

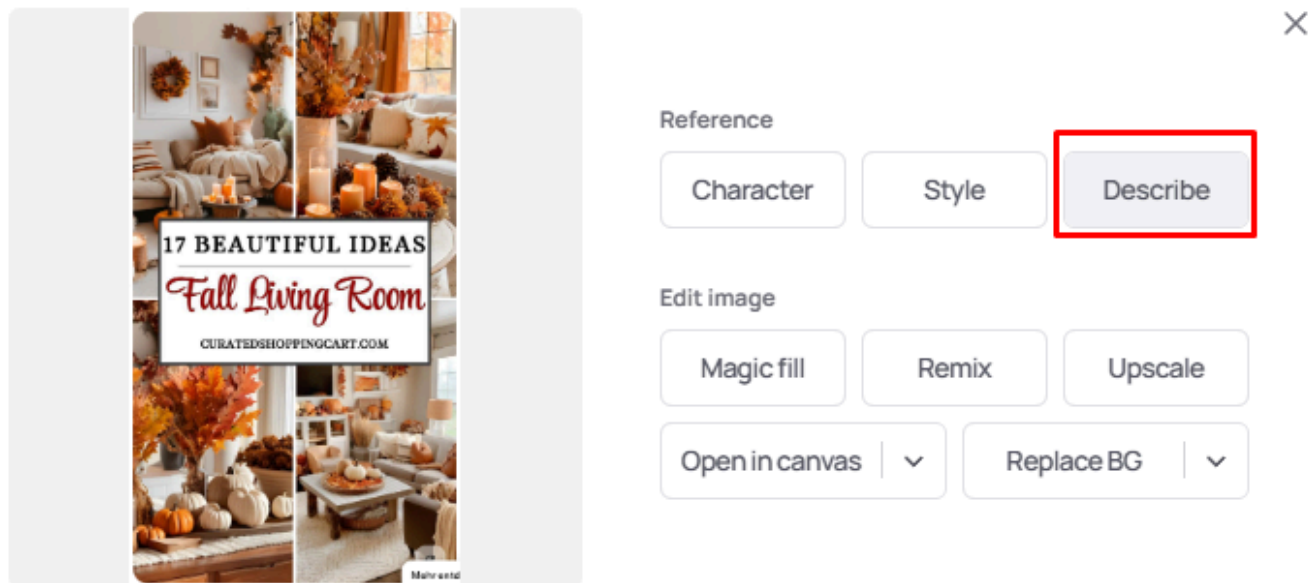
Ideogram has two super helpful functions for this:

1. Describe

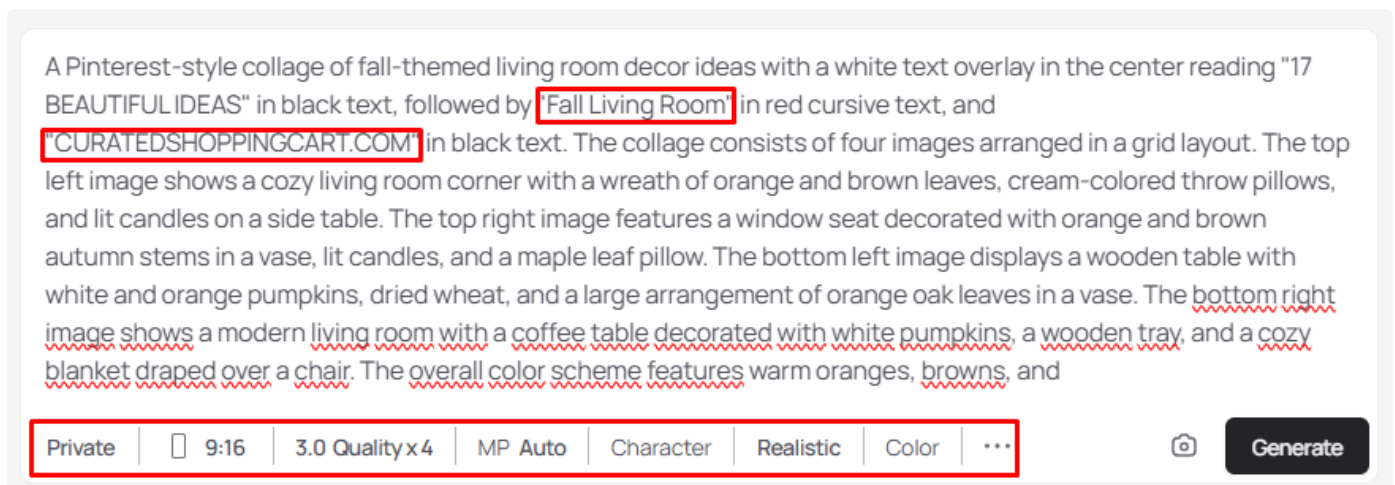
- Purpose: The Describe function analyzes an image (either generated or uploaded) and automatically creates a textual description or prompt from it.
- This is perfect if you want to re-create a currently well-performing Pin and generate different variations from it (for example, testing different text overlays with new copy).

Example:

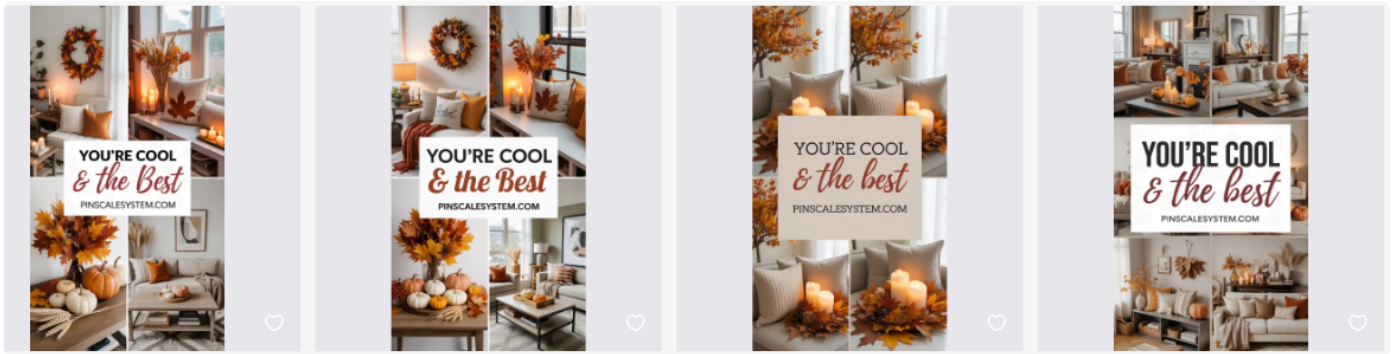
1. I just took this Pin (not mine, just found it as a currently ranking Pin) and uploaded it into Ideogram.



2. Ideogram then generates a prompt for it, which you can tweak - e.g. add your own URL, your keyword, or any other text or details you'd like to change.



3. I replaced it with my own elements here and got these images out of it. Pretty cool, right?



2. Remix

- Purpose: The Remix function lets you take an existing image (generated by Ideogram or uploaded yourself) and re-interpret it. Ideogram uses the original as a base and blends it with your new prompt or style instructions.
- Control: You can adjust how closely the new image sticks to the original with the Image Weight slider (1–100):
 - Low value (e.g. 1) → more creative variation
 - High value (e.g. 100) → almost identical to the original

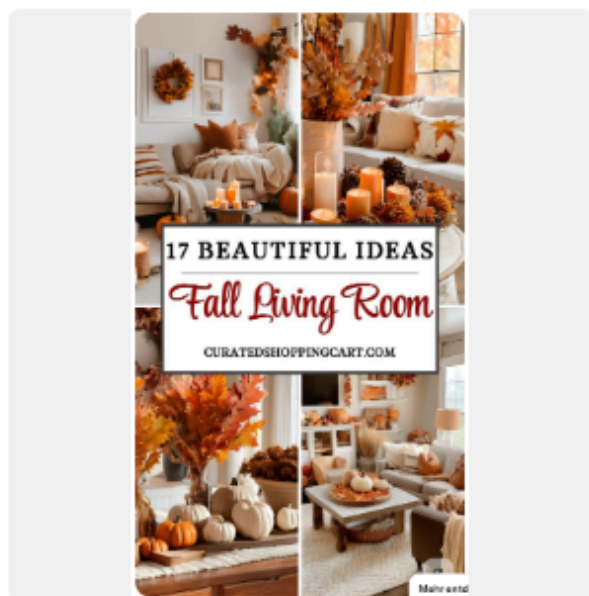
⚠ Important: With higher values, the results can end up so close to the original that Pinterest often flags them as duplicates - even in backgrounds for collages or text overlays.

I wouldn't recommend uploading them, because duplicate Pins usually get reach-limited very quickly. We've tested this over and over again and Pinterest's detection is really sharp here these days.

👉 That's why I recommend using lower values (10–40%). The risk of duplicates is much lower, and these usually also perform way better because they're recognized as fresh pins and designs (which is a crucial ranking factor).

For reference, we use the same uploaded image for this example here:

1. Use the 'Remix' button:



Reference

Character

Style

Describe

Edit image

Magic fill

Remix

Upscale

Open in canvas

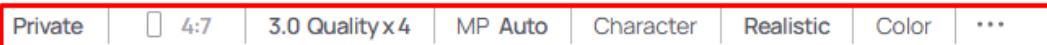
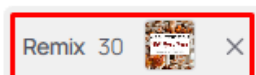


Replace BG



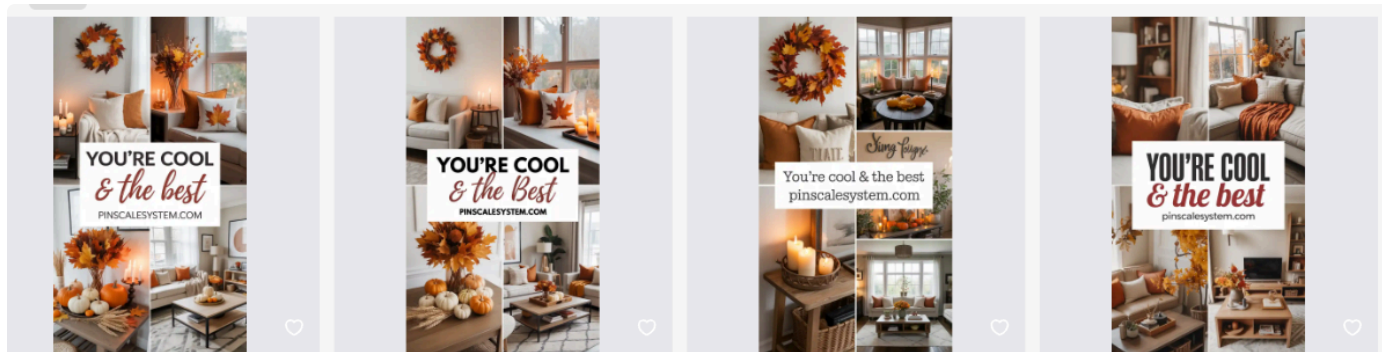
2. Change the prompt as you like.

A Pinterest-style collage of fall-themed living room decor ideas with a white text overlay in the center reading "YOU'RE COOL" in black text, followed by "& the Best" in red cursive text, and "PINSKALESYSTEM.COM" in black text. The collage consists of four images arranged in a grid layout. The top left image shows a cozy living room corner with a wreath of orange and brown leaves, cream-colored throw pillows, and lit candles on a side table. The top right image features a window seat decorated with orange and brown autumn stems in a vase, lit candles, and a maple leaf pillow. The bottom left image displays a wooden table with white and orange pumpkins, dried wheat, and a large arrangement of orange oak leaves in a vase. The bottom right image shows a modern living room with a coffee table decorated with white pumpkins, a wooden tray, and a cozy blanket draped over a chair. The overall color scheme features warm oranges, browns, and



Remix

3. These are the results (actually, pretty similar to the 'Describe' feature).



How I like to use it:

I often upload my own top-performing Pins and:

- Use Describe when I want a fresh design angle that still builds on a proven layout - for example, to quickly create new Pins for similar or new keywords I already know are likely to perform.
- Use Remix when I want close variations of a top-performing Pin (e.g. to promote the same article again or a very similar one)