

# Xiaojun Du

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Designer with a software engineering background seeking a full-time position in the field of UX and digital product design.

## Work Experience

### KOHL'S Corporate

Milwaukee, United States, June 2016 - Aug 2016

#### *Customer Experience Design Intern*

Focused on the rewards, loyalty & personalization programs. Provided competitor analysis of customer personalization. Collected and analyzed data on current enrollment status of KOHL's rewards program and communicated insights with stakeholders.

Led a multidisciplinary team to create a concept addressing a personalized shopping experience. Introduced design thinking and human centered design methods into the team.

### IIT Department of Electrical and Computer Engineering

Chicago, United States, June 2015 - Oct 2015

#### *Communication Designer*

Designed an informational brochure highlighting ECE accomplishments and achievements. This included visual design, photography, on-line research and conducting interviews with students and faculty.

**Motorola Mobility** Chicago, United States, Nov 2012 - July 2013

**Motorola Mobility** Nanjing, China, Aug 2004 - Nov 2012

#### *Team Manager*

Led a software development team, delivered high quality work on multiple feature development on time and maintained the existing product release lines for two phone models.

#### *System Engineer*

Planned features for future products with consumer experience design team from 2008-2011. This included deep analysis of the requirements, engineer effort estimates, and resource deployment.

#### *Senior Software Developer*

Developed phone-book, recent-calls, calling applications and carrier customized features (world phone, smart dialer, video calls, etc) on Android and BREW platform for more than ten phone models.

#### *On-site Support Engineer*

Worked in US to resolve emergency issues to facilitate mobile devices' milestones, such as lab entry and shipping approval, Also served as a liaison between US and China teams.

**MYSON CENTURY INC** ShenZhen China, July 2002 - July 2004

#### *Firmware Developer*

Developed firmware for USB, MP3, memory card reader chipset.

## Education

### IIT Institute of Design

Master of Design

2017 Candidate

Award: ID Fellowship

### China Jiliang University

Bachelor of Electronic  
information Engineering  
2002

## Design Skills

Contextual Research  
User Observation & Interview  
Design Analysis  
Design Synthesis  
Wireframing  
Prototyping  
Story Boarding  
Visual Communication  
Photography  
Data Visualization (D3)

## Software

Adobe Creative Suite  
Adobe After Effect  
Sketch  
Axure

## Programming

C/C++  
Java  
HTML/CSS/Java Script

## Language

English (fluent)  
Mandarin (native)