

Checking invariants

Run experiment for 7 days
Unit of diversion: event

Day	#events control	#events experiment
Mon	2451	2404
Tue	2475	2507
Wed	2394	2376
Thu	2482	2444
Fri	2374	2504
Sat	1704	1612
Sun	1468	1465

Total events control: 15,348
Total events experiment: 15,312

95% confidence interval:



$$\hat{p} = \frac{N_{\text{cont}}}{N_{\text{total}}} = 0.5006$$

Does this data pass your sanity check?

- ☒ Yes
☐ No