TAIC

TILG在腾讯AI数字人"艾灵"中的探索及应用

李丕绩 - 腾讯AI Lab

TAIC 嘉宾介绍

李丕绩,香港中文大学博士,2018年8月加入腾讯TEG AI Lab NLP中心

- 研究: 自然语言处理, 包括文本摘要、文本生成和对话系统
 - EMNLP 2020 Summarization Area Chair
- 业务:多模态NLU和多领域NLG

TAIC 团队介绍

腾讯TEG

- 搜索 / AI / 机器人、大数据、计费、安全、存储 / 计算 / 加速
- 企业办公、运营管理、高校合作、客户服务、用户研究与设计
- 网络设备、数据中心、服务器

腾讯AI Lab自然语言处理中心

- 自然语言理解 (texsmart.qq.com)
- 机器翻译 (transmart.qq.com)
- 对话系统和文本生成 (ai.qq.com/product/nlpchat.shtml)
- ACL 2020发表20篇论文

TAIC 腾讯AI数字人"艾灵" - 哔哩哔哩



TAIC 腾讯AI数字人"艾灵"

> 王者荣耀竞技解说

> 点歌、弹幕回复

> 歌词、诗词创作

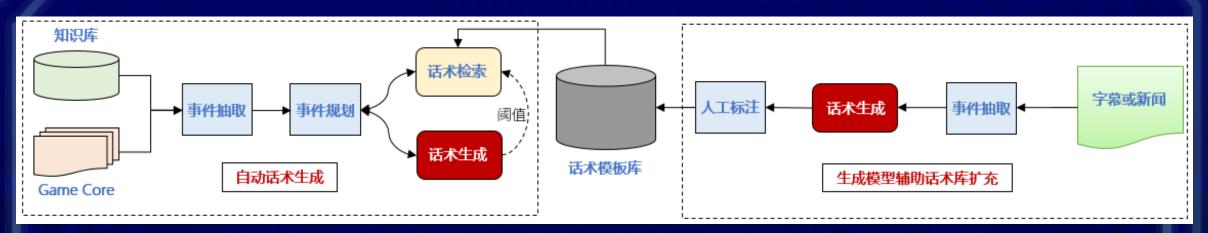


王者荣耀竞技解说



点歌、诗词、弹幕

TAIC 王者解说



Data-to-Text (DTT)

- 说什么?怎么说?
- 人工撰写
- 自动生成
- 辅助撰写:自动生成+人工标注



TAIC 语言模型+可控文本生成

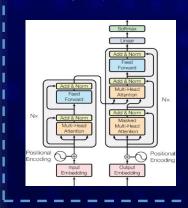
Pre-Training

Fine-Tuning

生成:上官婉儿进场张良直接一个大。

大规模中文语言模型:

- 200g左右的新闻
- 24层Transformer
- GPU集群预训练





事件:婉儿-进场-张良

闪电匕首的被动可以让鲁班七号的普攻

有一定的几率释放连锁闪电,对敌人造成法术

伤害。

事件:id:hero2hero 118 133 friend

生成:狄仁杰主要靠风筝普攻伤害,没有位移

是短板、孙膑的移动速度提升可以帮狄仁杰更

好的风筝敌方英雄。

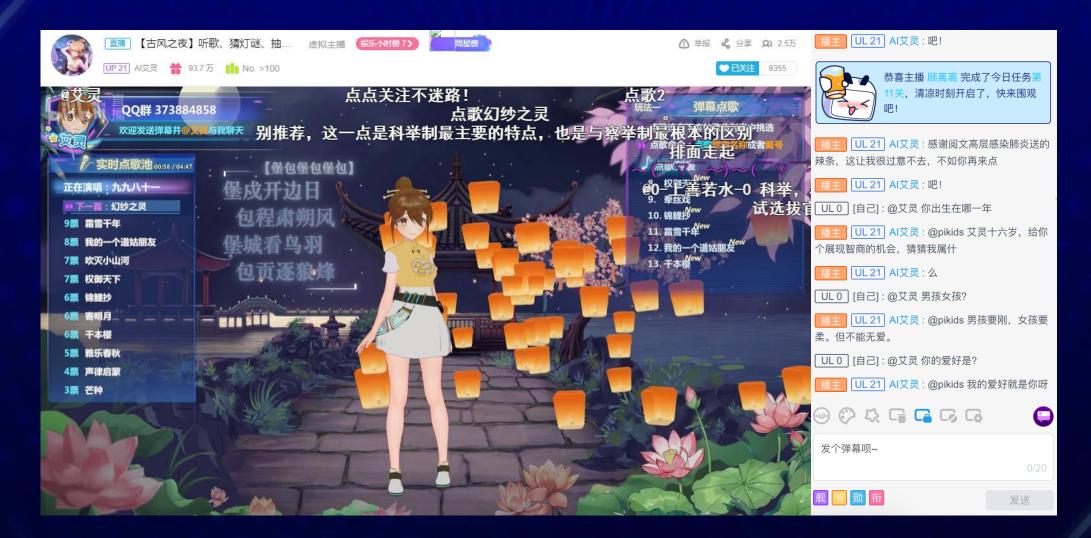
Data-to-Text (DTT)

- 生成式解说
- 生成整局解说
- Low Resources, Persona, Style

"关羽 暗影战斧"

- 关羽做了一个暗影战斧
- 他这关羽出了暗影战斧
- 然后看到关羽补了一个暗影战斧
- 三件套了关羽再开个大把暗影战斧一出
- 看一下关羽的位置但是他是暗影战斧加破军
- 到出装我觉得没毛病的, 出了暗影战斧的关羽, 直接一刀一个小朋友?
- 第四件装备选择暗影战斧,增加我们的战场切割 能力,保证关羽的生存能力;
- 前期伤害会降低、后期输出还是非常强的、出肉 的关羽、暗影战斧一定要早做准备!
- 最后一件选择暗影战斧,高额的护甲穿透提升了 关二爷的输出能力,并且还可以大大提升关羽的 生命值和冷却缩减。
- 后一个就是关羽的必出黑切, 暗影战斧和破军这 两个装备可以最大程度的提高关羽的输出能力。 让他在前中期就能够打出不俗伤害。

TAIC 弹幕回复 - 对话系统



TAIC 弹幕回复 - 对话系统

Frameworks:

- Retrieval
- Generation
- Retrieval + Generation

Challenges:

- Evaluation ***
- Persona/Empathetic/Topic
- Knowledge/Commonsense
- Multi-Modal Information
- Diversity/Informativeness
- Relevance/Fluency

Dialogue: https://ai.tencent.com/ailab/nlp/en/dialogue/

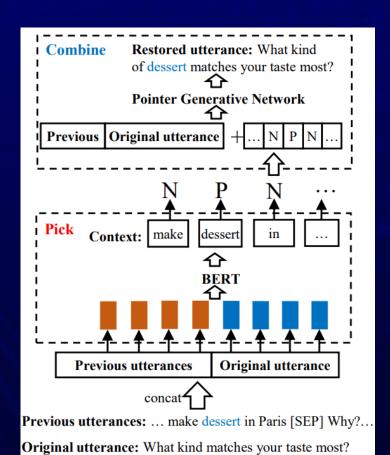
TAIC Query Restoration

| | Example 1 | Example 2 | Example 3 |
|-----------|---|--|--|
| A_I | 我能在巴黎哪个地方学做甜品? Where can I learn to make dessert in Paris? | 今天买了一堆 <mark>桌游</mark> 有爱玩的可以一起 I bought a bunch of board game . Welcome anybody who also likes to play it | 我们一起过个情人节吧 Shall we spend Valentine's Day together |
| B_{I} | 为什么(你想学做甜品)啊? Why (do you want to learn to make dessert)? | 我比较喜欢卡卡颂和现代艺术 I like Carcassonne and Modern Art | 头像都一样在一起吧。 Let's date since we have the same avatar |
| A_2 | 因为我想在(巴黎)这儿开个甜品店 Because I want to open a dessert shop here (in Paris) | 听说过不过没买 Heard of it. But I haven't bought it | 在一起不错的选择 Dating is a good choice |
| B_2 | (在巴黎开甜品店)不错啊,我很喜欢 <mark>甜点</mark> ! (Opening a dessert shop in Paris) Sounds great, I love dessert! | 我有 No problem, I have | 赞 Cool |
| A_3 | 你最喜欢哪一种? Which kind matches your taste most? | 一起啊 Let's do it together | 人呢 Where are you? |
| Label | 1 | 1 | 0 |
| Reference | 你最喜欢哪一种 <mark>甜品</mark> ? Which kind of dessert matches your taste most? | 一起 玩桌游啊 Let's <mark>play board game</mark> together | 人呢 Where are you? |

| | Restoration Performance | | | | | | | | | | | | |
|-----------|-------------------------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------------|
| Model | p_1 | r_1 | f_1 | p_2 | r_2 | f_2 | p_3 | r_3 | f_3 | B_1 | B_2 | R_1 | $\overline{R_2}$ |
| Syntactic | 67.4 | 37.2 | 47.9 | 53.9 | 30.3 | 38.8 | 45.3 | 25.3 | 32.5 | 84.1 | 81.2 | 89.3 | 80.6 |
| Seq2Seq | 65.5 | 40.8 | 50.3 | 52.2 | 32.6 | 40.1 | 43.6 | 27.0 | 33.4 | 84.9 | 81.7 | 88.8 | 80.3 |
| Pointer | 66.6 | 40.4 | 50.3 | 54.0 | 33.1 | 41.1 | 45.9 | 28.1 | 34.9 | 84.7 | 81.7 | 89.0 | 80.9 |
| PAC | 70.5 | 58.1 | 63.7 | 55.4 | 45.1 | 49.7 | 45.2 | 36.6 | 40.4 | 89.9 | 86.3 | 91.6 | 82.8 |

| Single-turn + Generation | | | | | | | | | | |
|--------------------------|--------|---------|-------|-------|--|--|--|--|--|--|
| MMI | Better | Similar | Worse | NR | | | | | | |
| Syntactic | 14.97 | 12.16 | 2.81 | 70.06 | | | | | | |
| Seq2Seq | 19.45 | 15.95 | 5.32 | 59.28 | | | | | | |
| Pointer | 21.25 | 16.51 | 5.35 | 56.89 | | | | | | |
| PAC | 28.82 | 21.95 | 6.12 | 43.11 | | | | | | |

| Multi-turn + Retrieval | | | | | | | | | | | |
|------------------------|--------|---------|-------|-------|--|--|--|--|--|--|--|
| SMN | Better | Similar | Worse | NR | | | | | | | |
| Syntactic | 13.17 | 10.18 | 6.59 | 70.06 | | | | | | | |
| Seq2Seq | 13.77 | 18.56 | 8.38 | 59.28 | | | | | | | |
| Pointer | 16.17 | 16.76 | 10.18 | 56.89 | | | | | | | |
| PAC | 27.74 | 17.37 | 11.78 | 43.11 | | | | | | | |



Zhufeng Pan, Kun Bai, Yan Wang, Lianqiang Zhou, and Xiaojiang Liu. "Improving open-domain dialogue systems via multi-turn incomplete utterance restoration." EMNLP. 2019. Dataset: https://ai.tencent.com/ailab/nlp/dialogue/#datasets

TAIC SeFun: Sentence Functions

| Sentence Function | Frequ | ent Patterns | Sentence Examples | | | |
|-------------------|-----------------|-----------------|------------------------|---|--|--|
| Sentence Function | Chinese English | | Chinese | English | | |
| Wh style IN | x在哪y? | Where does x y? | 周末 <u>在哪</u> 过啊 | Where do you spend your weekend | | |
| Wh-style IN | 谁是x? | Who is x? | 進是天蝎座 | Who is a Scorpio | | |
| Yes-no IN | x是在y吗? | Is x y? | 你是在云南吗? | Are you in Yunnan? | | |
| Tes-no nv | x是指y吗? | Does x y? | 你是指昨天的篮球比赛吗? | Do you mean the basketball match yesterday? | | |
| Alternative IN | x还是y | x or y | 狮子和白羊真配 <u>还是</u> 假配? | Leo and Aries go together or not? | | |
| Alternative IN | x y哪个 | x y which | 香蕉和苹果 <u>哪个</u> 卖得比较好? | Which sells better, banana or apple? | | |

SeFun Classification

| Method | level-1 | sentence fur | nctions | level-2 sentence functions | | | |
|-------------------------|----------|--------------|----------|----------------------------|----------|----------|--|
| Method | Accuracy | Macro-F1 | Micro-F1 | Accuracy | Macro-F1 | Micro-F1 | |
| CNN-encoder (separated) | 97.5 | 87.6 | 97.5 | 86.2 | 52.0 | 86.2 | |
| RNN-encoder (separated) | 97.6 | 90.9 | 97.6 | 87.2 | 65.8 | 87.1 | |
| CNN-encoder (joint) | 97.4 | 87.3 | 97.3 | 86.5 | 51.8 | 86.4 | |
| RNN-encoder (joint) | 97.6 | 91.2 | 97.5 | 87.6 | 64.2 | 87.6 | |

| Method | Flue | Rele | Info | Accu |
|-----------------------|------|------|------|------|
| IR baseline (level1) | 63.4 | 68.4 | 61.5 | 34.3 |
| Re-ranked IR (level1) | 69.6 | 74.4 | 77.2 | 50.5 |
| IR baseline (level2) | 63.0 | 68.2 | 61.6 | 25.0 |
| Re-ranked IR (level2) | 68.0 | 73.4 | 75.3 | 38.6 |

Table 5: Results(%) on the IR-based models.

| Method | Flue | Rele | Info | Accu |
|--------------------|------|------|------|------|
| Seq2seq(level1) | 55.4 | 61.5 | 49.3 | 32.0 |
| C-Seq2seq(level1) | 55.9 | 65.0 | 51.6 | 33.0 |
| KgCVAE(level1) | 57.6 | 62.5 | 51.4 | 29.0 |
| SeFun-CVAE(level1) | 57.1 | 63.5 | 50.9 | 34.5 |
| Seq2seq(level2) | 53.0 | 62.3 | 48.9 | 35.0 |
| C-Seq2seq(level2) | 58.9 | 64.7 | 50.9 | 37.2 |
| KgCVAE(level2) | 56.5 | 63.2 | 49.4 | 33.7 |
| SeFun-CVAE(level2) | 56.9 | 63.7 | 50.2 | 36.7 |
| | | | | |

Table 6: Results(%) of the generative models.

| Sentence Function | Query | Response |
|-------------------------|--------------|--------------|
| Declarative (DE) | | |
| Positive DE | 49,223 (48%) | 67,540 (57%) |
| Negative DE | 9,241(9%) | 18,428(16%) |
| DE with IN words | 887(.9%) | 2,660(2%) |
| Double-negative DE | 40(<.1%) | 99(.1%) |
| Other types of DE | 2,675(3%) | 5,218(4%) |
| Interrogative(IN) | | |
| Wh-style IN | 23,385(23%) | 7,652(7%) |
| Yes-no IN | 6,469(6%) | 4,046(3%) |
| A-not-A IN | 6,456(6%) | 1,055(.9%) |
| Alternative IN | 789(.8%) | 279(.2%) |
| IN with tag question | 170(.2%) | 271(.2%) |
| Rhetorical | 42(<.1%) | 417(.4%) |
| IN with backchannel | 0(0%) | 345(.3%) |
| IN with open question | 227(.2%) | 11(<.1%) |
| Imperative(IM) | | |
| IM with request | 2,073(2%) | 358(.3%) |
| IM with dissuade | 86(<.1%) | 58(<.1%) |
| IM with command | 7(<.1%) | 4(<.1%) |
| IM with forbidden | 4(<.1%) | 2(<.1%) |
| Exclamatory(EX) | | |
| EX without tone words | 241(.2%) | 3,948(3%) |
| EX with interjections | 364(.4%) | 1,958(2%) |
| EX with greetings | 167(.2%) | 285(.2%) |
| Total sentences | 95,898 | 95,898 |
| Total sentence segments | 103,138 | 117,714 |
| | | |

Table 1: Statistics of the SeFun dataset.

Wei Bi, Jun Gao, Xiaojiang Liu, and Shuming Shi. "Fine-grained sentence functions for short-text conversation." *ACL 2019.*<u>Dataset: https://ai.tencent.com/ailab/nlp/dialogue/#datasets</u>

TAIC Pretrained Language Model + Dialogue



| / ₂ <eos></eos> |
|---|
| E ₆ E ₇ |
| + + |
| \mathbf{E}_{y_1} \mathbf{E}_{y_2} |
| y_1 y_2 |
| I |

Figure 1: Transformer-based auto-regressive language model for dialogue generation.

| Corpus | Language | Туре | #Train | #Dev | #Test | #Vocab |
|--------------|----------|-------------|-----------|--------|--------|--------|
| Weibo | Chinese | Single-Turn | 4,244,093 | 19,357 | 3,200 | 10,231 |
| Douban | Chinese | Multi-Turn | 193,769 | 5,095 | 5,104 | 5,800 |
| Reddit | English | Single-Turn | 3,384,185 | 10,000 | 20,000 | 14,820 |
| DailyDialog | English | Multi-Turn | 11,118 | 1,000 | 1,000 | 12,244 |
| Persona-Chat | English | Multi-Turn | 8,939 | 1,000 | 968 | 11,362 |

Table 1: Statistics of the dialogue datasets.

Piji Li. An Empirical Investigation of Pre-Trained Transformer Language Models for Open-Domain Dialogue Generation. arXiv preprint 2020.

Xin Li, Piji Li, Wei Bi, Xiaojiang Liu, and Wai Lam. Relevance-Promoting Language Model for Short-Text Conversation. AAAI 2020.

| | Relevance Diversity | | | | | | | | | |
|---|---------------------|----------------|--------------|--------------|------|----------------|----------------|-------------------|----------------|----------------|
| Model | BLEU | B-1 | B-2 | B-3 | B-4 | MADIST-1 | MADIST-2 | rsity MiDist-1 | MiDist-2 | Length |
| Seq2Seq | 1.31 | 37.08 | 10.29 | 3.76 | 1.71 | 71.73 | 75.53 | 7.70 | 26.63 | 13.88 |
| CVAE | 4.08 | 37.08 42.12 | 15.90 | 3.76 8.13 | 5.31 | 71.73 | 75.53 78.09 | 9.59 | 26.63 34.64 | 13.88 |
| MMI | 3.25 | 43.98 | 13.94 | 6.56 | 3.88 | 82.00 | 87.06 | 10.69 | 38.25 | 11.51 |
| Seq2Seq-greedy | 1.09 | 41.62 | 8.99 | 2.85 | 0.96 | 77.20 | 83.81 | 7.56 | 29.39 | 14.31 |
| Seq2Seq-greedy Seq2Seq-bm(5) | 1.09 | 37.08 | 10.29 | 3.76 | 1.71 | 71.73 | 75.53 | 7.70 | 26.63 | 13.88 |
| Seq2Seq-tk(5) | 0.72 | 41.82 | 7.82 | 1.92 | 0.53 | 86.10 | 94.50 | 9.71 | 44.54 | 13.62 |
| Seq2Seq-tk(10) | 0.72 | 41.82 | 7.05 | 1.75 | 0.54 | 87.22 | 95.94 | 10.01 | 50.17 | 13.02 |
| Seq2Seq-tk(20) | 0.63 | 39.06 | 6.07 | 1.50 | 0.42 | 87.90 | 96.27 | 9.78 | 52.62 | 14.39 |
| Seq2Seq-tk(50) | 0.22 | 35.72 | 4.73 | 0.74 | 0.17 | 89.45 | 97.59 | 10.45 | 58.09 | 14.87 |
| Seq2Seq-tk(500) | 0.26 | 30.74 | 3.69 | 0.65 | 0.17 | 91.28 | 98.14 | 12.58 | 67.98 | 16.09 |
| Seq2Seq-tp(0.9) | 0.59 | 39.10 | 6.43 | 1.52 | 0.50 | 88.35 | 96.56 | 9.99 | 53.01 | 14.43 |
| LM-12-greedy | 1.32 | 42.16 | 8.41 | 2.74 | 1.40 | 81.43 | 86.94 | 6.44 | 21.24 | 13.50 |
| LM-12-bm(5) | 2.56 | 35.04 | 11.45 | 5.39 | 3.29 | 63.66 | 66.96 | 4.70 | 14.55 | 21.19 |
| LM-12-tk(5) | 0.79 | 41.27 | 6.72 | 1.65 | 0.65 | 85.77 | 94.49 | 7.76 | 35.55 | 13.64 |
| LM-12-tk(10) | 0.65 | 40.06 | 6.17 | 1.40 | 0.51 | 87.10 | 95.54 | 7.98 | 40.21 | 14.17 |
| LM-12-tk(20) | 0.35 | 37.98 | 5.14 | 1.03 | 0.25 | 88.63 | 96.79 | 8.91 | 46.42 | 14.46 |
| LM-12-tk(50) | 0.31 | 36.53 | 4.67 | 0.82 | 0.24 | 89.85 | 97.53 | 9.24 | 52.24 | 15.03 |
| LM-12-tk(500) | 0.25 | 29.81 | 3.07 | 0.54 | 0.19 | 91.71 | 98.43 | 12.11 | 67.41 | 15.77 |
| LM-12-tp(0.9) LM-12-greedy-λ ₁ | 0.47 | 38.58 43.20 | 5.34 8.14 | 2.20 | 0.28 | 88.75 80.93 | 96.85 87.84 | 8.63 5.68 | 45.48 18.41 | 14.42 |
| LM-12-greedy- λ_1 LM-12-bm(5)- λ_1 | 1.86 | 43.20 30.34 | 8.14 8.90 | 2.20 4.04 | 2.46 | 80.93 55.86 | 87.84 59.11 | 3.30 | 18.41 | 24.33 |
| LM-12-bm(5)- λ_1 LM-12-tk(5)- λ_1 | 0.50 | 30.34 41.79 | 6.50 | 1.42 | 0.44 | 55.86 85.91 | 59.11 94.81 | 7.09 | 32.53 | 13.76 |
| LM-12-tk(5)- λ_1 LM-12-tk(10)- λ_1 | 0.50 | 40.33 | 6.02 | 1.42 | 0.44 | 85.91 87.25 | 94.81 | 7.73 | 32.53 | 14.15 |
| LM-12-tk(10)- λ_1 LM-12-tk(20)- λ_1 | 0.53 | 40.33 37.51 | 4.82 | 1.17 | 0.37 | 87.25 88.66 | 96.04 96.85 | 8.22 | 39.05 44.89 | 14.15 |
| LM-12-tk(20)- λ_1 LM-12-tk(50)- λ_1 | 0.47 | 35.78 | 4.82 | 0.79 | 0.41 | 88.00 | 96.85 | 9.12 | 52.50 | 15.05 |
| LM-12-tk(500)- λ_1 LM-12-tk(500)- λ_1 | 0.31 | 29.29 | 3.15 | 0.79 | 0.23 | 91.57 | 98.14 | 11.61 | 65.94 | 15.05 |
| LM-12-tk(500)- λ_1 LM-12-tp(0.9)- λ_1 | 0.21 | 38.56 | 5.35 | 1.15 | 0.13 | 88.41 | 96.92 | 8.04 | 43.98 | 14.66 |
| LM-12-tp(0.9)- λ_1 LM-12-greedy- $\lambda_{0.5}$ | 1.03 | 41.00 | 7.74 | 2.42 | 1.02 | 80.79 | 86.45 | 5.59 | 18.60 | 13.42 |
| LM-12-greedy- $\lambda_{0.5}$ LM-12-bm(5)- $\lambda_{0.5}$ | 1.60 | 31.58 | 8.80 | 3.69 | 2.00 | 59.20 | 62.23 | 3.72 | 11.56 | 22.87 |
| LM-12-tk(5)- $\lambda_{0.5}$ | 0.59 | 41.71 | 6.19 | 1.47 | 0.50 | 85.21 | 94.10 | 7.15 | 33.68 | 13.94 |
| LM-12-tk(10)- $\lambda_{0.5}$ | 0.36 | 39.85 | 5.50 | 1.05 | 0.25 | 87.76 | 96.03 | 7.57 | 38.20 | 13.98 |
| LM-12-tk(20)- $\lambda_{0.5}$ | 0.38 | 37.75 | 5.14 | 1.03 | 0.32 | 88.43 | 96.79 | 8.14 | 45.28 | 14.43 |
| LM-12-tk(50)- $\lambda_{0.5}$ | 0.34 | 35.01 | 4.27 | 0.89 | 0.32 | 89.27 | 96.93 | 8.95 | 51.60 | 14.68 |
| LM-12-tk(500)- $\lambda_{0.5}$ | 0.29 | 29.37 | 3.21 | 0.59 | 0.15 | 92.02 | 98.47 | 11.40 | 66.33 | 16.11 |
| LM-12-tp(0.9)- $\lambda_{0.5}$ | 0.26 | 37.65 | 4.87 | 0.89 | 0.18 | 88.52 | 96.83 | 8.37 | 45.25 | 14.27 |
| LM-24-greedy | 1.12 | 39.21 | 7.52 | 2.42 | 1.19 | 75.69 | 81.98 | 5.21 | 17.79 | 16.02 |
| LM-24-bm(5) | 2.02 | 34.18 | 9.80 | 4.22 | 2.52 | 64.63 | 68.30 | 4.73 | 15.61 | 19.86 |
| LM-24-tk(5) | 0.90 | 41.04 | 6.82 | 1.76 | 0.70 | 84.90 | 94.00 | 7.00 | 32.57 | 14.64 |
| LM-24-tk(10) | 0.48 | 39.68 | 5.60 | 1.16 | 0.38 | 86.18 | 95.42 | 7.43 | 37.57 | 14.99 |
| LM-24-tk(20) | 0.60 | 37.38 | 4.88 | 1.09 | 0.48 | 87.32 | 95.93 | 7.77 | 43.03 | 15.07 |
| LM-24-tk(50) | 0.33 | 34.39 | 4.03 | 0.77 | 0.24 | 89.10 | 97.13 | 8.81 | 51.42 | 15.67 |
| LM-24-tk(500) | 0.21 | 28.20 | 2.92 | 0.51 | 0.24 | 91.07 | 97.80 | 11.12 | 65.57 | 16.83 |
| LM-24-tp(0.9) | 0.45 | 37.17 | 5.25 | 1.16 | 0.39 | 86.64 | 95.85 | 7.86 | 43.87 | 15.56 |
| BigLM-12-greedy | 2.07 | 41.92 | 9.65 | 3.48 | 1.99 | 79.88 | 86.06 | 7.05 | 24.32 | 14.62 |
| BigLM-12-bm(5) | 4.00 | 38.96 | 14.77 | 7.70 | 5.14 | 72.61 | 75.97 | 7.50 | 25.97 | 18.62 |
| BigLM-12-tk(5) | 1.01 | 43.18 | 8.08 | 2.31 | 1.01 | 85.81 | 93.47 | 8.74 | 39.23 | 13.78 |
| BigLM-12-tk(10) | 0.76 | 40.69 39.28 | 6.99 | 1.87 | 0.69 | 87.61 88.62 | 95.78 96.76 | 9.23 9.02 | 44.20 48.06 | 14.34 14.54 |
| BigLM-12-tk(20) BigLM-12-tk(50) | 0.95 | 39.28 35.56 | 6.25 4.85 | 1.78 | 0.76 | | 96.76 97.32 | 9.02 9.84 | | 14.54 |
| BigLM-12-tk(50) BigLM-12-tk(500) | 0.53 | 35.56 29.49 | 4.85 3.34 | 0.45 | 0.46 | 90.18 91.09 | 97.32 97.68 | 9.84 12.26 | 55.06 67.49 | 14.95 |
| BigLM-12-tk(500) BigLM-12-tp(0.9) | 0.18 | 38.78 | 6.24 | 1.80 | 0.11 | 91.09 88.53 | 96.45 | 9.27 | 48.38 | 14.13 |
| BigLM-12-tp(0.9) | 2.32 | 43.38 | 10.68 | 4.13 | 2.39 | 81.06 | 86.31 | 7.17 | 24.72 | 14.13 |
| BigLM-24-greedy BigLM-24-bm(5) | 3.97 | 38.93 | 14.72 | 7.59 | 5.07 | 70.56 | 73.84 | 7.17 | 24.72 | 18.95 |
| BigLM-24-th(5) | 1.15 | 43.64 | 8.45 | 2.55 | 1.17 | 85.54 | 93.67 | 8.44 | 38.07 | 13.75 |
| BigLM-24-tk(10) | 1.13 | 41.23 | 8.01 | 2.49 | 1.22 | 86.71 | 95.42 | 8.81 | 43.83 | 14.45 |
| BigLM-24-tk(20) | 0.75 | 37.53 | 5.79 | 1.52 | 0.83 | 88.16 | 96.06 | 9.59 | 48.65 | 14.25 |
| BigLM-24-tk(50) | 0.57 | 36.36 | 5.12 | 1.23 | 0.54 | 89.39 | 97.24 | 9.78 | 53.64 | 14.61 |
| BigLM-24-tk(500) | 0.39 | 29.51 | 3.49 | 0.85 | 0.39 | 90.89 | 97.63 | 12.22 | 67.21 | 15.82 |
| BigLM-24-tp(0.9) | 0.93 | 39.00 | 5.97 | 1.73 | 0.76 | 88.57 | 96.48 | 9.21 | 48.53 | 14.31 |
| | | | | _ | | | | | | |

Table 2: Experimental results on Weibo dataset.

| Seed Query | 今天天气不错 |
|------------|----------------------------------|
| Results | Douban-Bot-A: 今天天气不错 |
| | Douban-Bot-B: 要被热死了 |
| | Douban-Bot-A: 去买点纸巾吧你还在吗 |
| | Douban-Bot-B: 有冰镇西瓜么 |
| | Douban-Bot-A: 没有我这是在西瓜里面加上了番茄酱 |
| | Douban-Bot-B: 那要是烤过的话一定好看 |
| | Douban-Bot-A: 那还是炒鸡蛋好吃多了 |
| | Douban-Bot-B: 可是西瓜里也有西瓜汁你吃过不 |
| | Douban-Bot-A: 必须的不然我也想吃了 |
| | Douban-Bot-B: 那就来杯鸡尾酒 |
| | Douban-Bot-A: 你也吃过 |
| | Douban-Bot-B: 想吃就给 |
| | Douban-Bot-A: 太远了你在哪好好上学 |
| | Douban-Bot-B: 我在厦门你在哪好好上学 |
| | Douban-Bot-A: 我想去看看 |
| | Douban-Bot-B: 去看来了不然你得找个伴儿你想吃就吃 |
| | Douban-Bot-A: 哎都可以的 |
| | Douban-Bot-B: 还没到年底阿 |
| | Douban-Bot-A: 我准备去厦门找你去 |
| | Douban-Bot-B: 找你吃饭 |
| | Douban-Bot-A: 找你吃饭吧 |
| | Douban-Bot-B: 可是我不是厦门人哦我要回家去见爸爸了 |
| | Douban-Bot-A: o o |
| | Douban-Bot-B: o o 祝你好运 |
| | Douban-Bot-A: 祝你早日找到女朋友 |
| | Douban-Bot-B: 谢谢你的祝福 |
| | Douban-Bot-A: 不客气 |
| | Douban-Bot-B: 你也是 |
| | Douban-Bot-A: 你也是厦门的 |
| | Douban-Bot-B: 我在北京 |
| | Douban-Bot-A: 嗯嗯你的坐标好硬 |
| | Douban-Bot-B: 那么问題来了 |
| | Douban-Bot-A: 厦门这么好的小伙伴能不能不要太远了 |
| | Douban-Bot-B: 我不在北京不过我们可以聊聊 |
| | Douban-Bot-A: 真的真的我现在在北京哦 |
| | Douban-Bot-B: 那你在北京工作嘛 |
| | Douban-Bot-A: 你哪儿的 |
| | Douban-Bot-B: 我在天津 |
| | Douban-Bot-A: soga 我也是厦门的 |
| | Douban-Bot-B: 好吧现在我去天津了有空来玩 |
| | Douban-Bot-A: 好的豆油你微信 |

TAIC 歌词、诗词创作

庆祝六一!腾讯AI艾灵与王俊凯领唱中国新儿歌《点亮》







关键词藏头、蕴含的诗词、对联生成



Background

原歌词:十年之前/我不认识你/你不属于我/我们还是一样/陪在一个陌生人左右/走过渐渐熟悉的街头

新配词:夜深人静/思念你模样/多少次孤单/想伴在你身旁/是什么让我如此幻想/为何会对你那般痴狂

Challenges

- 约束: 严格的格式和模板
- 格式正确、句子完整、押韵合理
- ・ *关键词埋入
- Deploy
 - 王俊凯AI艾灵歌词创作
 - 春节微视春联红包
 - 艾灵诗词、歌词创作



Piji Li, Haisong Zhang, Xiaojiang Liu, and Shuming Shi. "Rigid Formats Controlled Text Generation." ACL 2020.

Format and Rhyme Symbols:

$$C = \{c_0, c_0, c_0, c_2, c_1, \langle /s \rangle$$
$$c_0, c_0, c_0, c_0, c_0, c_2, c_1, \langle /s \rangle, \langle eos \rangle\}$$

Intra-Position Symbols:

$$P = \{p_4, p_3, p_2, p_1, p_0, \langle /s \rangle p_6, p_5, p_4, p_3, p_2, p_1, p_0, \langle /s \rangle, \langle eos \rangle \}$$

Segment Symbols:

$$S = \{s_0, s_0, s_0, s_0, \langle /s \rangle$$
$$s_1, s_1, s_1, s_1, s_1, s_1, \langle /s \rangle, \langle eos \rangle\}$$

$\mathbf{H}_t^0 = \mathbf{E}_{w_t} + \mathbf{E}_{c_t} + \mathbf{E}_{p_t} + \mathbf{E}_{s_t} + \mathbf{E}_{g_t}$

Masking Multi-Head Self-Attention:

$$\begin{split} \mathbf{C}_t^1 &= \text{Ln}\left(\text{Ffn}(\mathbf{C}_t^1) + \mathbf{C}_t^1\right) \\ \mathbf{C}_t^1 &= \text{Ln}\left(\text{Slf-Att}(\mathbf{Q}_t^0, \mathbf{K}_{\leq t}^0, \mathbf{V}_{\leq t}^0) + \mathbf{H}_t^0\right) \\ \mathbf{Q}^0 &= \mathbf{H}^0 \mathbf{W}^Q \\ \mathbf{K}^0, \mathbf{V}^0 &= \mathbf{H}^0 \mathbf{W}^K, \mathbf{H}^0 \mathbf{W}^V \end{split}$$

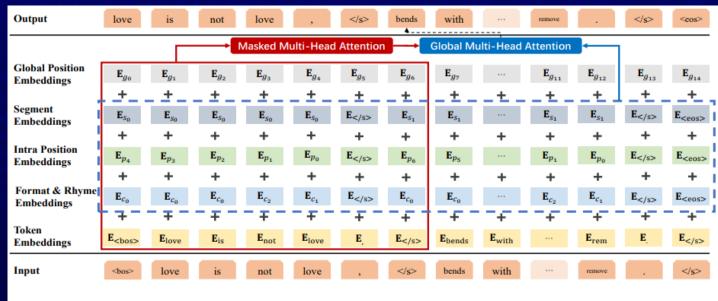


Figure 2: The framework of our proposed model.

$$\mathbf{F}_t^0 = \mathbf{E}_{c_t} + \mathbf{E}_{p_t} + \mathbf{E}_{s_t}$$

Global Multi-Head Attention:

$$\begin{split} \mathbf{H}_t^1 &= \text{Ln}\left(\text{Ffn}(\mathbf{H}_t^1) + \mathbf{H}_t^1\right) \\ \mathbf{H}_t^1 &= \text{Ln}\left(\text{Global-Att}(\mathbf{Q}_t^1, \mathbf{K}^1, \mathbf{V}^1) + \mathbf{C}_t^1\right) \\ \mathbf{Q}^1 &= \mathbf{C}^1\mathbf{W}^Q \\ \mathbf{K}^1, \mathbf{V}^1 &= \mathbf{F}^0\mathbf{W}^K, \mathbf{F}^0\mathbf{W}^V \end{split}$$

Polishing

$$C' = \{c_0, c_0, c_0, love, c_1, \langle /s \rangle$$
$$bends, c_0, c_0, c_0, c_0, remove, c_1, \langle /s \rangle, \langle eos \rangle\}$$

| Model | PPL↓ | | Diversity (Distinct) ↑ | | | | |
|-----------------------------|--------|--------|------------------------|--------|--------|--------|--|
| Model | VAL | TEST | MA-D-1 | MI-D-1 | MA-D-2 | MI-D-2 | |
| S2S | 19.61 | 20.43 | 75.35 | 2.48 | 98.35 | 36.23 | |
| GPT2 | 148.11 | 104.99 | - | - | - | - | |
| GPT2 w/ Fine-tuning | 18.25 | 17.00 | 73.87 | 2.57 | 96.07 | 33.92 | |
| SongNet (only Pre-training) | 24.41 | 16.23 | 74.84 | 4.59 | 95.09 | 54.98 | |
| SongNet (only Fine-tuning) | 12.75 | 14.73 | 75.96 | 2.69 | 97.59 | 37.26 | |
| SongNet | 11.56 | 12.64 | 75.04 | 2.66 | 97.29 | 36.78 | |

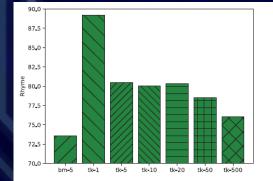
| Model | Format ↑ | | Rhyme ↑ | | Integrity↓ | |
|-----------------------------|-----------------|-------|----------------|--------------|---------------|--|
| Model | MA-F1 | MI-F1 | MA-F1 | MI-F1 | Integrity↓ | |
| S2S | 44.32 | 38.16 | 53.80 | 52.27 | 8.30±2.06 | |
| GPT2 w/ Fine-tuning | 35.70 | 35.20 | 53.48 | 52.50 | 45.92±20.12 | |
| SongNet (only Pre-training) | 29.12 | 29.46 | 53.77 | 53.13 | 30.98±14.06 | |
| SongNet (only Fine-tuning) | 99.81 | 99.83 | 79.23 | 78.63 | 2.14 ± 0.10 | |
| SongNet | 99.88 | 99.89 | 73.21 | 72.59 | 1.77±0.16 | |

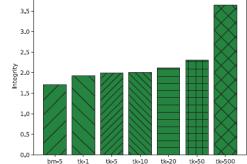
| Table 1: Autom | atic eva | luation | results | on | SongCi |
|----------------|----------|---------|---------|----|--------|
|----------------|----------|---------|---------|----|--------|

| Model | PPL↓ | | Diversity (Distinct) ↑ | | | | |
|----------------------|-------|-------|------------------------|--------|--------|--------|--|
| Middei | VAL | TEST | MA-D-1 | MI-D-1 | MA-D-2 | MI-D-2 | |
| SongNet | 12.75 | 14.73 | 75.96 | 2.69 | 97.59 | 37.26 | |
| SongNet-GRU | 16.52 | 20.49 | 74.73 | 1.77 | 98.30 | 28.98 | |
| SongNet w/o C | 13.51 | 15.38 | 75.42 | 2.48 | 97.36 | 34.85 | |
| SongNet w/o P | 14.16 | 17.16 | 73.73 | 2.56 | 97.52 | 34.82 | |
| SongNet w/ inverse-P | 13.40 | 15.13 | 74.95 | 2.54 | 97.76 | 35.65 | |
| SongNet w/o S | 13.23 | 15.44 | 75.38 | 2.74 | 97.31 | 37.50 | |

| Model | Format ↑ | | Rhyme ↑ | | Integrity↓ | |
|----------------------|-----------------|-------|----------------|-------|---------------|--|
| | MA-F1 | MI-F1 | MA-F1 | MI-F1 | Integrity↓ | |
| SongNet | 99.81 | 99.83 | 79.23 | 78.63 | 2.14±0.10 | |
| SongNet-GRU | 98.99 | 98.99 | 52.13 | 50.93 | 3.28 ± 1.67 | |
| SongNet w/o C | 84.73 | 85.39 | 78.59 | 78.24 | 1.77 ± 0.53 | |
| SongNet w/o P | 99.61 | 99.59 | 67.85 | 67.29 | 3.33 ± 0.18 | |
| SongNet w/ inverse-P | 99.68 | 99.69 | 65.89 | 65.43 | 2.24 ± 0.21 | |
| SongNet w/o S | 99.84 | 99.86 | 80.43 | 80.13 | 1.99 ± 0.10 | |

Table 4: Ablation analysis on SongCi





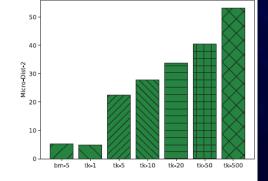


Figure 3: Parameter tuning of k on the metrics of Rhyme, Integrity, and Micro-Dist-2.

Top-k sampling k=32

| Model | Cases of Generated Results |
|----------------|--|
| SongNet-SongCi | CiPai : Zhe Gu Tian, Format : 7. 7. 7, 7. 3, 3. 7. 7, 7. 南枝欲破春寒 <i>浅</i> (qian)。东风一霎春犹 <i>暖</i> (nuan)。海棠零乱暗香 <i>残</i> (can),露颗未消红泪 <i>满</i> (man)。春不 <i>管</i> (guan),人何 <i>远</i> (yuan)。江头旧日清溪 <i>伴</i> (ban)。欲凭楼上数行书,却为梦魂无觅 <i>伴</i> (ban)。 |
| | CiPai : Bu Suan Zi, Format : 5, 5, 7, 5, 5, 5, 7, 5. 新月挂帘旌,暗草蛩凄 <i>楚</i> (chu)。夜半银潢十二阑,画幕灯花 <i>吐</i> (tu)。何处笛声残,晓窗风 <i>雨</i> (yu)。独许寒梅伴小鬟,香在秋千 <i>柱</i> (zhu)。 |
| | CiPai : Self-Defined, Format : 3, 3, 5, 3, 3, 5, 7, 7. 翠岩中,流水外,别有小壶 <i>天</i> (tian)。自霜清,独斗芳,谁敢并飞 <u>仙</u> (xian)。夜久凉生一曲愁,月如花影似花 <i>圆</i> (yuan)。 |
| | CiPai : Self-Defined, Format : 9. 9. 9. 9. 9. n. 雨洒黄泉粼粼细作寒(han)。越水西来时节自清 <i>闲</i> (xian)。歌笑一杯长唱醉醒 <i>间</i> (jian)。春去不堪寻梦绕舍 <i>山</i> (shan)。 |
| SongNet-Sonnet | how do you hold such a thing like this, \ when my eyes are so not black? \ but how can i show myself, so strange, \ that all this black is white? where am i to hide this from my eyes, \ from this white mine eyes all fals, \ where is the good fortune, in me, \ that hath no excuse, no excuse? what is that which can mask the true love \ and for whom is this true love more? \ the one, which shall save the poor my eye, \ from the false truth of my judgment? what lies, for when you are not that , \ no one in this and that can see me lies! |

| Model | Cases of Generated Results Given the Formats with Partial Content | | | | |
|----------------|---|---|--|--|--|
| SongNet-SongCi | CiPai: Bu Suan Zi, Format: 5, 5. 7, 5. 5, 5. 7, 5. | | | | |
| | Format C: | , <mark>报。,,类。</mark> 。共少年时节,惯得花时报。争似酴径入廛来,步步随春 <mark>笑</mark> 。 。门外东风马,似旧时香 <mark>报</mark> 。但怪桃李晚时羞,冷落无人 <mark>笑</mark> 。 | | | |
| | Format C: _雨到。冰,俏。 (1)春雨碧连营,柳暗门巷到。宫殿步辇踏寒冰,百媚生春俏。 (2)雪雨弄轻暖,新涨绿波到。楼上对面湿翠冰,一夜风花俏。 | 。正日烘晴春,花雾春风报。一点山 <mark>花</mark> 醉眼明,半倚阑干 <mark>笑</mark> 。 | | | |
| SongNet-Sonnet | love parts ,and buried . if the many tear, hath eye , so me now appear, thee lie! for the lie! for the parts give , thine alone : | agh all thy love with thy hearts, thou still are lacking of my dead; by love love is lost to your love and parts, and yet mine own heart can be buried. In any are ill or in tear, hath not this time that we will make their eye, that which lies not well hath now appear, no longer nor the world that holds thee lie! If it would be buried in my live, or by the earth of mine was gone, a my own parts as my body and mine give, may not be so far beyond thine alone: so far thee and this world view find thee, then mine life be far enough from all thee and no me. | | | |

TAIC SongNet - Demo







小船桨/桃花轻唱/婉约惹人怀乡/湖畔旁蝉鸣莺啼柳响/你在画舫中央/微风吹乱着青纱帐/是谁轻声吟唱/一曲婉约惹人怀想/古琴弹到远方/杨柳摇荡/荷塘也成双/思念飞扬/让记忆生长/只留岁月苍茫/百转柔肠/你说好梦何妨/别离还是忧伤/千年痴狂/万水流觞/我听得太绝望/却不见她回望/

心慌张/情惆怅/桃花盛开芬芳/落日余晖照的影彷徨/有话怎能藏/它仍旧会迷失疯狂/笑问君归向/ 注定依然爱沧桑/老街两处散场/石板路旁/再找寻信仰/落叶夕阳/等待那一张/最美丽地模样/十字 街巷/相遇时很漫长/走过白昼荒凉/大雁南赏/繁华尽忘/往日曾经幻想/像晚霞般闪亮/



ACL2020: Rigid Formats Controlled Text Generation https://virtual.acl2020.org/paper main.68.html

TAIC 腾讯AI数字人"艾灵"

> 王者荣耀竞技解说

> 点歌、弹幕回复

▶ 歌词、诗词创作



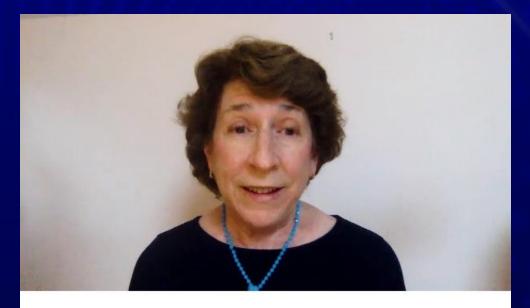




点歌、诗词、弹幕

TAIC **NLG** in the Future

- Evaluation/Optimization Objective
- Persona/Empathetic/Incremental
- Knowledge/Commonsense
- Multi-Modal Information
- Formats Controlled Generation
- Long Text/Story Generation
- Logical/Number Issues
- Discourse/Coherence/Coreference
- Sensitive Bias



Closing Words

- Good news: robust language generation and summarization now possible
- "When they go low, we go high" Michelle Obama -> "When they go north, we go south" Kathy McKeown
- · Address tasks that really matter
- Learn the task and not the dataset
- · Interdisciplinary approaches have lasting impact
- · Bring language back to NLP
 - Analyze your output! (Metrics and interpretability don't work)
 - Careful preparation and analysis of data sets

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