

Outcome: (1) Spot what's ranking right now, (2) clone the *design logic* with Ideogram, create templates with it, and (3) generate high-performing variations with that design for your own keywords - fast.

As you know by now, I recommend that before you create a new pin, to take a quick look (incognito tab) at which pins are currently ranking for that keyword. That way, you can create similar ones that are more likely to perform well.

While doing that, you'll often come across unique or new pin designs you haven't used before - and it's always a good idea to keep creating and uploading fresh designs regularly.

When you find ones you like, you can easily turn those designs into templates.

Before you start (2 minutes)

- Use a fresh Incognito (private) window.
 - Have a short list of target keywords you want pins for (e.g., "cozy Christmas bedroom", "minimal Xmas gifts under \$20", "winter capsule wardrobe").
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Step 1 - Find designs that are ranking (Incognito)

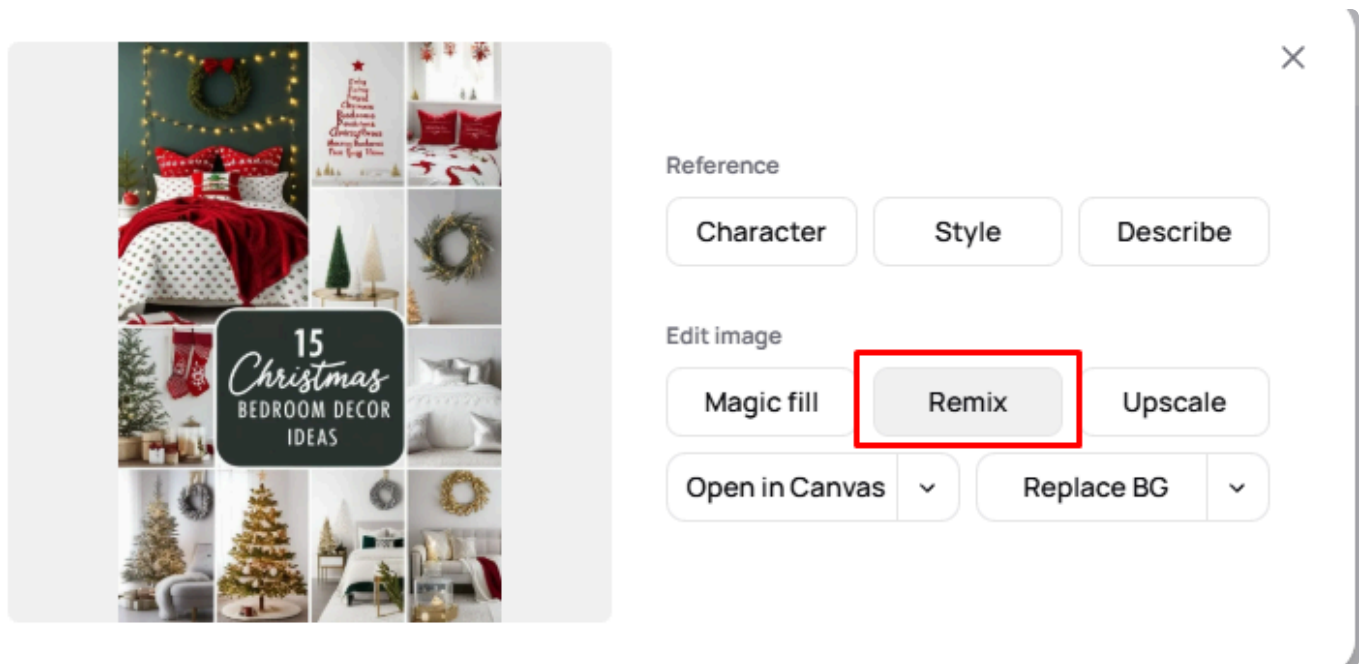
1. Open Pinterest in an Incognito tab.
2. Search one of your target keywords.
3. Scroll and note 3–5 pins that:
 - are clearly getting distribution (at/near top, show saves/engagement),
 - have a design style you could reuse (layout, type hierarchy, color blocking).
4. Save their image(s) to your computer (for reference only).
We're copying the style, not another creator's content.

As an example, I use this pin here:



Step 2 - Turn a ranked pin into a reusable template (Ideogram Remix)

1. Drag & drop one of the saved images into Ideogram.
2. Click Remix. Ideogram will auto-generate a prompt that recreates the composition, typography, spacing, etc.



3. Check the generated prompt text carefully:

- If the original pin had a visible URL in the design (e.g., "www.yourdomain.com"), replace that URL with your own (or remove it).
- If there's no URL, you can add a simple one for brand protection (optional).



4. If needed, tweak small things (font tone, spacing words like "&" vs "and"), but keep the core structure - that's what ranked.

This prompt is your "master template" for this exact design style.

Step 3 - Multiply that template for all your keywords (in that theme)

You'll now create a batch of prompt variants that keep the *exact* design, but adapt title text, color, and micro-styling per keyword.

Copy-paste prompt for ChatGPT (template):

I have an Ideogram prompt that recreates a ranked Pinterest pin design very accurately.
Please keep the **structure** EXACT (exact match), but adapt **text**, color palette, and typography nuances **for each of** my keywords.
Do NOT change the format, spacing logic, **or** overall style – only the words/colors **to** match the topic.

Here **is** the base Ideogram prompt:
[PASTE YOUR IDEOGRAM PROMPT HERE]

Here are the keywords:
[PASTE YOUR KEYWORDS, ONE PER LINE]

Output: **return** one complete Ideogram prompt per keyword, **each on** its own line, preserving the same **structure as** the base prompt.

What happens: ChatGPT returns a neat list of ready-to-paste prompts, each tuned to a different keyword but with the exact same layout/format that already ranks.

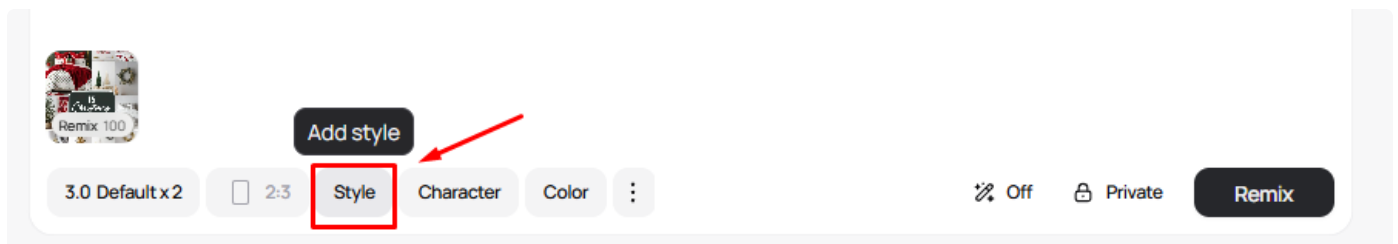
💡 This works best when your keywords are within the same theme (e.g., all Christmas), but it's also great as a general design template for other niches.

And of course, you can also paste those prompts in the *Ideogram batch sheet* to automate their generation.

Step 4 - (Bonus) For an even better pin quality

In my experience, this quick step makes the quality even better and the style more coherent.

1. In Ideogram, open Style → Create new style.



2. Add your downloaded pin (and optionally 1-2 more from this series).

Create new style



Name

Pin Design Template



Browse or choose from Creations

Select up to 3 images



① The first image you upload will be used as your style's cover photo. If you publish generations with this style, the cover image will be visible to others.

Cancel

Create

3. Add this as a style for every pin you create with your newly created prompts.



A Pinterest-style collage of 10 Christmas bedroom decor ideas arranged around a central black text overlay. The text reads "15 Christmas BEDROOM DECOR IDEAS" in white cursive and sans-serif font. The collage features a mix of modern and traditional Christmas decor elements. The top left image shows a bed with a red and white patterned duvet cover, a red throw blanket, and a green wreath with a red bow above it, with string lights on the wall. The top right images display red and white Christmas bedding with tree patterns and matching decorative pillows. The middle section includes a black text overlay with white text reading "15 Christmas BEDROOM DECOR IDEAS". The bottom row features various Christmas tree arrangements - a gold-tipped artificial tree, a traditional green artificial tree, and a natural wreath hanging on a wall. The overall color scheme includes red, green, white, and silver with various textures including velvet, knit, and metallic elements. The images are arranged in a 3x4 grid.



3.0 Default x2

9:16

Style

Character

Color



Off

Private

Generate