

When you want to create more Pins at once with Ideogram, it quickly gets clunky and too time-consuming to upload every image individually and have Ideogram generate a prompt for each one.

That's why I recommend systematizing the prompt creation process.

Here's how:

- Collect up to 10 high-performing Pins for a specific interest cluster.
- Add the prompts Ideogram generates with *Describe* and *Remix* as references.
- Ask ChatGPT to create a Master Prompt from those inputs - one you can quickly adapt to any keyword in that cluster.

I suggest doing this separately for each interest cluster, because designs can vary a lot across interests and different topics - including preferred fonts and colors.

For example:

- Fall/Autumn → mostly oranges, reds, browns, and earthy tones
- Christmas → lots of blue, red, green, and silver

Fonts also differ, but matching the preferred style is important - that itself is a ranking factor.

Example prompt to create your Master Prompt:

"Please create top-performing Ideogram prompts in 9:16 format, based on all attached Pins and these two example prompts. The goal is to generate aesthetic and Pinterest-optimized Pins that look very similar to the attached images. Please design a Master Prompt so it can be quickly and easily adapted to any keyword in this interest cluster [...]. Make sure fonts, colors, and layouts match the style of the attached images."

Once you have this Master Prompt, you can simply drop in your keywords in the Chat - and it will create tailored prompts for each one, ready for you to paste them straight into Ideogram.