

		Amazon			
Topic Ratios	Topic 0	0.193	-0.077	0.140	0.005
	Topic 1	0.211	0.007	0.040	0.020
	Topic 2	0.041	0.009	-0.080	0.079
	Topic 3	-0.097	-0.035	-0.132	0.027
	Topic 4	-0.176	-0.108	-0.140	0.033
	Topic 5	-0.411	0.009	-0.162	-0.152
	Topic 6	-0.405	0.095	-0.017	-0.055
	Topic 7	-0.487	0.269	-0.006	-0.267
	Topic 8	-1.422	0.091	0.778	-0.504
	Topic 9	0.215	0.414	0.667	-0.058
		Gender	Age	Country	Region
		Demographic Factors			