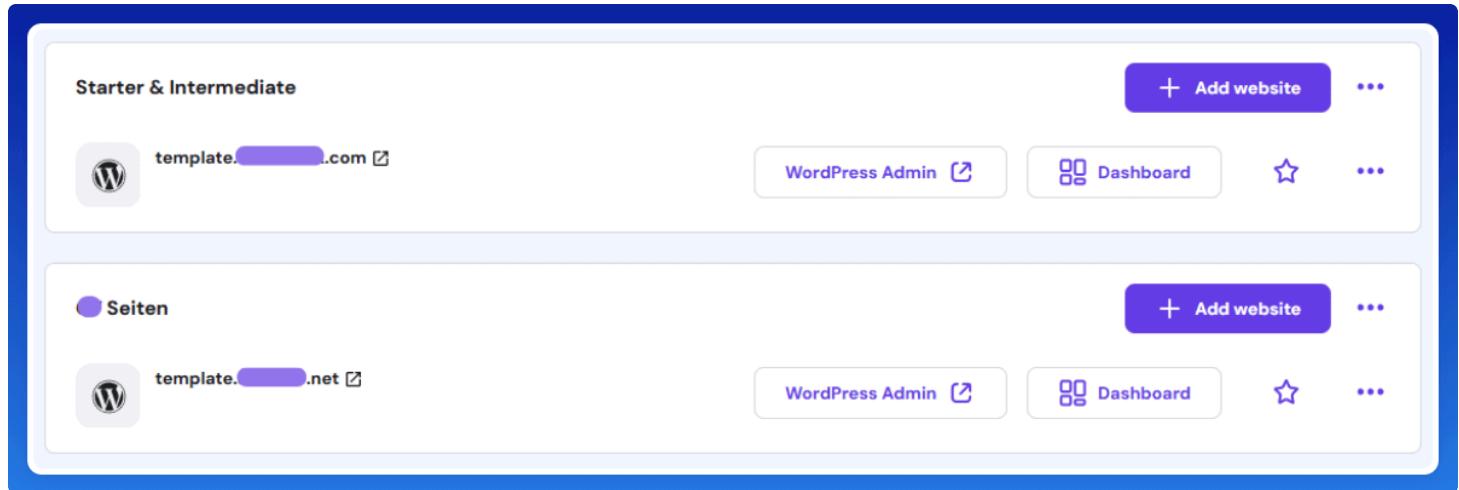


We use [Hostinger](#) for all of our starter sites and manage them across different hosting plans, which you can easily organize in your dashboard.

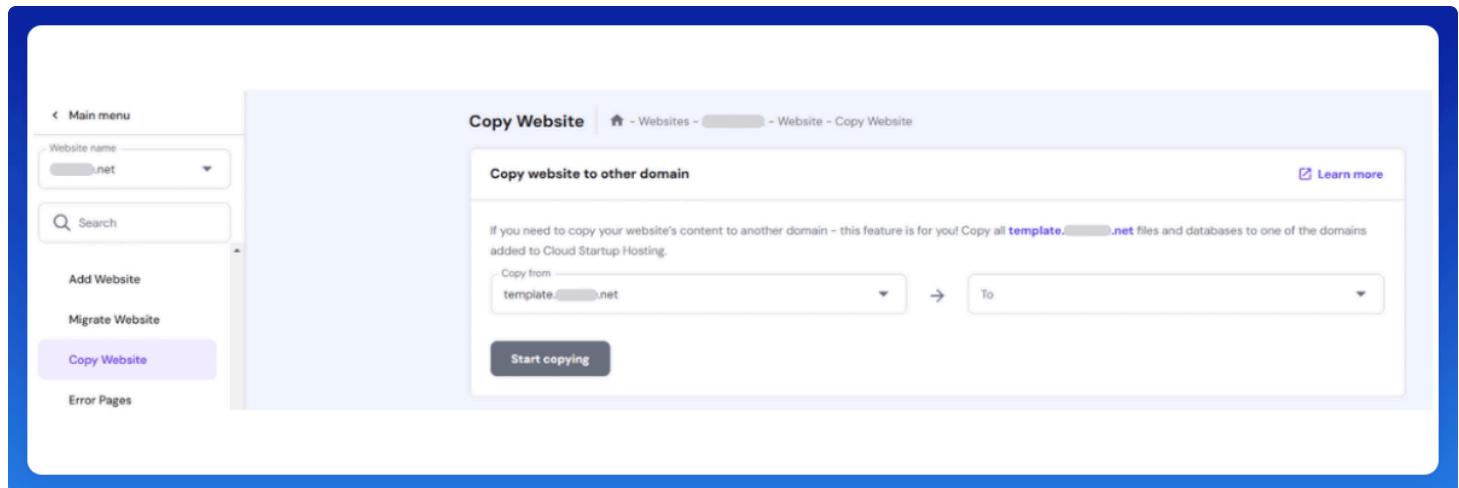
Here, for example, are two separate hosting plans, each with its own template site.



The great thing about [Hostinger](#) is that you can set up a template site and copy it easily.

The downside? This only works within the same hosting plan, not across different plans. So, for each new plan, you need to create a separate template site.

The copy feature duplicates everything - the theme, pages, blog posts, and even plugin settings.



[Hostinger](#) also recently introduced a preset feature, but it doesn't copy plugin and theme settings, meaning you'd have to adjust those for every site manually.

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This copy process saves a ton of time and makes launching new sites much faster.

#### Info:

Hostinger is great for beginners and smaller websites - it's budget-friendly and easy to use. You can manage multiple sites conveniently, and even larger portfolios are very affordable.

However, their hosting plans are resource-limited, especially if you have many high-traffic sites. Once a site grows significantly, we migrate it to a host with better performance.

To improve the performance on Hostinger, we split the sites into different hosting plans.

- The smaller ones have more sites in one plan. (Up to 10K pageviews/mo per site)
- The larger sites are in separate plans with fewer other sites. (From 10K pageviews/mo per site onwards)

Another downside is that the support used to be better. For basic issues, it's fine, but for more complex or in-depth technical questions, they often struggle. Luckily, most things are self-explanatory, so we rarely need them.

#### Manual Adjustments We Still Do:

Even with this copy process, some things still require manual tweaks for each site:

- Page Setup & Edits: About Us, Contact Us & Legal Pages
- Branding: Create and upload logos (Header, Favicon, Social Media) & update the Site Title
- Menus: Set up and place correctly

- Footer Customization (Logo, Menu, About us, Contact Information, Copyright)
- Homepage Optimization: Decide which categories, and sections like About Us or newsletter signup you want to feature there
- (Cookie Banner Setup)
- Mediavine Grow Integration: Set up & connect (including Automailer and other features)
- Professional Email Setup: Example: [contact@yourdomain.com](mailto:contact@yourdomain.com)
- SEO & Analytics: Set up GA, GSC & Bing Webmaster Tools, connect sitemap & add an HTML sitemap to the footer

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