

## Listicle Basics

The fundamentals from the *Article Creation* chapter also apply to listicles.

After the introduction, insert images between the content and the FAQ section.

Each image should have:

- Its own title
- A short description

## 1. Classic White



Nothing exudes timeless elegance quite like a classic white exterior. White paint reflects light beautifully, making your home look larger and more inviting.

This color pairs well with almost any architectural style, from traditional to contemporary, and can be accented with colorful shutters or doors for a striking contrast.

White also signifies cleanliness and simplicity, giving your home a fresh and airy feel that your neighbors will surely admire. Consider using a satin or semi-gloss finish for added durability and shine.

### What to Keep in Mind

We'd recommend that your listicle always covers the entire spectrum of the topic.

1. Example 1: "Sporty Summer Outfits"  
Make sure to include outfit ideas for:

1. 🧥 Work

2. 🎮 Leisure

3. ♀ Different body types

## 2. Example 2: "Beautiful House Colors"

Don't just showcase white houses—add a variety of colors to appeal to a wider audience, like this:

2. Bold Navy Blue



3. Soft Sage Green



5. Earthy Terracotta



4. Vibrant Coral



## Where to Find Images?

### 1. Pinterest:

You can find high-quality images for almost any topic and embed them.

⚠️ If you use images from other creators, always ask for permission and give proper credit!

### 2. AI-Generated Images:

Our favorite! You can create unique images yourself. We've made a whole chapter about our [processes and automation here](#).

## Two helpful tools for listicle creation

ContentGoblin & GetPinMaker (we've shown our process with them [here](#)).

These tools speed up content creation, especially in the beginning.

⚠ However, don't just copy-paste the output, because:

- The sentence structures often repeat.
- Often, the word choice is limited and doesn't sound personal enough.
- AI content still requires manual editing and proofreading.

If you want high-quality, unique content, we recommend reviewing the output before you publish it. Nevertheless, the tools can be a great help, and we use some of them in our own workflow.