

Demographic Factors

Demographic Factors	Data				
	Twitter	Amazon	Hotel	Restaurant	
	Gender	0.644	0.888	0.932	0.926
	Age	0.638	0.910	0.952	0.960
Country	0.782	0.866	0.912	0.916	
Region	0.662	0.808	0.922	0.910	