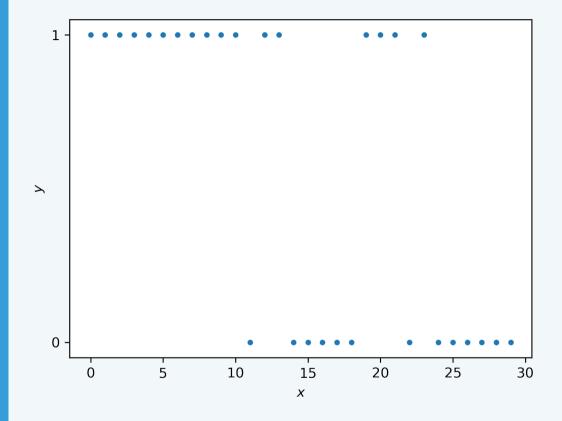
LOGISTIC REGRESSION



Objectives

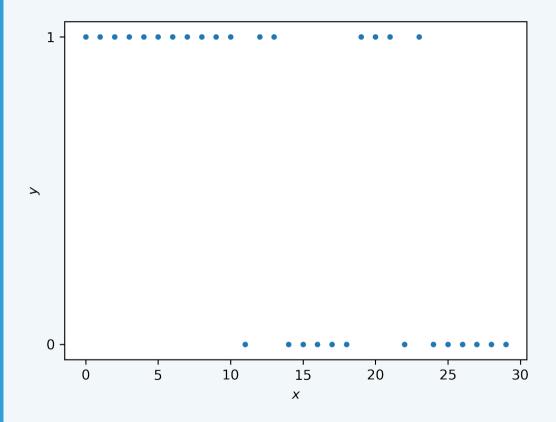
- ► Recognize similarities between linear and logistic regression
- ▶ Understand the role of the logit and inverse logit in logistic regression





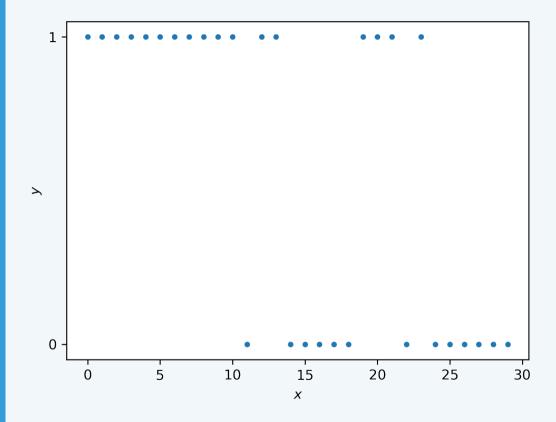
- Let's try shooting baskets from lots of different distances
- What effect would you expect? What do you see?





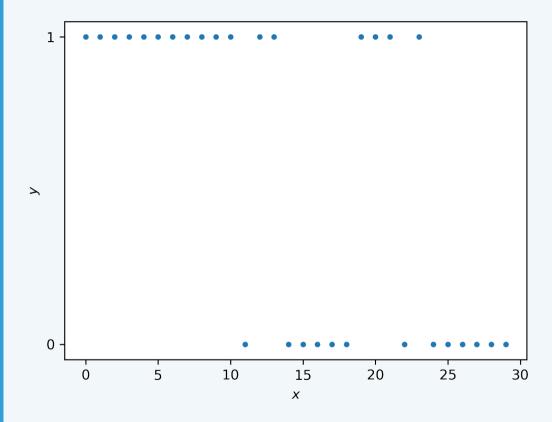
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- Can we apply the "transformation" approach here?





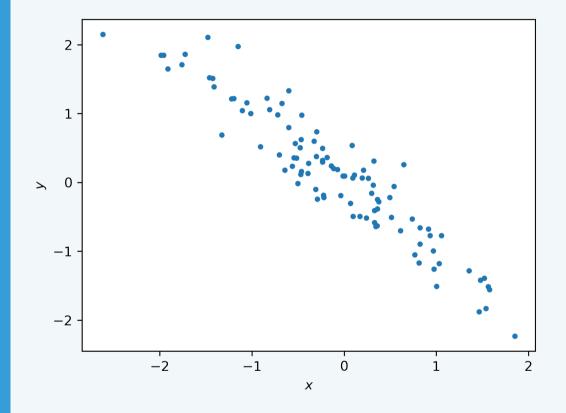
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- The two y values would map into two different y values
- What can we do differently?





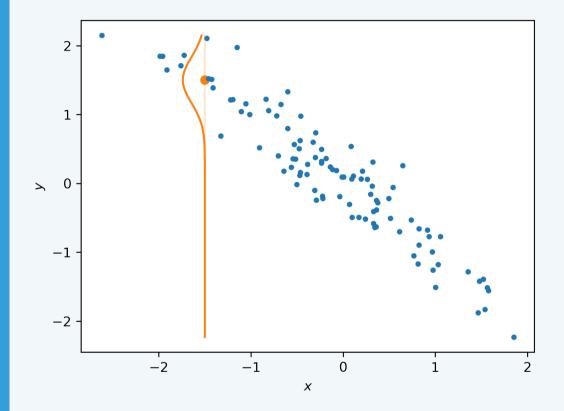
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- Let's think some more about regression and come back to this





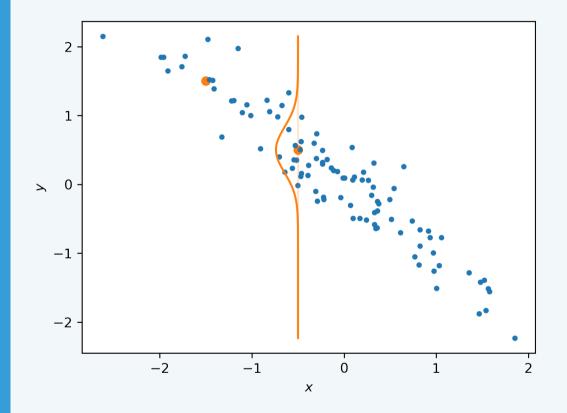
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- Do you see a conditional expectation here?





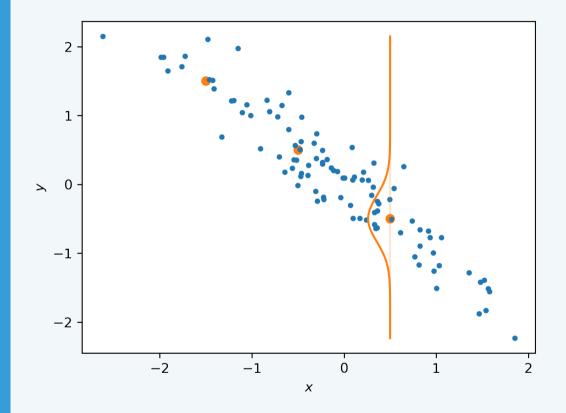
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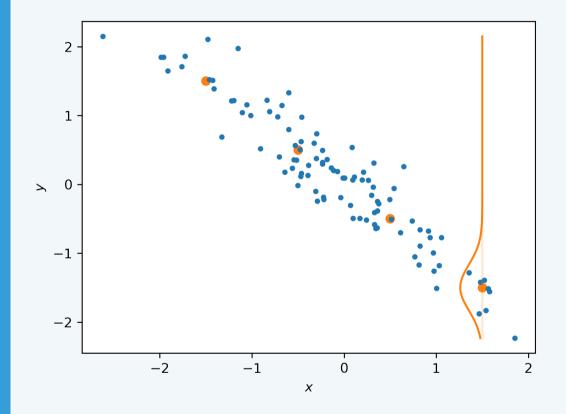
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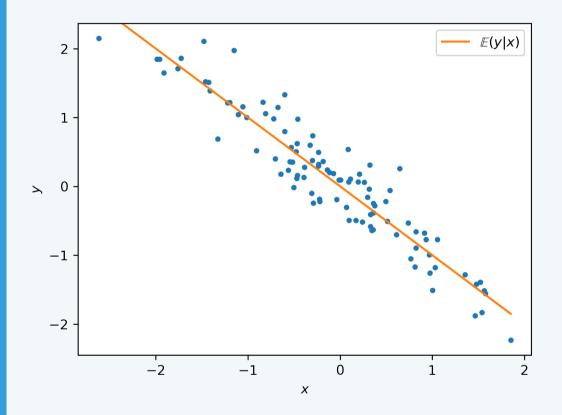
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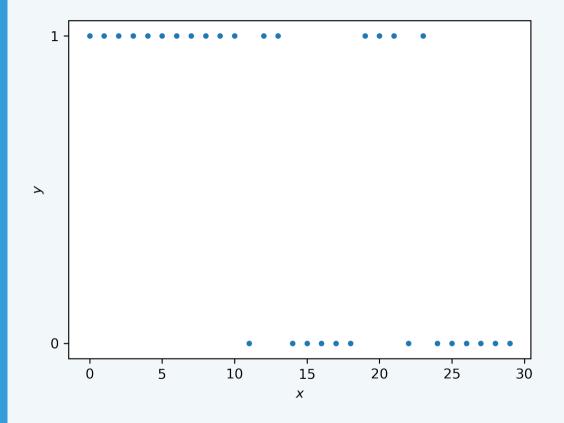
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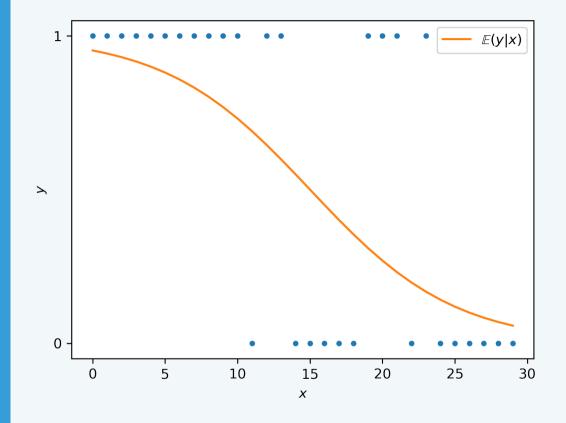
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- For linear regression, this "conditional expectation" curve is linear (in the parameters)





- For each x, y follows a Bernoulli ("biased coin flip") distribution
- What might conditional expectation look like here?





- For each x, y follows a Bernoulli ("biased coin flip") distribution
- What might conditional expectation look like here?
- In this case "conditional expectation" is also a conditional probability,

$$\mathbb{E}(y \mid x) = P(y = 1 \mid x)$$

- Hey, that's what we need for classification!
- But... how do we get there from x?



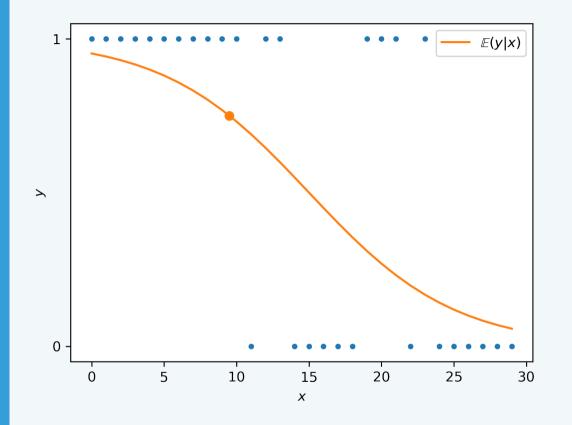
Finding the Link

For linear modeling, our model was

$$y = X\beta + \varepsilon$$
$$\varepsilon \sim \mathsf{Normal}(0, \sigma)$$

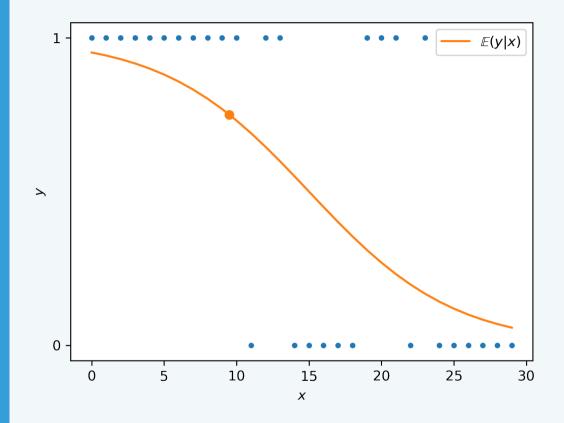
- ightharpoonup We used the data to find the best \hat{eta}
- For a new "row vector" x, our prediction was $\mathbb{E}(y|x) = x\hat{\beta}$
- ▶ In that case the mean and linear predictor were the same
- ► For the baskets example, we'll need some transformation to "link" them





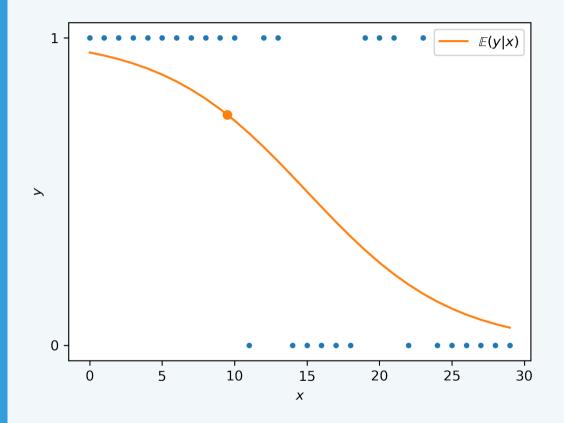
- Here's an **x** with $\mathbb{E}(y|x) = 3/4$
- Probabilities are always in (0,1)





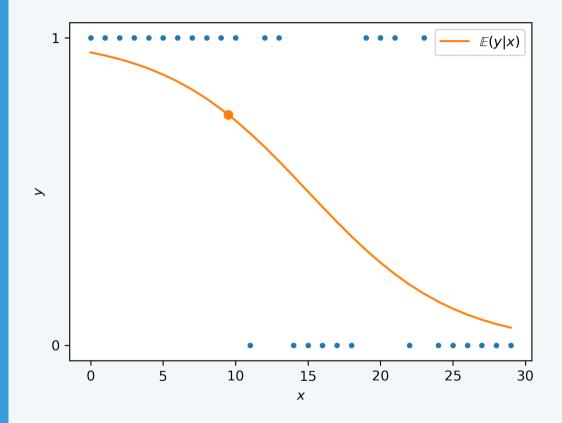
- Here's an **x** with $\mathbb{E}(y|x) = 3/4$
- Probabilities are always in (0,1)
- We can also work in terms of odds, which are 3:1 or 3/1
- If the mean is p, odds are $\frac{p}{1-p}$
- What values are possible for odds?





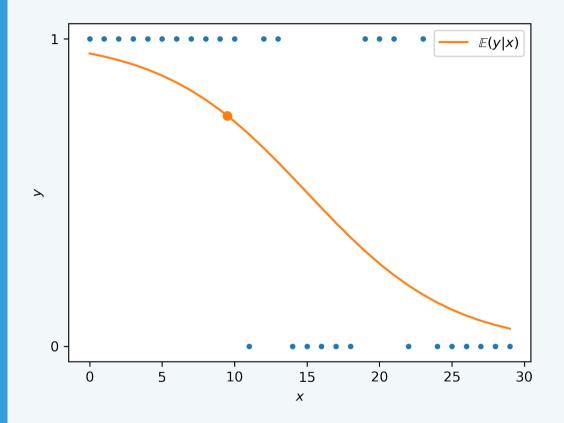
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- Odds can be any positive number!
- But our linear predictor can be any real number
- How can we get from "positives" to "reals"?
- Use the log-odds!

$$p \mapsto \log \frac{p}{1 - p}$$



The Logit

► The *logit* ("low jit") maps a probability to its log-odds

$$\log it \, p = \log \frac{p}{1 - p}$$

- For a normal linear model, the linear predictor $x\hat{\beta}$ gets us directly to $\mathbb{E}(y|x)$
- For logistic regression, it gives us a transformed version, $x\hat{\beta} = \text{logit } \mathbb{E}(y|x)$
- ► The logit "links" the linear predictor to the conditional expectation
- For logistic regression, the logit is the link function
- (We'll see other link functions another time)



A Link and its Inverse

These mean the same thing:

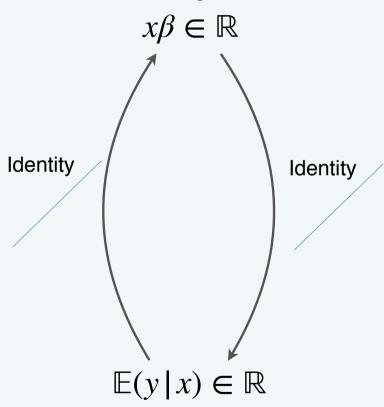
$$\log it (\mathbb{E}(y|x)) = x\beta$$

$$\mathbb{E}(y|x) = \log it^{-1}(x\beta)$$

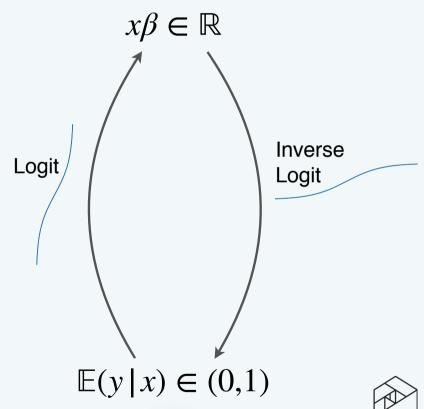


A Tale of Two Models

Linear Regression



Logistic Regression



Sorry for the Synonyms

These are all the same thing:

- Inverse logit
- logistic function
- expit (in scipy)
- sigmoid (this means "S-shaped", but people usually mean this specifically)

$$S(x) = rac{1}{1 + e^{-x}} = rac{e^x}{e^x + 1}$$

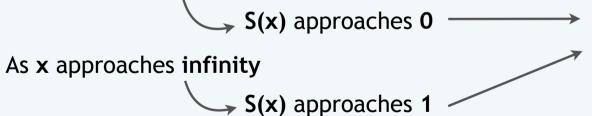


Sigmoid Function

$$S(x) = rac{1}{1 + e^{-x}} = rac{e^x}{e^x + 1}$$

x can range from -infinity to infinity

As x approaches -infinity



We get **probabilities** which is what we want for supervised classification



Final Thoughts

- Loosely speaking, logistic regression is "linear regression for probabilities"
- ► Two differences:
 - Distribution is binomial instead of normal
 - ► Link function is logit instead of identity
- Many ideas from linear regression apply:
 - Feature engineering
 - \triangleright Regularization (L₁, L₂, Elastic net)
 - ▶ Diagnostics (*p*-values, log-likelihood, etc)

