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# Cluster-Enhanced Contrastive Learning on Graphs

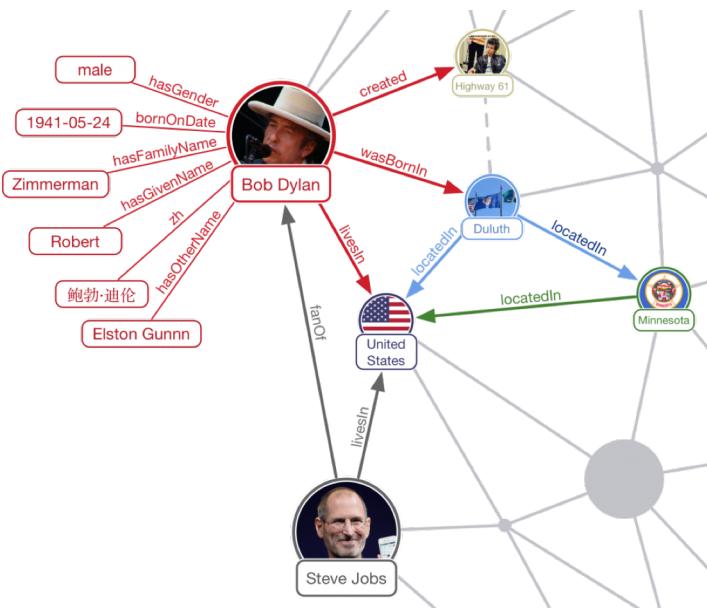
Presented by Jing Zhang (**RUC**)

Collaborated with Yanling Wang (**RUC**), Hongzhi Yin (**UQ**), Yuxiao Dong (**THU**)  
Shasha Guo (**RUC**), Haoyang Li (**RUC**), Cuiping Li (**RUC**), and Hong Chen (**RUC**)

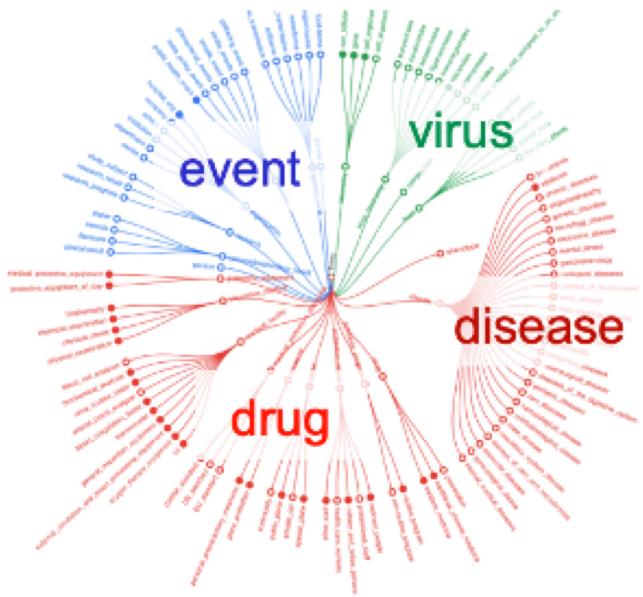
# Network Data



# Social Network



# Knowledge Graph



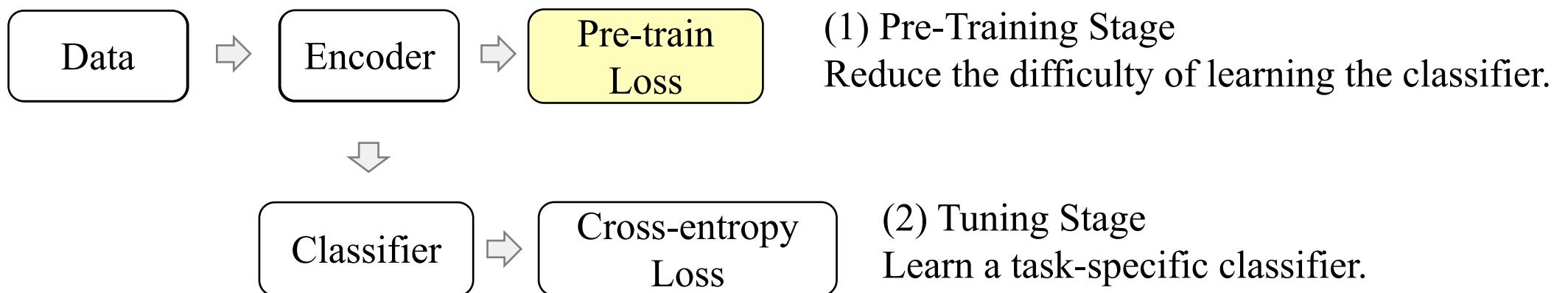
# Medical Graph

# Supervised Learning for Graph Neural Networks

- End-to-End Training



- Two-Stage Training

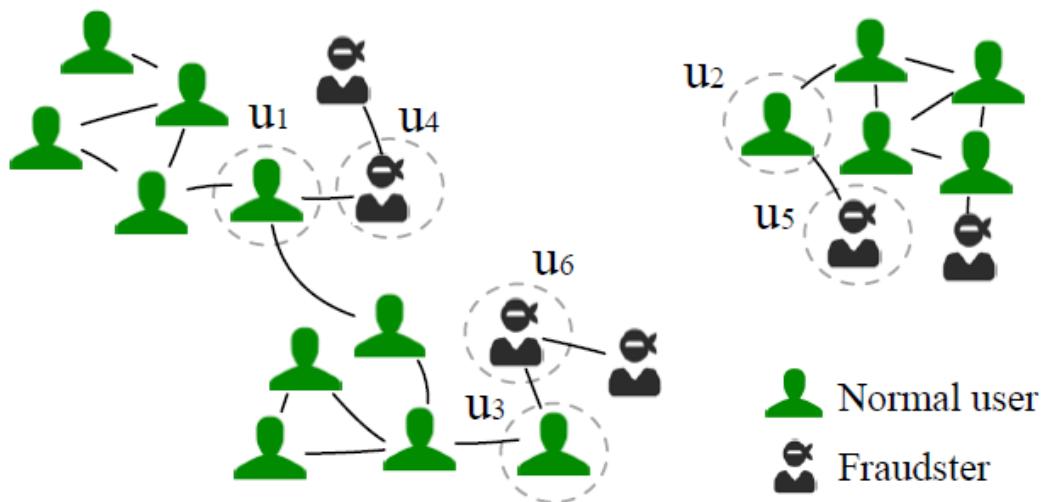


# Pre-training by Contrastive Learning

- Basic Idea of Contrastive Learning
  - Contrastive learning (CL) aims to learn such an embedding space in which samples of the same class stay closer to each other while samples of different classes are far apart.
  - CL can be applied to both **supervised** and **unsupervised** settings.
- Challenges
  - Data inconsistency may impact the performance of contrastive learning.
  - Two kinds of data inconsistency
    - **Intra-class variance:** samples of the same class do not always share similar patterns
    - **Inter-class similarity:** samples of different classes may share similar patterns

# Example: Anomaly Detection

- Fraudsters impersonate normal users to disguise themselves.
- Fraudsters have diverse fraud strategies.
- Normal users have diverse interests and behavior patterns.



# Pre-training by Contrastive Learning

- Our Solution

Make the **cluster** information of the data and perform **cluster-aware** contrastive learning.

The clustering information can reduce the interference of the data inconsistency.



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Lyon, France, 25-29 April 2022

# ClusterSCL: Cluster-Aware Supervised Contrastive Learning on Graphs

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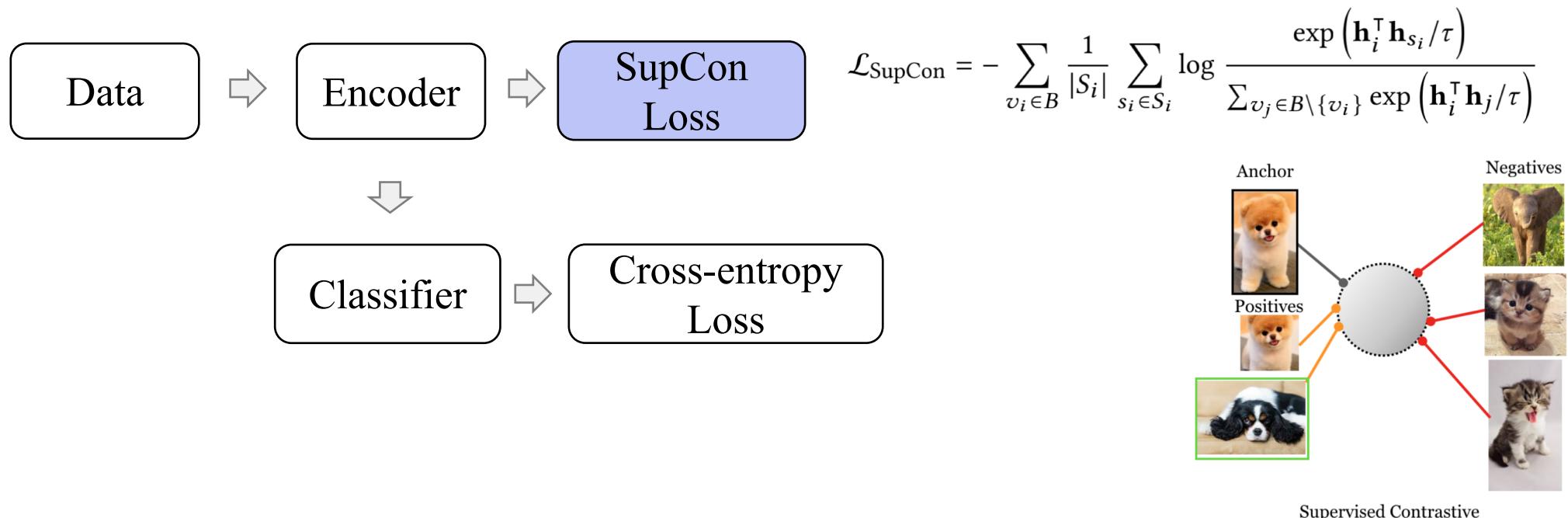
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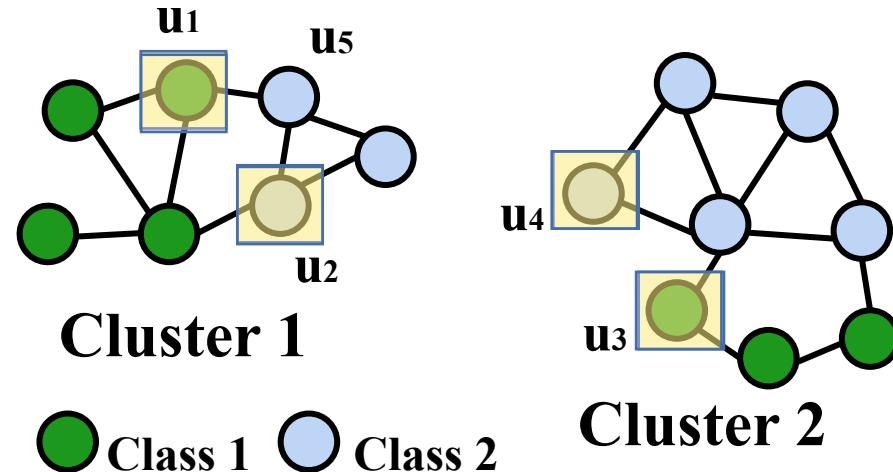
<sup>4</sup> School of Information Technology and Electrical Engineering, The University of Queensland

# SupCon: Supervised Contrastive Learning

- SupCon pulls representations of the same class closer than those of different classes.
- SupCon shows advantages over cross-entropy on the ImageNet classification tasks.

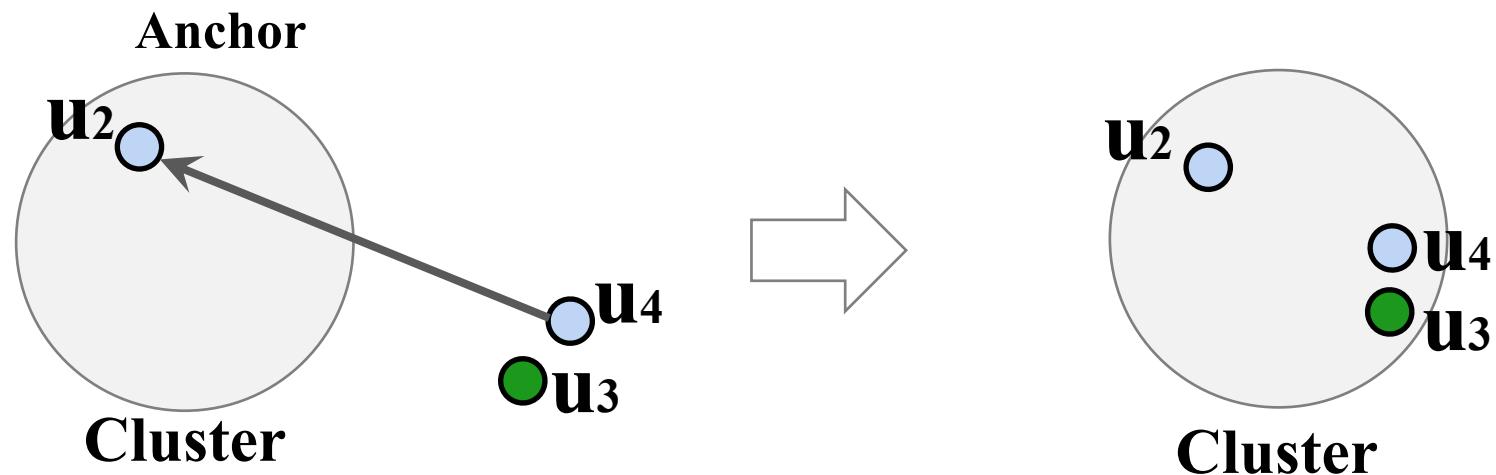


# Limitation of SupCon Loss



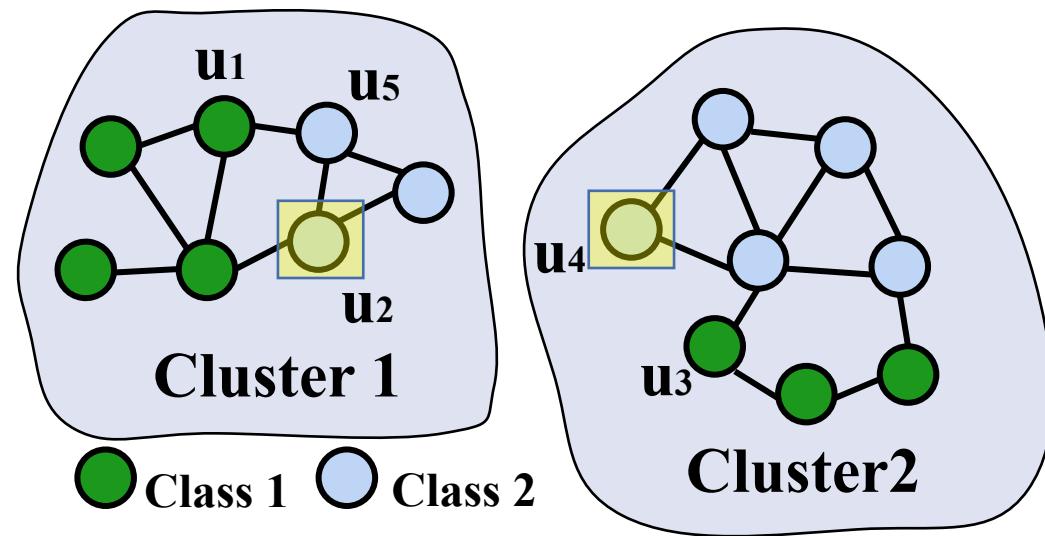
- Intra-class variances and inter-class similarities.
- Misinterpret the intrinsic data property.

The difficulty of learning  
the classifier is increased.



# GS-SupCon: A Straightforward Solution

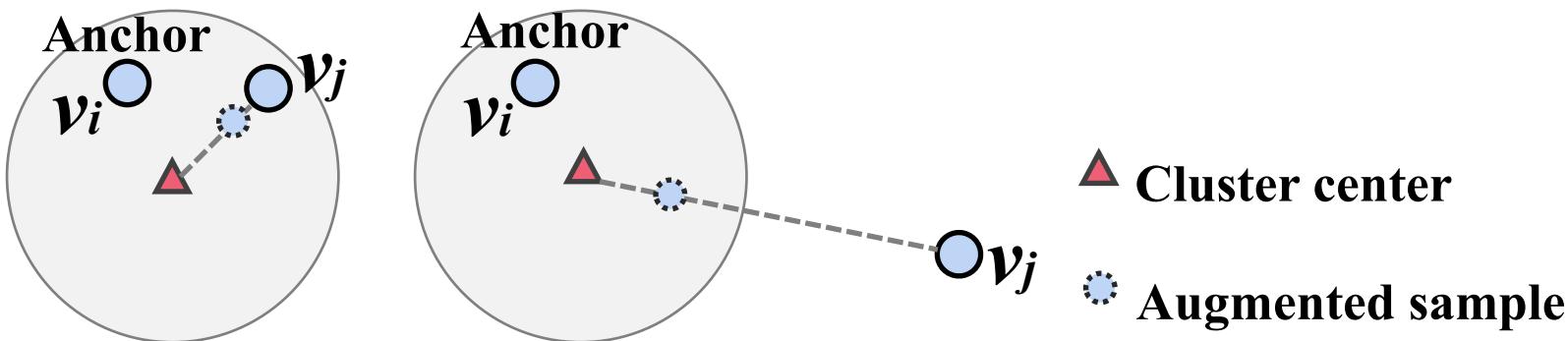
- **Basic Idea:** Express the intrinsic data property by the nodes' cluster distributions, and retain the distributions during supervised contrastive learning.
- **Solution:** GS-SupCon conducts supervised contrastive learning within each cluster.



Overlook some potentially useful positive sample pairs.

# CDA: Cluster-Aware Data Augmentation

- **Basic Idea:** Softly narrow the embedding space for supervised contrastive learning.
- **Solution:** CDA performs interpolation between a positive/negative sample and the anchor's cluster prototype in embedding space. The interpolation weight is adjusted.

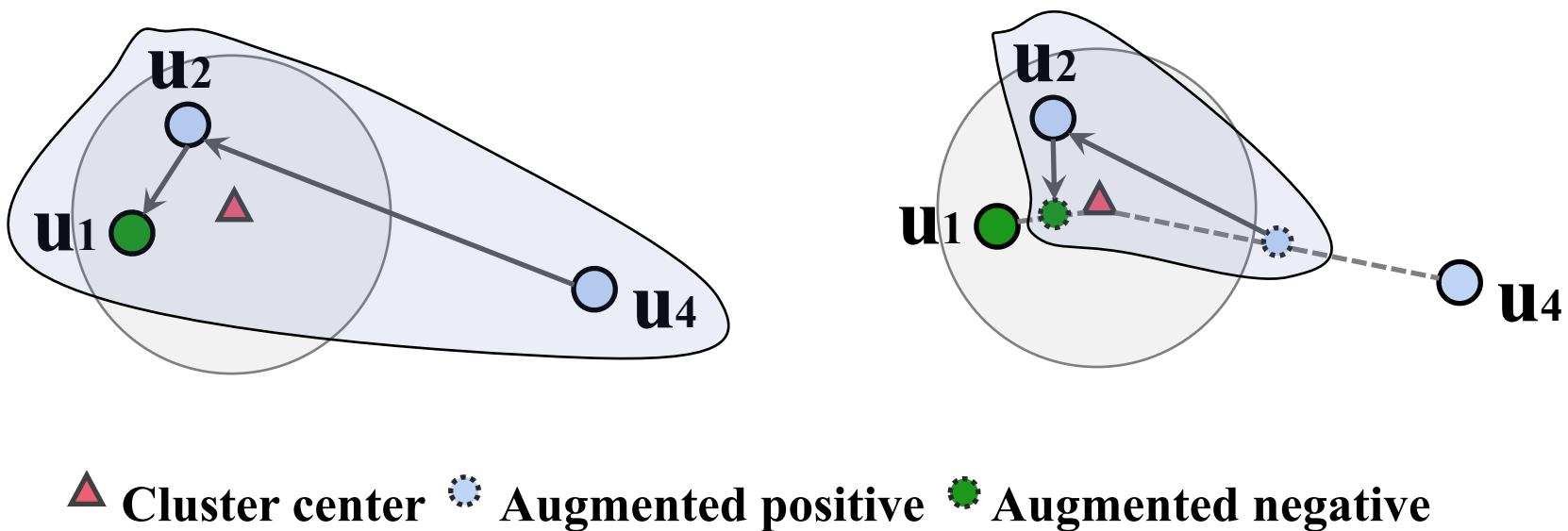


$$\tilde{\mathbf{h}}_j = \alpha \mathbf{h}_j + (1 - \alpha) \mathbf{w}_{c_i}$$

$$\alpha = \frac{\exp(\mathbf{h}_i^\top \mathbf{h}_j)}{\exp(\mathbf{h}_i^\top \mathbf{h}_j) + \exp(\mathbf{h}_i^\top \mathbf{w}_{c_i})}$$

# Why can CDA Work?

The augmentations **softly narrow the embedding space** for supervised contrastive learning, so that the pulling strength and pushing strength between original sample pairs can be indirectly weakened to help retain the nodes' cluster distributions.



# ClusterSCL

$$p(s_i|v_i) = \int p(c_i|v_i) p(s_i|v_i, c_i) dc_i$$

↑                      ↑

Soft Cluster-Aware  
Clustering Discriminator

- Soft clustering module **calculates the cluster distribution** for each anchor node.

$$p(c_i|v_i) = \frac{\exp(\mathbf{h}_i^\top \mathbf{w}_{c_i}/\kappa)}{\sum_{m=1}^M \exp(\mathbf{h}_i^\top \mathbf{w}_m/\kappa)}$$

- Cluster-aware discriminator **predicts the CDA-based positive sample** for an anchor.

$$\begin{aligned} p(s_i|v_i, c_i) &= \frac{\exp(\mathbf{h}_i^\top \tilde{\mathbf{h}}_{s_i}/\tau)}{\sum_{v_j \in V \setminus \{v_i\}} \exp(\mathbf{h}_i^\top \tilde{\mathbf{h}}_j/\tau)} \\ &= \frac{\exp(\mathbf{h}_i^\top (\alpha \mathbf{h}_{s_i} + (1 - \alpha) \mathbf{w}_{c_i})/\tau)}{\sum_{v_j \in V \setminus \{v_i\}} \exp(\mathbf{h}_i^\top (\alpha \mathbf{h}_j + (1 - \alpha) \mathbf{w}_{c_i})/\tau)} \end{aligned}$$

- Variational EM algorithm for **inference and learning**.

$$\begin{aligned} \log p(s_i|v_i) &\geq \mathcal{L}_{\text{ELBO}}(\theta, \mathbf{w}; v_i, s_i) \\ &:= \mathbb{E}_{q(c_i|v_i, s_i)} [\log p(s_i|v_i, c_i)] \\ &\quad - \text{KL}(q(c_i|v_i, s_i) || p(c_i|v_i)) \end{aligned}$$

# Experiments

**Table 3: Comparison with the Group Sensitive SupCon (GS-SupCon).**

	GCN-encoder			GAT-encoder		
	SupCon	GS-SupCon	ClusterSCL	SupCon	GS-SupCon	ClusterSCL
Cora	0.793	0.788	<b>0.818</b>	0.816	0.822	<b>0.826</b>
Pubmed	<b>0.788</b>	0.797	<b>0.805</b>	0.797	0.801	<b>0.811</b>
Citeseer	0.687	0.684	<b>0.692</b>	0.693	0.695	<b>0.706</b>
LastFM Asia	0.756	<b>0.769</b>	0.752	0.776	0.775	<b>0.779</b>
Amazon Computers	0.831	0.833	<b>0.834</b>	0.842	0.848	<b>0.849</b>

- GS-SupCon derives comparable or better performance compared with SupCon.
- ClusterSCL outperforms GS-SupCon on most of the datasets.



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# Decoupling Representation Learning and Classification for GNN-based Anomaly Detection

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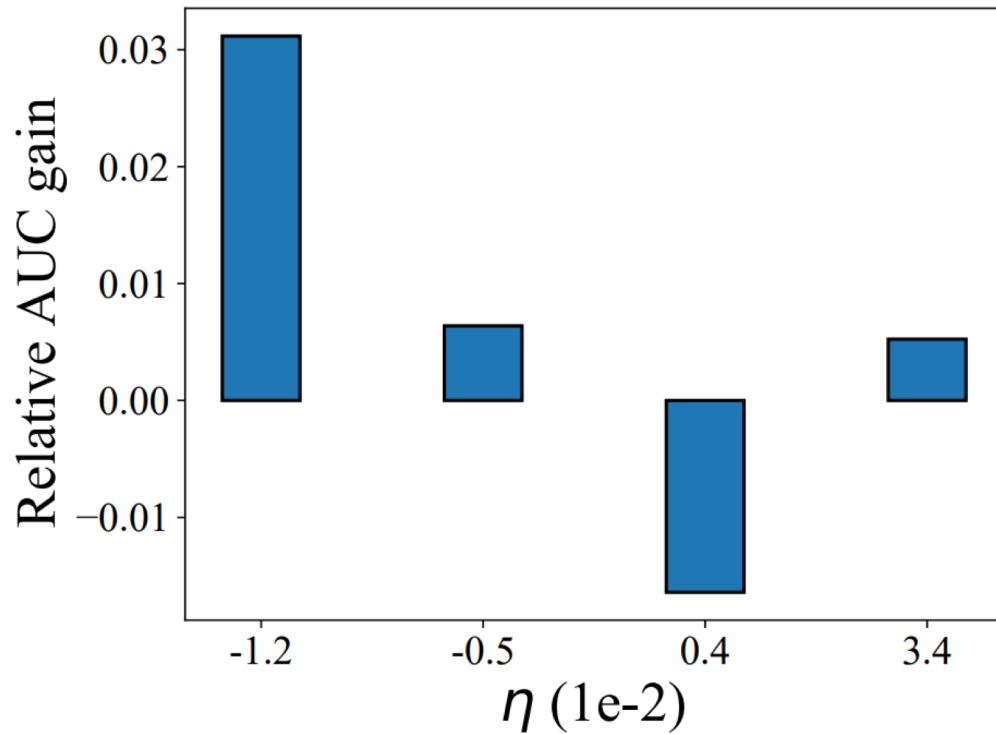
<sup>3</sup> School of Information Technology and Electrical Engineering, The University of Queensland

# Deep Graph InfoMax -- DGI

- DGI encodes the global information into each node representation via a contrastive loss.

$$\mathcal{L}_{DGI} = -\frac{1}{2n} \sum_{i=1}^n \left( \mathbb{E}_G \log \mathcal{D}(\mathbf{h}_i^{(L)}, \mathbf{s}) + \mathbb{E}_{\tilde{G}} \log(1 - \mathcal{D}(\tilde{\mathbf{h}}_i^{(L)}, \mathbf{s})) \right)$$

# Does Decoupled Training with DGI Stably Perform Well?



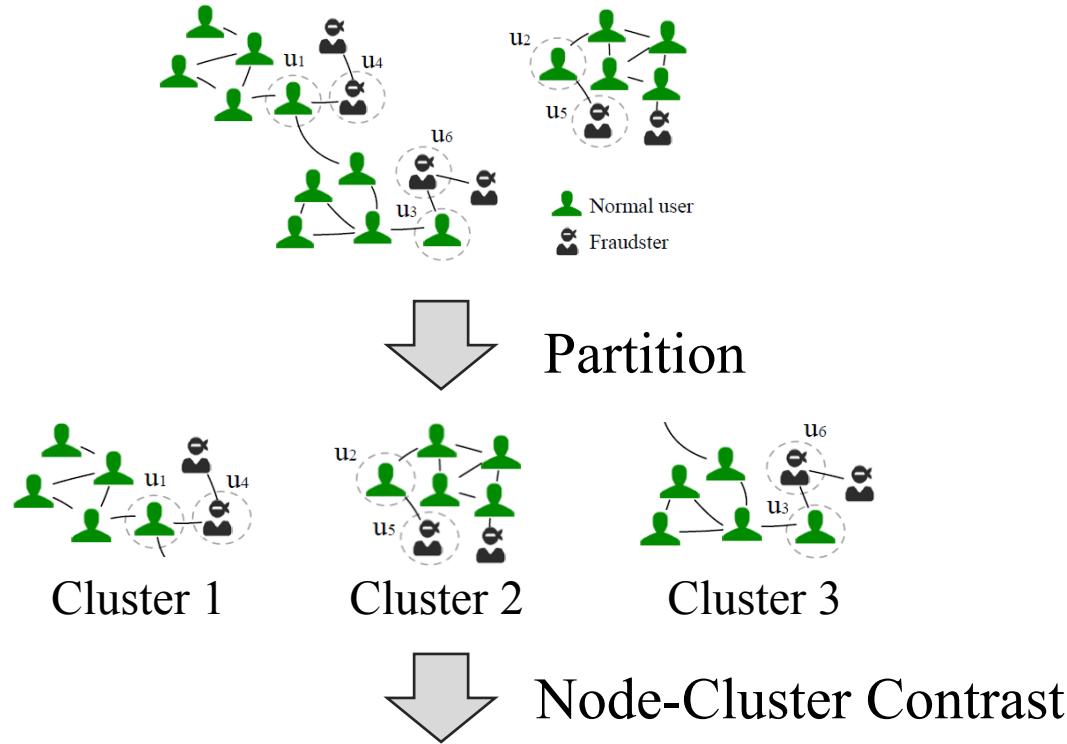
## Settings:

- Inconsistency is the core factor impacting graph anomaly detection.
- Additive inverse of silhouette coefficient is used to quantify the inconsistency  $\eta$ .

## Observation:

- Decoupled training may not always improve, and even brings negative influence when the data gets highly inconsistent.

# Deep Cluster InfoMax -- DCI



DCI loss encodes the semi-global context into the node representations.

Cluster representation:

$$s_k = \sigma \left( \frac{1}{n_k} \sum_{v_i \in V_k} h_i \right)$$

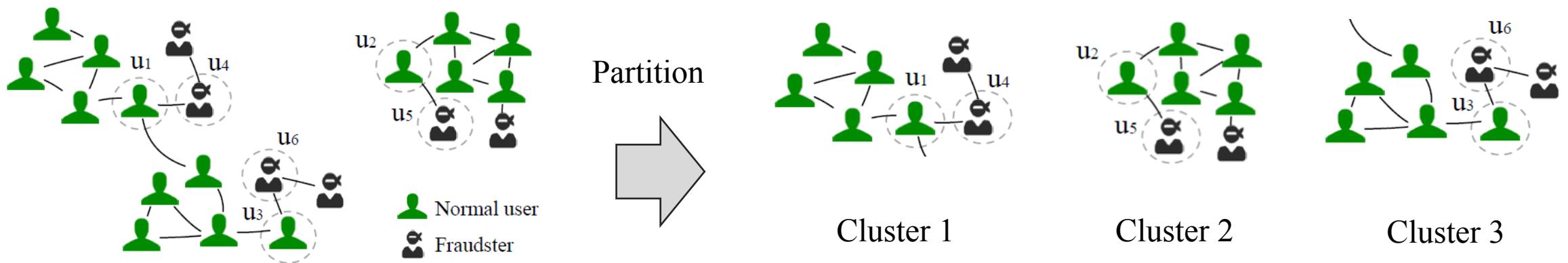
Maximize the local-semi-global affinity scores:

$$\mathcal{L}_{DCI}^k = -\frac{1}{2n_k} \sum_{v_i \in V_k} \left( \mathbb{E}_{C_k} \log \mathcal{D}(h_i, s_k) + \mathbb{E}_{\tilde{C}_k} \log(1 - \mathcal{D}(\tilde{h}_i, s_k)) \right)$$

$$\mathcal{L}_{DCI} = \frac{1}{K} \sum_{k=1}^K \mathcal{L}_{DCI}^k$$

In practice, we re-cluster nodes based on the node representations after every certain number of training epochs.

# Why Can DCI Work?



Behaviors within the same cluster are often more concentrated than those in the whole graph.

The differences between normal users and fraudsters can be amplified in a concentrated space.

# Experiments

## Datasets:

Table 1: Statistics of the datasets.

Graph	#Users(% normal, abnormal)	#Objects	#Edges
Reddit	10,000 (96.34%, 3.66%)	984	78,516
Wiki	8,227 (97.36%, 2.64%)	1,000	18,257
Alpha	3,286 (61.21%, 38.79%)	3,754	24,186
Amazon	27,197 (91.73%, 8.27%)	5,830	52,156

## Baselines:

- Joint learning algorithms:  
CARE-GNN, GAT, GeniePath, and GIN
- SSL losses for decoupled training:  
GAE, RW, GCC, and DGI.

# Overall Evaluation

Table 2: Overall evaluation on four real-world datasets.

		Reddit	Wiki	Alpha	Amazon
<b>Joint</b>	CARE-GNN	0.700	0.702	0.802	0.729
	GAT	0.738	0.681	0.848	0.696
	GeniePath	0.720	0.689	0.849	0.738
	GIN	0.720	0.727	0.884	0.761
<b>Decoupled</b>	GAE	0.730	0.714	0.884	0.806
	RW	0.728	0.740	<b>0.908</b>	0.782
	GCC	0.669	0.695	0.865	0.733
	DGI	0.743	0.737	0.884	0.771
	<b>DCI (ours)</b>	0.746	0.762	0.907	0.810
<b>Inconsistency <math>\eta</math> (1e-2)</b>		-0.676	0.841	-	-

Note: All the decoupled models use GIN's encoder as the backbone.

Table 4: Evaluation of the multi-task learning.

		Reddit	Wiki	Alpha	Amazon
<b>Joint</b>	GIN	0.720	0.727	0.884	0.761
	GAE	0.726	0.705	0.904	0.766
	DGI	0.647	0.664	0.891	0.806
<b>Multi-task</b>	DCI	0.675	0.670	0.893	0.803

Note: All the multi-task models use GIN's encoder as the backbone.

- Decoupled training contributes to the anomaly detection.
- DCI is an effective self-supervised loss for decoupled training.
- Multi-task learning can outperform the joint training, but not always outperforms.
- Decoupled training shows advantages over multi-task learning.

# Comparison between ClusterSCL and DCI

Table 2: Overall evaluation. The bold numbers are the best performance among all two-stage models.

		Cora	Pubmed	Citeseer	LastFM	Amazon
GCN-encoder	CE (E2E)	0.804	0.789	0.696	0.731	0.831
	DGI (Two-stage, Unsup)	0.801	0.796	<b>0.695</b>	0.749	0.838
	DCI (Two-stage, Unsup)	0.811	0.793	0.694	<b>0.757</b>	<b>0.844</b>
	SupCon (Two-stage, Sup)	0.793	0.788	0.687	0.756	0.831
	ClusterSCL (Two-stage, Sup)	<b>0.818</b>	<b>0.805</b>	0.692	0.752	0.834
GAT-encoder	CE (E2E)	0.799	0.786	0.691	0.772	0.828
	DGI (Two-stage, Unsup)	0.808	0.794	0.684	0.781	0.836
	DCI (Two-stage, Unsup)	0.821	0.790	0.695	<b>0.784</b>	0.836
	SupCon (Two-stage, Sup)	0.816	0.797	0.693	0.776	0.842
	ClusterSCL (Two-stage, Sup)	<b>0.826</b>	<b>0.811</b>	<b>0.706</b>	0.779	<b>0.849</b>

- The two-stage training generally performs better than the end-to-end training.
- Unsupervised DGI and DCI also obtain good performance.

# Conclusions

- Contributions:
  - We emphasize the effectiveness of two-stage training for supervised graph learning tasks.
  - We study contrastive learning for the two-stage training.
  - We incorporate clustering techniques to reduce the influence of data inconsistency on contrastive learning.
- To discuss:
  - Is it possible to use the soft clustering technique under the unsupervised setting?
  - The inconsistency is difficult to be measured and controlled in real data.
  - Can we handle tough non-homophily graphs using the idea of cluster-enhanced contrastive learning?



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# Thank you!

## Q&A