# Xiaoxiang Ma

#### **Education**

#### **Cornell University, Ithaca NY**

May 2021

B.S. Information Science Minor in Design and Environmental Analysis

# Design Fabrication

Sketch Solidworks
Illustrator Rhino 3D
Photoshop Arduino
InDesign Java
InVision Python
HTML5 Unity
CSS3 C#

# **Campus Activities**

#### **Creative / Marketing Analyst**

Guac Magazine

Nov 2017 - Present

Designed content & layouts for 3 series of published travel magazine

#### **Content designer**

**International Students Union** 

Sept 2017 - Present

Created graphic designs for International Gala and ongoing cultural events

# Airframe designer

Cornell Rocketry Team

Fall 2017

Designed and manufactured separable wiring module for the recovery systems and structure of NASA SL competition rocket

#### **Experience**

# **Composite / Ergonomics engineer • Cornell Baja**

September 2018 - Present

Currently designing and manufacturing the seat and body panels of an off-road vehicle to participate in the BAJA SAE competition

Building a prototype seat in Solidworks

Constructing mannequin testing in Solidworks to acquire areas of discomfort

Manufacturing body panels with carbon fiber composite

#### **Research Assistant** • Cornell University HCI Design Lab

June 2018 - Present

Designed and implemented yarn extruding mechanism for 3D crochet machine

Designed and motor powered yarn clamp for 3D crochet machine

Created Gcode commands for extruder movement control Designed and produced 3D-printed parts including extruder, gear racks, and motor brackets

Created Python converter scripts to translate Fusion360 commands into Gcode

# **Usability / UX engineer • Spect**

June 2018 - Present

Designed digital UI for Spect mobile app

Front-end app development in Unity for IOS and Android Conducted usability testing for stakeholders to improve product strategy

Worked with product team to implement updates based on customer feedback

#### Courses

Obj-Oriented Programming & Data Structure Networks Visual Literacy & Design Studio Design and Programming for the Web