

XIAOYUJI

XIAOYUJI.DESIGN@GMAIL.COM

PRODUCT DESIGNER - NERDWALLET

GROWTH • E-COMMERCE • WEB • MOBILE WEB
FEB 2016 - PRESENT

- Collaborated with PM, data analyst as a thought partner to consistently produced high-quality work that drives conversion
- Contributed multiple UI components to the design system

UX DESIGNER - GINGER.IO

DATA • BEHAVIOR CHANGE • HEALTHCARE • WEB • MOBILE
JUN 2014 - FEB 2016

- Worked with data scientist to turn data into personalized and actionable insights for users
- Designed and shipped major features to collect users' behavioral data and foster behavioral change through iOS and Android mobile applications

M.S. IN HUMAN-COMPUTER INTERACTION

UNIVERSITY OF MICHIGAN
2012 - 2014

B.E. IN DIGITAL MEDIA

ZHEJIANG UNIVERSITY
2008 - 2012