The Problem

Managing multiple Pinterest accounts can be a hassle—constantly logging in and out, especially when the number of your sites grows.
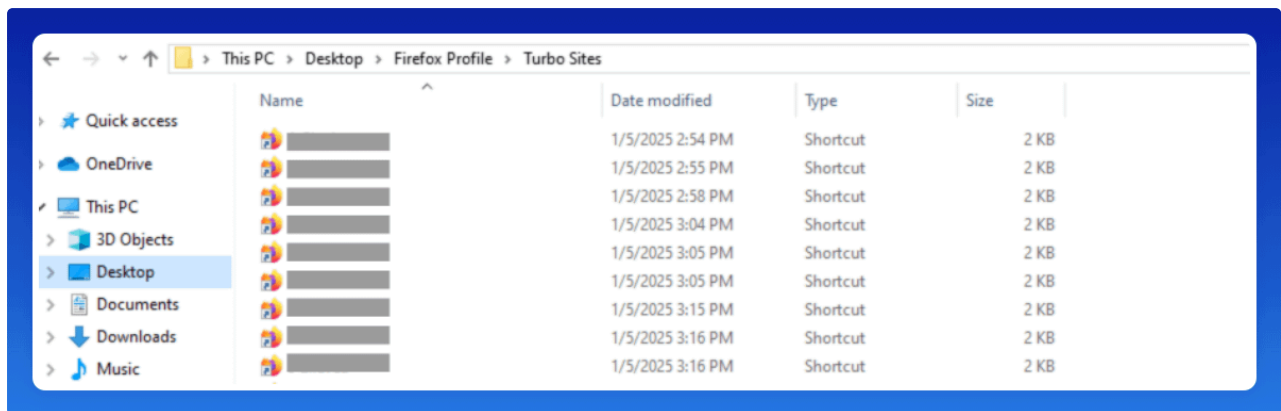
The Solution

Use the Firefox browser to create separate profiles, allowing you to manage multiple Pinterest accounts simultaneously without logging in and out.
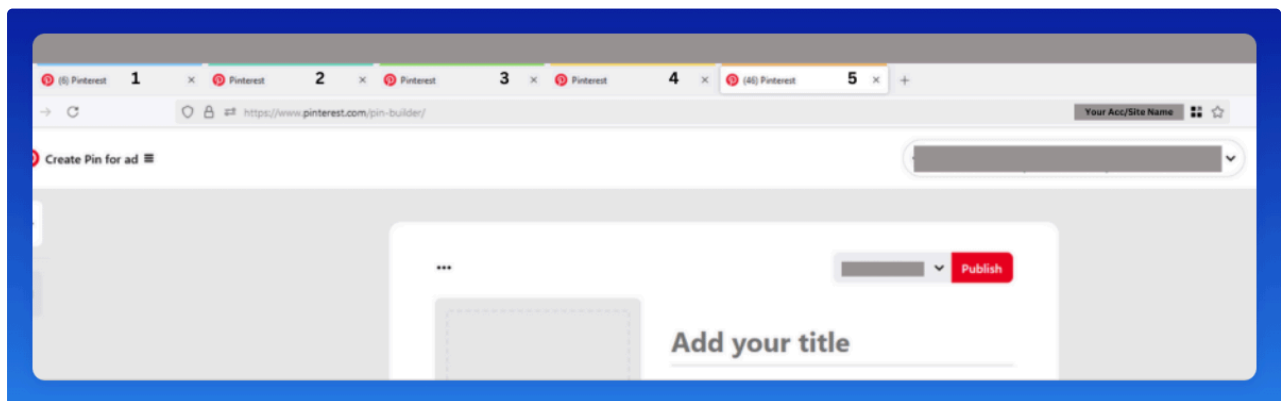
🎨 What You'll Need

- Firefox Browser → Download here

- Firefox Add-on: Firefox Multi-Account Containers

- (Optional but recommended) Proxies or VPNs for different browser profiles (I use 1 VPN profile for max. 10 accounts).

What It Looks Like in Action

- You'll have shortcuts to different Firefox profiles on your desktop or in a dedicated folder.
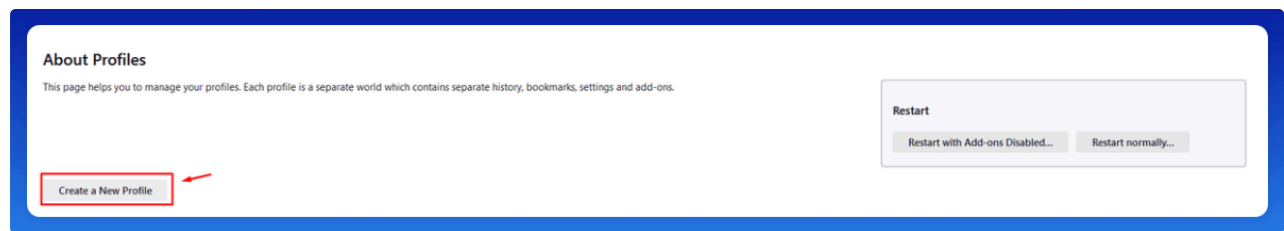

- Each browser shortcut opens a different Firefox profile, where all your Pinterest accounts are already logged in across multiple tabs. This way, you can manage each account seamlessly without logging in and out.

- The best setup is to bookmark the "Pin Builder" page for each account so it automatically opens every time you open a profile.

Step 1: Create a Firefox Profile

1. Download and install the Firefox browser.

2. In the Firefox browser, type "about:profiles" in the address bar and click "Create a New Profile".
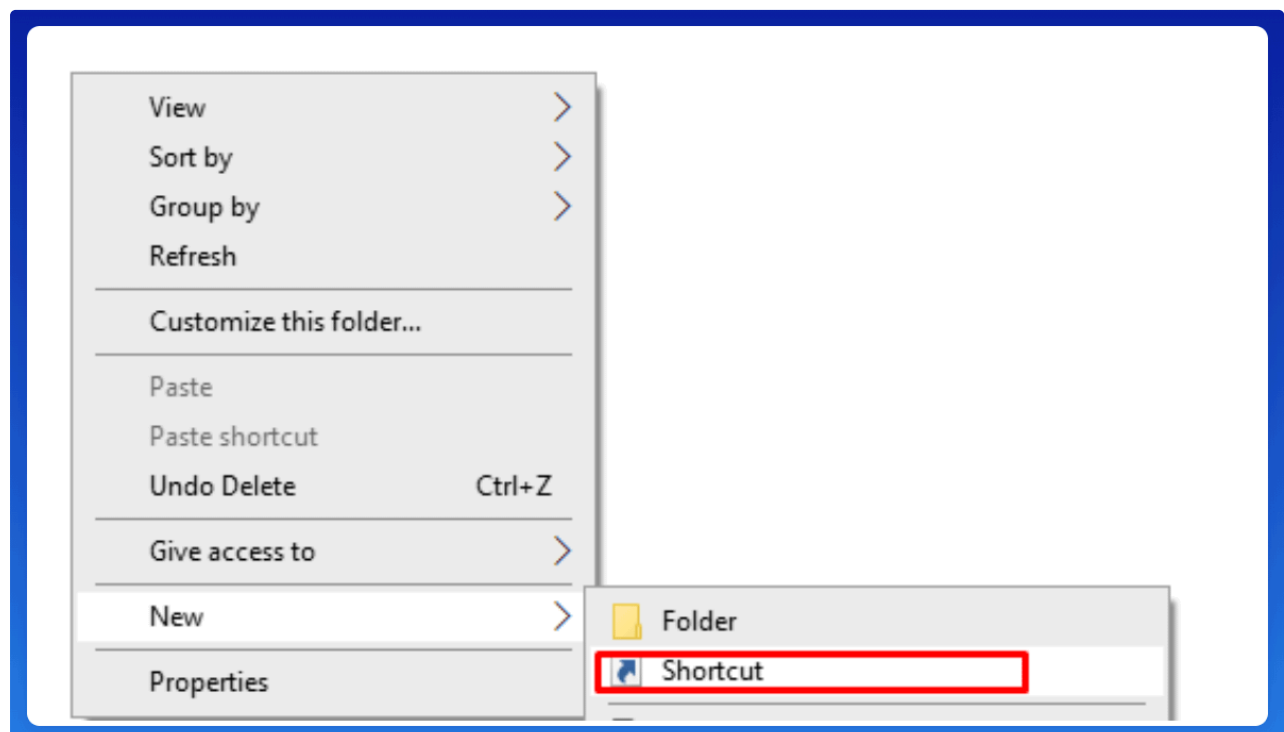
1. Click "Next".

2. Enter a profile name and click "Finish".

3. Under "about:profiles", you can now view and manage your Firefox profiles. However, we don't need them yet.

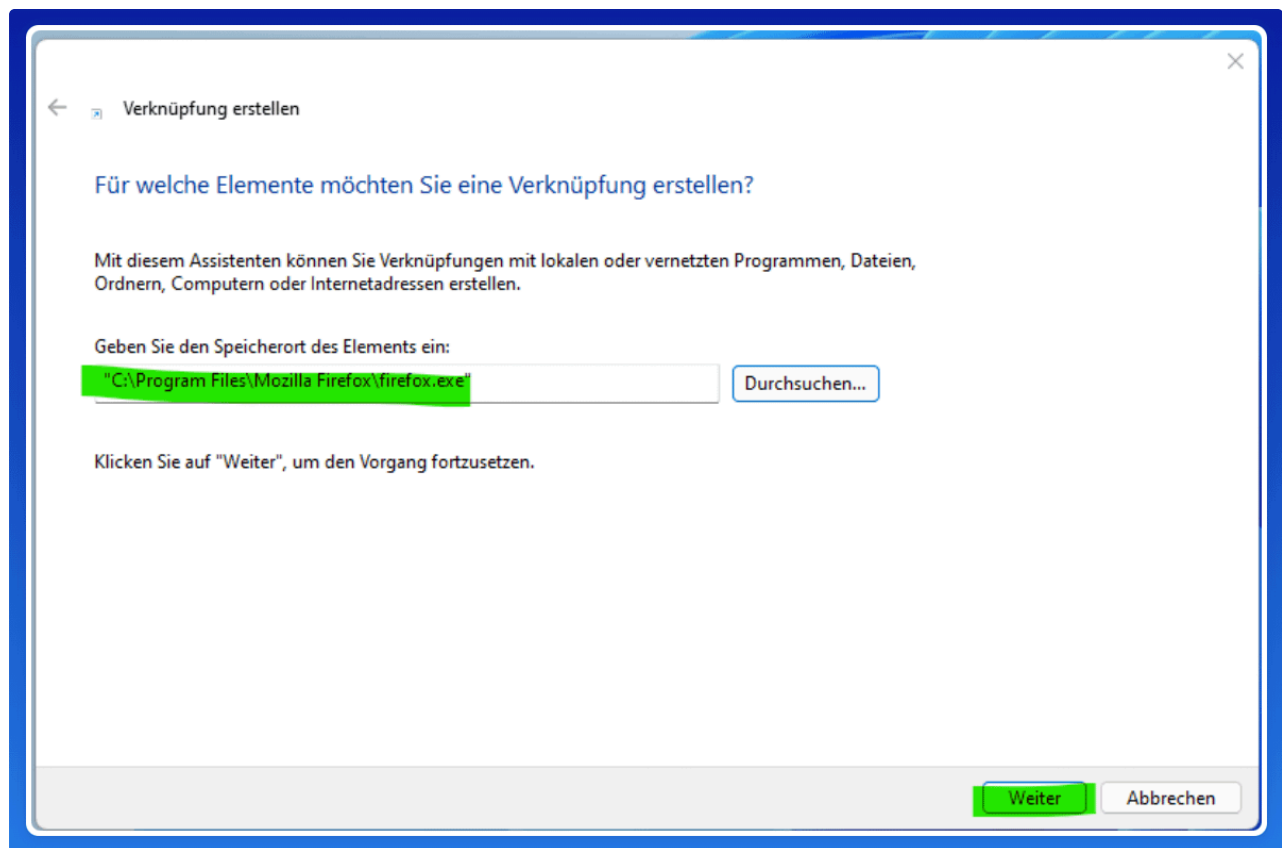Step 2: Create Firefox Shortcuts for Quick Access (Windows + Mac Alternative)

💡 Step 2 is Windows-specific (Step 3 works for both Mac and Windows). If this method doesn't work on a Mac, you can skip this step and manually open your profiles via "about:profiles" in Firefox. To speed up access, bookmark "about:profiles" in your browser and proceed to Step 3.

1. Create a Firefox shortcut in your preferred location: Right-click → New → Shortcut.

2. Click "Browse" and locate the Firefox application.

3. The file path should look something like this:

4. Name your profile shortcut and click "Finish".

5. You've now created a shortcut. To ensure it opens the correct Firefox profile, we need to assign it to the corresponding profile.

6. Right-click the shortcut and go to "Properties".
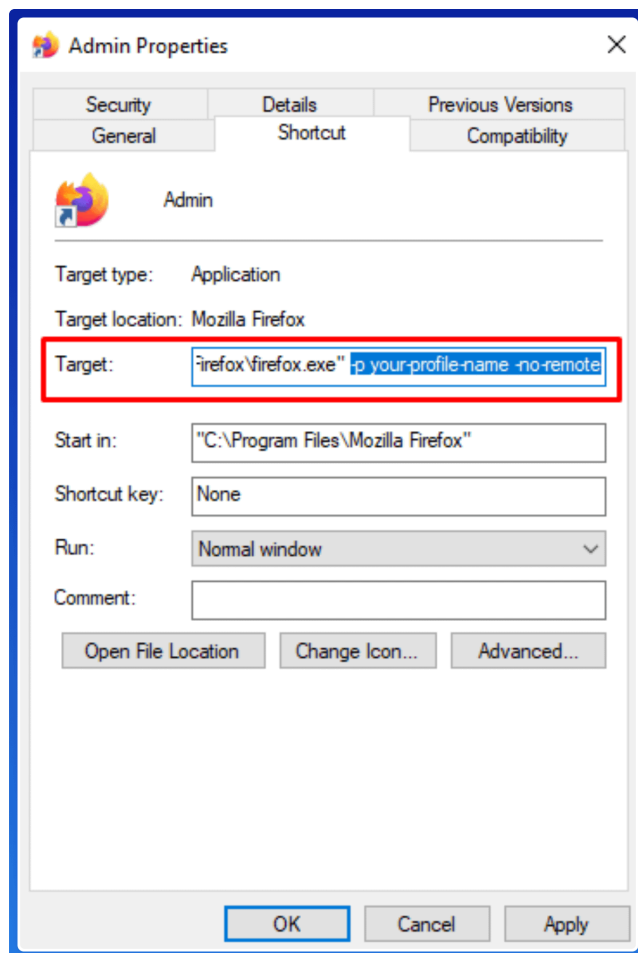
7. Under "Target", modify the text as follows:

   From:

   - `"C:\Program Files\Mozilla Firefox\firefox.exe"`

   To:

   - `"C:\Program Files\Mozilla Firefox\firefox.exe" -p your-profile-name -no-remote`

   Make sure to leave a space before "-p" and place the quotation marks correctly.
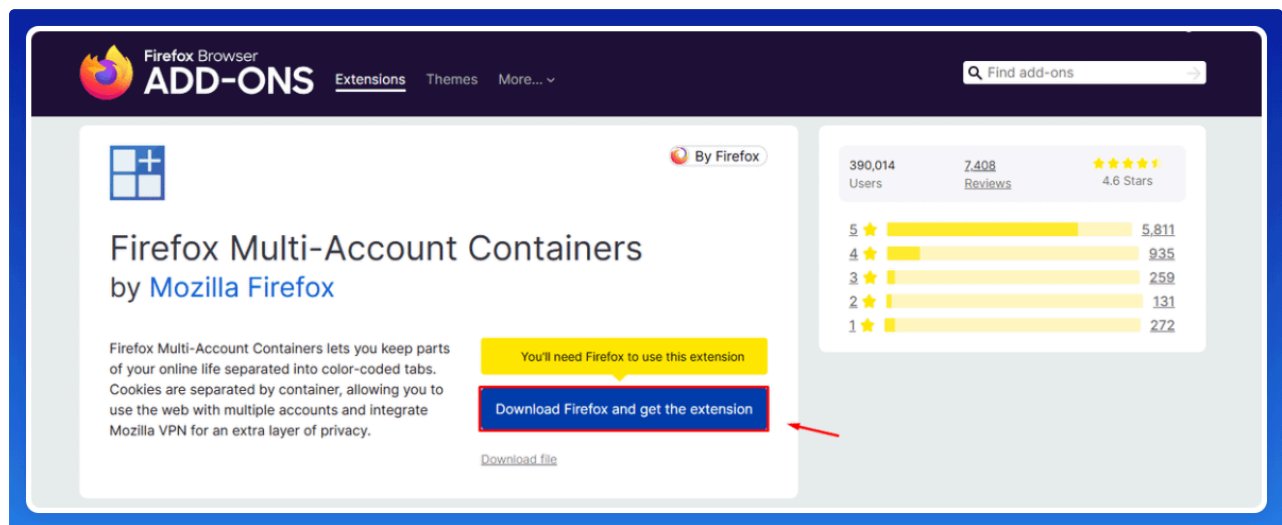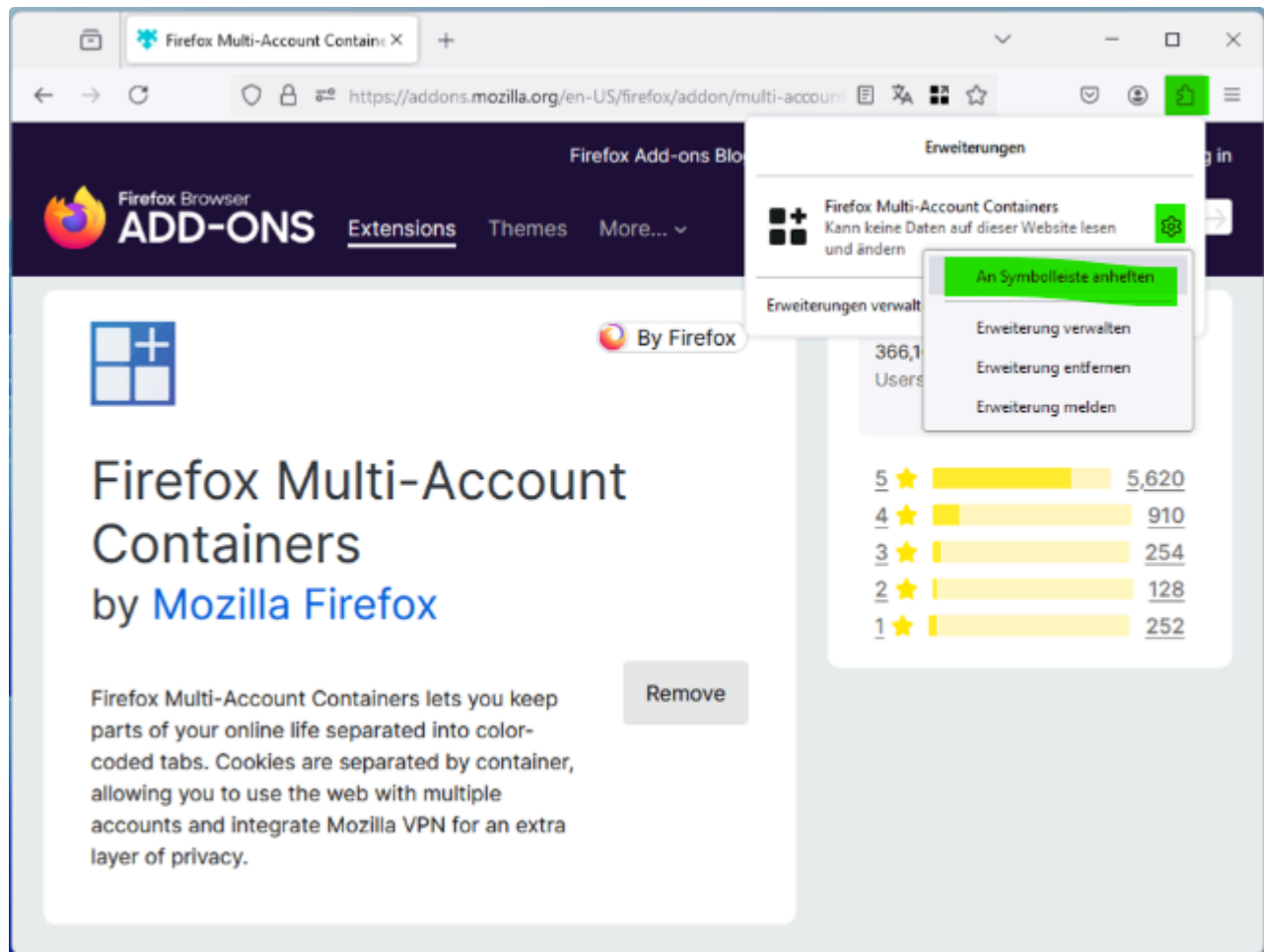
8. Click "Apply".

9. Launch the shortcut, and the assigned Firefox profile will open. Now, let's set up Pinterest accounts in Step 3.

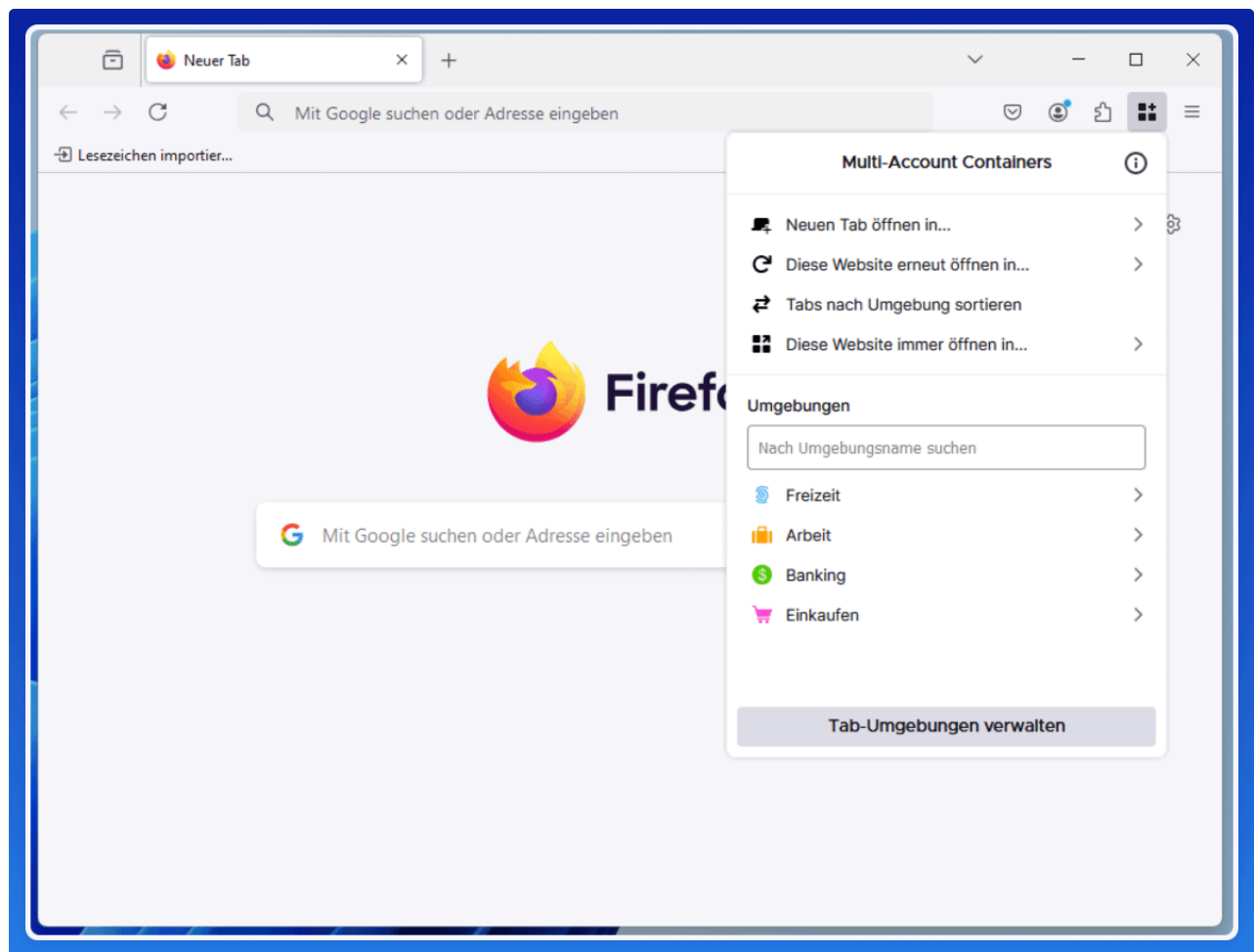Step 3: Install and Set Up Firefox Multi-Account Containers

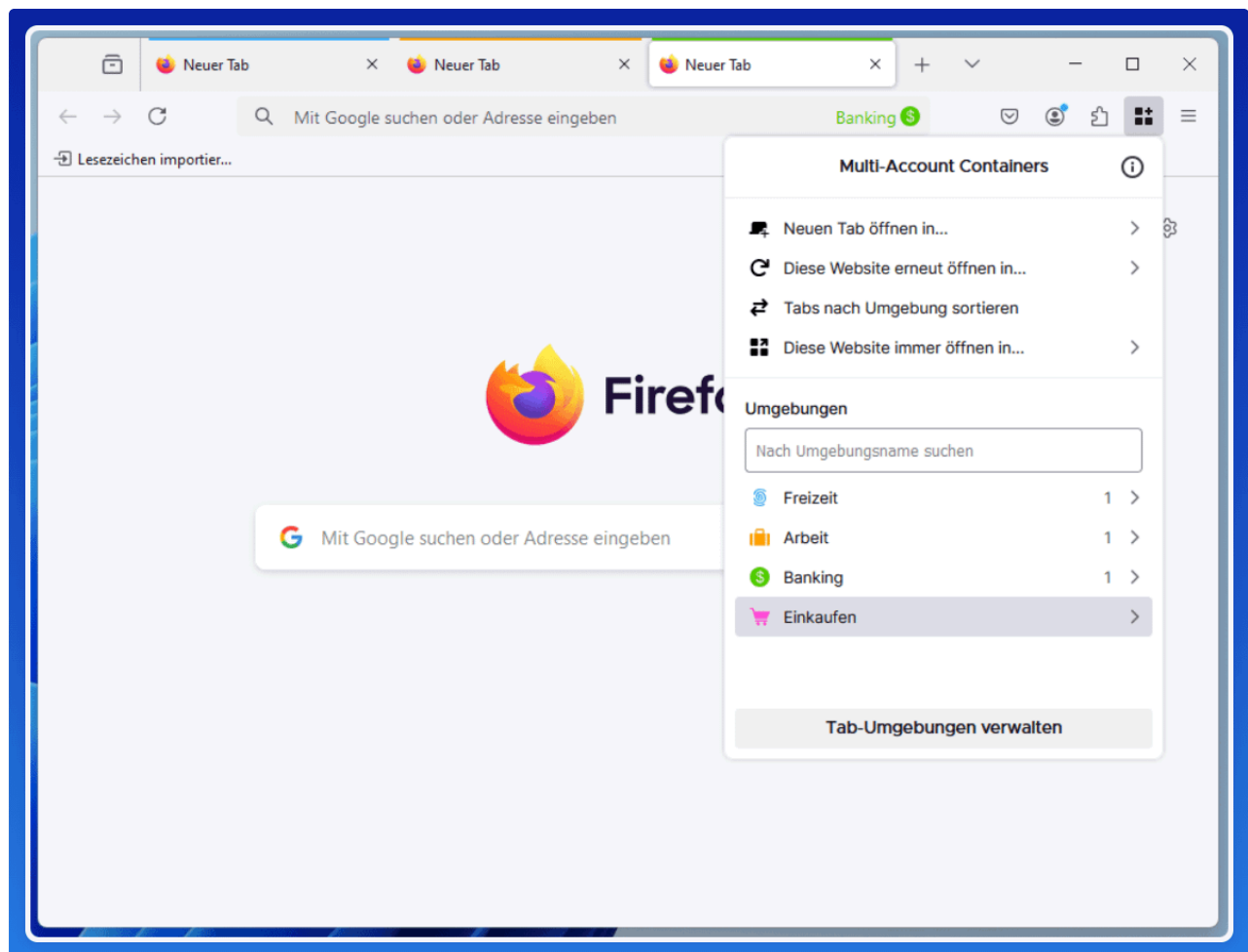1. Install the Firefox Multi-Account Containers extension.

2. Pin the extension to your browser toolbar for easy access.

3. Follow the setup steps and click "Not Now" when prompted.

4. Click "Not Now" again unless you're using Mozilla VPN (not required for this setup).

5. By default, the extension includes four container tabs. To customize them, click "Manage Containers" and create separate containers for your Pinterest accounts.
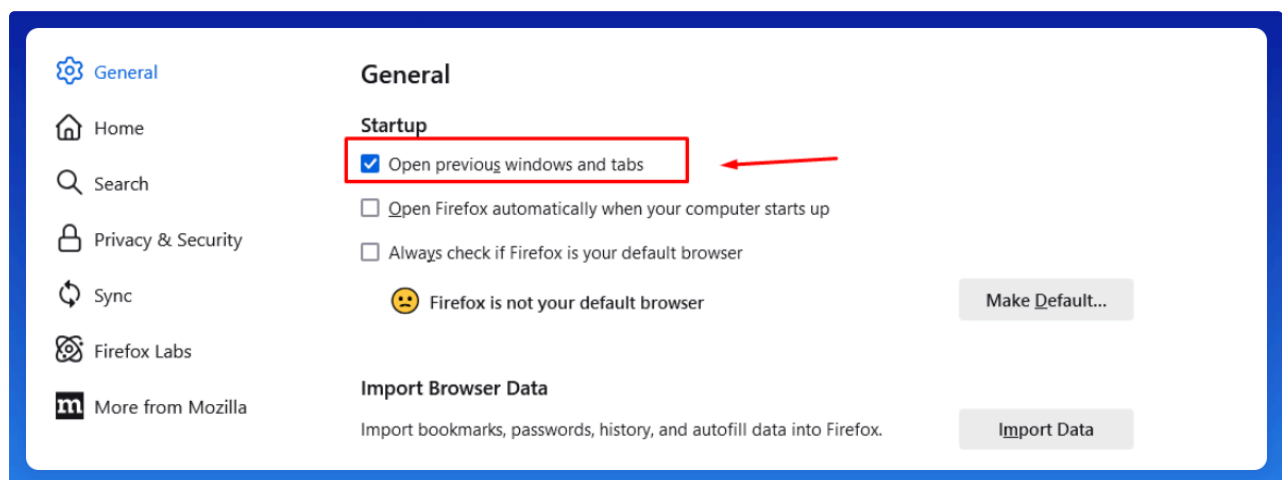
6. Click on each container to open Pinterest accounts in separate tabs—each with its own session. This means you can log into multiple accounts without them interfering with each other.

7. Open Firefox Settings.

8. Enable "Open previous windows and tabs" so that all tabs automatically reload with the correct Pinterest accounts when Firefox starts.

9. On your next browser launch, all accounts will be ready to use. Ideally, set each tab to open the "Pin Builder" page so you can quickly upload your pins to multiple accounts at once.

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