

This is a grey hat strategy and it comes with significant risks.

Based on extensive testing, this is what I say:

Spam Detection on Pinterest

With more AI content on the platform, Pinterest's spam filters are getting better and faster.

Pinterest's algorithm is highly effective at detecting multiple accounts linked to the same domain.

Last year, we also ran an intensive test with 10 sites and over 100 accounts per site.

(Yup, we're crazy again, but we wanted to test the limits here 😊)

- The accounts weren't flagged immediately, but over time—especially after a major update in August.
- The result? Many domains were marked as spam and many got banned.

How to Minimize Risks:

If you want to experiment with this tactic, here are safer ways to do it:

- Each account should upload unique content targeting different articles, demographics, or regions (e.g., separate accounts for different countries & languages).
- Avoid aggressive behavior like mass pinning or duplicating pins.

Recommended Limit:

- Use a maximum of 5 accounts per domain.
Beyond this, the risks outweigh the rewards.
- If you need more accounts, consider creating additional websites, each with its own Pinterest account(s).
- Don't upload more than 8 pins/day per account.