

Planning Analysis Sheet

| Section | Analysis |
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| Overall Goal | The website is a recipe blog that aims to share cooking recipes and culinary knowledge with users. |
| Purpose | The organization's objective is to share culinary knowledge and cooking recipes to help people learn, enjoy, and succeed in cooking at home. |
| Target Audience | Home cooks and cooking enthusiasts of various skill levels who are interested in learning new recipes and cooking techniques. |
| Website Goals | The website primarily aims to inform and entertain users by providing educational cooking content and engaging recipe presentations. |
| Desired Outcomes | The desired outcomes are for users to browse recipes, learn cooking techniques, and try making dishes at home using the provided instructions and videos. |
| Required Information | The required information includes recipe details (ingredients, instructions, descriptions), cooking videos, categorized content, and contact/support information. |
| Problem/Opportunity | The site addresses the challenge of accessing organized, multilingual cooking recipes with visual guidance for home cooks who want to learn and improve their culinary skills. |
| Page Titles | Home page ,Categories page ,Recipes page ,RecipeDetail page,Contact page |