

## Xiang Lu (吕想)

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### Academic Employment

**Institute for Advanced Study in Humanities and Social Sciences**

**Department of Sociology**

**Zhejiang University, China**

Assistant Professor

2022 to present

### Education

**New York University, USA**

Ph.D., Sociology

2015 – 2021

◆ Committee: Ann J. Morning, Iddo Tavory, Hua-Yu Sebastian Cherng,  
Zvi Ben-Dor Benite, Matthew S. Erie

M.Phil., Sociology

2015 – 2019

**Tsinghua University, China**

L.L.B., Sociology

2011 – 2015

### Research Interests

Migration; Race/Ethnicity; Urban Sociology; Qualitative and Quantitative Methods; Experimental Methods; Computational Social Science

### Published Articles

**Lu, Xiang.** Forthcoming. “Faith in Flux: The Diverse Religious Adaptations of Hui Muslim Internal Migrants in a Global Market Town in Southeast China.” *Journal of Contemporary Religion*. (A&HCI, IF 0.8)

**Lu, Xiang.** 2024. “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” *Ethnic and Racial Studies*. Online first, <https://doi.org/10.1080/01419870.2024.2388688>. (SSCI, Q1, IF 2.1)

Hu, Olivia Y.\*, **Xiang Lu\*** (equal authorship), and Wendy D. Roth. 2024. “Linking Race and Genes: Racial Conceptualization Among Genetic Ancestry Test-Takers.” *Ethnic and Racial Studies* 47(8): 1574-1596. (SSCI, Q1, IF 2.1)

**Lu, Xiang.** 2022. “Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China.” *Identities-Global Studies in Culture and Power* 29(2): 186-204. (SSCI, Q1, IF 1.9)

**Lu, Xiang.** 2021. “Identity Construction Among Twice-Minority Immigrants: A Comparative Study of Korean-Chinese and Uyghurs in the United States.” *Journal of Ethnic and Migration Studies* 47(7): 1558-1577. (SSCI, Q1, IF 2.8)

### Works Under Review

- Lu, Xiang.** “Discursive Construction of the Chinese Nation: A Topic Modeling Analysis of the Shifting Themes of ‘Zhonghua Minzu’ in Chinese Official Media, 1946-2023.”
- Lu, Xiang.** “The Impact of National Pride and Migrant Skill Level on Attitudes Toward Emigrants: Evidence from a Survey Experiment in China.”
- Lu, Xiang.** “Shifting Tides in the Majority Group’s Attitudes Towards Affirmative Action in Higher Education Admission: an Online Survey Experiment in China.”
- Lu, Xiang.** “Reimagining Roots and Relations: Perceptions of Middle Eastern and North African (MENA) Muslims Among Hui Internal Migrants in a Global Market Town.”

### Works in Progress

- Lu, Xiang, Junzhe Chen, Anqi Liu, Xuming Hu, and Hui Xiong.** “Colorism in Contemporary Advertisements and Fashion Magazines: A Computational Visual Analysis.”
- Lu, Xiang.** “Internalized Colorism: Discrepancies Between Self-Perceived and Externally-Assessed Skin Tone in Mexico and Their Association with Health and Life Satisfaction.”
- Lu, Xiang.** *Between Markets and Minarets: Sino-Muslims Navigating the Crossroads of China-Arab Trade* (book manuscript).
- Lu, Xiang.** “Teaching Race and Ethnicity in Modern China: A Study of Chinese Geography and History Textbooks, 1903-1984.”

### Book Reviews

- Lu, Xiang.** 2021. “Immigrant incorporation in East Asian democracies: by Erin Aeran Chung, Cambridge, Cambridge University Press, 2020, xvi+261pp., £18.99 (paperback), ISBN 9781107616967.” *Ethnic and Racial Studies* 44(13): 2475-2478.

### Research Reports

- Lu, Xiang, Aiwei Liu, and Xuming Hu.** 2024. “Risks and Hidden Dangers of Deepfake Technology in Ethnic Domains and Recommended Countermeasures.” (Adopted by the Zhejiang Provincial Ethnic and Religious Affairs Commission.)
- Lu, Xiang.** 2024. “Analysis of the U.S. ‘Revisions to OMB’s Statistical Policy Directive No. 15’.” (Adopted by the National Ethnic Affairs Commission.)
- Lu, Xiang.** 2024. “Translation of the U.S. ‘Revisions to OMB’s Statistical Policy Directive No. 15’.” (Adopted by the National Ethnic Affairs Commission.)

### Selected Presentations

- Lu, Xiang.** “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Chinese Sociological Association Annual Meeting. Harbin, China, July 6-7, 2024.
- Lu, Xiang.** “Navigating Ethnic Capital and Ethnic Penalty: Chinese Muslim Internal Migrants in an International Trade Hub.” Qunxue Youth Forum, Zhejiang University. Online, June 24, 2024.
- Lu, Xiang.** “Discourses of Race and Ethnicity in Modern China: An Analysis of 20th Century Textbooks.” The Asian Conference on the Social Sciences. Tokyo, Japan, May 20-22, 2019.

November 15, 2024

Lu, Xiang. "Official Classification, Affirmative Action, and Self-Identification: Hui-Han Biethnic College Students in China." International Conference, Identities and (Trans)nationalisms in Mixed Families: Transmission, Agency and Social Constraints. Ifrane, Morocco, October 17-19, 2018.

Lu, Xiang. "Ethnicization and Identity Construction Among Twice-Minority Groups: Korean-Chinese and Uyghur immigrants in the United States." American Sociological Association Annual Meeting, Section on Racial and Ethnic Minorities Refereed Roundtables. Philadelphia, PA, August 11-14, 2018.

### **Funding**

2024. "Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation." United Front Work Department of the Yiwu Municipal Committee and Jindong District Committee in Jinhua City (¥160,000 in total). PI.

2024. "Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation." United Front Work Department of the Yuecheng District Committee, Shangyu District Committee, Shengzhou Prefecture Committee, Xinchang Prefecture Committee in Shaoxing City (¥320,000 in total). PI.

2023. "Strengthening the Sense of Community among the Chinese Nation: Harmony and Integration Index Modeling and Calculation in Keqiao District, Shaoxing City, Zhejiang Province." United Front Work Department of the Keqiao District Committee in Shaoxing City (¥80,000). Co-PI.

2022. "Development of an Index System for Reinforcing the Sense of Chinese National Community in Zhejiang Province." Zhejiang Provincial Ethnic and Religious Affairs Committee (¥98,000). Co-PI.

### **Fellowships and Grants**

2024. Research Fund for Strengthening the Sense of Community among the Chinese Nation, ZJU

2023. Research Start-Up Grant, Department of Sociology, ZJU

2020 – 2021. NYU Abu Dhabi Dissertation Fellowship

Spring 2020. NYU Shanghai Graduate Fellowship

2019. Dean's Travel Grant, Graduate School of Arts and Science, NYU

2019. Supplemental Dissertation Research Fellowship, Department of Sociology, NYU

Fall 2019. NYU Shanghai Graduate Fellowship

Summer 2019. Provost's Global Research Initiatives Fellowship, NYU

2017. Pre-Dissertation Research Fellowship, Department of Sociology, NYU

2016 – 2018. Summer Research Fellowship, Department of Sociology, NYU

2015 – 2020. MacCracken Fellowship, Graduate School of Arts and Science, NYU

2014. Undergraduate Overseas Research Fellowship, Tsinghua University

### **Teaching Experience**

Winter 2024. Instructor, Sociology of Race and Ethnicity (Undergraduate), ZJU

Summer 2024. Instructor, Field Research (Undergraduate), ZJU

Summer 2023. Instructor, Field Research (Undergraduate), ZJU

November 15, 2024

Winter 2022. Instructor, Sociology of Race and Ethnicity (Undergraduate), ZJU

Fall 2018. Teaching Assistant, Research Methods (Undergraduate), NYU

Spring 2018. Course Assistant, The Social Challenges of Climate Change (Undergraduate), NYU

<b>Visiting Experience</b>
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2024.7 – 2024.9. Visiting Professor, Hong Kong University of Science and Technology (Guangzhou)

2020 – 2021. Visiting Doctoral Research Fellow, NYU Abu Dhabi

2019 – 2020. Visiting Doctoral Research Fellow, NYU Shanghai

2014.8 – 2014.9. Visiting Student, University of British Columbia

2014.7. Visiting Student, National Taiwan University

<b>Skills</b>
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Stata, Python