

Assessing Data Sensitivity

Should the following data be considered sensitive?

- ☐ Existing census data with race, age, and gender by zipcode
- ☐ Number of users visiting specific sites each day
- ☒ User-entered glucose levels with timestamp and anonymous id
- ☐ Achievements, kills, and level advances in an online game by anonymous id
- ☐ Number of purchases and total money spent by zipcode
- ☒ Credit card information