CUI Anyong

1/3 Coder | 1/3 DataWrangler | 1/3 Designer

Website: http://xiaoyongzi.github.io

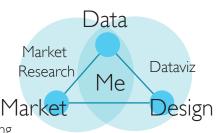
Linkedin: http://cn.linkedin.com/pub/cui-anyong/24/57a/a97/

Weibo: @小雍子

I could serve as the Middle Man who could communicate with each role of a data-driven company.

I own the abilitiy of developing data product demo independently

Experienced interacitve dataviz developing



Solid quantitative methodology from social science (also a bit about Machine Learning)

SUPER FAST learning ability

Talktive & open-minded

To better understand me, see my website at first...

Skills:

Research:
Quantitative Method
Qualitative Method
Consumer Insight
Internet/Media Market
User/Audience Research



Coding:
Processing
HTML/CSS/JQuery/JS
PHP/MySQL
Python/Django
R



Software:

SPSS/Excel

PPT

Google Analytics

PS/Al

FC/AE

Experience:

Sep.2012-July.2013 | Research Assistant | Web Mining Lab | City University of HK

Data visualization based on the results of the data mining works Data Mining in the field of Network/Communication studies

Apr.2012-July.2012 | Online Market Analyst(Intern) | The Outlook Magazine 《新视线》

Online market competitive research for a mobile e-pub APP and a E-commerce project. Drafting the concept and the design of the E-commerce product.

Oct.2011-Jan.2012 | Research Assistant(Intern) | China Youthology Marketing Consultancy

Desk research on the latest trends of Chinese youths for several industries. Assisting manager recruiting the interviewees.

Jan.2011-Feb.2011 | TV Rating Analyst (Intern) | Nan'ning TV Station

Daily / Weekly / Monthly TV rating reports Feature TV programme analysis

Oct.2010-Dec.2010 | Audience Researcher(Short-term) | International Skate Union

Questionaire design/ Interviewers supervising/ Data collection Audience research report (independed)

Featured Projects

Translation of Data Journalism Handbook

I'm the leader of the crowdsourcing translation of Data Journalism Handbook and cooperated with editors from European Journalism Center & OKFN.

BEIJING SMS EVE VISUALIZATION for French Telecom (Orange) BJ & Beijing Design Week

I developed the dynamic visualization work based on the SMS data of BJ together with two friends. I'm the main developer and designer. Details on my websites.

Education

2012-2013 | City University of Hong Kong | M.A. | New Media & Communication 2008-2012 | Communication University of China | B.A. | Communication (Media Market Research) 2009-2010 | Communication University of China | Minor | Creative Industry Management