SFR – Script for the Review

In this presentation our goal is to provide the stakeholders a clear vision for the future of the product we are going to develop. We plan on dividing the proposed themes among us and presenting our ideas with a visually appealing powerpoint to help get the intended message across.

0. Purpose of the Presentation *(~1.5min - 2 slides)*

Slide 0: Front Slide - Explain the presentation purpose

1. Objective & Motivation *(~1.5min - 2 slides)*

Orador 1 will start the presentation with the main ideas, inspiration and motivations behind the product and our development approach. There is an abundant number of platforms that accomplish different parts of what we were proposed to implement, so we plan on focusing on the competition, their advantages and how we plan on creating something different but keeping some of the competition's strongest points.

Slide 1: Objective & Motivation - Product Vision statement. Explain the problems our products solve and how our product is going to be successful in doing that.

Slide 2: Strong Points - Competition products vs Our (Strongest Points)

2. Functionalities *(~4min - 3 slides)*

Orador 1 will be responsible for presenting the functionalities we plan on implementing and provide the clearest vision possible on what they entail. We have previously presented and discussed a requirement analysis with the client so that we are set on having a clear vision of the product and are able to start the development as fast as possible. In this stage we will present the final list of functionalities, with the previous feedback in mind, and mainly focus on presenting mockups and wireframes to show exactly how the user would interact with the platform.

Slide 3: Example of our software final product - Image of Newsletter and a Web TV Content

Slide 4: Template and Sections - Wireframe of template creation

Slide 5: Section Personalization - UI MockUp of the 'Edit Section' area

Slide 6: History of Emails & Web TV Contents - UI Mockup of both the table of emails and the table of web tv contents

3. Architecture and technologies *(~2min - 1 slide)*

Next, Orador 2 will provide a more technical overview of the product we are going to implement. We will present the component diagram, the technologies we chose for each component and the reasoning behind each choice.

Slide 7: Component Diagram - Explain the interaction between components and the technologies used to develop each one. Reason to choose each technology.

4. Development plan *(~1min - 1 slide)*

To finish the presentation, Orador 2 will talk about how we plan on organizing the development stages and communication with the client. This was also previously discussed and approved by the INOVA+ team, so there is no need for an extensive explanation. We will provide a brief overview of the previously established plan.

Slide 8: RoadMap - Show a roadmap graph with all the sprints and its dates.

5. Q&A *(1 slide)*

Slide 9: Q&A - Show some image about Q&A to allow the audience to better understand our presentation has finished and that they can start making questions.