



Sustainability & Environment

Team Mars

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Relationship To Studio Theme

Technology for our environment, mainly for raising awareness or to support better environment/sustainable behaviours.



Environment Problems

Globally

Global Warming



Climate Change



Water Scarcity



Natural Disaster



etc.....



Individually



Health issues



Cancer



Cardiovascular Disease

etc.....



Solution: Environmental Education

Environmental education focused on the protection and improvement of our total environment, developing and conserving those components traditionally recognized as natural resources (soil, water, forest products)

Target User

Children can speak a new language easier and more naturally than an adult.
Child's Brain is like a sponge. It soaks up all the information it receives.

-- by *Jesse Maleficio*



Proposed Concept

Our initial idea is to provide a scenery of forest, containing the mountains, trees, bushes and a factory. The players could make profits through human activities, such as felling trees, then utilising these woods to produce the business merchandise. In the meantime, these activities might lead to some negative environmental issues.



Game Rules

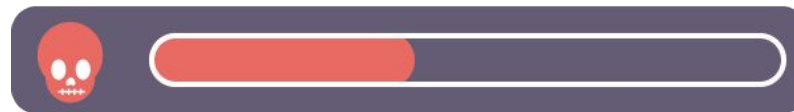
Profits



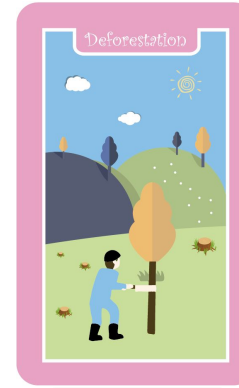
Resources



Degree of pollution

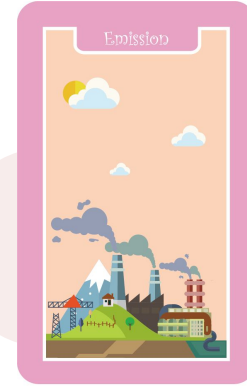


Functional Cards



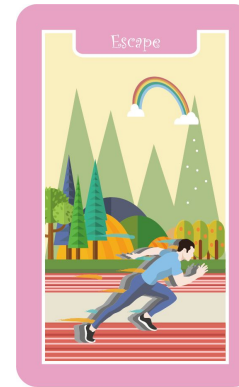
Deforestation

Deforestation will lead to the land desertification



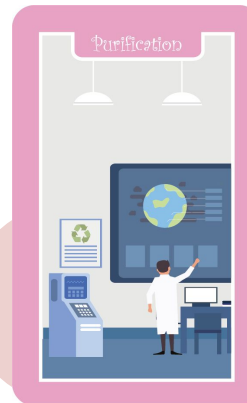
Emission

Smoke comes from the burning woods will trigger the air pollutions



Escape

Escape this round, resources will increase



Purification

Spend money on minimizing the damage from burning woods

Features Of Our Product



Identification

Colour or QR code will be used to identify different card type

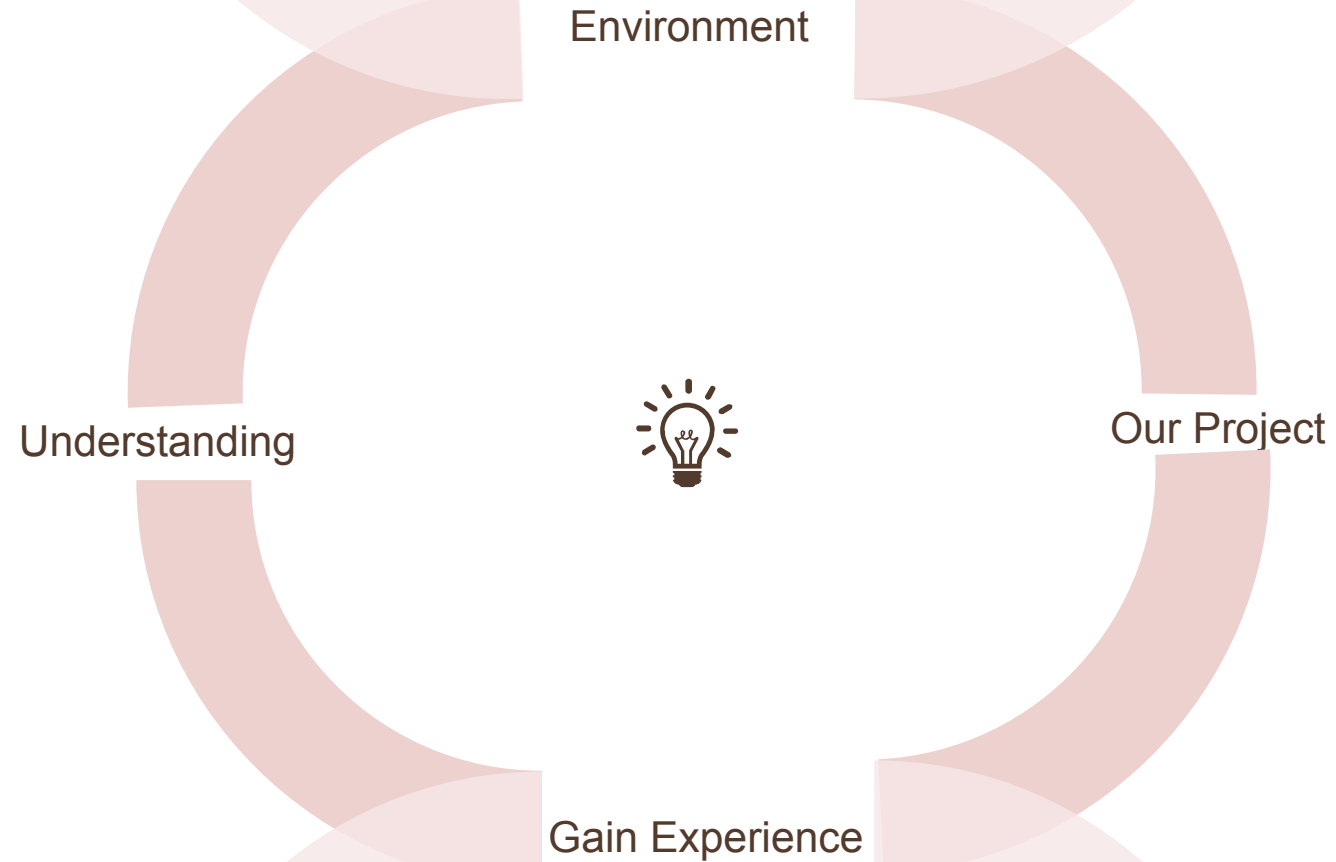
Projection

The game will be project on the wall

Single-Player

Game only allows one player to play at same time

Intended Experience





Thanks

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