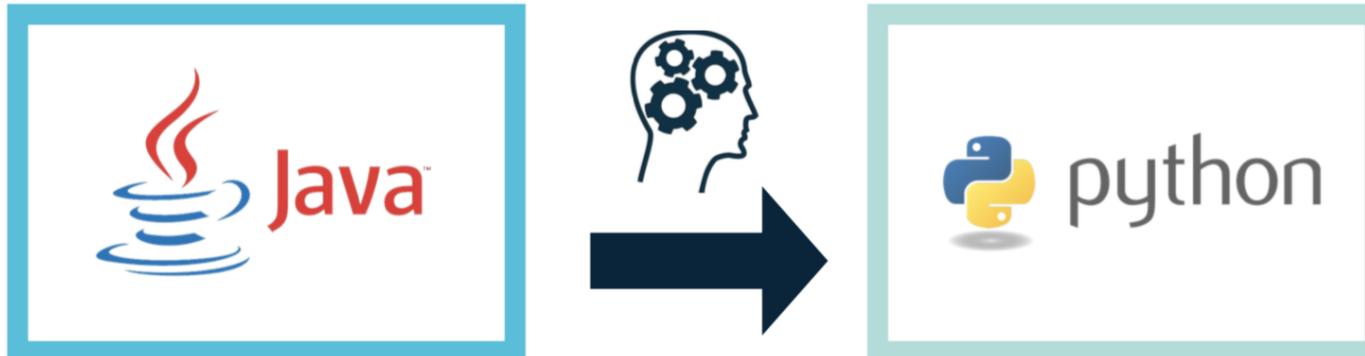


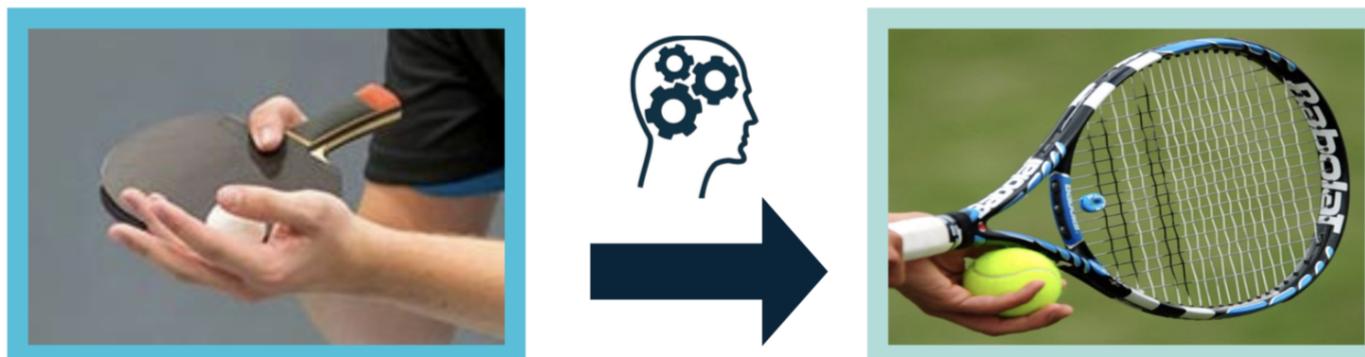
Transfer Learning

All slides adopted from the Internet.

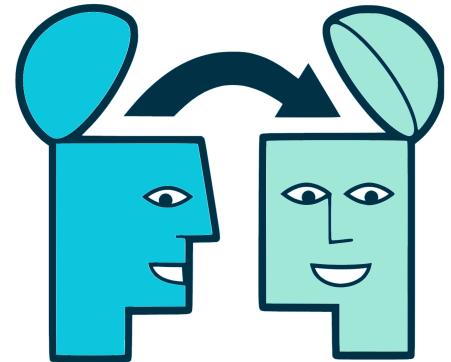
Transfer Learning By Human



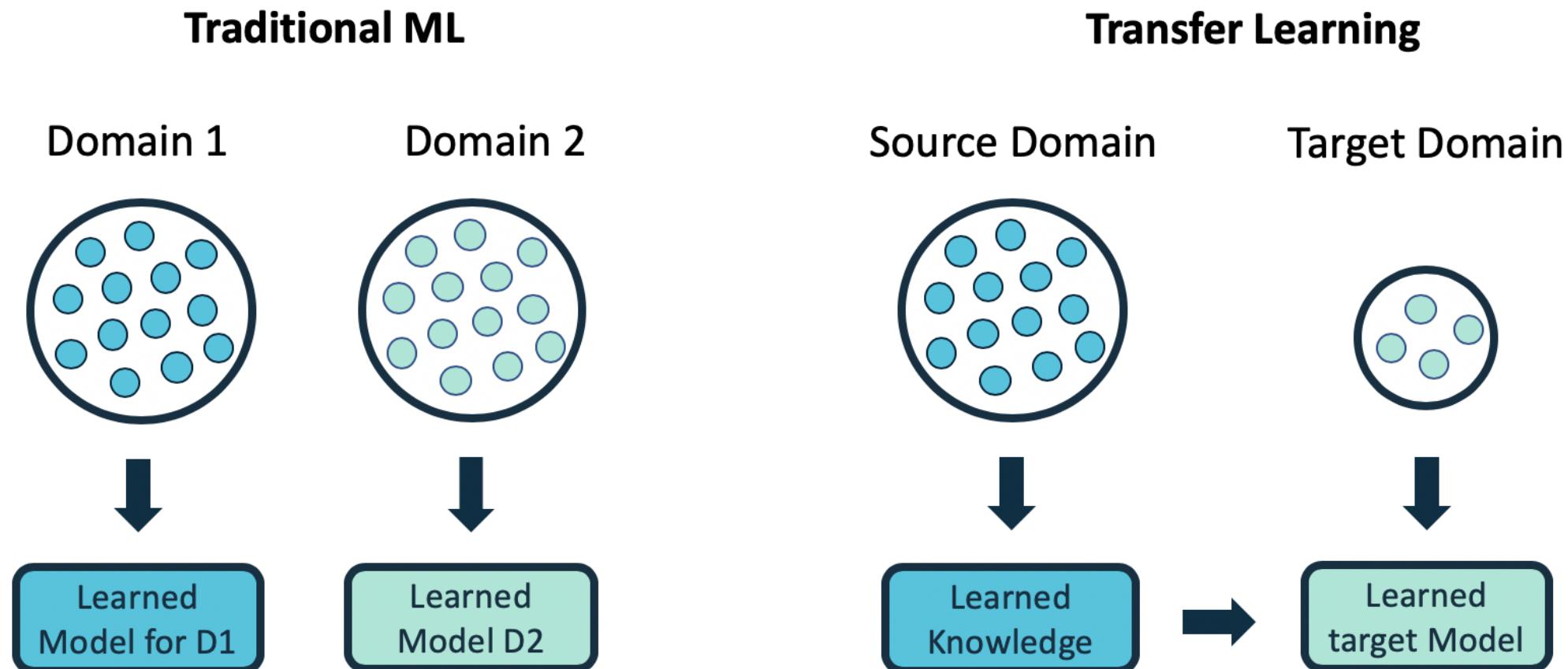
a) Transferring Learned knowledge from Java to Python.



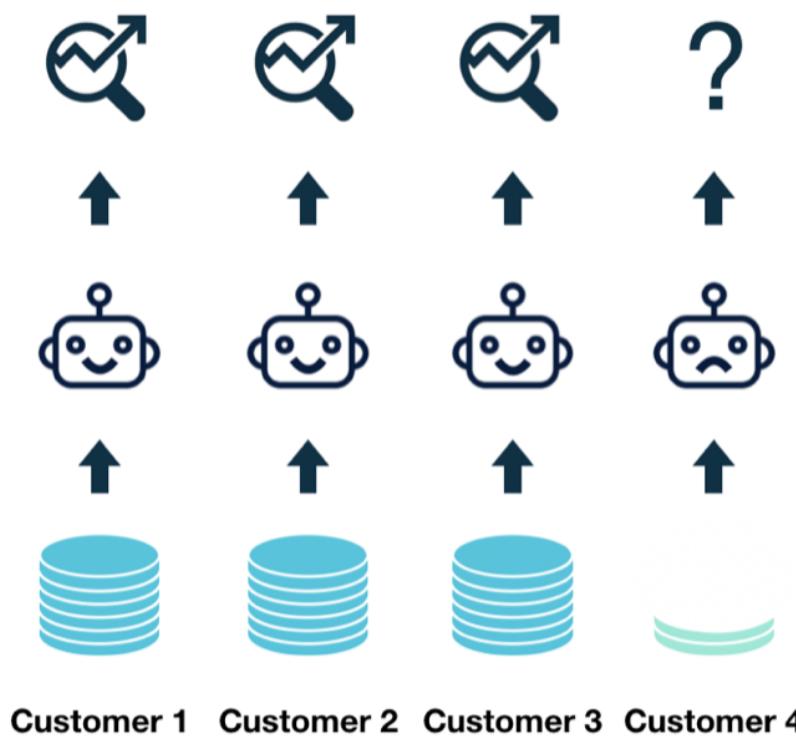
b) Transferring Learned knowledge Table Tennis to Tennis.



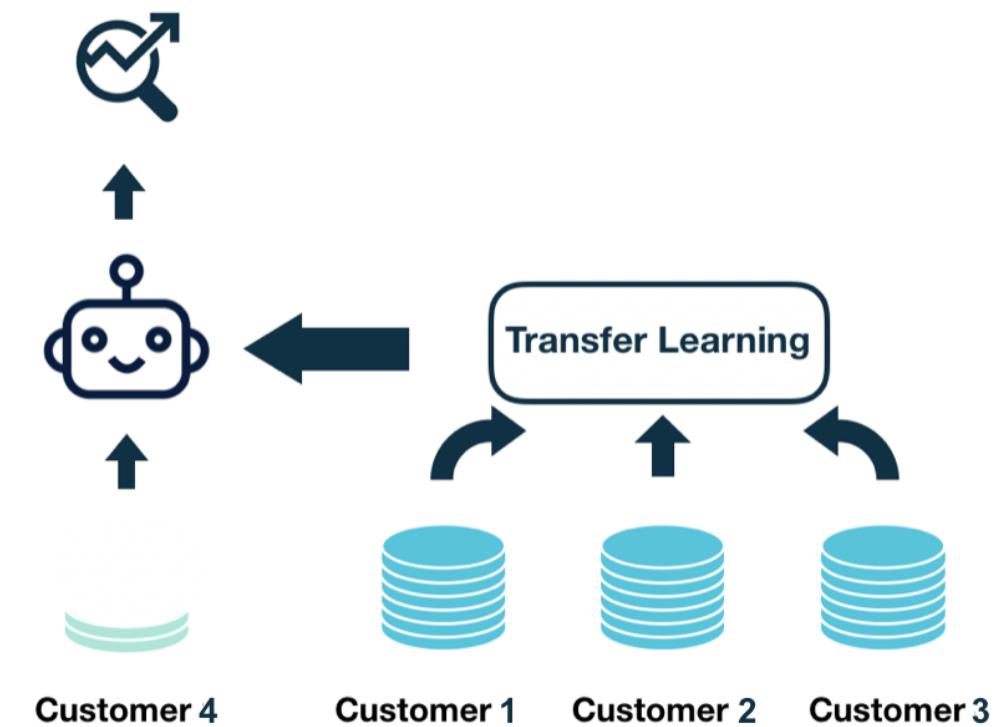
Transfer Learning uses knowledge from other existing domains (source) during the learning process for a new domain (target)



Motivating Example: On-boarding new customer



Without Transfer Learning

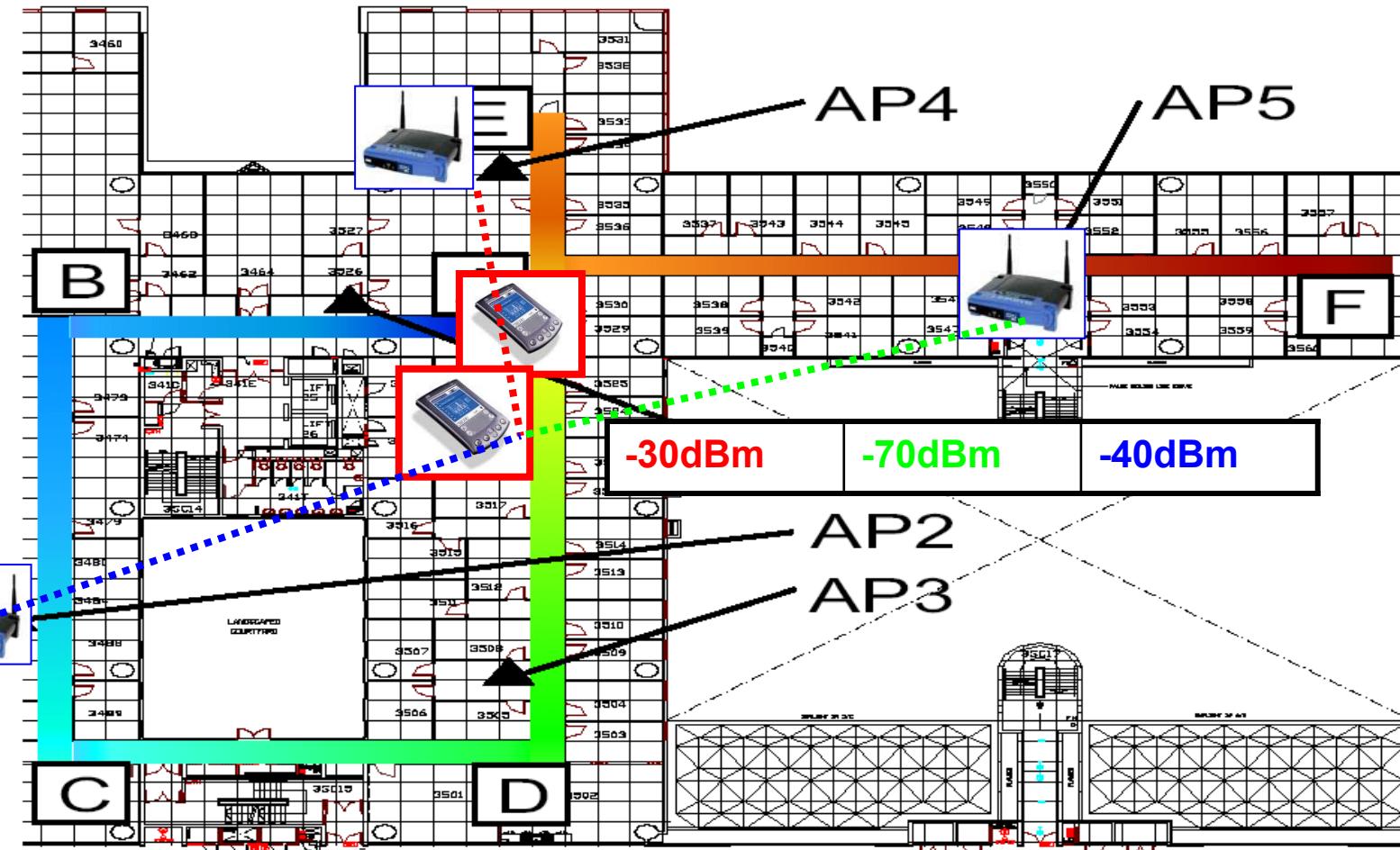


With Transfer Learning

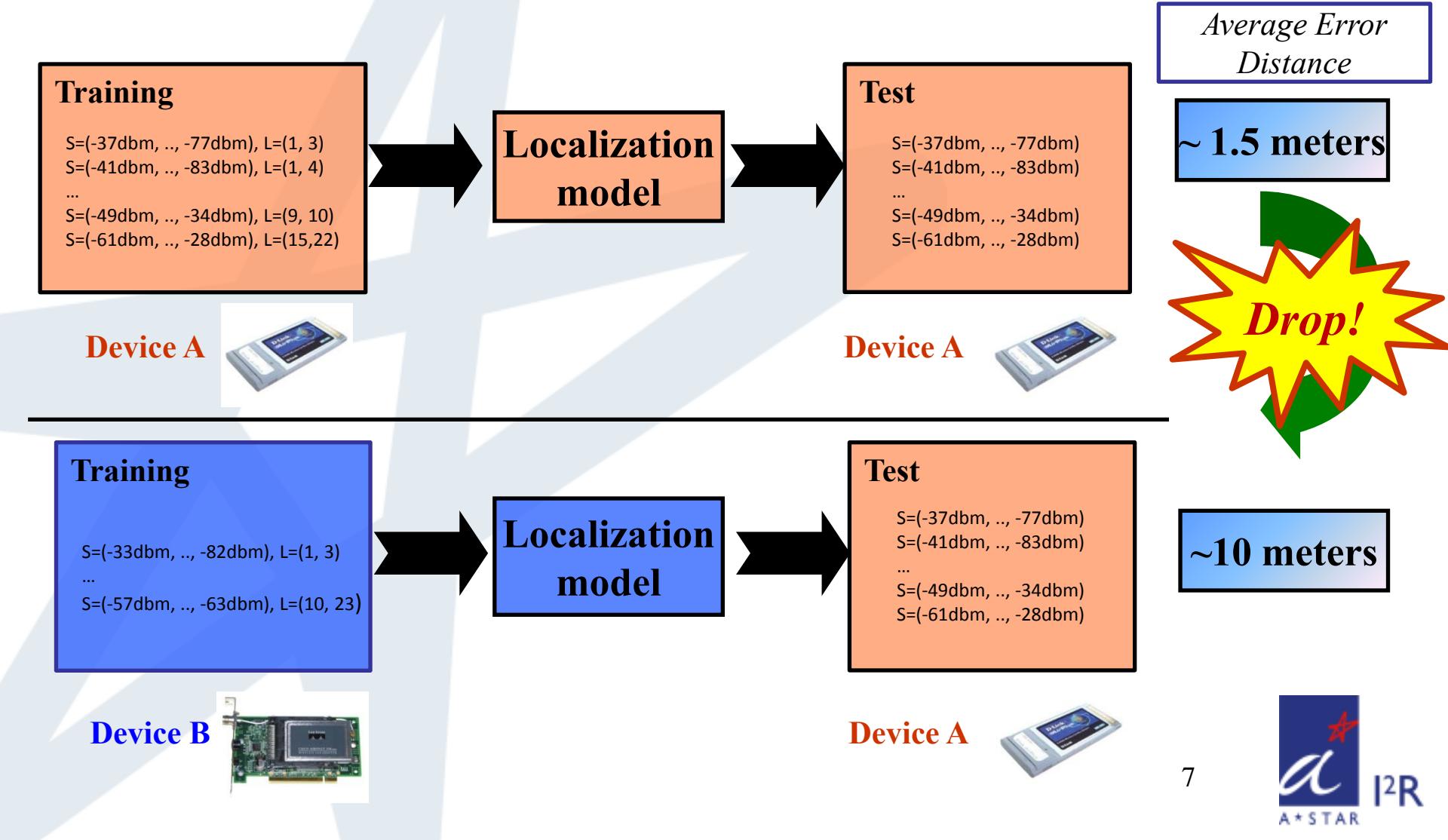
Credit: An Introduction to Transfer Learning, Georgian Impact Blog

Motivating Example I:

Indoor WiFi localization



Indoor WiFi Localization (cont.)



Motivating Example II:

Sentiment classification

10 hours ago
Edward Priz replied:

You know, this isn't the first time that "States Rights" has been used as a cover for racist policies. In fact, the whole "States Rights" thing has become a sort of code for heavy-handed racist policies, hasn't it? And it does provide a sort of contextual

10 hours ago
RICH HIRTH replied:

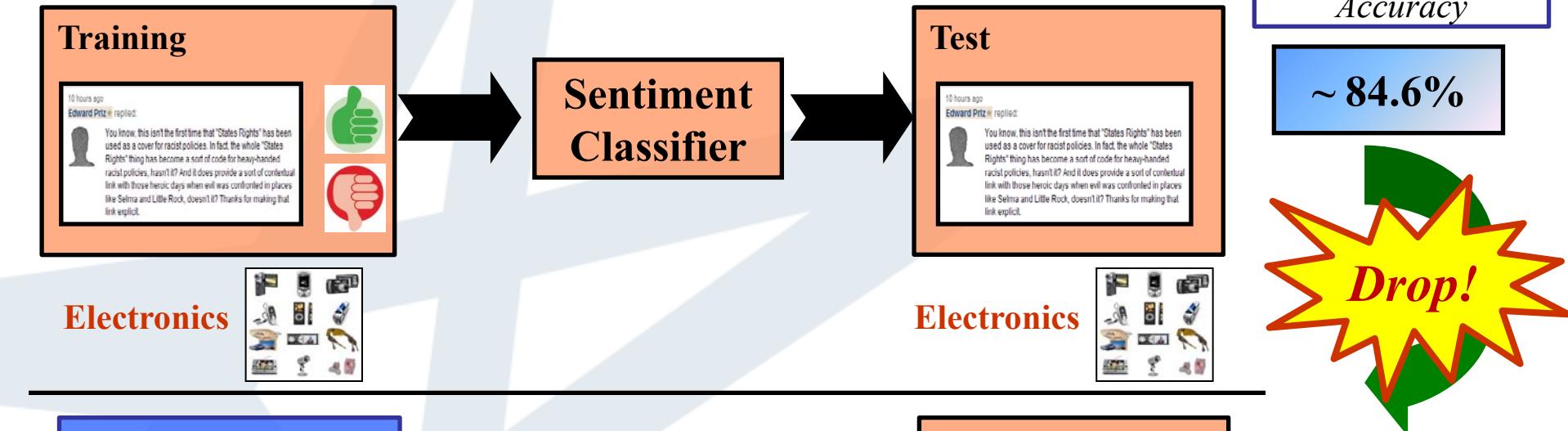
You can lead a JACKASS to water...
The issue here is probable cause. A police officer can question if he has probable cause, and he can document it. This law can be abused if being Latino is probable cause. That is license to harass for the police. As long as the law is applied fairly there

2 hours ago
Julia Gomez replied:

 The Arizona law is so clearly unconstitutional that I do not think it will ever reach the point of being enforced. The article did not say so, but the Republican governor is afraid of a GOP primary electorate that is even more reactionary than usual. That is why she signed the bill, not because she thinks it is legally defensible.



Sentiment Classification (cont.)



Difference between Domains

Electronics	Video Games
(1) Compact ; easy to operate; very good picture quality; looks sharp !	(2) A very good game! It is action packed and full of excitement. I am very much hooked on this game.
(3) I purchased this unit from Circuit City and I was very excited about the quality of the picture. It is really nice and sharp .	(4) Very realistic shooting action and good plots. We played this and were hooked .
(5) It is also quite blurry in very dark settings. I will never buy HP again.	(6) The game is so boring . I am extremely unhappy and will probably never buy UbiSoft again.

Motivation

Why we need Transfer Learning[Tang et al., 2012]?

- **Labeled data are expensive and limited.**
- **Related data are cheap and sufficient.**

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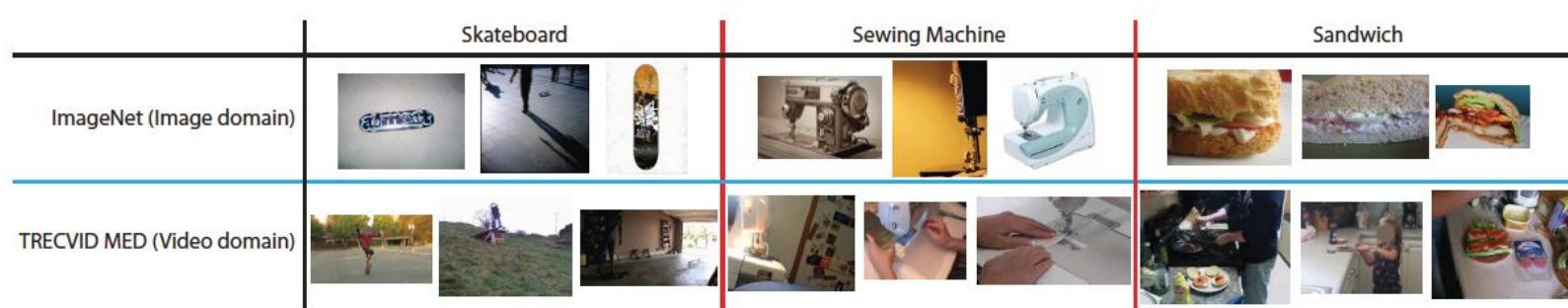


Figure : Object detector for static image is easy to obtain. However, the labeled data for video task are limited and expensive.

Transfer learning addresses these three questions

- What information in the source is useful and transferable to target?
- What is the best way of transferring this information?
- How to avoid transferring information that is detrimental to the desired outcome?

Notation: Domain

Domain: A domain $\mathcal{D} = \{X, P(X)\}$ is defined by two components:

- A feature space X
- A marginal probability distribution $P(X)$ where $X = \{x_1, x_2, x_3, \dots, x_n\} \in X$

If two domains are different, then they either have different feature spaces ($X_t \neq X_s$) or different marginal distributions ($P(X_t) \neq P(X_s)$).

Notation: Task

Task: Given a specific domain \mathcal{D} , a task $\mathcal{T}=\{Y, f(\cdot)\}$ consists of two parts:

- A label space Y
- A predictive function $f(\cdot)$, which is not observed but can be learned from training data $\{(x_i, y_i) \mid i \in \{1, 2, 3, \dots, N\}\}$, where $x_i \in X$ and $y_i \in Y$.
- From a probabilistic viewpoint $f(x_i)$, can also be written as $p(y_i \mid x_i)$, so we can rewrite task \mathcal{T} as $\mathcal{T}=\{Y, P(Y \mid X)\}$.

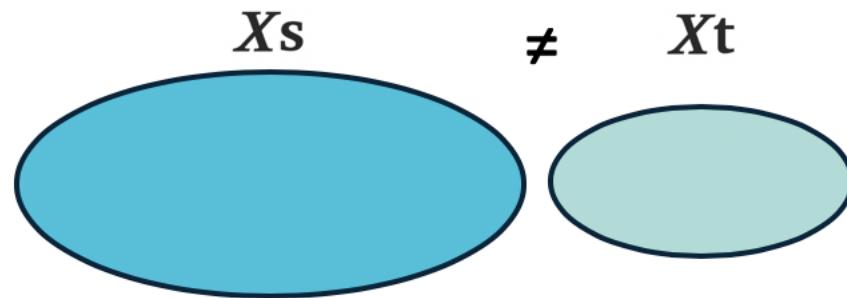
In general, if two tasks are different, then they may have different label spaces ($Y_t \neq Y_s$) or different conditional probability distributions ($P(Y_t \mid X_t) \neq P(Y_s \mid X_s)$).

Definition of Transfer Learning

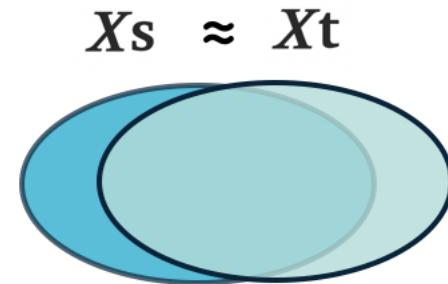
- Given a source domain \mathcal{D}_s and corresponding learning task \mathcal{T}_s , a target domain \mathcal{D}_t and learning task \mathcal{T}_t , **transfer learning** aims to improve the learning of the conditional probability distribution $P(Y_t | X_t)$ in \mathcal{D}_t with the information gained from \mathcal{D}_s and \mathcal{T}_s , where $\mathcal{D}_t \neq \mathcal{D}_s$ or $\mathcal{T}_t \neq \mathcal{T}_s$.
- If we take this definition of domain and task, then we will have either $\mathcal{D}_t \neq \mathcal{D}_s$ or $\mathcal{T}_t \neq \mathcal{T}_s$
 - $X_t \neq X_s$
 - $P(X_t) \neq P(X_s)$
 - $Y_t \neq Y_s$
 - $P(Y_t | X_t) \neq P(Y_s | X_s)$

Homogeneous v.s. Heterogeneous Transfer Learning

**Heterogeneous
Transfer Learning**



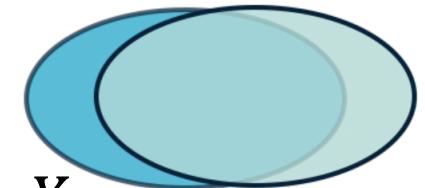
**Homogeneous
Transfer Learning**



Homogeneous Transfer Learning

Homogeneous
Transfer Learning

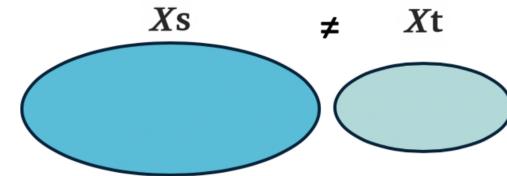
$X_s \approx X_t$



In homogeneous transfer learning, we have the situation where $X_t = X_s$ and $Y_t = Y_s$. Therefore, we want to bridge the gap in the data distributions between the source and target domains, i.e. address $P(X_t) \neq P(X_s)$ and/or $P(Y_t | X_t) \neq P(Y_s | X_s)$. The solutions to homogeneous transfer learning problems use one of the following general strategies:

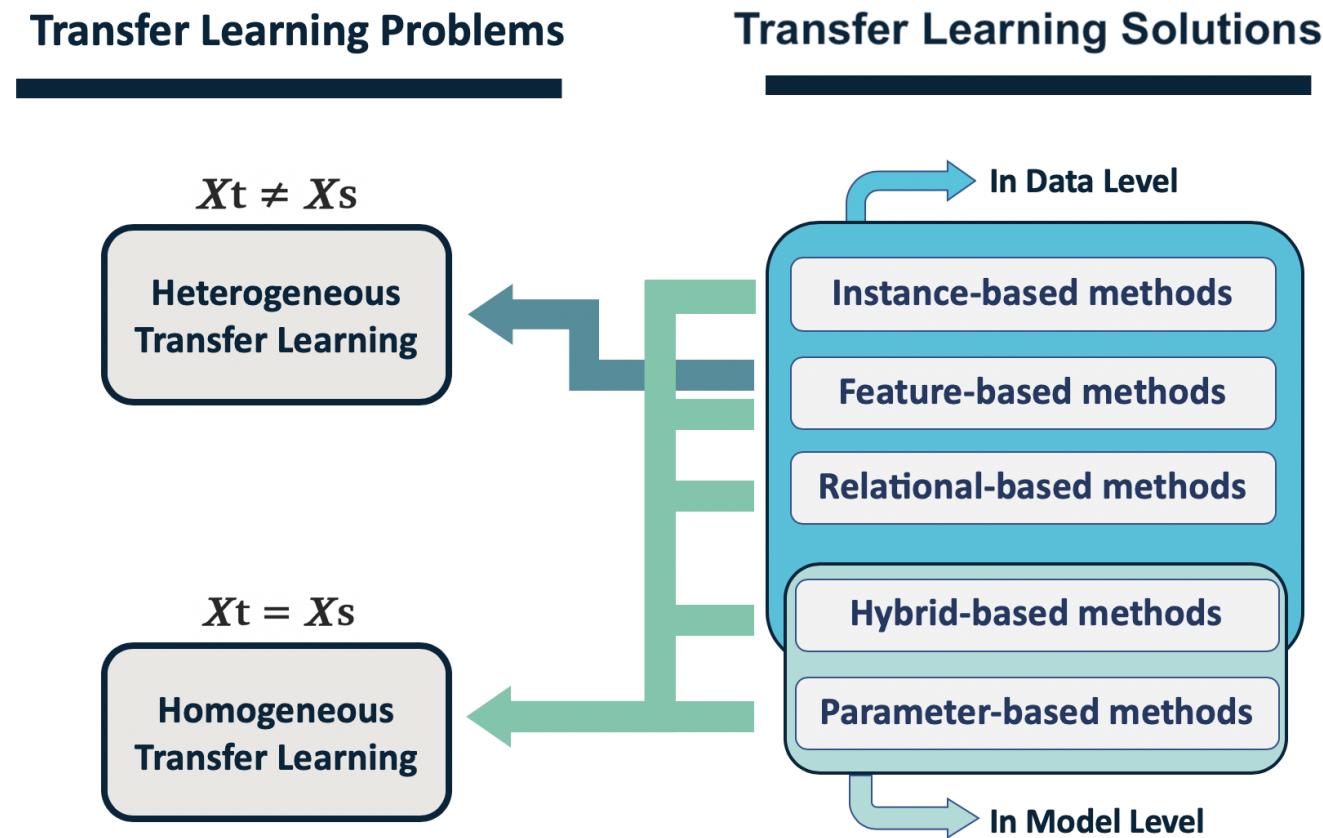
- Trying to correct for the marginal distribution differences in the source and target ($P(X_t) \neq P(X_s)$).
- Trying to correct for the conditional distribution difference in the source and target ($P(Y_t | X_t) \neq P(Y_s | X_s)$).
- Trying to correct both the marginal and conditional distribution differences in the source and target.

Heterogeneous Transfer Learning



- In heterogeneous transfer learning, the source and target have different feature spaces $X_t \neq X_s$ (generally non-overlapping) and/or $Y_t \neq Y_s$, as the source and target domains may share no features and/or labels.
- Heterogeneous transfer learning solutions bridge the gap between feature spaces and reduce the problem to a homogeneous transfer learning problem where further distribution (marginal or conditional) differences will need to be corrected.

Transfer Learning Solutions

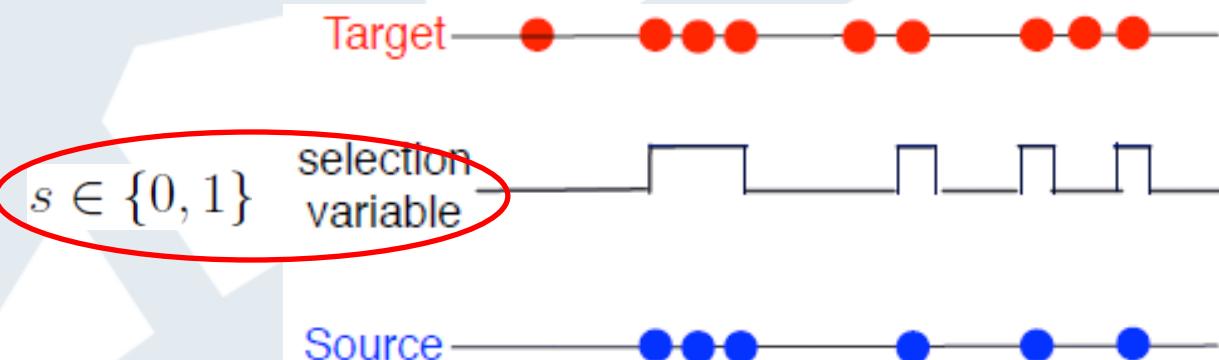


Credit: An Introduction to Transfer Learning, Georgian Impact Blog

Instance-based Approaches

Correcting sample selection bias

- Imagine a *rejection* sampling process, and view the source domain as samples from the target domain



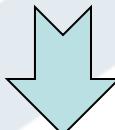
Assumption: sample selection bias is caused by
the data generation process

Instance-based Approaches

Correcting sample selection bias (cont.)

- The distribution of the selector variable maps the target onto the source distribution

$$P_S(x) \propto P_T(x)P(s = 1|x)$$

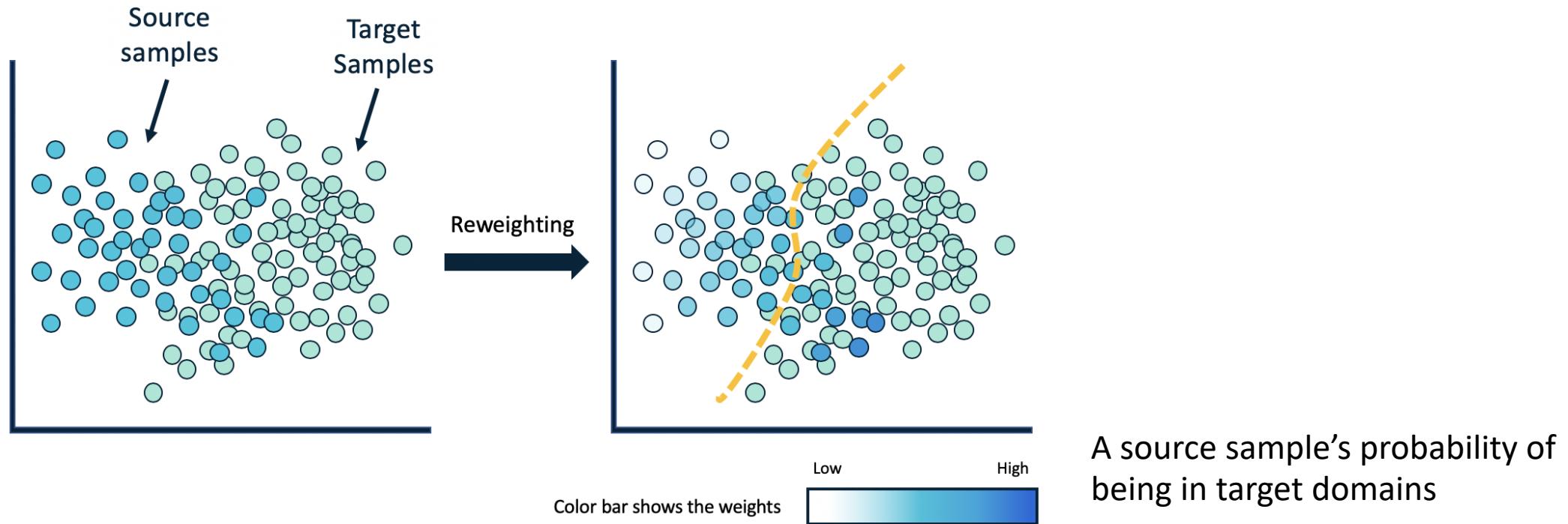


$$\beta(x) = \frac{P_T(x)}{P_S(x)} \propto \frac{1}{P(s = 1|x)}$$

[Zadrozny, ICML-04]

- Labeled instances from the source domain with label 1
- Unlabeled instances from the target domain with label 0
- Train a binary classifier

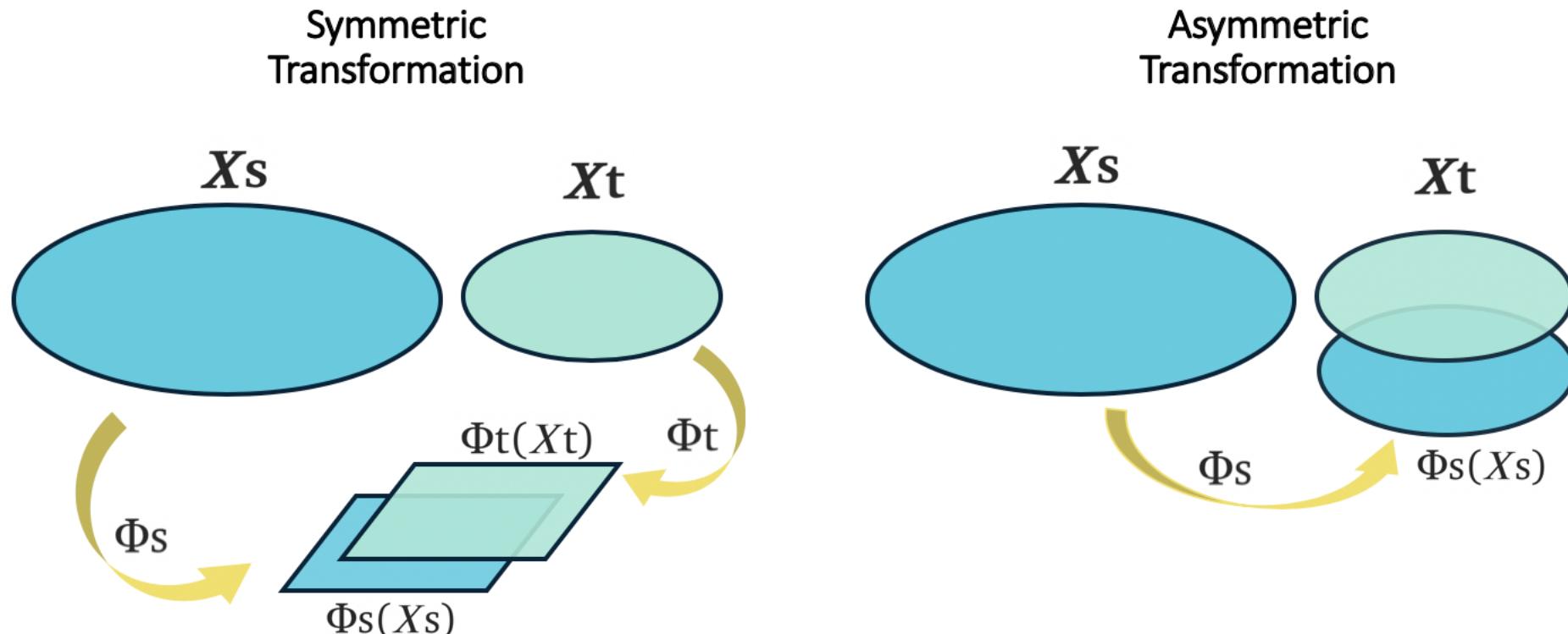
1. Instance-Based Transfer Learning



Instance-based transfer learning methods try to reweight the samples in the source domain in an attempt to correct for marginal distribution differences. One common solution is to train a binary classifier that separates source samples from target samples and then use this classifier to estimate the source sample weights. This method gives a higher weight to the source samples that are more similar to target samples.

2. Feature-based transfer Learning (for both homogeneous and heterogenous transfer learning)

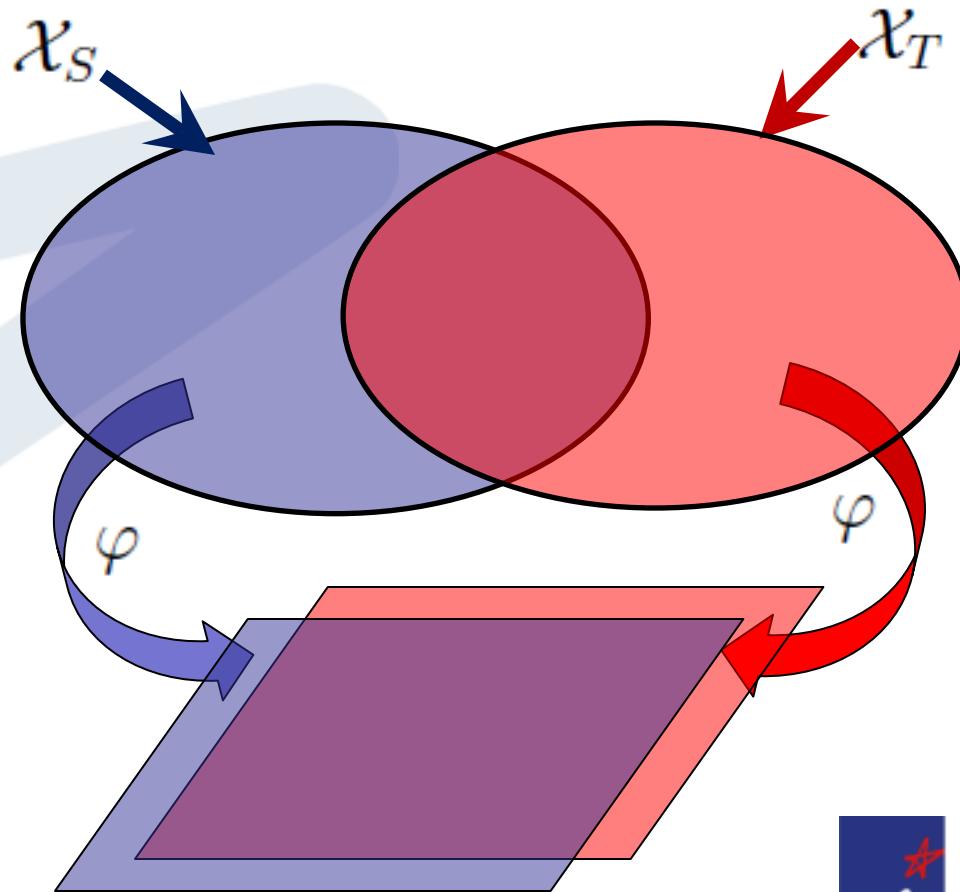
This approach discovers underlying meaningful structures by transforming both of the domains to a common latent feature space — usually of a low dimension — that has predictive qualities while reducing the marginal distribution between the domain.



Credit: An Introduction to Transfer Learning, Georgian Impact Blog

Feature-based Transfer Learning Approaches

When source and target domains only have some overlapping features. (lots of features only have support in either the source or the target domain)



Feature-based Approaches

Encode application-specific knowledge

Electronics	Video Games
(1) Compact ; easy to operate; very good picture quality; looks sharp !	(2) A very good game! It is action packed and full of excitement. I am very much hooked on this game.
(3) I purchased this unit from Circuit City and I was very excited about the quality of the picture. It is really nice and sharp .	(4) Very realistic shooting action and good plots. We played this and were hooked .
(5) It is also quite blurry in very dark settings. I will never_buy HP again.	(6) The game is so boring . I am extremely unhappy and will probably never_buy UbiSoft again.

Feature-based Approaches

Encode application-specific knowledge (cont.)

Electronics

	compact	sharp	blurry	hooked	realistic	boring
green thumbs up	1	1	0	0	0	0
green thumbs up	0	1	0	0	0	0
red thumbs down	0	0	1	0	0	0

Training

$$y = f(x) = \text{sgn}(w \cdot x^T), \quad w = [1, 1, -1, 0, 0, 0]$$

Video Game



Prediction

	compact	sharp	blurry	hooked	realistic	boring
green thumbs up	0	0	0	1	0	0
green thumbs up	0	0	0	1	1	0
red thumbs down	0	0	0	0	0	1

Feature-based Approaches

Encode application-specific knowledge (cont.)

Electronics	Video Games
(1) Compact; easy to operate; very good picture quality; looks sharp!	(2) A very good game! It is action packed and full of excitement. I am very much hooked on this game.
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Feature-based Approaches

Encode application-specific knowledge (cont.)

- Three different types of features
 - Source domain (*Electronics*) specific features, e.g.,
compact, sharp, blurry
 - Target domain (*Video Game*) specific features, e.g.,
hooked, realistic, boring
 - Domain independent features (pivot features), e.g.,
good, excited, nice, never_buy

Feature-based Approaches

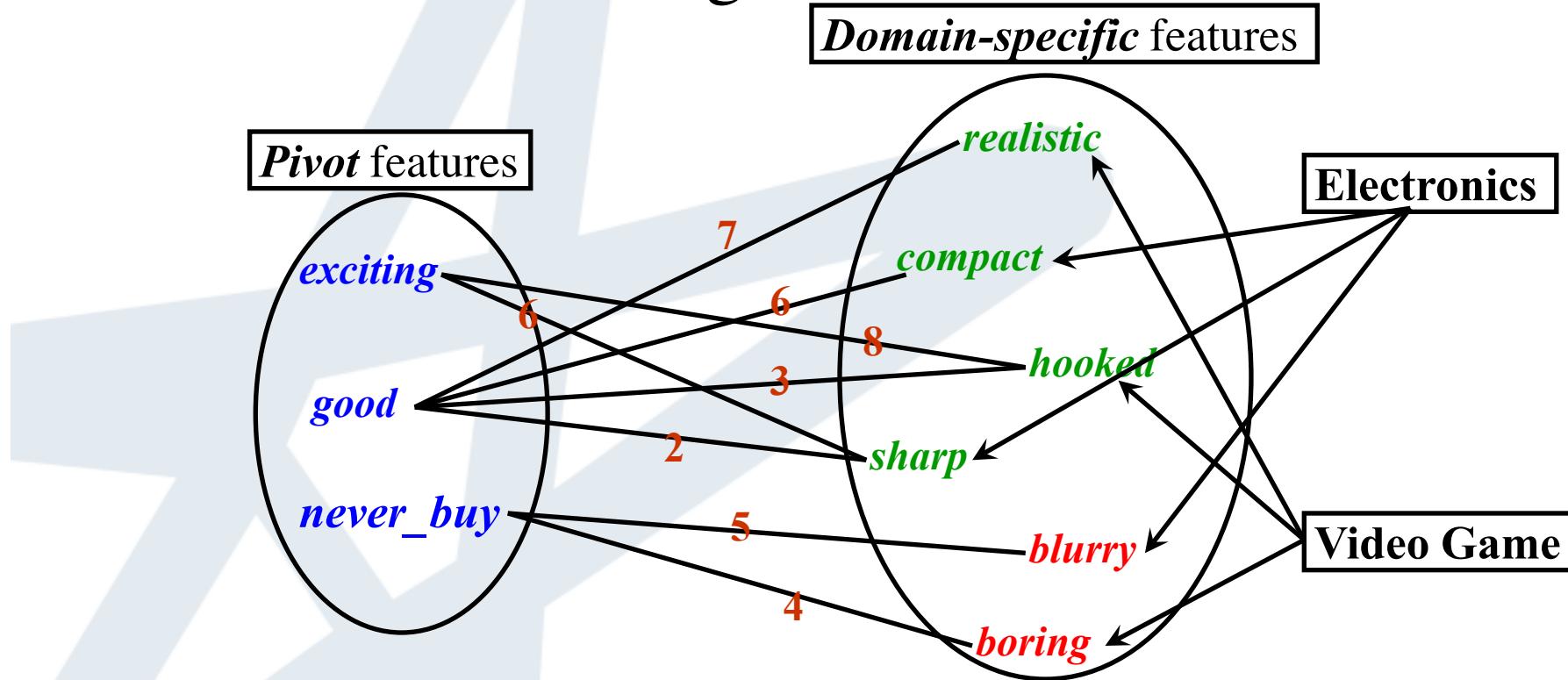
Spectral Feature Alignment (SFA)

➤ Intuition

- Use a *bipartite* graph to model the correlations between *pivot* features and other features
- Discover new shared features by applying *spectral clustering* techniques on the graph

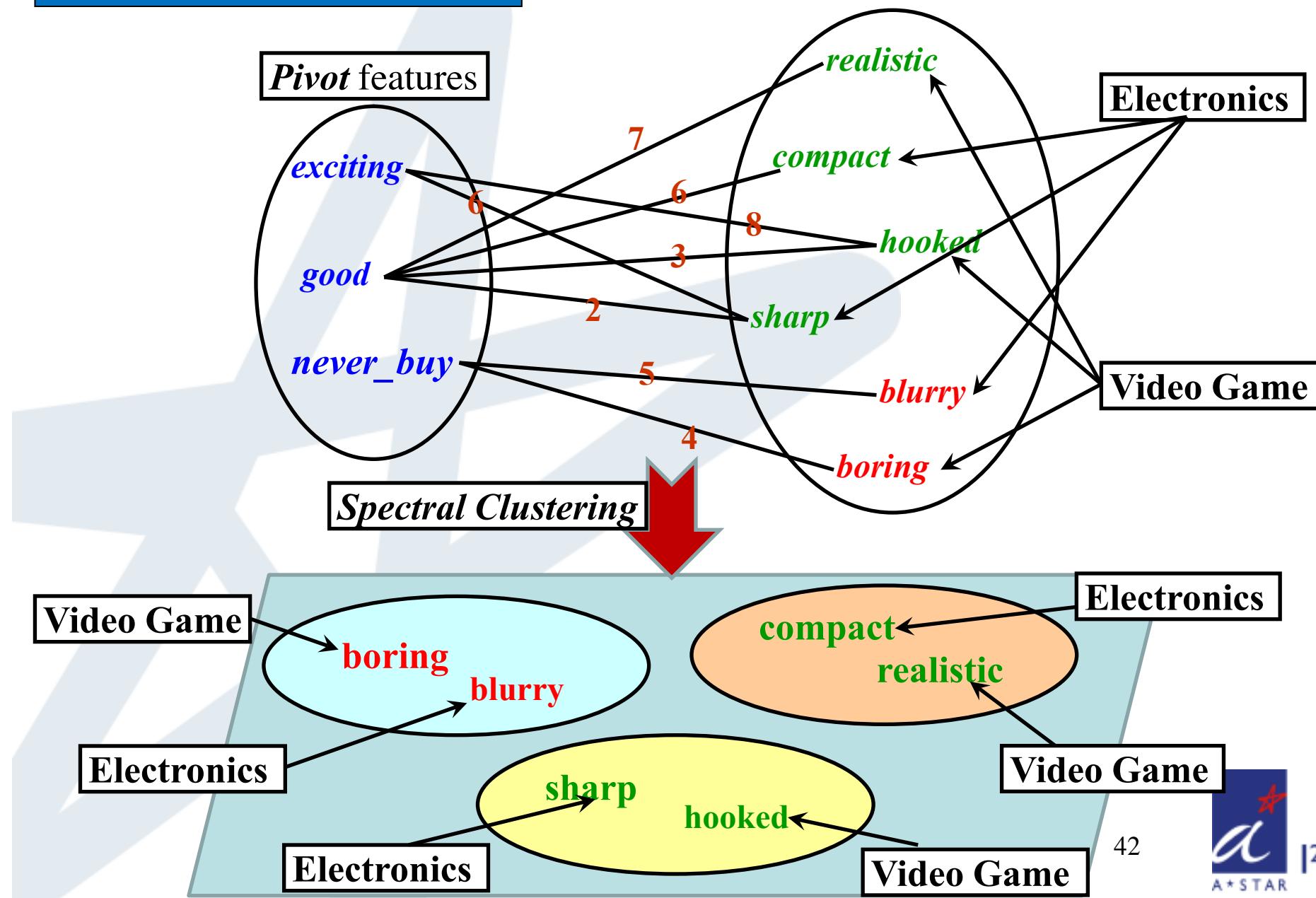
Spectral Feature Alignment (SFA)

High level idea



- If two **domain-specific** words have connections to more common **pivot** words in the graph, they tend to be aligned or clustered together with a higher probability.
- If two **pivot** words have connections to more common **domain-specific** words in the graph, they tend to be aligned together with a higher probability.

Derive new features



Spectral Feature Alignment (SFA)

Derive new features (cont.)

Electronics

	sharp/hooked	compact/realistic	blurry/boring
green thumbs up	1	1	0
green thumbs up	1	0	0
red thumbs down	0	0	1

Training

$$y = f(x) = \text{sgn}(w \cdot x^T), \quad w = [1, 1, -1]$$

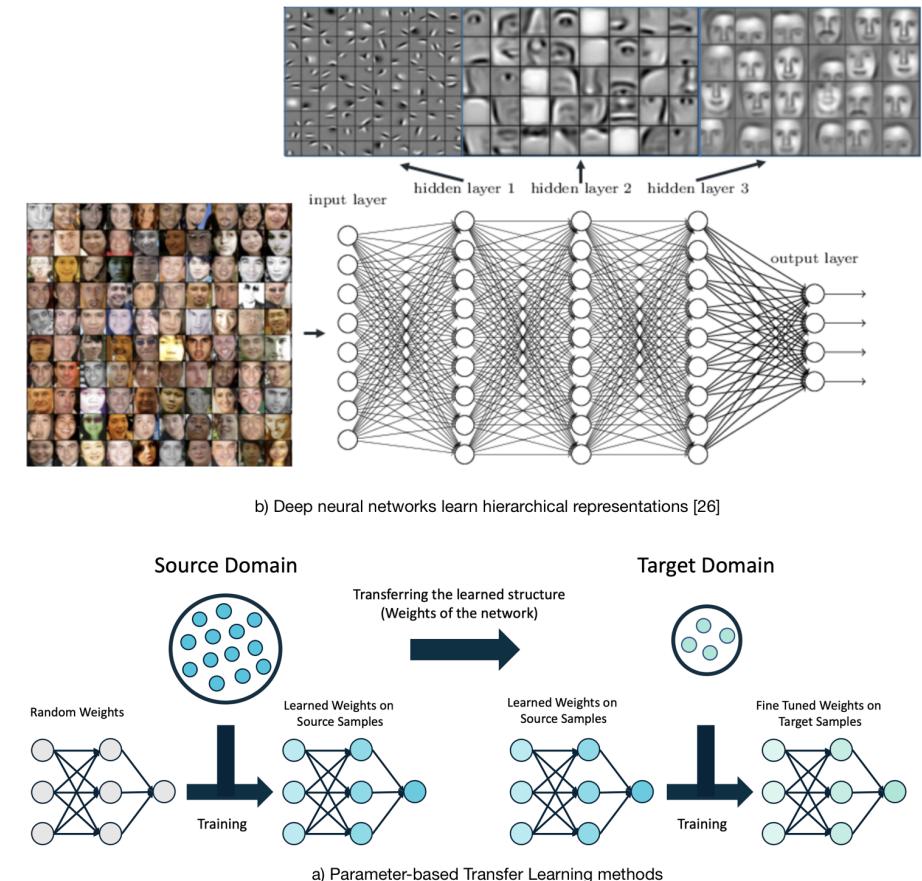
Prediction

Video Game

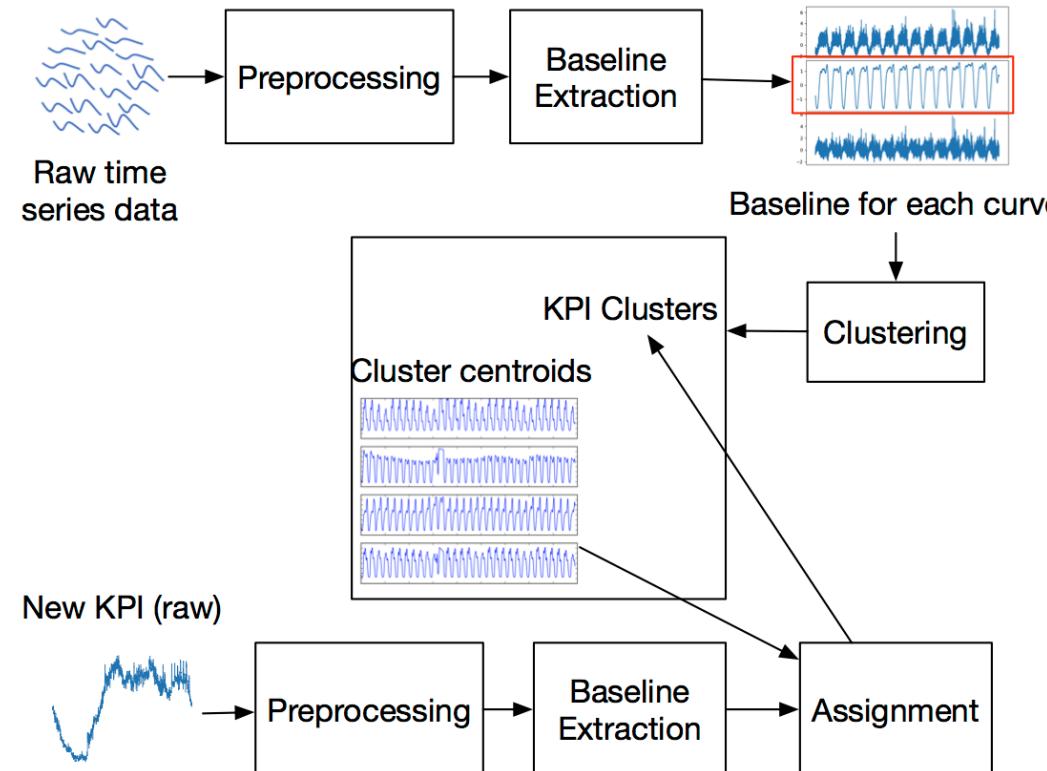
	sharp/hooked	compact/realistic	blurry/boring
green thumbs up	1	0	0
green thumbs up	1	1	0
red thumbs down	0	0	1

3. Parameter-based Approaches

- Idea: a well-trained model on the source domain has learned a well-defined structure, and if two tasks are related, this structure can be transferred to the target model.
- How: Instead of starting with random weights, start with the previously trained weights from another similar domain (source) and then fine-tune the weights specifically for a new domain (target).
 - Save time
 - Requires much less labeled data.
 - Improve robustness



ROCKA: Clustering + Transfer Learning to reduce training overhead



IWQoS 2018

	Original DONUT [WWW2018]	ROCKA+DONUT+KPI-specific threshold	ROCKA+DONUT
Avg. F-score	0.89	0.88	0.76
Total training time (s)	51621	5145	5145

Relational Transfer Learning Approaches

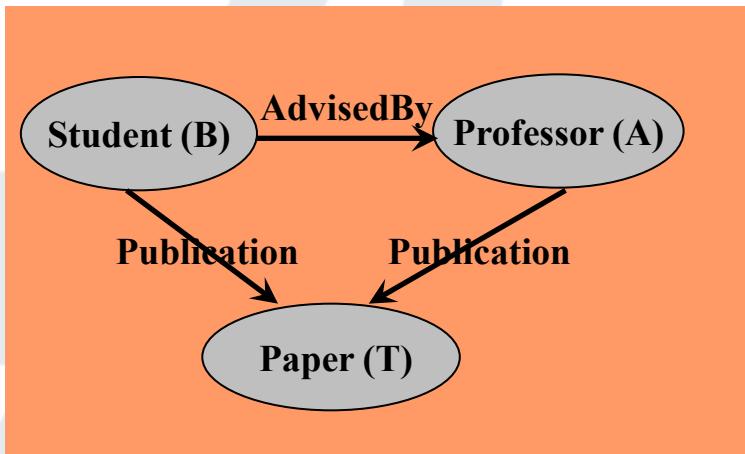
- **Motivation:** If two relational domains (data is non-i.i.d) are related, they may share some similar relations among objects. These relations can be used for knowledge transfer across domains.

Relational Transfer Learning

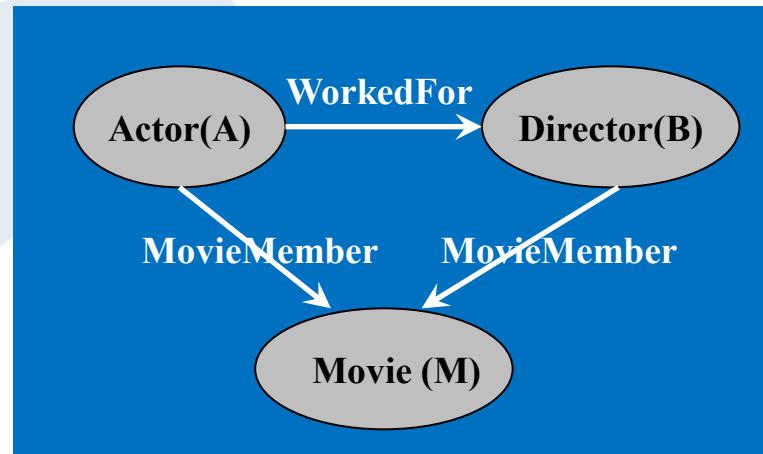
Approaches (cont.)

[Mihalkova *et al.*, AAAI-07, Davis and Domingos, ICML-09]

Academic domain (source)



Movie domain (target)

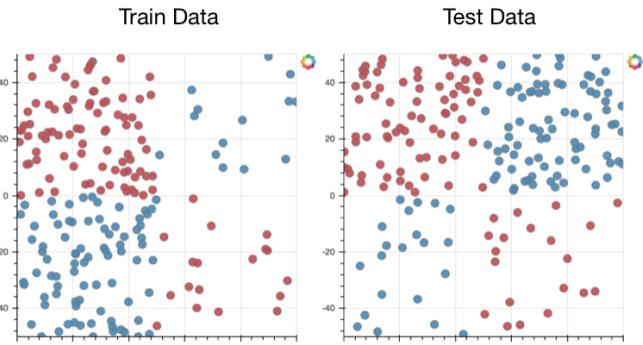


$\text{AdvisedBy}(B, A) \wedge \text{Publication}(B, T)$
 $\Rightarrow \text{Publication}(A, T)$

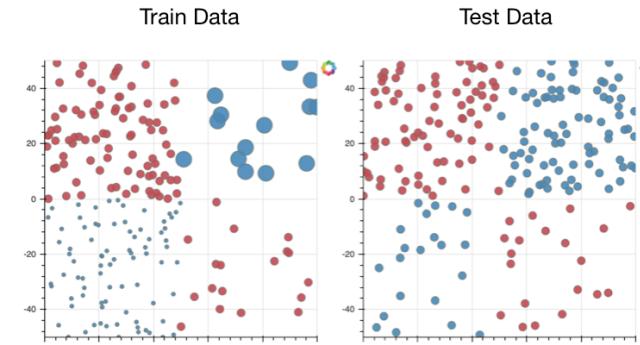
$\text{WorkedFor}(A, B) \wedge \text{MovieMember}(A, M)$
 $\Rightarrow \text{MovieMember}(B, M)$

$$P1(x, y) \wedge P2(x, z) \Rightarrow P2(y, z)$$

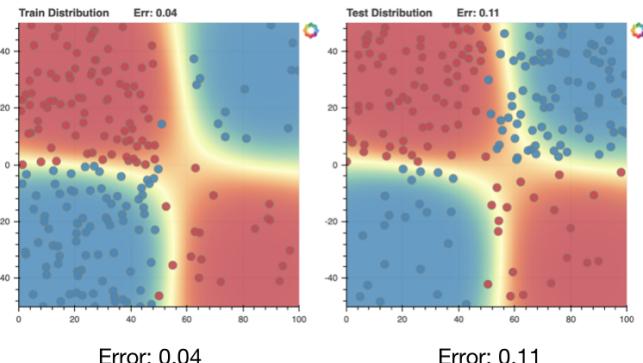
Real-World Application: Dealing with Domain Shift/Concept Drift



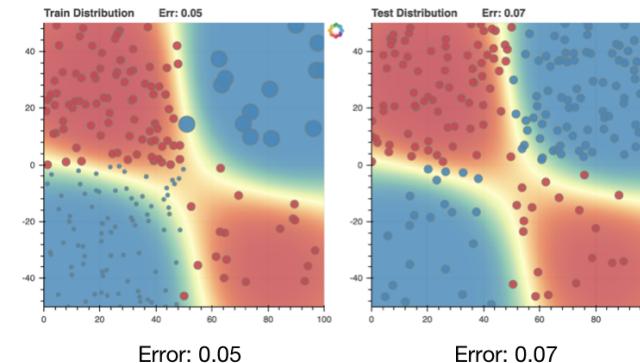
(a) Raw data



(b) Weighted Training data



(c) Training the model with raw data



(d) Training the model with weighted training data

Credit: An Introduction to Transfer Learning, Georgian Impact Blog

StepWise: Robust and Rapid Adaption for Concept Drift in Software System Anomaly Detection

