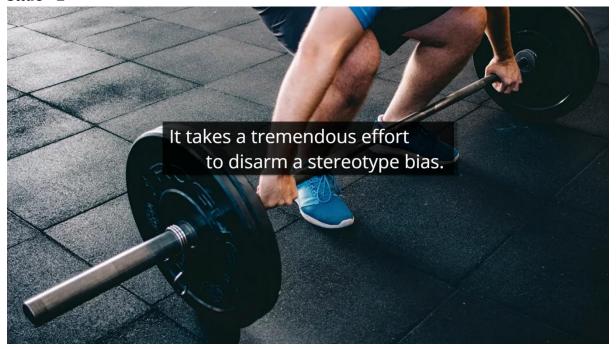
M2L9. Disarming Stereotype Bias

Slide #1



In this topic, we will discuss how to disarm stereotype bias.

Slide #2



It takes a tremendous effort to disarm a stereotype bias.

Slide #3



One tactic is to make events more unique by pointing out the difference between the event and the category.

To separate a specific event from the category, we need to do our own homework.

We need to collect a specific set of information about the specific event.

Do independent analysis and draw our own conclusions based on the event's specific information.

Slide #4



Another effective technique to disarm representative bias is to involve people with different viewpoints.

When a group of people with different backgrounds, experiences, and expertise look at a specific event, they come up with a more accurate description of the event and make a more appropriate decision about the specific project based on its unique features.