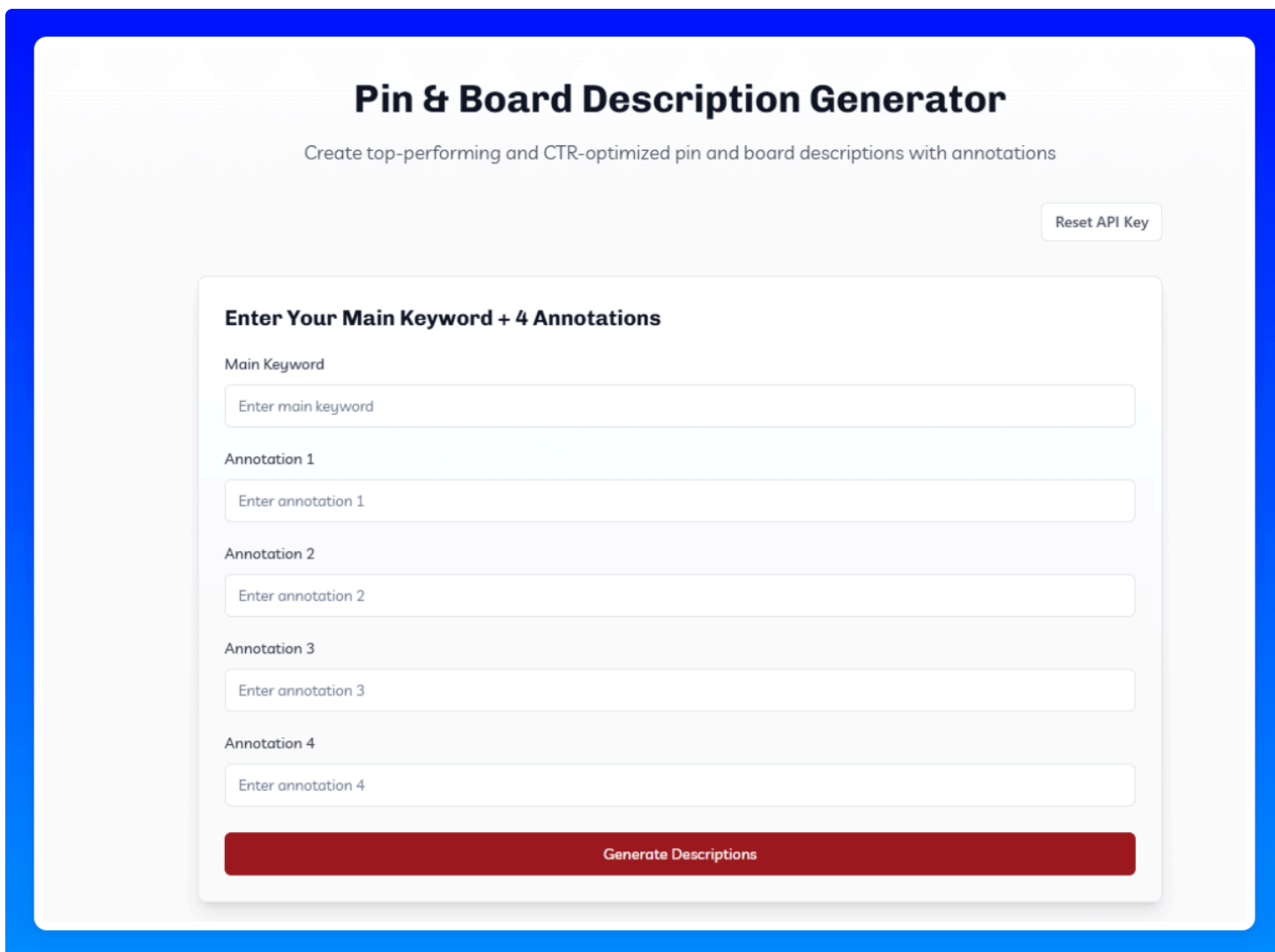


Create top-performing and CTR-optimized pin and board descriptions with annotations at once.

The image shows a web interface for a 'Pin & Board Description Generator'. At the top, the title 'Pin & Board Description Generator' is centered in a bold, black font. Below it, a subtitle reads 'Create top-performing and CTR-optimized pin and board descriptions with annotations'. In the top right corner, there is a button labeled 'Reset API Key'. The main section of the form is titled 'Enter Your Main Keyword + 4 Annotations'. It contains five input fields: 'Main Keyword', 'Annotation 1', 'Annotation 2', 'Annotation 3', and 'Annotation 4'. Each field has a placeholder text 'Enter main keyword' or 'Enter annotation X'. At the bottom of the form is a large, dark red button labeled 'Generate Descriptions'.

Simply enter your Main KW + 4 annotations and the tool automatically creates your optimized Board + Pin Description.

You can find out how to get the 4 annotations [here](#).

### **Note:**

This is one of the most effective methods, I also like to call annotations “Pinterest on steroids”.

I highly recommend that you do this meticulously for every article/KW and also add the board descriptions regularly to your Pinterest boards. For efficiency reasons, I always add them to the boards once a week (usually on Sundays). But you can also add them every time you create a new board.

The pin descriptions also include small CTAs at the end of each description, such as “read more” or “save now”, to increase your CTR.