



Will you use the Bonferroni correction in your analysis phase?

- ☐ Yes
- ☒ No

Which evaluation metrics did you select?

- ☐ Number of cookies
- ☐ Number of user-ids
- ☐ Number of clicks on "Start free trial"
- ☐ Click-through-probability on "Start free trial"
- ☒ Gross conversion
- ☒ Retention
- ☒ Net conversion

How many pageviews will you need?

Use $\alpha = 0.05$ and $\beta = 0.2$. Round your answer to the nearest integer, if necessary.

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