

## Xiang Lu (吕想)

Address: Room 317, Building E4, 1 Du Xue Rd, Nansha District  
Guangzhou, Guangdong Province, China 511453

Email: [xianglu@hkust-gz.edu.cn](mailto:xianglu@hkust-gz.edu.cn)

Website: [xianglusoc.github.io](http://xianglusoc.github.io)

### Academic Employment

#### Urban Governance and Design Thrust, Society Hub

#### Hong Kong University of Science and Technology (Guangzhou)

Assistant Professor

Sep 2025 to present

#### Institute for Advanced Study in Humanities and Social Sciences

#### Zhejiang University

Assistant Professor

Apr 2022 to Aug 2025

#### Department of Sociology

#### Zhejiang University

Affiliated Faculty

Apr 2022 to Aug 2025

### Education

#### New York University

Ph.D., Sociology

Sep 2015 to Sep 2021

(M.Phil. awarded en route as part of the Ph.D. program, May 2019)

#### Tsinghua University

L.L.B., Sociology

Sep 2011 to Jun 2015

### Peer-Reviewed Articles

**Lu, Xiang.** Forthcoming. "Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub." *Ethnic and Racial Studies*. Online first, <https://doi.org/10.1080/01419870.2024.2388688>.

**Lu, Xiang.** 2025. "Faith in Flux: the Diverse Religious Adaptations of Hui Muslim Internal Migrants in a Global Market Town in Southeast China." *Journal of Contemporary Religion* 40(1): 1-21.

Hu, Olivia Y.<sup>†</sup>, **Xiang Lu<sup>†</sup> (equal authorship)**, and Wendy D. Roth. 2024. "Linking Race and Genes: Racial Conceptualization Among Genetic Ancestry Test-Takers." *Ethnic and Racial Studies* 47(8): 1574-1596.

◆ Shortlisted for 2024 Martin Bulmer Prize for Article of the Year

**Lu, Xiang.** 2022. "Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China." *Identities-Global Studies in Culture and Power* 29(2): 186-204.

**Lu, Xiang.** 2021. "Identity Construction Among Twice-Minority Immigrants: A Comparative Study

### Works Under Review

- Lu, Xiang.** “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” (Revise and Resubmit, *International Migration Review*.)
- Lu, Xiang.** “The Shifting Frames of ‘the Chinese Nation’ (*Zhonghua Minzu*): A Structural Topic Modeling Analysis of Its Discursive Uses in *People’s Daily* (1946-2023).”
- Lu, Xiang,** and Junzhe Chen. “The Decline of Whiteness? A Computer Vision Analysis of Perceived Racial Representation in Fashion Media and Advertising.”
- Lu, Xiang.** “Shifting Tides in the Majority Group’s Attitudes Towards Affirmative Action in Higher Education Admission: an Online Survey Experiment in China.”
- Lu, Xiang.** “Reimagining Roots and Religious Belonging: Hui (Sino-Muslim) Internal Migrants and Asia–Africa Encounters in a Chinese Global Market Town.”

### Works in Progress

- “Internalized Colorism: Discrepancies Between Self-Perceived and Externally-Assessed Skin Tone in Mexico and Their Association with Health and Life Satisfaction.”
- “Annotator Demographics and Social Bias in Data Labeling.”
- “Teaching Race and Ethnicity in Modern China: A Study of Middle School Geography and History Textbooks from 1903–1984.”

### Book Reviews

- Lu, Xiang.** 2021. “Immigrant incorporation in East Asian democracies: by Erin Aeran Chung, Cambridge, Cambridge University Press, 2020, xvi+261pp., £18.99 (paperback), ISBN 9781107616967.” *Ethnic and Racial Studies* 44(13): 2475-2478.

### Selected Think Tank Reports

- Lu, Xiang.** 2024. “Analysis of the U.S. ‘Revisions to OMB’s Statistical Policy Directive No. 15’.”
- ◆ *Adopted by the National Ethnic Affairs Commission of China*
  - ◆ *2024 Top Award Research Report, National Ethnic Affairs Commission*
- Lu, Xiang.** 2024. “Analysis of the Content and Influences of the US 118<sup>th</sup> Congress S.5305 Bill.”
- ◆ *Adopted by the National Ethnic Affairs Commission of China*
- Lu, Xiang,** Aiwei Liu, and Xuming Hu. 2024. “Risks and Hidden Dangers of Deepfake Technology in Ethnic Domains and Recommended Countermeasures.”
- ◆ *Adopted by the Zhejiang Provincial Ethnic and Religious Affairs Commission*

<b>Selected Presentations and Talks</b>
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- “The Decline of Whiteness? A Computer Vision Analysis of Perceived Racial Representation in Fashion Media and Advertising.” The Third Computational Sociology Winter Forum. Nanjing, China, December 6-8, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The Second Conference on Development and Governance. Shenzhen, China, November 15-16, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The National Conference on Human Geography. Wuhan, China, November 8-9, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” The National Annual Conference on Population Geography. Guangzhou, China, October 25-26, 2025.
- “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.” Chinese Sociological Association Annual Meeting. Chengdu, China, July 5-6, 2025.
- “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Chinese Sociological Association Annual Meeting. Harbin, China, July 6-7, 2024.
- “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Qunxue Youth Forum, Zhejiang University. Online, June 24, 2024.
- “Discourses of Race and Ethnicity in Modern China: An Analysis of 20th Century Textbooks.” The Asian Conference on the Social Sciences. Tokyo, Japan, May 20-22, 2019.
- “Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China.” International Conference, Identities and (Trans)nationalisms in Mixed Families: Transmission, Agency and Social Constraints. Ifrane, Morocco, October 17-19, 2018.
- “Ethnicization and Identity Construction Among Twice-Minority Groups: Korean-Chinese and Uyghur immigrants in the United States.” American Sociological Association Annual Meeting, Section on Racial and Ethnic Minorities Refereed Roundtables. Philadelphia, PA, August 11-14, 2018.

<b>Selected Grants and Fellowships</b>
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2025. “Qingfeng Program” for Humanities and Social Sciences, ZJU (¥60,000).
- 2020 – 2021. NYU Abu Dhabi Dissertation Fellowship
- Fall 2019 & Spring 2020. NYU Shanghai Graduate Fellowship
- Summer 2019. Provost’s Global Research Initiatives Fellowship, NYU
- 2015 – 2020. MacCracken Fellowship, Graduate School of Arts and Science, NYU
2014. Undergraduate Overseas Research Fellowship, Tsinghua University

<b>Other Funded Research Projects</b>
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2024. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation.” United Front Work Department of the Yiwu Municipal Committee and Jindong District Committee in Jinhua City (¥160,000 in total). **PI**.
2024. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation.” United Front Work Department of the Yuecheng District Committee, Shangyu District Committee, Shengzhou Prefecture Committee, Xinchang Prefecture Committee in Shaoxing City (¥320,000 in total). **PI**.
2023. “Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation in Keqiao District, Shaoxing City, Zhejiang Province.” United Front Work Department of the Keqiao District Committee in Shaoxing City (¥80,000). **Co-PI**.
2022. “Development of an Index System for Reinforcing the Sense of Chinese National Community in Zhejiang Province.” Zhejiang Provincial Ethnic and Religious Affairs Committee (¥98,000). **Co-PI**.

<b>Teaching Experience</b>
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Summer 2025. Instructor, Sociology of Race and Ethnicity: Theories and Methods (Graduate), ZJU

Summer 2023 & Summer 2024. Instructor, Field Research (Undergraduate), ZJU

Winter 2022 & Winter 2024. Instructor, Sociology of Race and Ethnicity (Undergraduate), ZJU

Fall 2018. Teaching Assistant, Research Methods (Undergraduate), NYU

Spring 2018. Course Assistant, The Social Challenges of Climate Change (Undergraduate), NYU

<b>Visiting Experience</b>
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2024.7 – 2024.9. Visiting Professor, AI Thrust, HKUST (Guangzhou)

2020 – 2021. Visiting Doctoral Research Fellow, NYU Abu Dhabi

2019 – 2020. Visiting Doctoral Research Fellow, NYU Shanghai

2014.8 – 2014.9. Visiting Student, University of British Columbia

2014.7. Visiting Student, National Taiwan University