

## Our Efficient Article Structure

Headline

Short Introduction

Second Heading with  
the Keyword in it

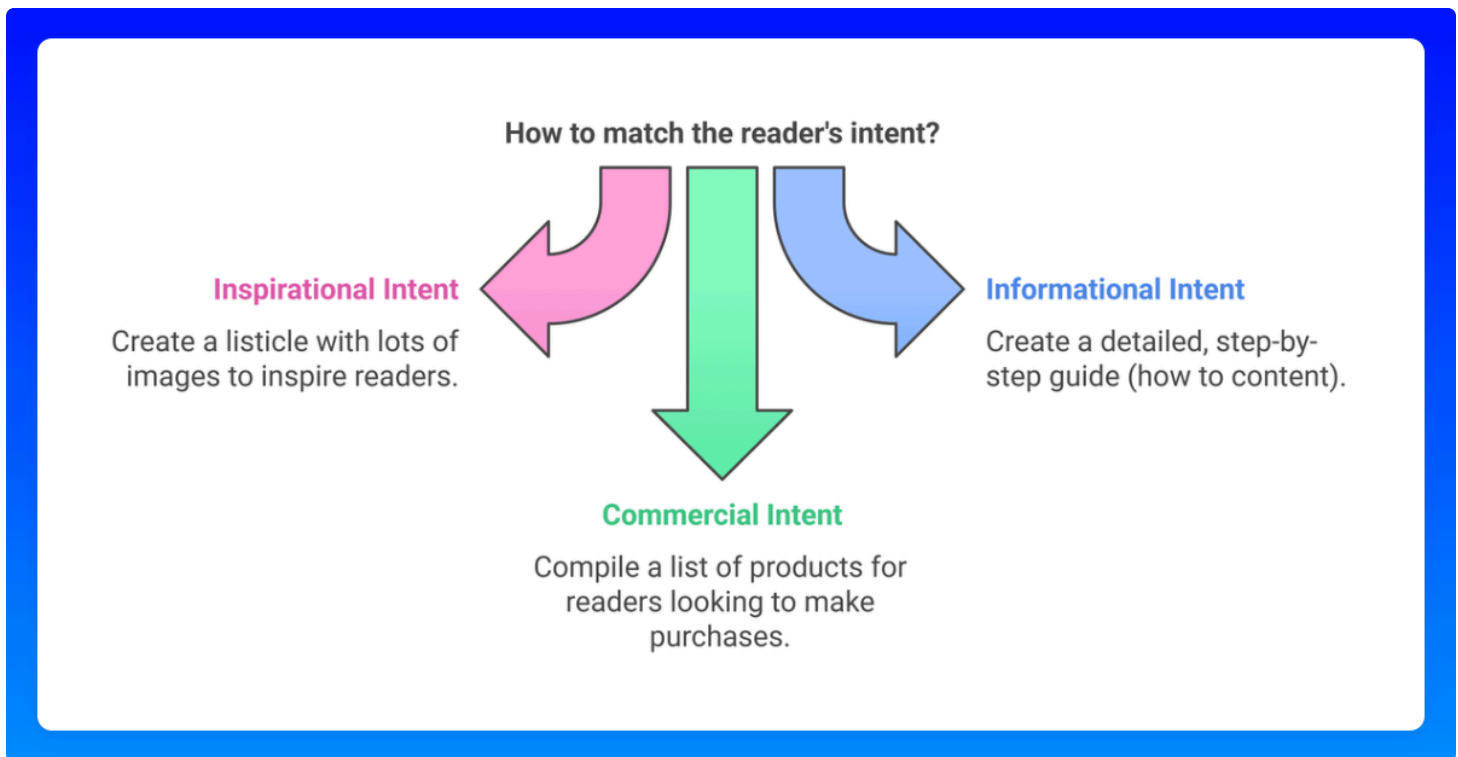
Main Part (for  
Listicles: Images plus  
Description)

FAQ Section

### Essential Elements of Any Article:

- A catchy title (you can create them with our [Catchy Title Generator](#))
- A short, personal, and interesting introduction
- Your main KW in the title (H1) and in your first H2 headline
- Add your KW in your meta description
- FAQ section for secondary KWs

## Match the Reader's (Search) Intent:



- If they want to be inspired and see pictures (e.g. of outfits, room decor, etc.) -> create a listicle with lots of pictures
  - Example: "20 Boho Living Room Decor Ideas You Can't Miss 2025"
- If they want instructions (e.g. a recipe) -> give them step-by-step instructions
- If they want to buy a product -> create a product listicle

## Quick-Win-Prompt:

Use this prompt to generate an FAQ, meta description, and introduction:

"Please create a FAQ, meta description and introduction for the following keyword: [Your KW]"

1. please write a personal, non-formal, short introduction for a blog article about this keyword. No more than 3-5 sentences. Be creative and friendly, please.
2. please write an engaging meta description (with about 150 characters) including this keyword.
3. create 3 FAQ-appropriate questions that match the keyword and answer them in 2-3 sentences to show Google that I know the niche and to cover other secondary keywords [you can add your secondary keywords or question here if you want]."

Keep your articles up to date and organize them properly on your website—this is often a key requirement for getting accepted by an ad provider.