

Lecture 4: Finish PCA

Reading: 10.3, 10.5

STATS 202: Data mining and analysis

Jonathan Taylor, 10/1

Slide credits: Sergio Bacallado

PCA: Summary of last lecture

- ▶ The first principal component ϕ_1 is a unit vector of length p , which maximizes the variance of the projections or *scores* $z_{j,1} = x_j \cdot \phi_1$ for $j = 1, \dots, n$.

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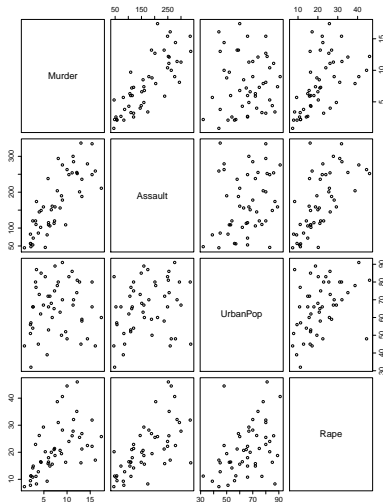
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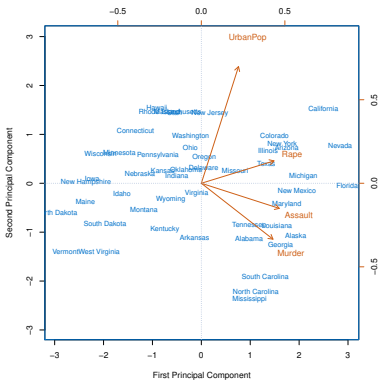
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- ▶ If $\mathbf{X} = \mathbf{U}\mathbf{\Sigma}\mathbf{\Phi}^T$ is the *singular value decomposition* of \mathbf{X} , the principal components are the columns of $\mathbf{\Phi}$.

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We said 2 principal components capture most of the relevant information. But how can we tell?

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We can quantify how much of the variance is captured by the first m principal components/score variables.

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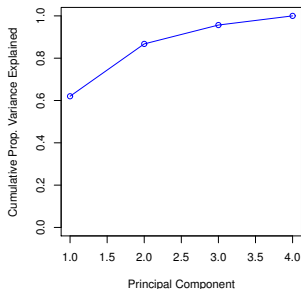
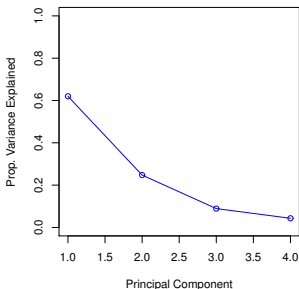
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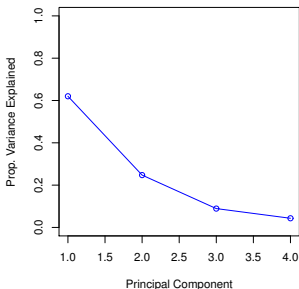
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Scree plot

