

I used this strategy for a long time—way before AI images even existed or AI became a thing.

💡 These days, I'd recommend trying AI images first before going this route, as it's not the most efficient method and AI images offer way more advantages. Plus, with the [tips I shared here](#), you can significantly improve the quality of your AI images.

Nowadays, they're sometimes so advanced that you often can't even tell the difference anymore.

Copyright:

⚠️ Warning: Use this strategy at your own risk.

Since you're using images from other creators without owning them, there is a risk of copyright issues.

I personally never had major problems, but it's important to be aware of this risk.

The Process:

- Open Instagram in the app or your browser
- To streamline this, create a new account where you only follow relevant creators and accounts for your niche. This will train your Home Feed to show more suitable images.
- You can also use hashtags to find relevant images.

Suche

#boho



Für dich

Nicht personalisiert



#bohostyle
18,6 Mio. Beiträge



#boho
23,6 Mio. Beiträge



#bohochic
11,2 Mio. Beiträge

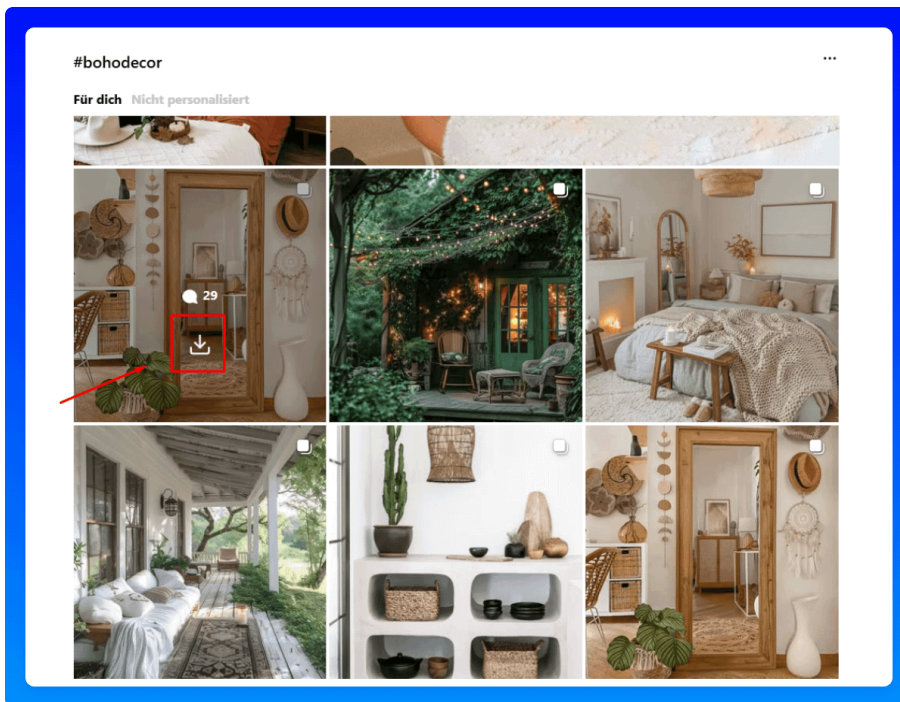


#bohodecor
4,5 Mio. Beiträge



#bohowedding
3,2 Mio. Beiträge

- Download relevant images for a topic (I like to use this [Chrome Extension](#)).
With it, you can easily download the images with just one click. If it's a carousel post, it will download all images at once. If you only want one, just click on the image first before downloading.



- Always credit the creator in the description! (*Something like: "Credits: [X]" or Owner: [X]"*.)
- If you're using a lot of images from one creator, I'd recommend asking for permission first.

You could even build a network of 10 creators whose images you can regularly use in exchange for a free shoutout—a win-win for both sides!

- It's a bit of a gray hat area, but I've personally never had major copyright issues. Most creators and influencers actually appreciate it because it acts as a free shoutout for them.