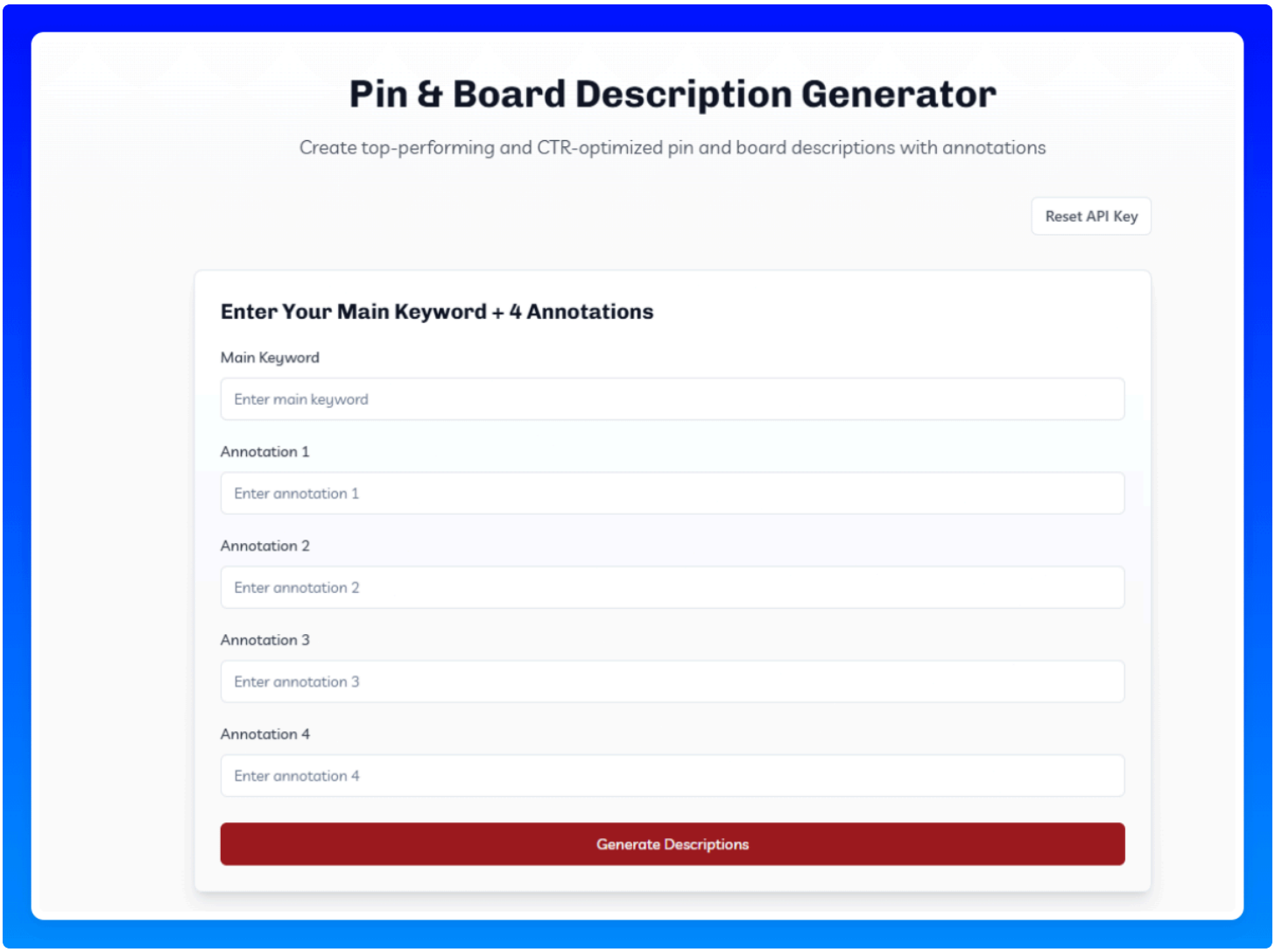
Create top-performing and CTR-optimized pin and board descriptions with annotations at once.



Simply enter your Main KW + 4 annotations and the tool automatically creates your optimized Board + Pin Description.

You can find out how to get the 4 annotations here.

Note:

This is one of the most effective methods, I also like to call annotations “Pinterest on steroids”.

I highly recommend that you do this meticulously for every article/KW and also add the board descriptions regularly to your Pinterest boards. For efficiency reasons, I always add them to the boards once a week (usually on Sundays). But you can also add them every time you create a new board.

The pin descriptions also include small CTAs at the end of each description, such as “read more” or “save now”, to increase your CTR.