

XIAOZHI YANG

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EDUCATION & ACADEMIC EXPERIENCE

Ph.D., The Ohio State University 2024 (expected)
Program: Psychology
PI: Ian Krajbich

Visiting Graduate Student, UCLA 2023.8 – present

B.S., University of Illinois at Urbana-Champaign 2019
Majors: Psychology & Statistics (double majors)

RESEARCH INTERESTS

Judgement and decision making, Dynamic computational modelling, Social learning

PUBLICATIONS & WORKING PAPERS

Yang, X. & Krajbich, I. (2022) A dynamic computational model of gaze and choice in multi-attribute decisions. *Psychological Review*

Yang, X. & Krajbich, I. (2022) Webcam-based online eye-tracking for behavioral research. *Judgment and Decision Making*

Yang, X., Retzler, C., Ratcliff, R., Philastides, MG, Krajbich, I. Attention to brand labels affects, and is affected by, evaluations of product attractiveness. Accepted at *Frontiers in Behavior Economics*

Cavagnaro, D., **Yang, X.,** Regenwetter, M. Choose for others as you would choose for yourself? A layered analysis of probabilistic preferential choice across social distance. Under revision in *Journal of Economic Psychology*

Yang, X., Riggs, E., Coronel, J. & Krajbich, I. Beyond the ballot: Visual attention shapes and casually impacts voting decisions. *Working paper*

Yang, X., Zhang Z., Hsu, M., & Krajbich, I. Towards understand the significance of the top-of-mind awareness in open-ended decisions. *Working paper*

Zhao, W. J., **Yang, X.,** Turner, B., & Krajbich, I. A single-system account of the model-free vs. model-based dichotomy: insights from the category learning. *Working paper*

Yang, X., Zhao, W. J., He L., Bhatia, S., & Krajbich, I. Test interactive attention across domains. *Working paper*

CURRENT PROJECTS

The role of social perception in social learning, with Ian Krajbich

Saliency in risky choice, with Anthony Miceli, Cary Frydman & Ian Krajbich

Time misallocation in planning, with Roy Wang, Stephen Spiller & Ian Krajbich

HONORS & AWARDS

<i>Associate for Consumer Research Conference Travel Award</i> , Seattle, WA	2023
<i>Neuroeconomics Summer School Travel Scholarship</i> , Philadelphia, PA	2023
<i>Herbert Toops Research Award</i> , The Ohio State University	2023
<i>CCBS Graduate Research Award</i> , The Ohio State University	2023
<i>Distinguished University Fellowship</i> , The Ohio State University	2019 – 2020
<i>Janet Tritsch Memorial Award</i> , University of Illinois at Urbana-Champaign	2019
<i>Highest Distinctions</i> , University of Illinois at Urbana-Champaign	2019
<i>James Spoor Scholarship</i> , University of Illinois at Urbana-Champaign	2018

RESEARCH GRANTS

<i>Decision Science Collaborative</i> , The Ohio State University	2023-2024
Research Grant (\$3000)	
Project: The role of social perception in social learning	

CONFERENCE TALKS

<i>Association for Consumer Research</i> , Seattle, WA	2023
<i>Cognitive Development Society Conference</i> , Madison, WI	2022
<i>European Group of Process Tracing Annual Meeting</i> , Online	2021
<i>Society for Mathematical Psychology</i> , Online	2021

POSTER PRESENTATIONS

<i>Society of Judgment and Decision Making</i> , San Francisco, CA	2023
<i>Association for Consumer Research</i> , Seattle, WA	2023
<i>Interdisciplinary Symposium on Decision Neuroscience</i> , Philadelphia, PA	2023
<i>Society for Neuroeconomics</i> , Washington, DC	2022
<i>Decision Science Collaborative Spring Forum</i> , Columbus, OH	2022
<i>Interdisciplinary Symposium on Decision Neuroscience</i> , Online	2021
<i>Society for Neuroeconomics</i> , Online	2020, 2021
<i>Society for Mathematical Psychology</i> , Madison, WI	2018

INVITED TALKS

School of Management, UCLA, CA,US	2023
School of Management, Zhejiang University, China	2023
Center for comparative psycholinguistics University of Alberta, CA	2022
<i>Webcam-based eye-tracking workshop</i>	

PROFESSIONAL EXPERIENCES

Snap, Inc	08.2022 – 12.2022
Research Intern, Computational Social Science team	Santa Monica, CA

Meta, Inc (Facebook)

Data Science Intern, AI Data Science, FAIR research

05.2022 – 08.2022

Menlo Park, CA

COMPUTATIONAL SKILLS

Programming & Data analysis: Python, JavaScript, HTML & CSS, SQL, Java, R

Experimental methods: Web/In-lab eye-tracking, Mouse tracking, Qualtrics, fMRI

REFERENCES

Ian Krajbich

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University of California at Los Angeles
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Ming Hsu

Hass school of Business
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Jason Coronel

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Roger Ratcliff

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