

Date: 今年 (2025-01-01 ~ ...)

时间维度: 年(Date)

市场: amazon

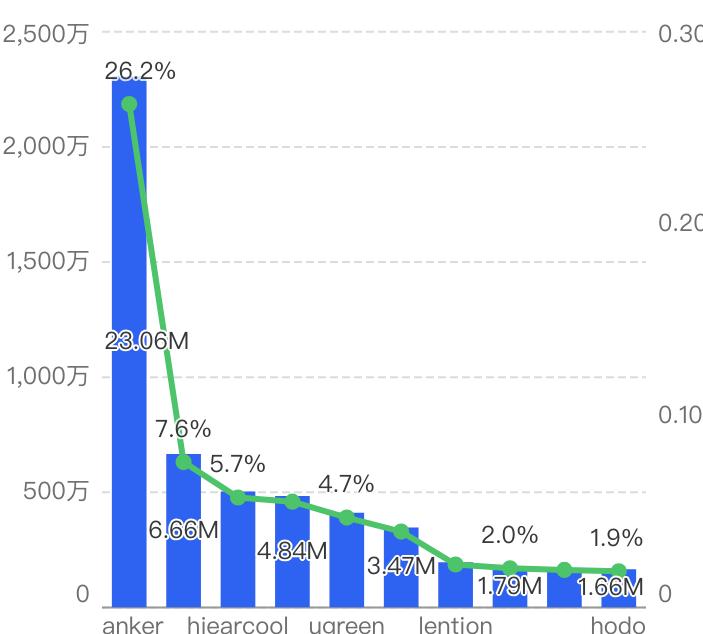
红旗品类: Data New Acce...

查询

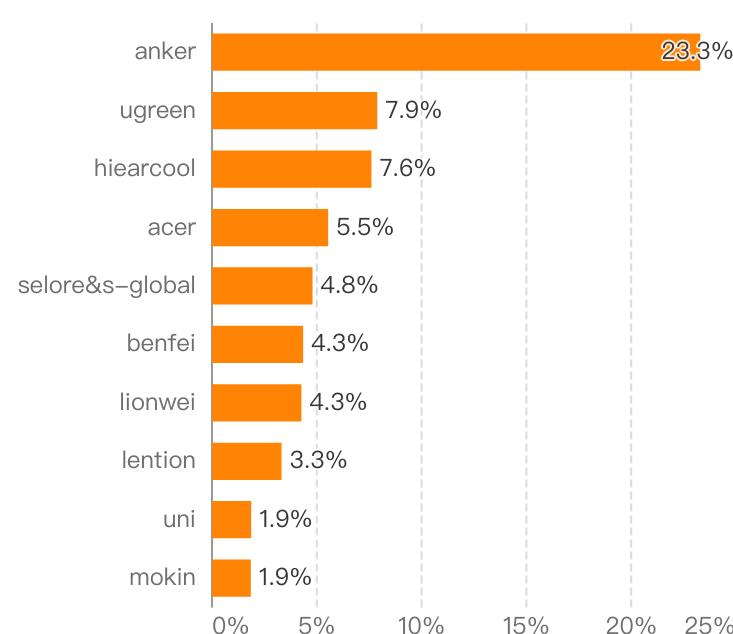
- 权限申请指南: <https://anker-in.feishu.cn/wiki/I16owRbm1ibkPLk5RS5ckrmNnKf>

- 筛选红旗品类请输入准确的大小写

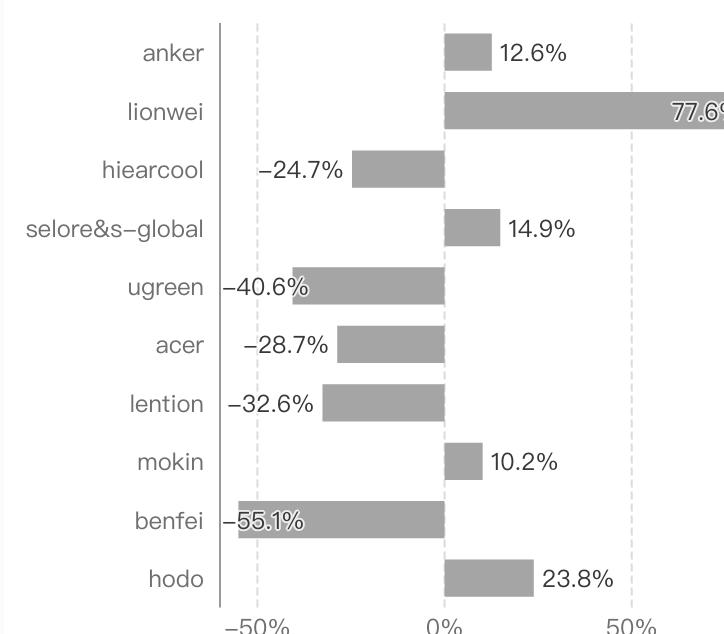
Rev Share Top10 Brand ⓘ



Unit Share Top10 Brand ⓘ



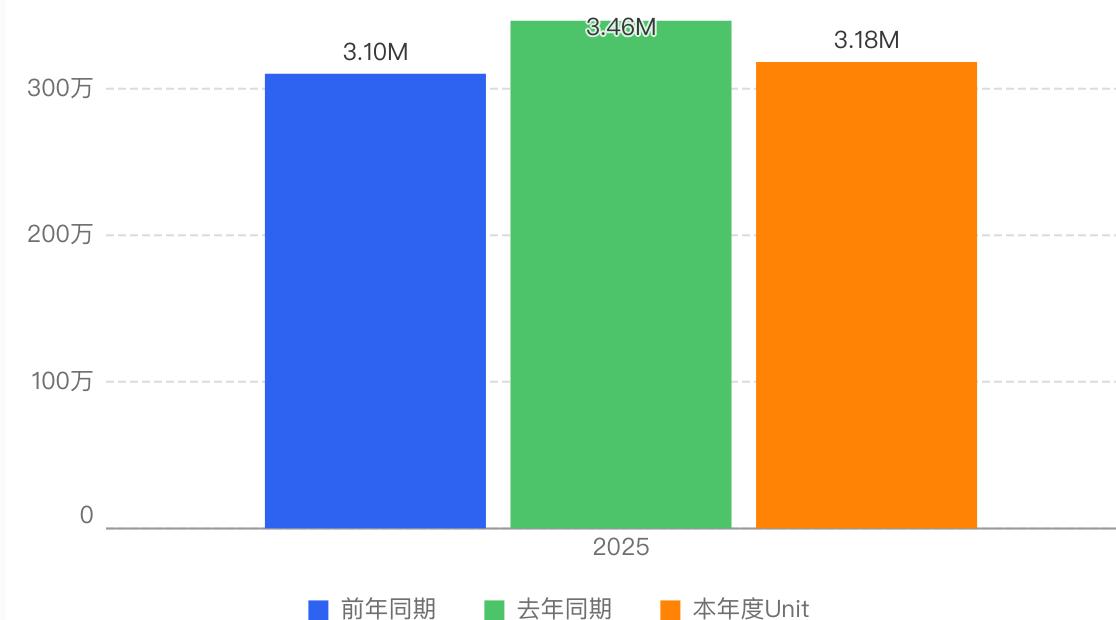
Rev Top10 Brand 品牌溢价率 (溢价率=Brand... ⓘ)



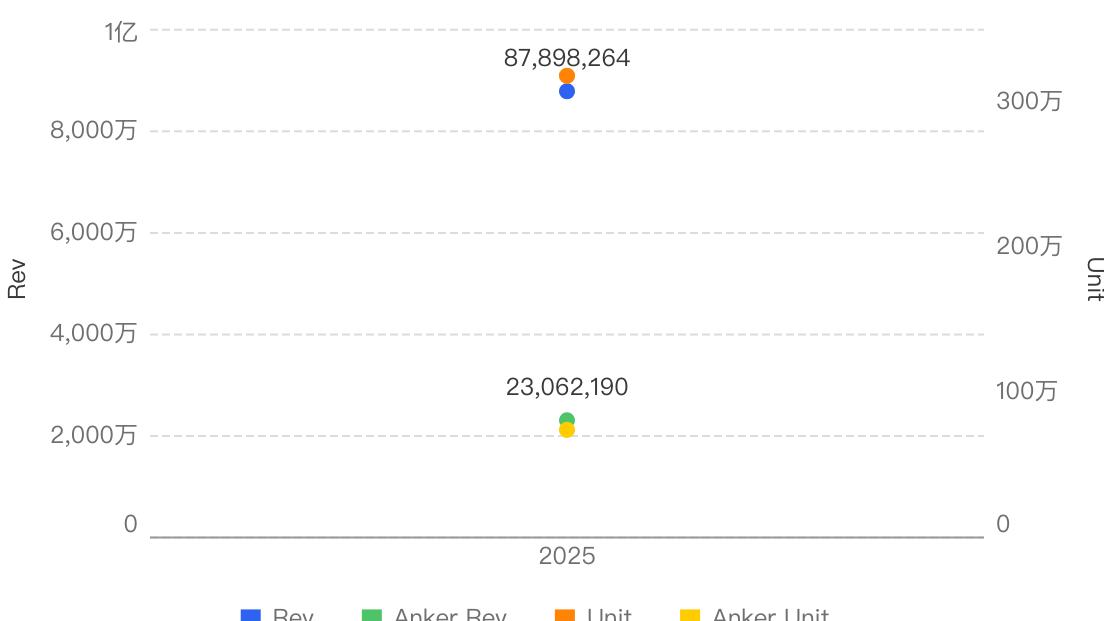
大盘同比: Rev ⓘ



大盘同比: Unit ⓘ



大盘趋势: Rev & Unit ⓘ



价格趋势: ASP & 溢价率 ⓘ



上述信息是否清晰易懂?

是

不是

大盘明细表 ⓘ

Date	Rev	Anker Rev	Anker Rev Share	Unit	Anker Unit	Anker Unit Share	行业ASP	Anker ASP	Anker溢价率
2025	87,898,264.35	23,062,190.37	26.2%	3,183,071.21	741,548.36	23.3%	27.61	31.10	12.6%