I know that many accounts, even larger ones, do this.

💡 However, I wouldn't recommend it, as Pinterest clearly favors fresh content that hasn't been uploaded before. These pins usually perform much better!

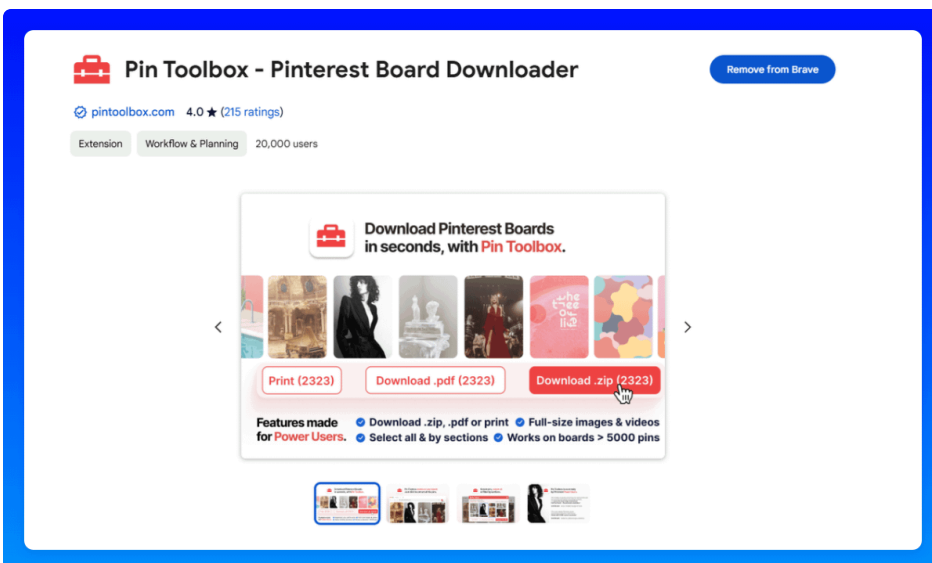⚠️ **If you decide to do it anyway, keep in mind:**

- Make sure to use images in a different format and convert them to 9:16. Tools like XnConvert make this easy.
- I'd only use this as a last resort since it's hard to give proper credit. Often, the images don't belong to the account that uploaded them! So the risk of copyright issues is the highest here.
  Plus, fresh, original content always works best on Pinterest.

The Process:

- Open Pinterest.
- Enter your keyword in the search bar to find relevant images.
- Download visually appealing images—ideally ones that aren't already in 9:16 format.
- If possible, note the creator's name so you can give credit.
- Check the image quality—some images have been reuploaded multiple times, leading to a lower resolution. Avoid those.
- Convert them to 9:16 format.
- Optional: Further optimize them by adding text overlays or turning them into collage pins.

The Ultra-Efficient Way:

There's a <u>Chrome extension called Pin Toolbox</u> that allows you to download entire boards at once.

So you could also build relationships with creators and then download multiple images at once—saving you a ton of time!