

Make it yours: <https://docs.google.com/document/d/1DfK8XGYonzbFia9r-frx8eB6Bm9-s5Z6ccaDVEyVtW0/copy>

1. Take the KW from the Overview Sheet.
2. Go to Pinclicks\* > Top Pins > Enter your KW > Export > Annotated Interests.

The screenshot shows the Pinclicks interface. On the left, a sidebar lists various tools: Top Pins, Pin Stats, Saved Pins, Rank Tracker, Search Tracker, Saved Keywords, Interest Explorer, Account Explorer, and Keyword Research. The main area is titled 'Top Pins' and has a search bar containing 'coffin nails'. Below the search bar, the text 'Volume 1,451,022' is displayed. To the right are two buttons: 'Export' (highlighted with a red box and arrow) and 'Track Keyword'. A table follows, with columns: Pin, Pin score, Saves, Position, Created At, Is Repin, Cor, and Pin Data. The 'Annotated Interests' column is also highlighted with a red box and arrow. The table lists five pins, each with a thumbnail image, title, and some numerical data.

3. Open Google Sheets.
4. Go to File > Open > Upload and upload the Annotation CSV.

The screenshot shows a Google Sheets document with a single sheet named 'Sheet1'. The first cell, A1, contains the text 'Type "@\* then a name to insert a people...'. The sheet has columns A and B and rows 1 through 30. Overlaid on the sheet is a 'Open file' dialog box. The dialog has tabs for 'Recent', 'My Drive', 'Shared with me', 'Starred', 'Computers', and 'Upload', with 'Upload' being the active tab. It features a large 'Browse' button and a 'or drag a file here' input field. To the right of the dialog, there is a sidebar with various pre-built tabs and a list of recent files.

5. Select column B > right-click > choose "Sort sheet Z to A."

The screenshot shows a spreadsheet interface with a context menu open over a column labeled 'Occurrences'. The menu includes standard options like Cut, Copy, Paste, and Paste special, followed by more advanced options such as Insert 1 column left, Insert 1 column right, Delete column, Clear column, Hide column, Resize column, Create a filter, Sort sheet A to Z, and Sort sheet Z to A. The 'Sort sheet Z to A' option is highlighted with a red box.

	A	B
1	Keyword	Occurrence
2	Coffin Nails Inspo Summer	
3	Nail Extension French Tip	
4	Gel X Nails Coffin Medium	
5	Balerina Nature Nails	
6	Grad Nail Ideas White	
7	Minimalist Nails Summer 2024	
8	Summer Ballerina Nails	
9	Nude And White Ombre Nails	
10	Medium Coffin French Tip Nails	
11	Desain Salon Kuku	
12	Fruit Nail	
13	Unglie Sfumate	
14	Acrylic Nail Shapes	
15	Colorful Nails	
16	Acrylic Nails Coffin Short	
17	Short Acrylic Nails Designs	
18	Black Nail	
19	Acrylic Nails Coffin	
20	Classy Nail Designs	
21	Nagel Tips	
22	Round Nails	
23	Ideas Nails	
24	Neutral Nails	
25	Nature Tattoos	
26	Classy Nails	
27	Chic Nails	
28	Hard Nails	
29	Girly Acrylic	
30	Colored Acrylic Nails	

6. Pick 4 relevant annotations ("Occurrences" – higher numbers mean higher relevance, pick them first).
7. Create descriptions using ChatGPT or automate this step with our [Pin & Board Description Generator](#).
8. Add the completed descriptions to your Overview Sheet.

#### Pin Description Prompt:

Please create a personal, human-sounding Pinterest description (within 500 characters) for my pin with this keyword: [Insert KW].

Include a short CTA like 'Read Now' or 'Save for Later' at the end. [Insert 4 annotations]

#### Board Description Prompt:

Please create a personal, human-sounding Pinterest board description that includes these keywords. Keep it within 300 characters and use the keywords as an exact match. [Insert your KW and 4 annotations].

Or you can automate this step with our [Pin & Board Description Generator](#).

\*(Aff link, we earn a commission if you make a purchase, at no additional cost to you. Use the coupon code "nichegrownerd" to get 25% OFF)