The Business Model Canvas

Designed for:

Smart Lock

Designed by:

Date:

Version:

Key Partners



Key Activities



Value Propositions



Customer Relationships

Both the tenants

and the landlords

are participants,

suppliers and



Customer Segments



Realestate Companies. Hotels or personal landlords who have many available properties. Some organizations or persons who are seeking some available apartments.

landlord can set up smart lock and set permission to specific tenant. The tenant can unlock the smart lock

within specific

peirod

Kev Resources



Available apartments for renting and leasing, which are owned by the landlords

This will bring much more convenience to both the tenants and landlords. They don't need to lease or rent an apartment face to face. All of these transactions can be done using this App through Internet.

beneficiaries.

Channels

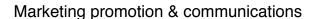


Mobile App for both the tenants and landlords. The can use the specific functionality to complete the transaction

The customers can be the tenants, who want to rent an apartment no matter for a long time or not. The customers can also be the landlords. who have some available apartments and also want to lease them out in order to make some

money.

Cost Structure



Time and money for Development this smart lock platform.



Revenue Streams



The tenants and landlords should pay some fees when the number of their smart locks goes beyond a limitation.









©Strategyzer