

Essential Plugins We Use on Every Site

We install these plugins on almost every site and set them up on the template site, so every copied site automatically has the same settings:

- Instant Indexing (RankMath Add-on) – Speeds up indexing.
- Get Lasso – Creates high-converting product boxes for product listicles (great for additional affiliate earnings).
- Link Whisper – Helps with internal linking.
- Rank Math – Our go-to SEO plugin.
- WP Rocket – The best site speed optimization plugin (in our experience).

Keep it lean & simple—only install what you truly need. These are our must-haves!

We also use a page builder and security plugin, but those vary depending on the site.