

CUI Anyong

1/3 Coder | 1/3 DataWrangler | 1/3 Designer

Mobile: +86 13581681029

Website: <http://xiaoyongzi.github.io>

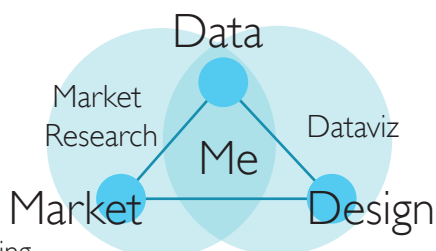
Linkedin: <http://cn.linkedin.com/pub/cui-anyong/24/57a/a97/>

Weibo: @小雍子

I could serve as the Middle Man who could communicate with each role of a data-driven company.

I own the ability of developing data product demo independently

Experienced interactive dataviz developing



Solid quantitative methodology from social science (also a bit about Machine Learning)

SUPER FAST learning ability

Talkative & open-minded

To better understand me, see my website at first..

Skills:

Research:

Quantitative Method	<div></div>
Qualitative Method	<div></div>
Consumer Insight	<div></div>
Internet/Media Market	<div></div>
User/Audience Research	<div></div>

Coding:

Processing	<div></div>
HTML/CSS/JQuery/JS	<div></div>
PHP/MySQL	<div></div>
Python/Django	<div></div>
R	<div></div>

Software:

SPSS/Excel	<div></div>
PPT	<div></div>
Google Analytics	<div></div>
PS/AI	<div></div>
FC/AE	<div></div>

Experience:

Sep.2012-July.2013 | [Research Assistant](#) | Web Mining Lab | City University of HK

Data visualization based on the results of the data mining works

Data Mining in the field of Network/Communication studies

Apr.2012-July.2012 | [Online Market Analyst](#)(Intern) | The Outlook Magazine 《新视线》

Online market competitive research for a mobile e-pub APP and a E-commerce project.

Drafting the concept and the design of the E-commerce product.

Oct.2011-Jan.2012 | [Research Assistant](#)(Intern) | China Youthology Marketing Consultancy

Desk research on the latest trends of Chinese youths for several industries.

Assisting manager recruiting the interviewees.

Jan.2011-Feb.2011 | [TV Rating Analyst](#)(Intern) | Nan'ning TV Station

Daily / Weekly / Monthly TV rating reports

Feature TV programme analysis

Oct.2010-Dec.2010 | [Audience Researcher](#)(Short-term) | International Skate Union

Questionnaire design/ Interviewers supervising/ Data collection

Audience research report (independed)

Reference:

Prof. Jonathan Zhu | City University of HK
j.zhu@cityu.edu.hk

Prof. Ying Chan | Hong Kong University
yychan@hku.hk

Dr. Nadine Ren | Director | Orange Lab BJ
zhen.ren@orange.com

Yolanda Ma | Data PM | Reuters HK
yolandahku@gmail.com

Liliana Bounegru | Europe Journalism Center
bounegru@ejc.net

Featured Projects

Translation of Data Journalism Handbook

I'm the leader of the crowdsourcing translation of Data Journalism Handbook and cooperated with editors from European Journalism Center & OKFN.

BEIJING SMS EVE VISUALIZATION

for French Telecom (Orange) BJ & Beijing Design Week

I developed the dynamic visualization work based on the SMS data of BJ together with two friends. I'm the main developer and designer. Details on my websites.

Education

2012-2013 | City University of Hong Kong | M.A. | New Media & Communication

2008-2012 | Communication University of China | B.A. | Communication (Media Market Research)

2009-2010 | Communication University of China | Minor | Creative Industry Management