



## Choosing invariant metrics

	# signed in users	# cookies	# events	CTR on "Start Now"	Time to complete
Changes order of courses in course list Unit of diversion: user-id	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Changes infrastructure to reduce load time Unit of diversion: event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>