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UM HACKATHON 2025



# VeriFund

hackers & moles



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# Introducing...



**VeriFund**

## **Transforming Donation Transparency and Impact**

Blockchain-Based Crowdfunding Platform-as-a-Service (PaaS)



## Problem... #1

# 97%

Malaysian non-profit foundations did not publish financial reports over the past five years.

(Malaysian-Business, 2024)



## transparency.

Traditional donation platforms operate on centralized, manual systems that offer poor real-time visibility.



## Problem... #2

# 65%

foundations received a zero-rating due to inadequate information.

(Malaysian-Business, 2024)



## efficiency.

Manual fund allocation and outdated reporting systems cause delays and administrative overhead.



## Problem... #3

# 3.27%

foundations only released impact reports within the same timeframe. As such, donors lack insights into the outcomes of their donations.

(Malaysian-Business, 2024)



## limited engagement.

Donors face significant challenges: uncertainty about how their contributions are used, doubts about the legitimacy of projects



# Existing Solution



**The biggest bottleneck is transparency.**



No Visibility



Inefficient  
Management



Untraceable



**VeriFund**

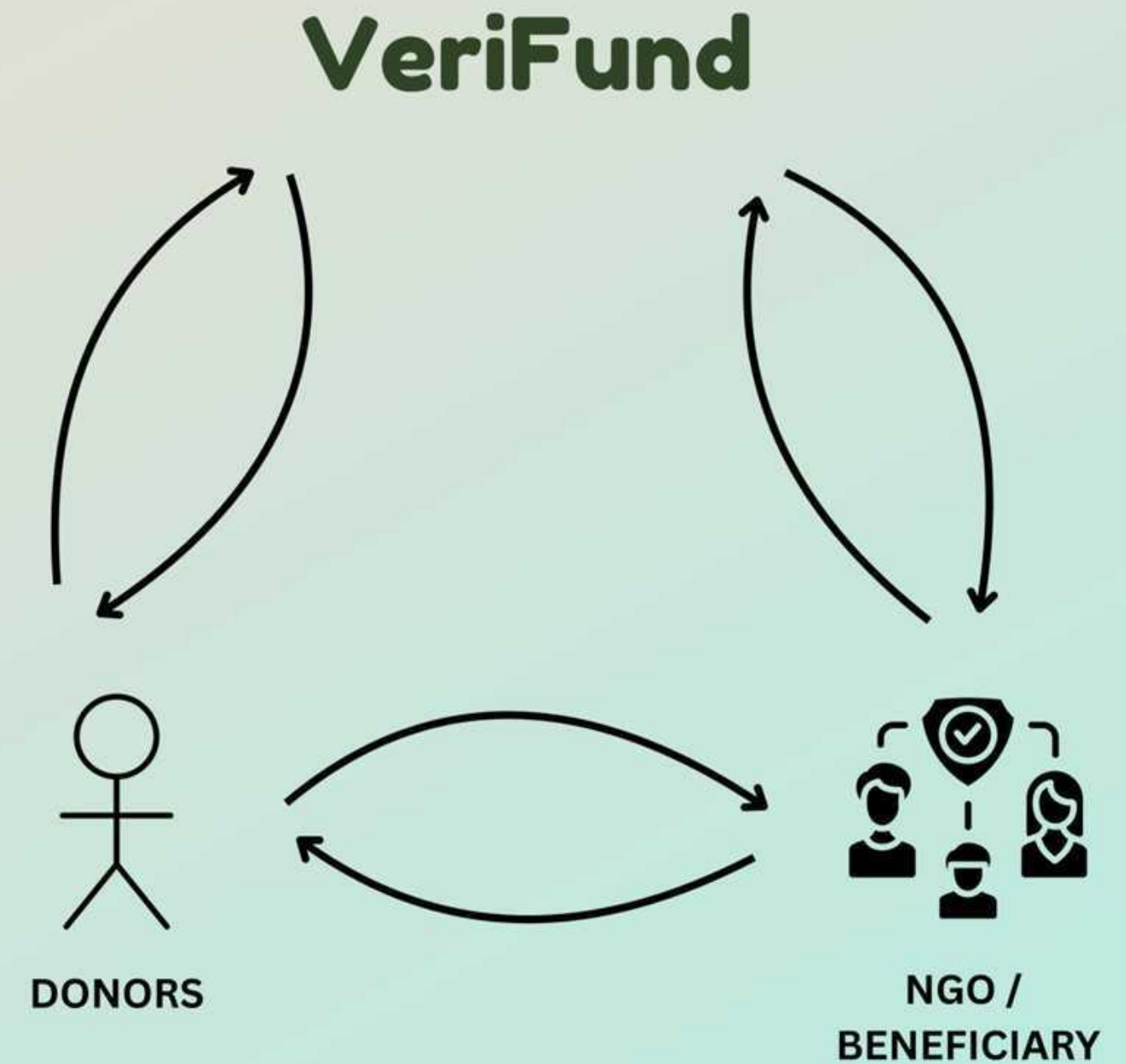
## **introducing...**

A Transparent, Trustworthy, and Engaging  
Platform

# VeriFund

## helps to verify, track and trace

A mutual verification protocol for donations, built on blockchain.



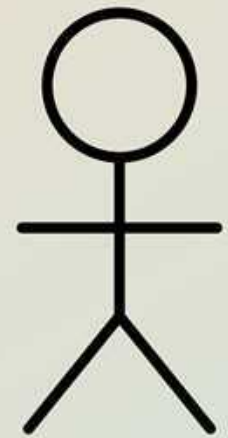


# VeriFund

## helps to boost trust in charity practices

Charity projects are disclosed to public

DONORS



<<verify>>

<<prove>>

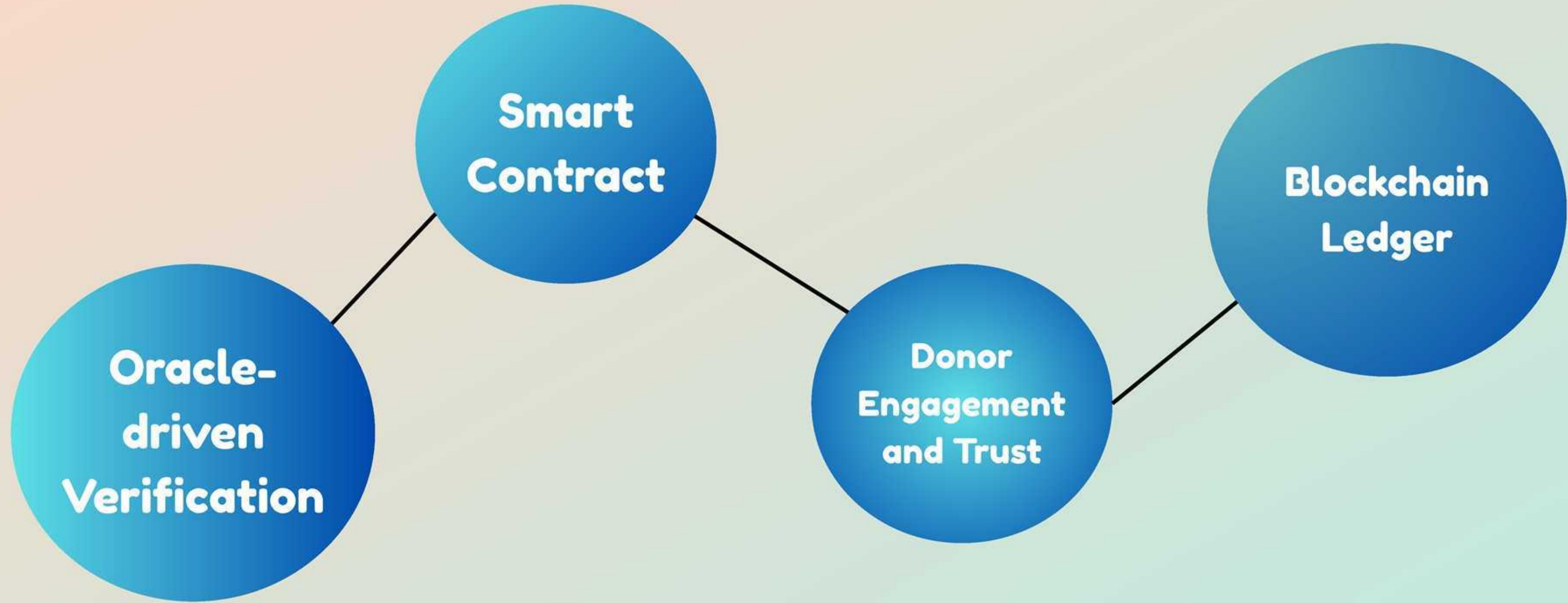


NGO /  
BENEFICIARY



<<verify>>

<<prove>>



Core Innovations of VeriFund



# Competitive Landscape

<div>competitors</div> <div>features</div>	VeriFund	GiveTrack	Giveth
Core technology	Blockchain-based PaaS with smart contracts and oracles	Blockchain-based donation tracking	Blockchain-based donation platform
Verification Mechanism	Oracle-driven verification of project milestones	Manual updates and reports	Project verification system with community participation
Fund Disbursement	Automated via smart contracts upon verified milestones	Manual disbursement based on project updates	Direct donations with optional donor rewards
Donor Engagement	Real-time tracking, transparency, and trust-building	Transparency through project updates	Donor rewards through GIVbacks and GIVpower

# Business Model (Shariah-Compliance)



**VeriFund**

**Platform Service Fees  
(per verified project)**

**Paid promotional tools  
for NGOs**

**Mudarabah (Profit-Sharing)  
with NGOs**



**traction.**

**Partnerships with Islamic  
finance institutions or  
zakat boards  
(Zakat and Sadaqah  
Facilitation)**

**\$2 trillion**

**value of global Islamic  
finance market**

**10–15%**

**growing annually**



# Thank You