

The PSS is designed to provide you with a Standard Operating Procedure (SOP) for every (important) task in this business, you can find them [here](#).

You'll find individual SOPs for each step, as well as a compiled version containing all of them. These SOPs are intended to assist you in your work; for example, you can open them on a separate screen while doing one of these tasks to ensure you're completing the task in the most efficient way possible.

OR

You can delegate individual tasks or even the entire strategy to a VA.

All other modules serve to explain these workflows and tasks in more detail. They provide you with important background information and help you set up a highly efficient workflow that fits into your weekly schedule.

Additionally, they assist you in setting up the tools and show you how to best integrate them.

### **If you don't know where to start, start here:**

The PinScaleSystem is structured so that right at the beginning you'll see the "[Core Task Roadmap](#)." These are the Core Tasks - the most important actions that drive 80% of the results.

For each one, you'll get our exact step-by-step workflow (SOPs).

I'd recommend going through them one by one and then putting those workflows into action. As additional key modules, I'd suggest:

- Fundamental Setup (this helps you get properly organized once and for all)
- About Pinterest's Algorithm (a clear breakdown of how the algo actually works)

### **That's really all you need to start:**

1. Go through [Fundamental Setup](#) (use the Overview Sheet + Google Drive for efficient organization)
2. Use the SOPs for your core tasks
3. If you want, also read [About Pinterest's Algorithm](#)

With just those three steps, you'll be well set up to get started quickly and effectively.

All the other modules go much deeper and explain the processes in more detail, but you don't need them right away - you can go through them gradually later.

You'll find all the tools both inside the Pin Tool Kit and under Additional Tools & Automation.