

# Marketing Material

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## Description

### Why:

“Don’t tell me where your priorities are. Show me where you spend your money and I’ll tell you what they are.” If you’re still trying to figure out where your money goes, fret not! Our powerful, user-friendly yet lightweight App SpendSmart is here to help you get started and master the art of saving money.

With the personal account book powered by SpendSmart, you get to enjoy view when, where, and what you’ve about for how much. Moreover, statistics such as daily expenses and categorized expenses are available for viewing. You can even view where your money goes from a map!

### Features:

1. Smooth and simple operation helps you saving both money and time
2. Cute, diary-like log view to motivate you maintaining this account book
3. Add expenditures on certain days of certain categories with the options of photo, description, and location
4. Analysis of money you spent on each category (eg.: grocery, clothing, entertaining etc.) available in pie chart
5. Summary of how much you’ve spent everyday on a monthly basis available in line graph
6. Find out where you spent your money with our fun and simplistic map view
7. Sync and backup your transaction history in Dropbox
8. (password lock option to protect your privacy)

### Final notes:

Feel free to contact us at [xiaoyifan@uchicago.edu](mailto:xiaoyifan@uchicago.edu) or [lyc@uchicago.edu](mailto:lyc@uchicago.edu) if any issue or comment.

Befriend your money by keeping your personal money-diary today with SpendSmart!

## Keywords

- money, cash, dollar, ledger
- account book, piggy bank
- saving, expense, expenditure, budget
- statistics, analysis, chart

## Age group

Any age

### Other Information

- Seller: Yifan Xiao & Yecheng Li
- Category: Lifestyle (or Essentials)
- Updated: 18 Mar 2015
- Version: 1.0
- Size: 19.5 MB
- Rating: nil
- Family sharing: Yes
- Compatibility: Requires iOS 8.0 or later. Compatible with iPhone 6 only.
- Language: English