

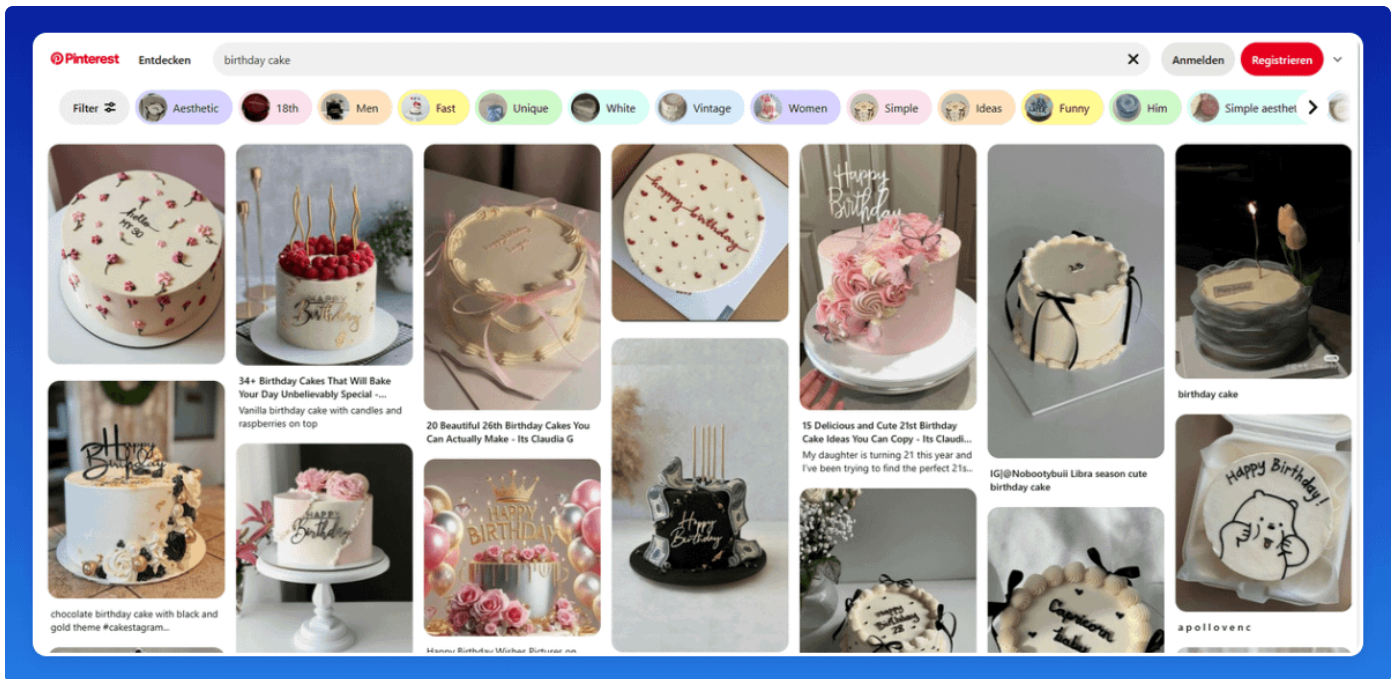
Ideogram/Midjourney often struggles with realistic people, hands, hair, or beauty-related images.

In general, Ideogram offers better quality than Midjourney, but it's also more expensive. So if you're working at scale, you need to decide what's more important for you—higher quality or cost-efficiency.

Since we need a large volume of images, we mostly use Midjourney because it's more efficient but we use certain tricks to improve the output.

## How We Maintain High-Quality Images:

1. Search the KW in Pinterest's Incognito Tab and download 3-4 top-performing images.



2. Upload these images to ChatGPT and ask it to generate 10 Midjourney prompts based on their style.

### I use this prompt:

*"Please create 10 Midjourney prompts in the exact same style as the attached images.*

*The keyword is: '[insert your KW]'*

*Please exclude numbering, quotation marks, and '--v 5 --ar 4:5'. Thank you!"*

You can automate this step with our [AI Image Prompt Generator](#). (Simply upload 3 top-ranking pins into the tool, and it will generate 10 optimized prompts for you.)

### AI images often have common issues like:

- Looking too futuristic
- Backgrounds being too intense, cluttered, or overly urban
- Hands appearing unnatural (too many or too few fingers)
- Extreme filters/contrast that don't match Pinterest's top-performing pins

The goal:

Creating AI images that match the style of the top-ranking pins for this KW, since we already know they perform well.

Additional Ways to Improve the Quality Even Further:

Use KWs in your prompts like:

- "minimalistic background"
- "natural light"
- "realistic"
- "selfie format" (for images with human faces)

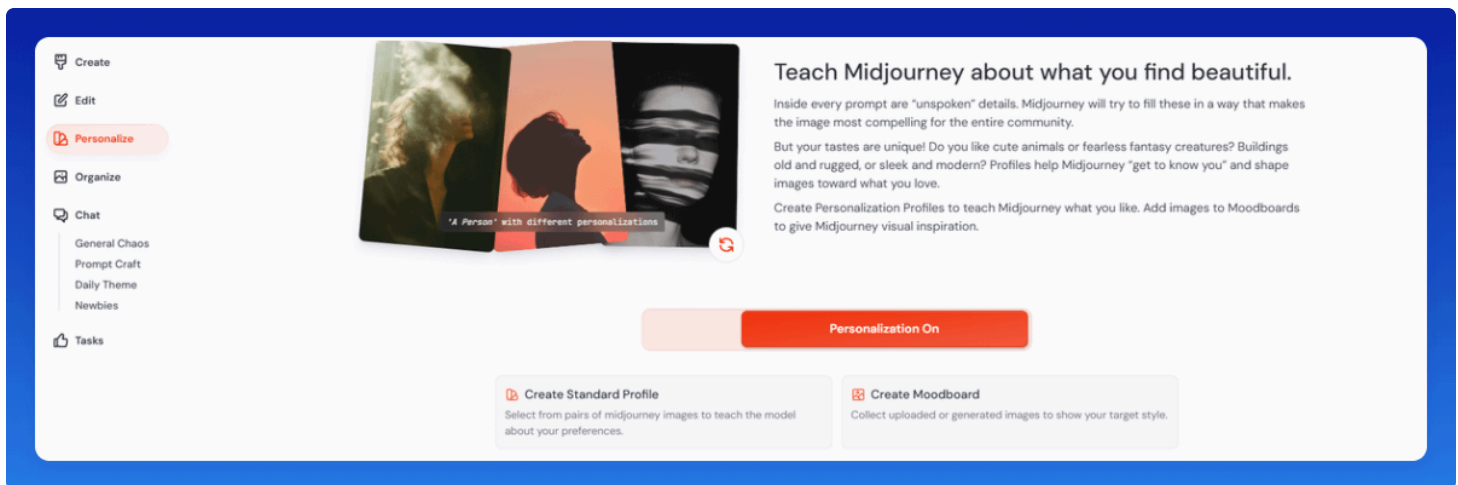
Example:

If you notice that hairstyle images in Pinterest's top results often feature a salon background, you could add "hair salon background" to your Midjourney/Ideogram prompt.

So add every pattern you notice in the top-ranking pins and include them in your prompts - this will significantly increase the quality of your generated images.

You can easily automate this step with our [AI Prompt Generator](#).

## Midjourney Personalize & Moodboard Option

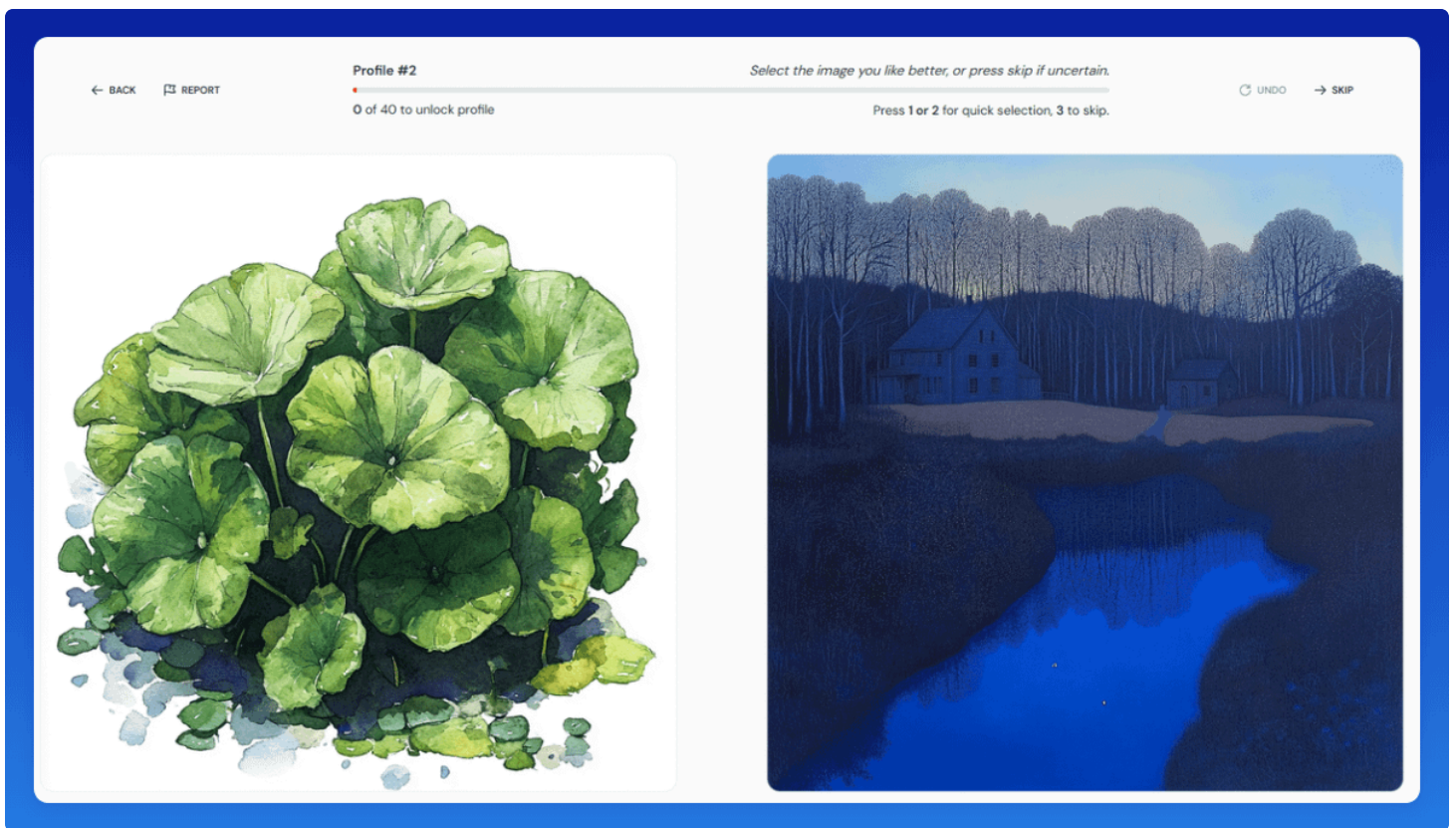


In Midjourney, you can also take things a step further by uploading your own images to create a mood board, helping the AI learn your preferred style.

I like to upload top-performing Pins that I find across different KWs in the top search results.

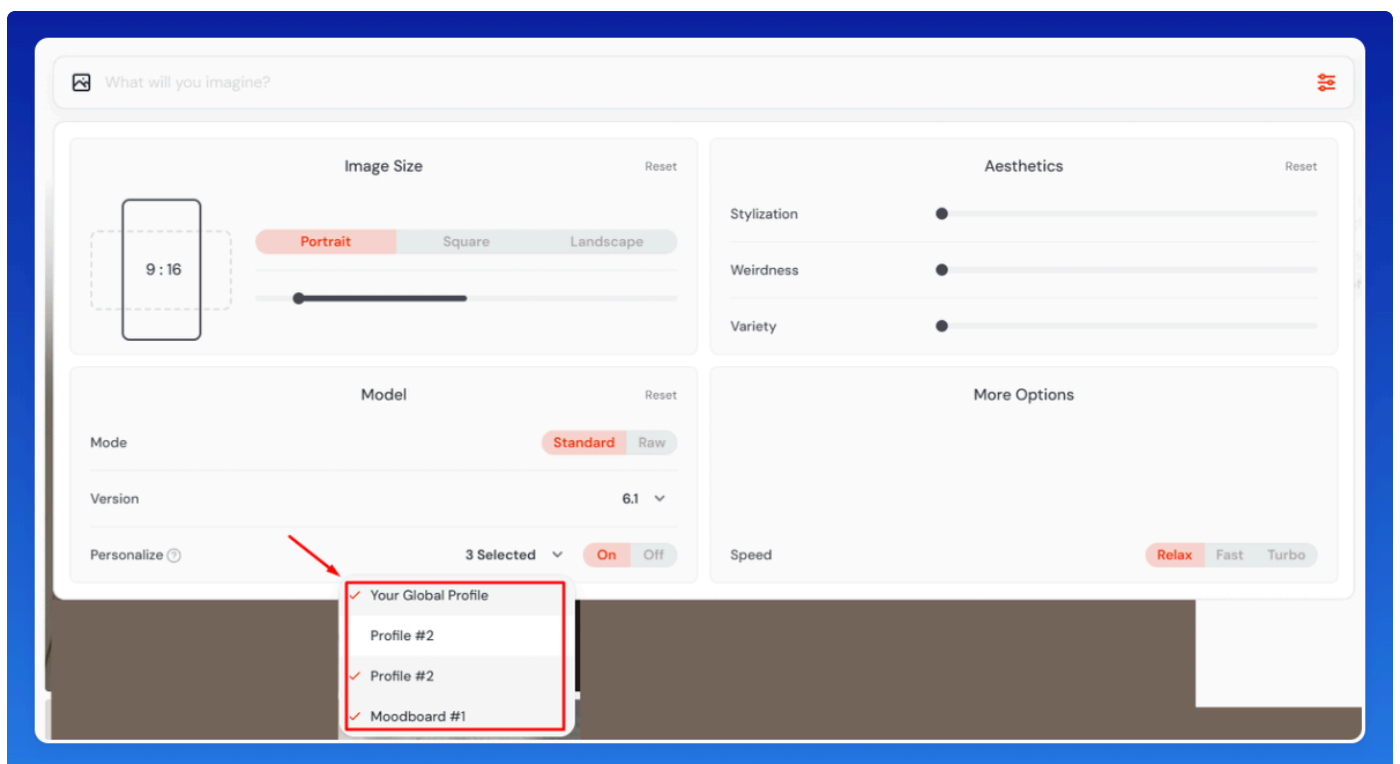
Why I Love the "Personalize" Feature

Midjourney provides 40 image pairs, letting you choose your preferred style.

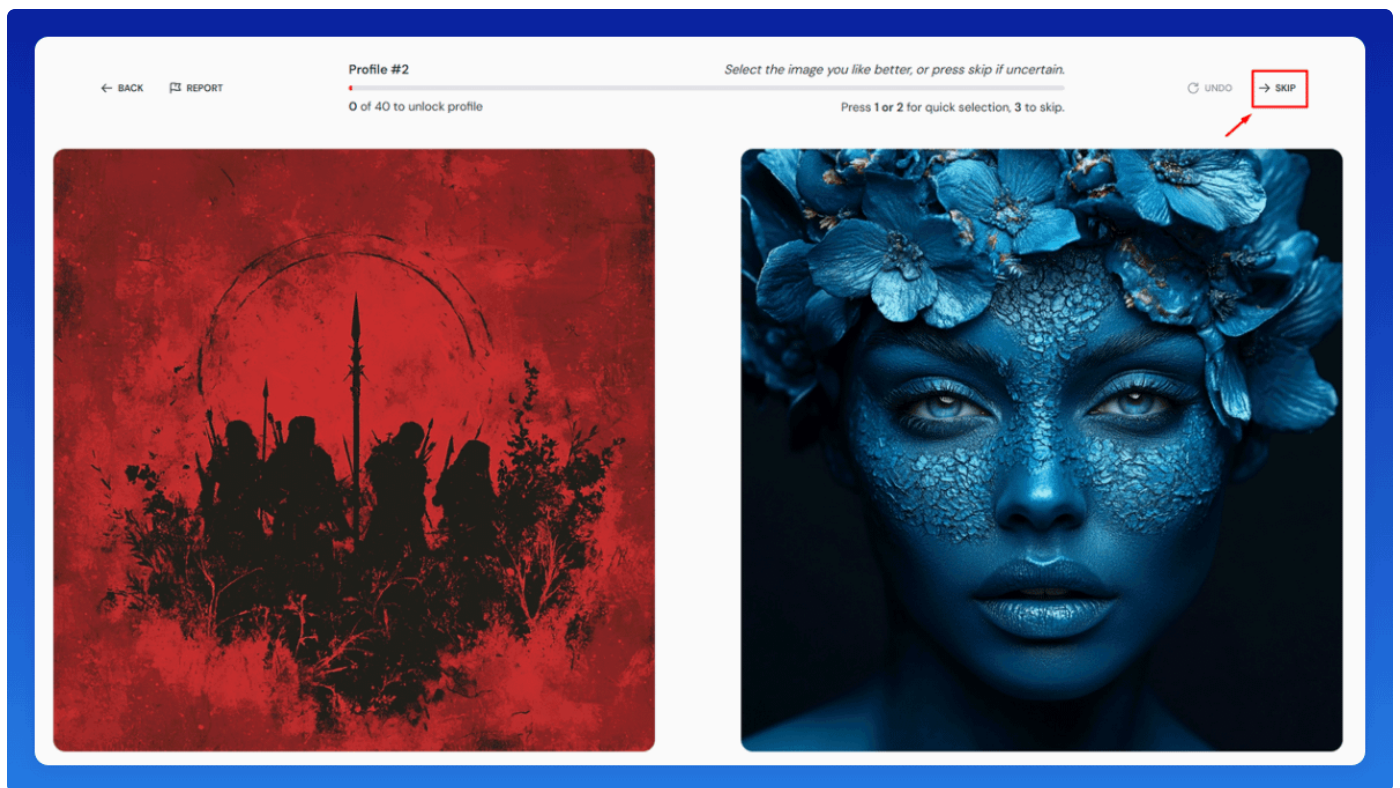


### Here's how I use it effectively:

1. I create multiple profiles for different niches/KW groups, so I don't need to manage multiple MJ accounts. Instead, I can simply select the right profile based on the niche/KW group I'm working on.



2. If both images in a pair don't match my ideal style, I always skip them—sometimes multiple times—until I find one that fits. This process takes time, but it's worth it.



3. I repeat this process for different niches/ KW groups across my sites. While it takes a bit longer, the quality of the generated images improves dramatically, making it well worth the effort.

### Additional Note:

#### Offensive words:

Almost all AI image generation tools filter certain words that could lead to images with offensive content.

Their AI moderation quickly blocks certain words, even if they aren't directly offensive. To avoid this, replace them with synonyms.

For example:

- ✗ Shower → ✓ Use rainfall
- ✗ Shot → ✓ Use taken
- ✗ Nude → ✓ Use neutral/minimalistic