

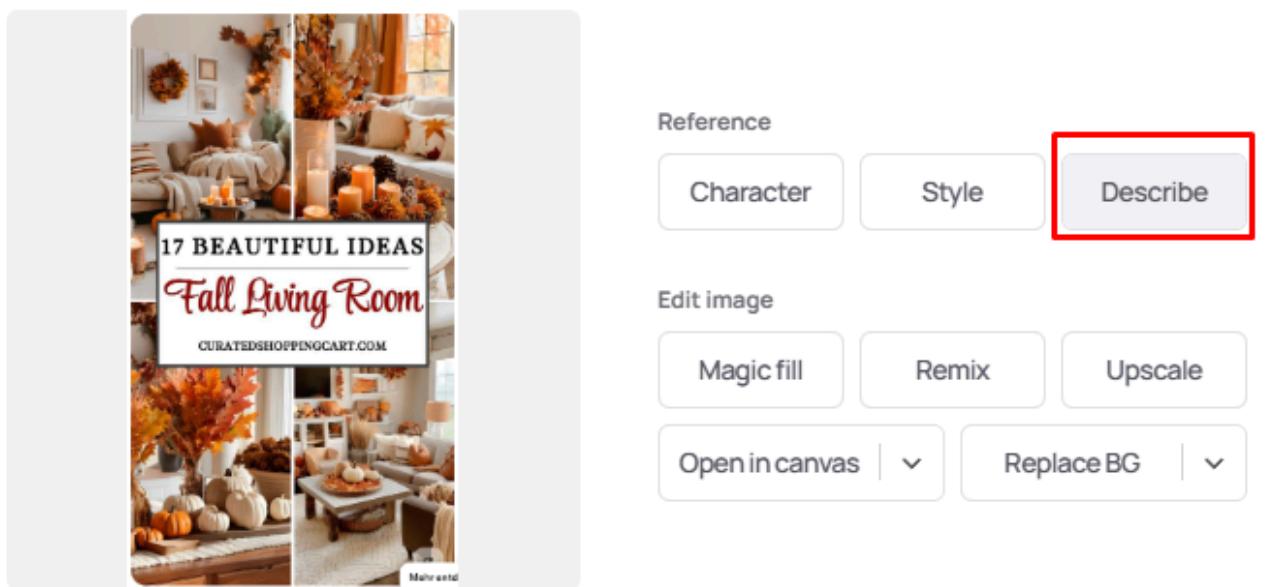
Ideogram has two super helpful functions for this:

1. Describe

- Purpose: The Describe function analyzes an image (either generated or uploaded) and automatically creates a textual description or prompt from it.
- This is perfect if you want to re-create a currently well-performing Pin and generate different variations from it (for example, testing different text overlays with new copy).

Example:

1. I just took this Pin (not mine, just found it as a currently ranking Pin) and uploaded it into Ideogram.



2. Ideogram then generates a prompt for it, which you can tweak - e.g. add your own URL, your keyword, or any other text or details you'd like to change.

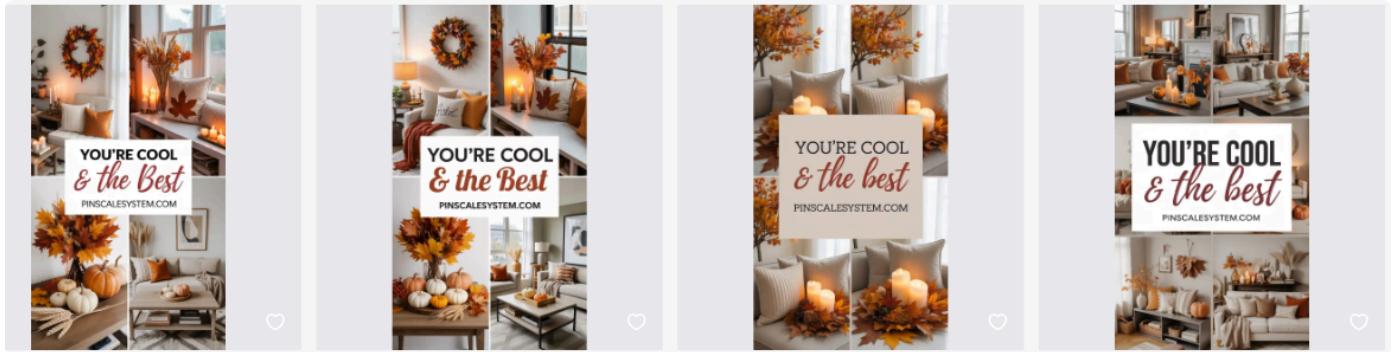
A Pinterest-style collage of fall-themed living room decor ideas with a white text overlay in the center reading "17 BEAUTIFUL IDEAS" in black text, followed by "Fall Living Room" in red cursive text, and "CURATEDSHOPPINGCART.COM" in black text. The collage consists of four images arranged in a grid layout. The top left image shows a cozy living room corner with a wreath of orange and brown leaves, cream-colored throw pillows, and lit candles on a side table. The top right image features a window seat decorated with orange and brown autumn stems in a vase, lit candles, and a maple leaf pillow. The bottom left image displays a wooden table with white and orange pumpkins, dried wheat, and a large arrangement of orange oak leaves in a vase. The bottom right image shows a modern living room with a coffee table decorated with white pumpkins, a wooden tray, and a cozy blanket draped over a chair. The overall color scheme features warm oranges, browns, and

Private | 9:16 | 3.0 Quality x4 | MP Auto | Character | Realistic | Color | ...



Generate

3. I replaced it with my own elements here and got these images out of it. Pretty cool, right?



2. Remix

- Purpose: The Remix function lets you take an existing image (generated by Ideogram or uploaded yourself) and re-interpret it. Ideogram uses the original as a base and blends it with your new prompt or style instructions.
- Control: You can adjust how closely the new image sticks to the original with the Image Weight slider (1–100):
 - Low value (e.g. 1) → more creative variation
 - High value (e.g. 100) → almost identical to the original

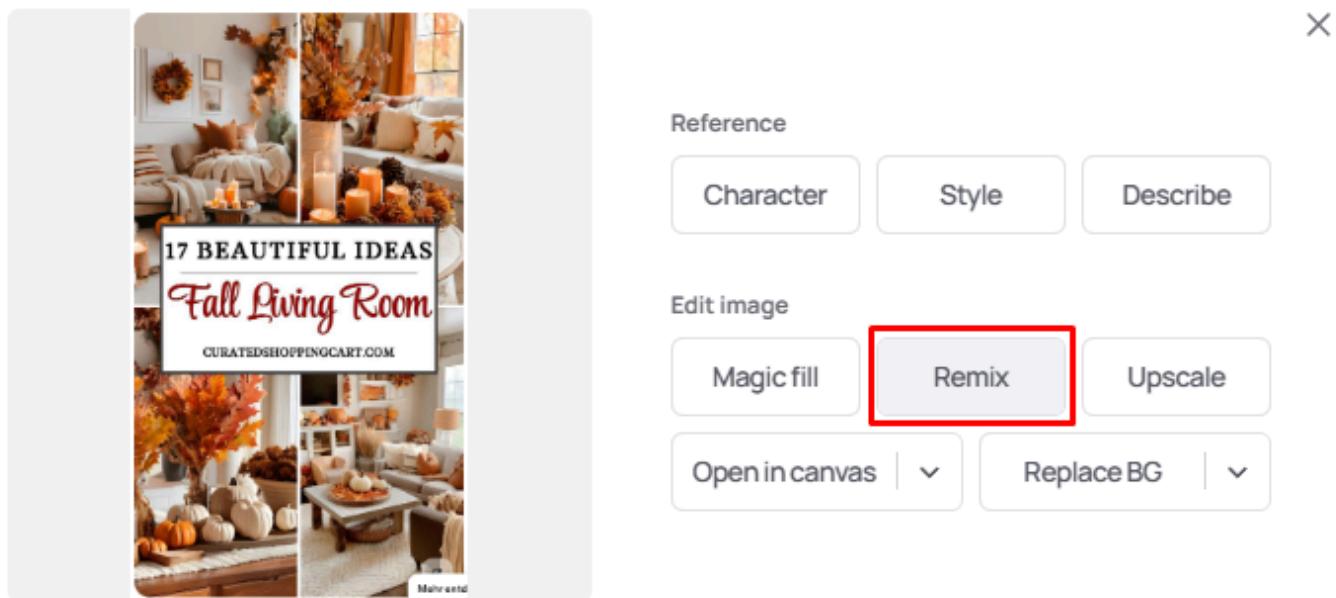
⚠ Important: With higher values, the results can end up so close to the original that Pinterest often flags them as duplicates - even in backgrounds for collages or text overlays.

I wouldn't recommend uploading them, because duplicate Pins usually get reach-limited very quickly. We've tested this over and over again and Pinterest's detection is really sharp here these days.

👉 That's why I recommend using lower values (10–40%). The risk of duplicates is much lower, and these usually also perform way better because they're recognized as fresh pins and designs (which is a crucial ranking factor).

For reference, we use the same uploaded image for this example here:

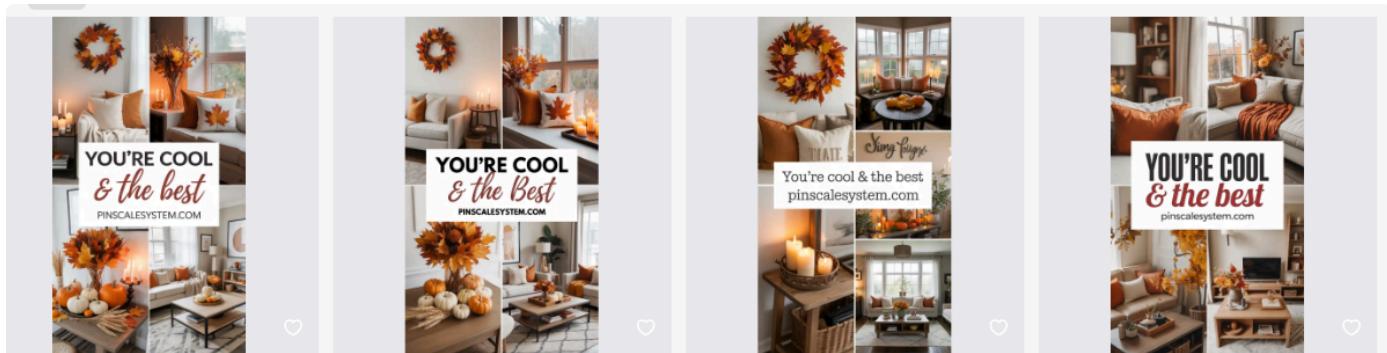
1. Use the 'Remix' button:



2. Change the prompt as you like.

A Pinterest-style collage of fall-themed living room decor ideas with a white text overlay in the center reading "YOU'RE COOL" in black text, followed by "& the Best" in red cursive text, and "PINSCALESYSTEM.COM" in black text. The collage consists of four images arranged in a grid layout. The top left image shows a cozy living room corner with a wreath of orange and brown leaves, cream-colored throw pillows, and lit candles on a side table. The top right image features a window seat decorated with orange and brown autumn stems in a vase, lit candles, and a maple leaf pillow. The bottom left image displays a wooden table with white and orange pumpkins, dried wheat, and a large arrangement of orange oak leaves in a vase. The bottom right image shows a modern living room with a coffee table decorated with white pumpkins, a wooden tray, and a cozy blanket draped over a chair. The overall color scheme features warm oranges, browns, and

3. These are the results (actually, pretty similar to the 'Describe' feature).



How I like to use it:

I often upload my own top-performing Pins and:

- Use Describe when I want a fresh design angle that still builds on a proven layout - for example, to quickly create new Pins for similar or new keywords I already know are likely to perform.
- Use Remix when I want close variations of a top-performing Pin (e.g. to promote the same article again or a very similar one