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Digital Economy  
Information Systems  
Marketing  
Empirics  
Field Experiment

## 创建我的个人资料

	总计	2020 年至今
引用	422	410
h 指数	8	8
i10 指数	8	7

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标题	引用次数	年份
<a href="#">Music understanding llama: Advancing text-to-music generation with question answering and captioning</a> S Liu, AS Hussain, C Sun, Y Shan ICASSP 2024-2024 IEEE International Conference on Acoustics, Speech and ...	91	2024
<a href="#">The Effect of Voice AI on Digital Commerce</a> C Sun, Z Shi, X Liu, A Ghose Information Systems Research	76 *	2025
<a href="#">Predicting Stages in Omnichannel Path to Purchase: A Deep Learning Model</a> C Sun, P Adamopoulos, A Ghose, X Luo Information Systems Research	71	2022
<a href="#">Mumu-llama: Multi-modal music understanding and generation via large language models</a> S Liu, AS Hussain, Q Wu, C Sun, Y Shan arXiv preprint arXiv:2412.06660 3 (5), 6	61 *	2024
<a href="#">Role of Road Network Features in the Evaluation of Incident Impacts on Urban Traffic Mobility</a> C Sun, X Pei, J Hao, Y Wang, Z Zhang, SC Wong Transportation Research Part B 117, 101-116	51	2018
<a href="#">Privacy Choice during Crisis</a> A Ghose, B Li, M Macha, C Sun, NZ Foutz Management Science, forthcoming	29 *	2025
<a href="#">Transforming finance into vision: concurrent financial time series as convolutional nets</a> V Dhar, C Sun, P Batra	16	2019

标题	引用次数	年份
Big Data 7 (4), 276-285		
<a href="#">A data-driven approach for duration evaluation of accident impacts on urban intersection traffic flow</a> C Sun, J Hao, X Pei, Z Zhang, Y Zhang 2016 IEEE 19th International Conference on Intelligent Transportation ...	10	2016
<a href="#">The Value of AI-Generated Metadata for UGC Platforms: Evidence from a Large-scale Field Experiment</a> X Zhang, C Sun, R Zhang, KY Goh <a href="https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5051488">https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5051488</a>	7	2025
<a href="#">The economics of 5G and the mobile economy</a> C Sun, A Ghose	3	2021
<a href="#">基于 Howland 电流源产生更优线性度三角波的设计</a> 孙辰朔, 金祖洋, 刘山松, 刘婕, 黄华, 马瑞 电子器件 37 (3), 560-564	3	2014
<a href="#">The effect of platform-developed ai price recommendations adoption on e-commerce platform sales distribution</a> X Zhang, KY Goh, C Sun	2	2023
<a href="#">Token Tradability as a Platform Governance Mechanism: Evidence from a Policy Change</a> Y Geng, R Mayya, C Sun Available at SSRN 4766534	1	2025
<a href="#">Automating Online-Offline Data Merger for Integrated Marketing</a> C Sun, A Ghose, X Liu Marketing Science Institute Working Paper Series, 18-136	1	2018
<a href="#">How does prepopulating search bars with keywords affect online consumer behavior? A field experiment</a> C Sun Marketing Science		2025
<a href="#">Unveiling the Dynamics of Relationship Marketing in Online Communication: A Relational Dialectical View</a> Y Guo, C Sun, Q Wei, SX Xu, Y Yuan		2024