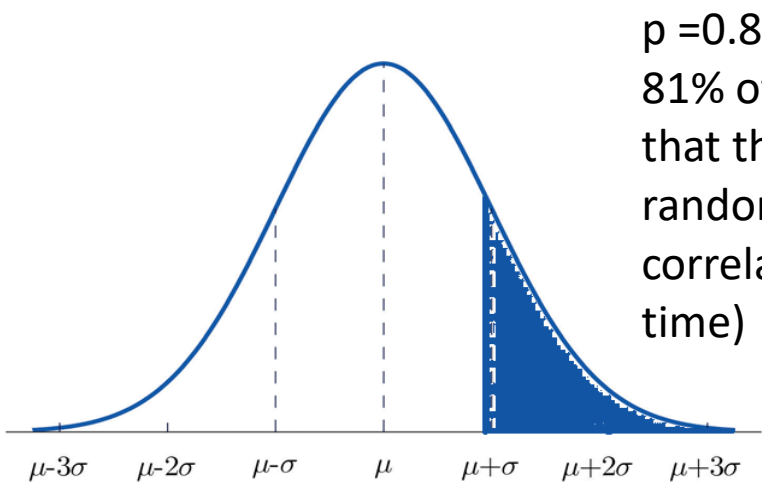
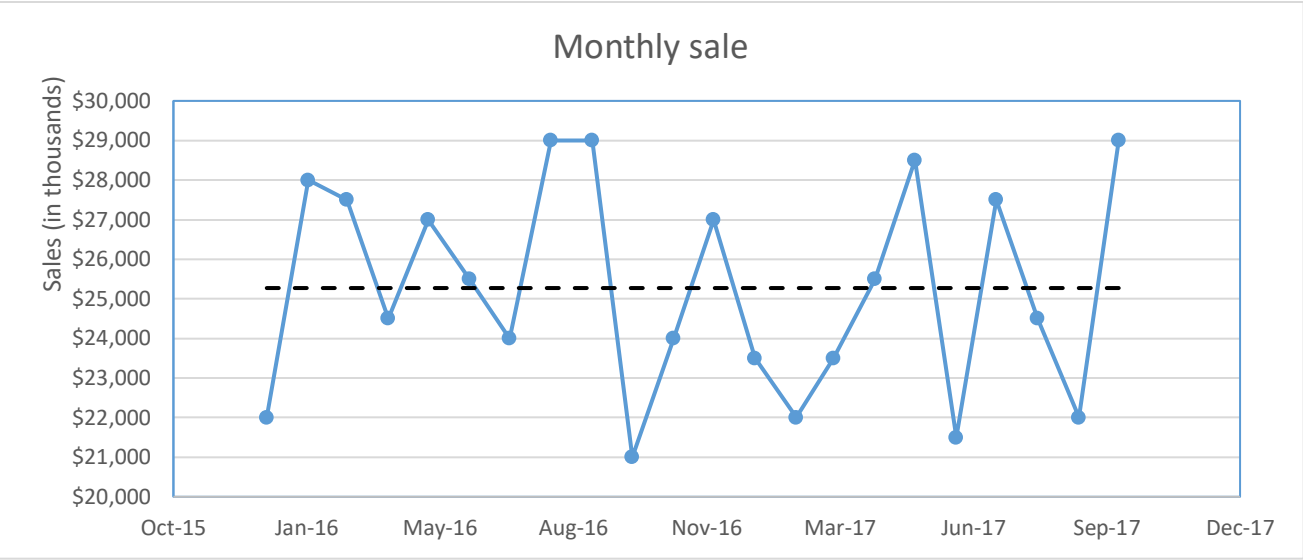


Monthly sale

Time	Sales (in thousands)	Average monthly sale (in thousands)	Residual	Comparison (1: Above baseline ; -1: Below baseline)	Runs count
Jan-16	\$22,000	\$25,273	-\$3,273	-1	1
Feb-16	\$28,000	\$25,273	\$2,727	1	1
Mar-16	\$27,500	\$25,273	\$2,227	1	0
Apr-16	\$24,500	\$25,273	-\$773	-1	1
May-16	\$27,000	\$25,273	\$1,727	1	1
Jun-16	\$25,500	\$25,273	\$227	1	0
Jul-16	\$24,000	\$25,273	-\$1,273	-1	1
Aug-16	\$29,000	\$25,273	\$3,727	1	1
Sep-16	\$29,000	\$25,273	\$3,727	1	0
Oct-16	\$21,000	\$25,273	-\$4,273	-1	1
Nov-16	\$24,000	\$25,273	-\$1,273	-1	0
Dec-16	\$27,000	\$25,273	\$1,727	1	1
Jan-17	\$23,500	\$25,273	-\$1,773	-1	1
Feb-17	\$22,000	\$25,273	-\$3,273	-1	0
Mar-17	\$23,500	\$25,273	-\$1,773	-1	0
Apr-17	\$25,500	\$25,273	\$227	1	1
May-17	\$28,500	\$25,273	\$3,227	1	0
Jun-17	\$21,500	\$25,273	-\$3,773	-1	1
Jul-17	\$27,500	\$25,273	\$2,227	1	1
Aug-17	\$24,500	\$25,273	-\$773	-1	1
Sep-17	\$22,000	\$25,273	-\$3,273	-1	0
Oct-17	\$29,000	\$25,273	\$3,727	1	1

No. of sale data points (H)	22
No. of above baseline (Ha)	11
No. of below baseline (Hb)	11
No. of runs (R)	14
Expected Run u ( R )= 1 + 2 Ha Hb / H	12.00
Stev d=sqrt ((u-1)*(u-2)/(H-1))	2.29
Z value = (R-u)/d	0.87
Cumulative probability	0.81
Probability of randome variable	81%

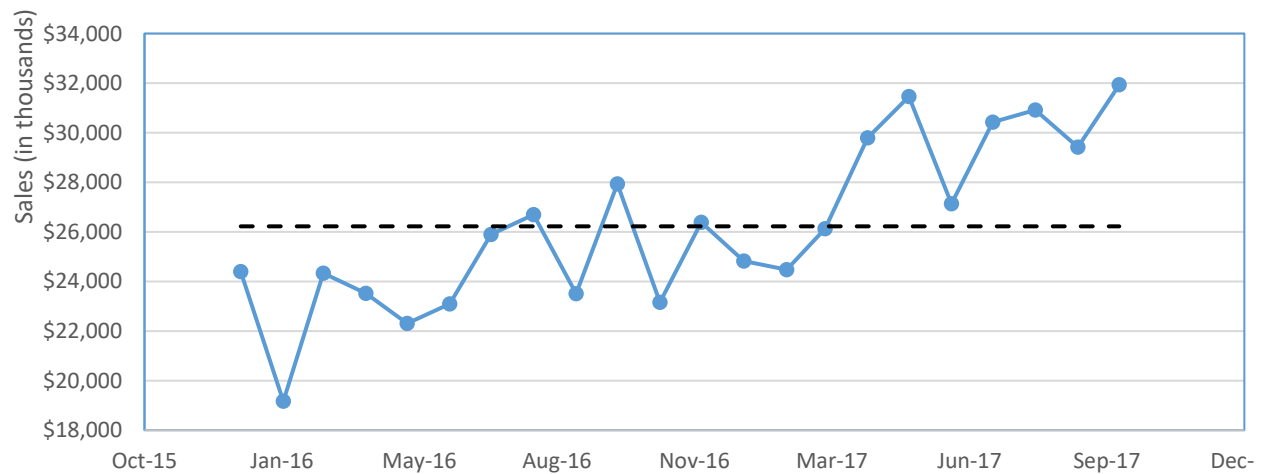


p =0.81  
81% of probability  
that the sales data is a  
random variable (No  
correlatioin with  
time)

## Monthly sale

Time	Sales (in thousands)	Average sales (in thousands)	Residual	Comparison (1: Above baseline ; -1: Below baseline)	Runs count
Jan-16	\$24,400	\$26,223	-\$1,823	-1	1
Feb-16	\$19,167	\$26,223	-\$7,056	-1	0
Mar-16	\$24,339	\$26,223	-\$1,883	-1	0
Apr-16	\$23,518	\$26,223	-\$2,704	-1	0
May-16	\$22,304	\$26,223	-\$3,919	-1	0
Jun-16	\$23,095	\$26,223	-\$3,127	-1	0
Jul-16	\$25,894	\$26,223	-\$329	-1	0
Aug-16	\$26,699	\$26,223	\$476	1	1
Sep-16	\$23,510	\$26,223	-\$2,713	-1	1
Oct-16	\$27,929	\$26,223	\$1,706	1	1
Nov-16	\$23,154	\$26,223	-\$3,069	-1	1
Dec-16	\$26,387	\$26,223	\$164	1	1
Jan-17	\$24,827	\$26,223	-\$1,396	-1	1
Feb-17	\$24,474	\$26,223	-\$1,749	-1	0
Mar-17	\$26,128	\$26,223	-\$95	-1	0
Apr-17	\$29,790	\$26,223	\$3,568	1	1
May-17	\$31,460	\$26,223	\$5,237	1	0
Jun-17	\$27,138	\$26,223	\$915	1	0
Jul-17	\$30,424	\$26,223	\$4,201	1	0
Aug-17	\$30,917	\$26,223	\$4,694	1	0
Sep-17	\$29,419	\$26,223	\$3,196	1	0
Oct-17	\$31,930	\$26,223	\$5,707	1	0

## Monthly sale



No. of sale data points (H)	22
No. of above baseline (Ha)	10
No. of below baseline (Hb)	12
No. of runs (R)	8
Expected Run $u(R) = 1 + 2 H_a H_b / H$	11.91
Stev $d = \sqrt{((u-1)*(u-2)/(H-1))}$	2.27
Z value $= (R-u)/d$	-1.72
Cumulative probability	0.04
Probability of random variable	4%

p-value=0.04  
 4% of probability that the  
 sales data is a random  
 variable (No correlation  
 with time)

