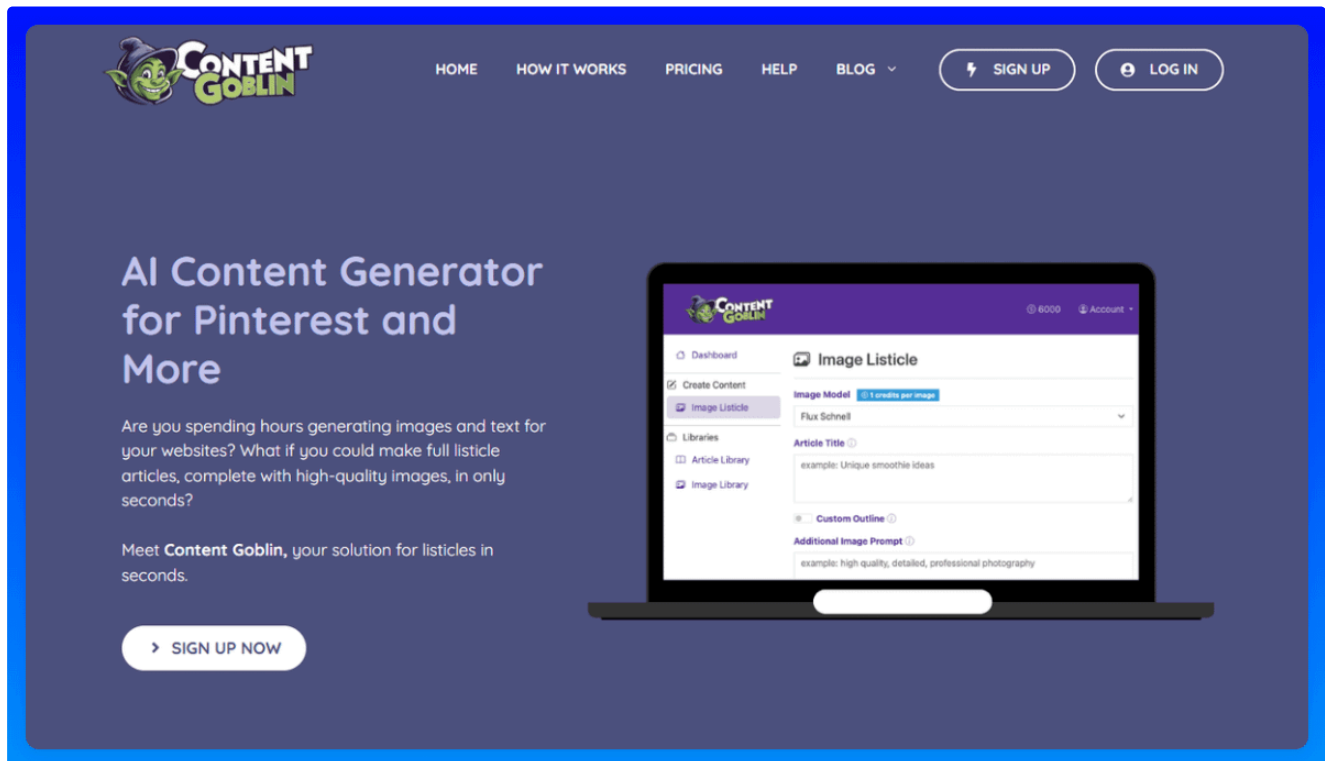


For most articles, we use one of these two tools, and they've become so good that they generate solid results for most topics and niches.

However, we still recommend reviewing and proofreading every article, because they should sound more personal.

ContentGoblin\*

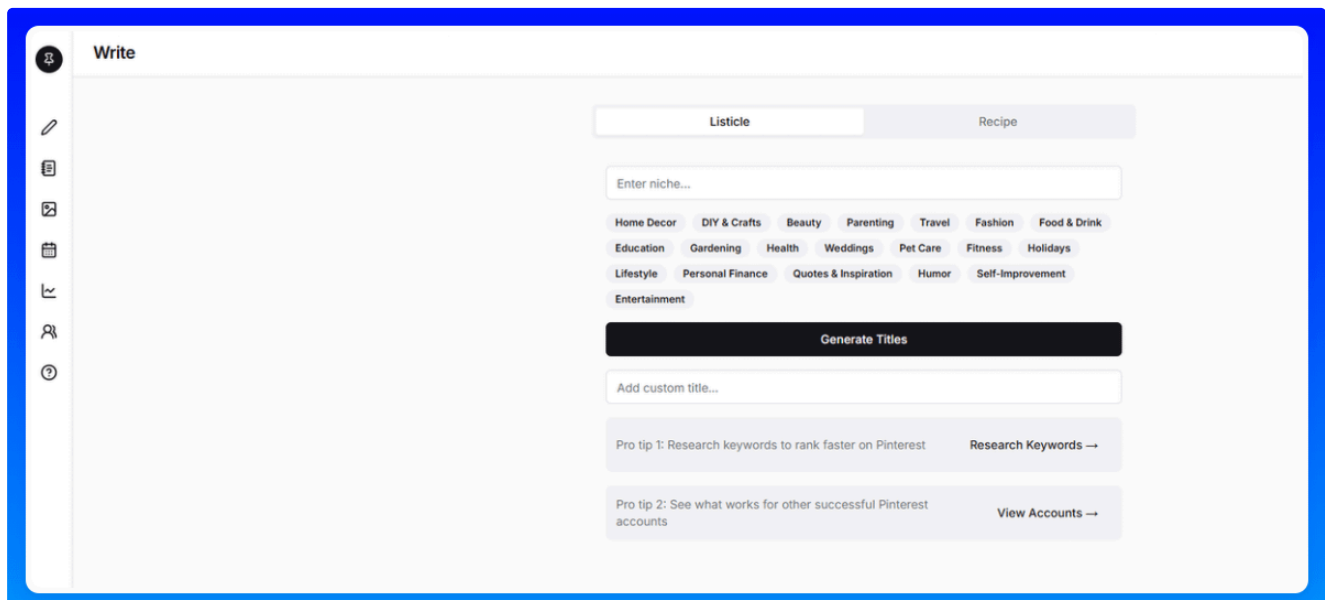


Can help you create listicles efficiently.

ContentGoblin ContentGoblin\* works very well for certain niches (e.g., recipes, interior & exterior) but is in our experience less effective for others (e.g., fashion, makeup, etc.).

We've found ContentGoblin particularly useful for recipes (you can find more information about [recipe articles here](#)).

**GetPinMaker:**



We use GetPinMaker primarily for articles in the interior and exterior niches.

However, you can use it for any niche.

The output quality heavily depends on the prompts, so it's worth experimenting with different prompts to achieve the best results.

### Human Editing:

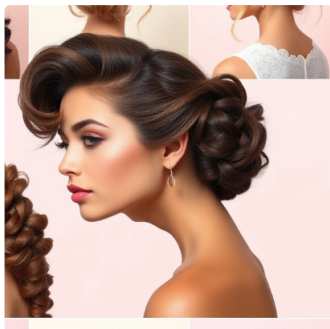
The output is a good basis for an article - but we wouldn't publish it like this!

We always add a FAQ section, a meta description, and create our own catchy title.

**After that, we revise the text carefully and we pay special attention to the following points:**

- Are the images inappropriate or incorrect? If so, I create a new image

An example of an inappropriate picture 😬:



- Are sentence beginnings repetitive or too similar? If so, I rewrite them to add variety.
- Are there duplicate words in the text? If so, I adjust and replace them for better readability.

**Your image descriptions should NOT look like this:**

Curly hairstyles are perfect for any occasion, and curly hairstyles can give your look a fun twist. Whether you prefer tight curls or loose curls, curly hairstyles are versatile. To achieve curly hairstyles, you can use curling irons, hot rollers, or other curly hair tools. Curly hairstyles are a great way to embrace your natural texture and stand out with curly hairstyles.

### A Quick Comparison of the Two AI Tools (as of February 2025)

#### GetPinMaker:

##### Pros:

- Generates a featured image
- Supports affiliate articles (allows pre-setting an Amazon affiliate tag)
- Suggests improved titles

##### Cons:

- If the title includes "22 Best...", it sometimes only generates 15 images instead

#### ContentGoblin\*:

##### Pros:

- Provides better alt texts
- Image quality is adjustable (higher quality costs more, but at 10 credits per image, the quality is already significantly improved)
- Allows selecting the exact number of images to generate

#### Cons:

- Texts can sometimes be repetitive (though some outputs are really good)

\*(Aff link, we earn a commission if you make a purchase, at no additional cost to you.)