zhonghua Minzu*): A Structural Topic Modeling Analysis of Its Discursive Uses in *People’s Daily* (1946-2023).”
- Lu, Xiang,** and Junzhe Chen. “The Decline of Whiteness? A Computer Vision Analysis of Perceived Racial Representation in Fashion Media and Advertising.”

Works in Progress

- Lu, Xiang.** “Internalized Colorism: Discrepancies Between Self-Perceived and Externally-Assessed Skin Tone in Mexico and Their Association with Health and Life Satisfaction.”
- Lu, Xiang.** “Shifting Tides in the Majority Group’s Attitudes Towards Affirmative Action in Higher Education Admission: an Online Survey Experiment in China.”
- Lu, Xiang.** “Annotator Demographics and Social Bias in Data Labeling.”
- Lu, Xiang.** “Teaching Race and Ethnicity in Modern China: A Study of Middle School Geography and History Textbooks from 1903–1984.”

Book Reviews

- Lu, Xiang.** 2021. “Immigrant incorporation in East Asian democracies: by Erin Aeran Chung, Cambridge, Cambridge University Press, 2020, xvi+261pp., £18.99 (paperback), ISBN 9781107616967.” *Ethnic and Racial Studies* 44(13): 2475-2478.

Selected Think Tank Reports

- Lu, Xiang.** 2024. “Analysis of the U.S. ‘Revisions to OMB’s Statistical Policy Directive No. 15’.”
- ◆ *Adopted by the National Ethnic Affairs Commission of China*
 - ◆ *2024 Top Award Research Report, National Ethnic Affairs Commission*
- Lu, Xiang.** 2024. “Analysis of the Content and Influences of the US 118th Congress S.5305 Bill.”
- ◆ *Adopted by the National Ethnic Affairs Commission of China*
- Lu, Xiang,** Aiwei Liu, and Xuming Hu. 2024. “Risks and Hidden Dangers of Deepfake Technology in Ethnic Domains and Recommended Countermeasures.”
- ◆ *Adopted by the Zhejiang Provincial Ethnic and Religious Affairs Commission*

Selected Presentations and Talks

- “The Decline of Whiteness? A Computer Vision Analysis of Perceived Racial Representation in Fashion Media and Advertising.” The Third Computational Sociology Winter Forum. Nanjing, China, December 6-8, 2025.

- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The Second Conference on Development and Governance. Shenzhen, China, November 15-16, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The National Conference on Human Geography. Wuhan, China, November 8-9, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The National Annual Conference on Population Geography. Guangzhou, China, October 25-26, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” Chinese Sociological Association Annual Meeting. Chengdu, China, July 5-6, 2025.
- “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Chinese Sociological Association Annual Meeting. Harbin, China, July 6-7, 2024.
- “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Qunxue Youth Forum, Zhejiang University. Online, June 24, 2024.
- “Discourses of Race and Ethnicity in Modern China: An Analysis of 20th Century Textbooks.” The Asian Conference on the Social Sciences. Tokyo, Japan, May 20-22, 2019.
- “Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China.” International Conference, Identities and (Trans)nationalisms in Mixed Families: Transmission, Agency and Social Constraints. Ifrane, Morocco, October 17-19, 2018.
- “Ethnicization and Identity Construction Among Twice-Minority Groups: Korean-Chinese and Uyghur immigrants in the United States.” American Sociological Association Annual Meeting, Section on Racial and Ethnic Minorities Refereed Roundtables. Philadelphia, PA, August 11-14, 2018.

Selected Grants and Fellowships
--

2025. “Qingfeng Program” for Humanities and Social Sciences, ZJU (¥60,000).
- 2020 – 2021. NYU Abu Dhabi Dissertation Fellowship
- Fall 2019 & Spring 2020. NYU Shanghai Graduate Fellowship
- Summer 2019. Provost’s Global Research Initiatives Fellowship, NYU
- 2015 – 2020. MacCracken Fellowship, Graduate School of Arts and Science, NYU
2014. Undergraduate Overseas Research Fellowship, Tsinghua University

Other Funded Research Projects

2024. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation.” United Front Work Department of the Yiwu Municipal Committee and Jindong District Committee in Jinhua City (¥160,000 in total). **PI**.

2024. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation.” United Front Work Department of the Yuecheng District Committee, Shangyu District Committee, Shengzhou Prefecture Committee, Xinchang Prefecture Committee in Shaoxing City (¥320,000 in total). **PI**.
2023. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation in Keqiao District, Shaoxing City, Zhejiang Province.” United Front Work Department of the Keqiao District Committee in Shaoxing City (¥80,000). **Co-PI**.
2022. “Development of an Index System for Reinforcing the Sense of Chinese National Community in Zhejiang Province.” Zhejiang Provincial Ethnic and Religious Affairs Committee (¥98,000). **Co-PI**.

Teaching Experience

Summer 2025. Instructor, Sociology of Race and Ethnicity: Theories and Methods (Graduate), ZJU

Summer 2023 & Summer 2024. Instructor, Field Research (Undergraduate), ZJU

Winter 2022 & Winter 2024. Instructor, Sociology of Race and Ethnicity (Undergraduate), ZJU

Fall 2018. Teaching Assistant, Research Methods (Undergraduate), NYU

Spring 2018. Course Assistant, The Social Challenges of Climate Change (Undergraduate), NYU

Visiting Experience

2024.7 – 2024.9. Visiting Professor, AI Thrust, HKUST (Guangzhou)

2020 – 2021. Visiting Doctoral Research Fellow, NYU Abu Dhabi

2019 – 2020. Visiting Doctoral Research Fellow, NYU Shanghai

2014.8 – 2014.9. Visiting Student, University of British Columbia

2014.7. Visiting Student, National Taiwan University