

Xiang Zhao (Mirko)

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Education

Boston University, Boston, MA.

Bachelor of Science, Business Administration

Concentration: Management Information Systems, Entrepreneurship

Class of 2014

GPA: 3.28

Hong Kong University, Hong Kong

Global Business in Asia: New Horizon

Skills

Applications

MySQL, Python, HTML, Microsoft Office, Access, Visio, Photoshop, Illustrator, Rally, Jira, experience with SDLC.

Languages

Fluent in English, Italian, and Chinese (Mandarin), working knowledge French.

Leadership Experience

Global App Initiative, Boston University, Massachusetts

Lead Team iOS Developer, 2014-current

- Directed the development of a mobile iOS app for a nationwide non-profit organization
 - Delegated and facilitated collaboration among team members by implementing source code control platforms
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Work Experience

Paypal, Boston, Massachusetts

Agile Project Manager, June 2014-March 2015

- Supported 3 teams as Agile Scrum Master and facilitated all agile ceremonies and practices
- Managed several cross team long term projects ensuring transparency and expectations including the migration of a full data center
- Conducted weekly meetings to assess and re-assign open bugs and created detailed reports to ensure that issues are promptly addressed according to service level agreement
- Collaborated regularly with marketing teams to deliver data science predictive lists for targeting campaigns that led to 28%+ lift.

College Apprentice, Boston, Massachusetts

Lead Mentor/ Social Media Manager, Sept 2013-June 2014

- Coordinated market research and competition analysis subsequently used as key metrics for future marketing and customer acquisition campaigns
- Directed social media campaigns and brand promotion events leading to an average monthly increase in awareness of 40%

Mondolandia Travel Agency, Rome, Italy

Customer Service and Administrative assistant intern, June 2010

- Built 10+ daily customized travel packages by interacting and negotiating with Tour Operators, hotels, and cruise companies
- Modeled personalized travel packages according to customer's preferences and needs