



# MARKET@ BALLSTON QUARTER

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ENTERPRISES





# MARKET@ BALLSTON QUARTER

## BOUCHERIE

APPEALING TO THE URBAN FOODIE

Organic & Sustainable

Fast. Casual. Current.

Something for Everyone

Inspired by  
European  
Food Halls

A Feast  
for the Eyes

Fresh Prepped on Site

Meet to Eat

See it. Try it.

## STREET FARE

Shop, Browse, Savor!

Food Heaven





A Fresh Take on Old School

# CRÊPERIE



INSPIRED BY:

Industrial Palette



Rough Hewn



Rugged Materials



RAW & HANDCRAFTED



INSPIRED BY:

FARM  
SHOP

est. 2010



the farm stand



THE FOUNDRY



the factory kitchen



INDUSTRIAL  
& CRAFTED



a dash of whimsy



from scratch







# **MARKET@ BALLSTON QUARTER**

**Vision...**



FROMAGERIE  
• Charcuterie  
• Cheese



RAW BAR  
• Oysters  
• Sushi



INTERNATIONAL  
• Mediterranean  
• Indian  
• Tapas



FLORIST  
• Flowers  
• Shoe shine



FLAT BREAD



SPIRITS  
• Brewery  
• Wine  
• Liquor



GROCERY  
• Produce  
• Olive Oils  
• Bakery  
• Pastries



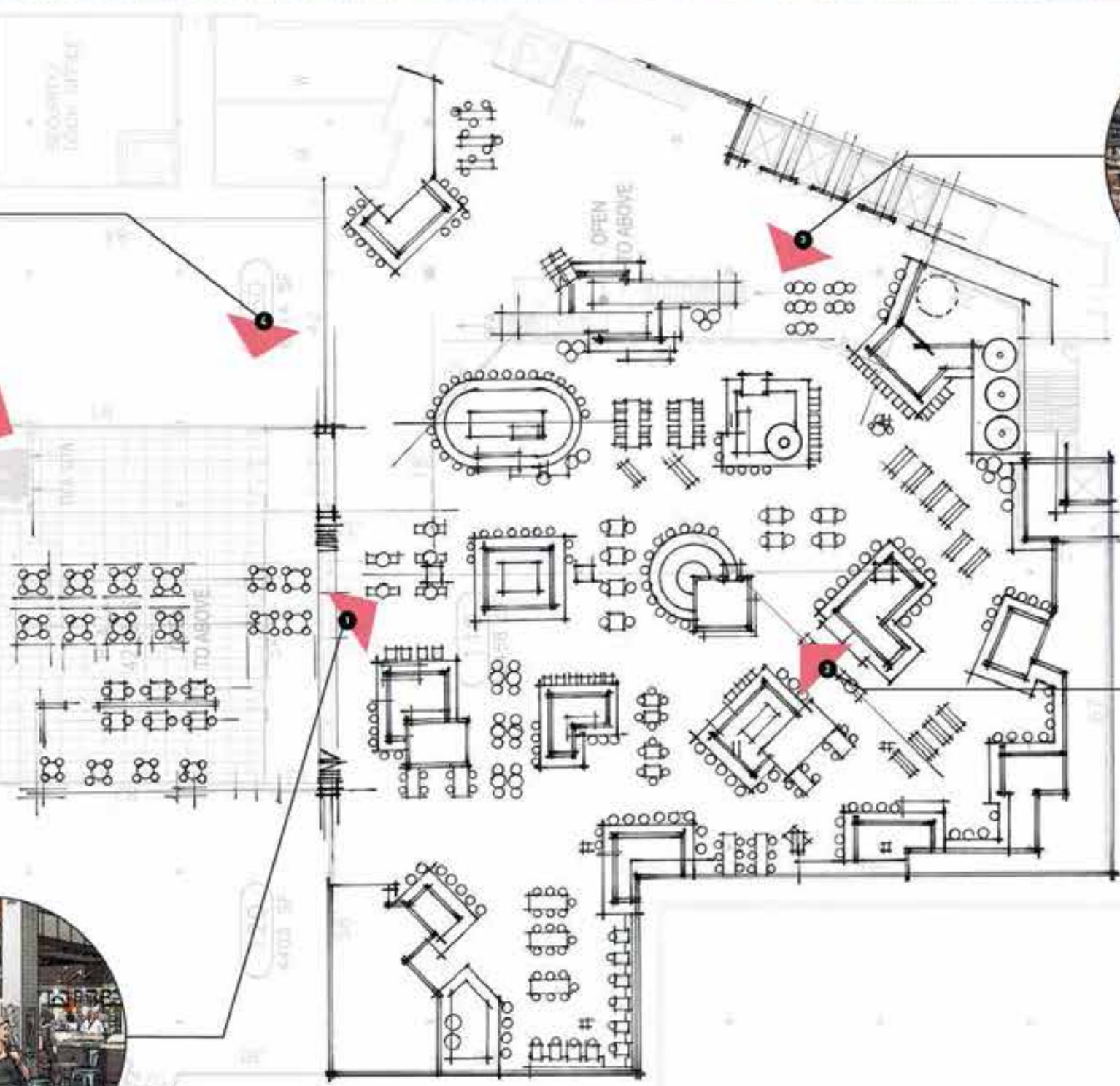
TAQUERIA GRILL



# MARKET@ BALLSTON QUARTER

## Plan





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ENTERPRISES

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**Plan**



Shop, Browse, Savor!



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# Meet to Eat



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Something for everyone.



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# Food Heaven



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Fast. Casual. Current.



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**Thank You!**

prepared by **GH+** 