

## Analyze Results

$$N_{\text{cont}} = 10,072 \quad N_{\text{exp}} = 9886$$

$$X_{\text{cont}} = 974 \quad X_{\text{exp}} = 1242$$

$$d_{\text{min}} = 0.02$$

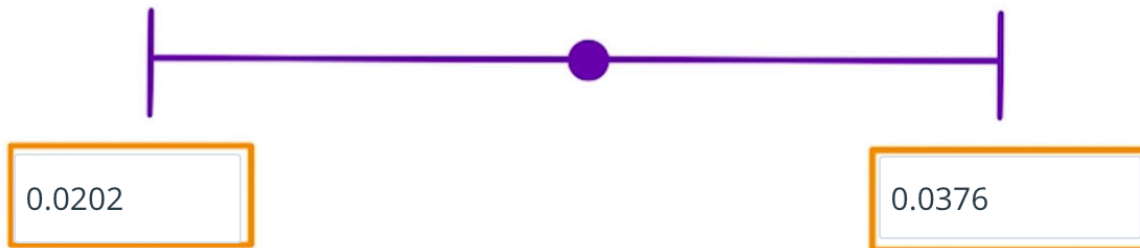
Confidence level = 95%

$$\hat{p}_{\text{pool}} = \frac{974 + 1242}{10,072 + 9886} = 0.111$$

$$SE_{\text{pool}} = \sqrt{0.111(1-0.111)\left(\frac{1}{10,072} + \frac{1}{9886}\right)} = 0.00445$$

$$\hat{d} = 0.0289$$

$$m = 0.008722$$



Would you launch?

Yes



No

