OurLive

by Connectify

Our goal

To create a tight efficient environment, where all team members feel valued, supported, and included in the company’s success.

Strong Points

All in one platform

In one platform you will be able to create, manage and send all email campaigns, send personalized messages to team members, and manage all the TV content to be displayed in the office.

Constantly updated preview

As you modify each section in the email creation tool you will be able to view the result on the screen.

Fully costumizable templates

We will give all the power to the creator.

The ability to reuse and modify previous content

You will be able to copy previous emails, templates, and even sections.

What we will allow you to create

Web TV Content

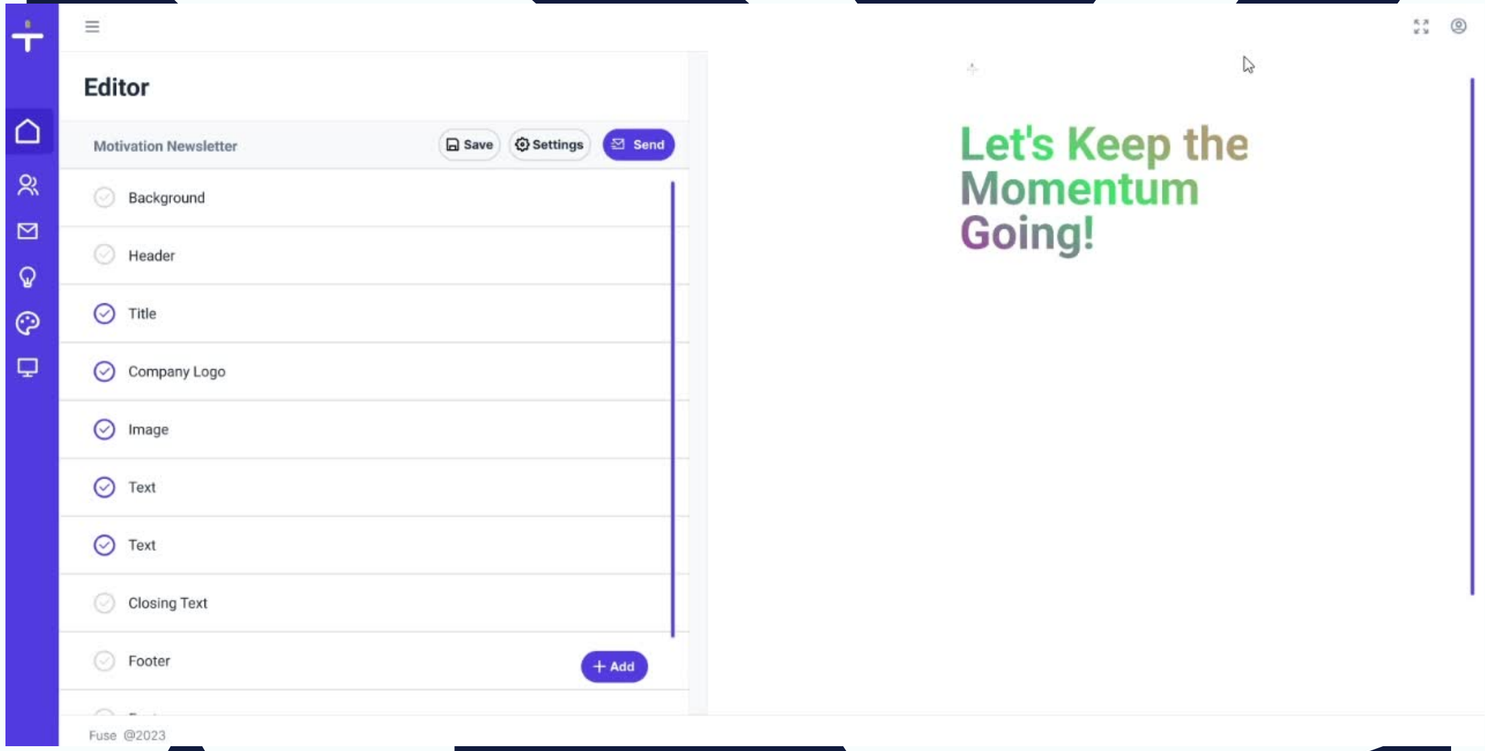
Create and manage content to be displayed in the main areas of the office

Newsletters

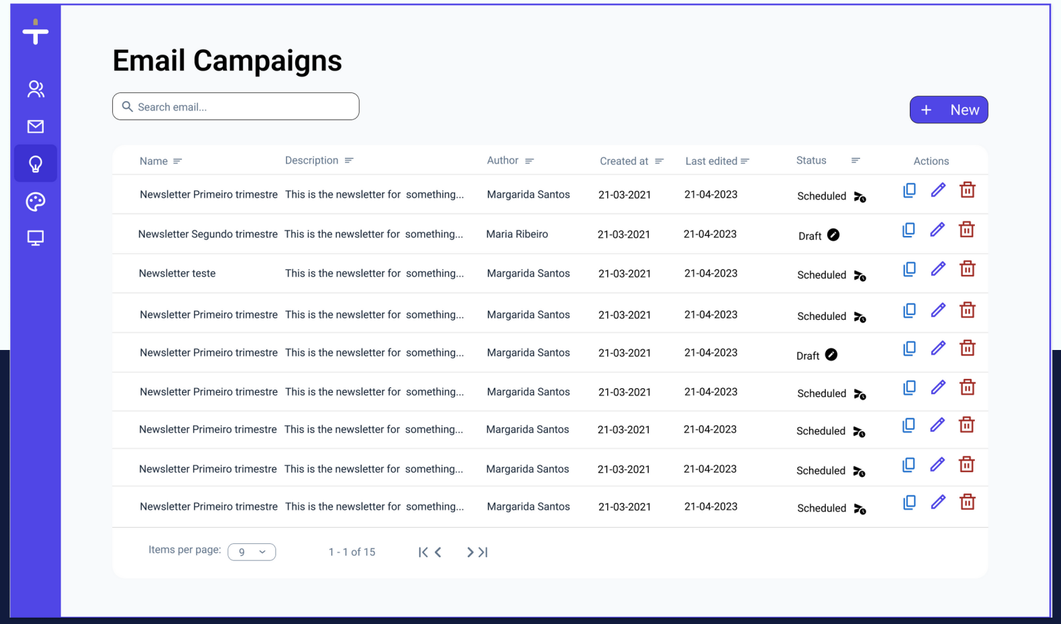
Create and manage newsletters through templates

Edit template area

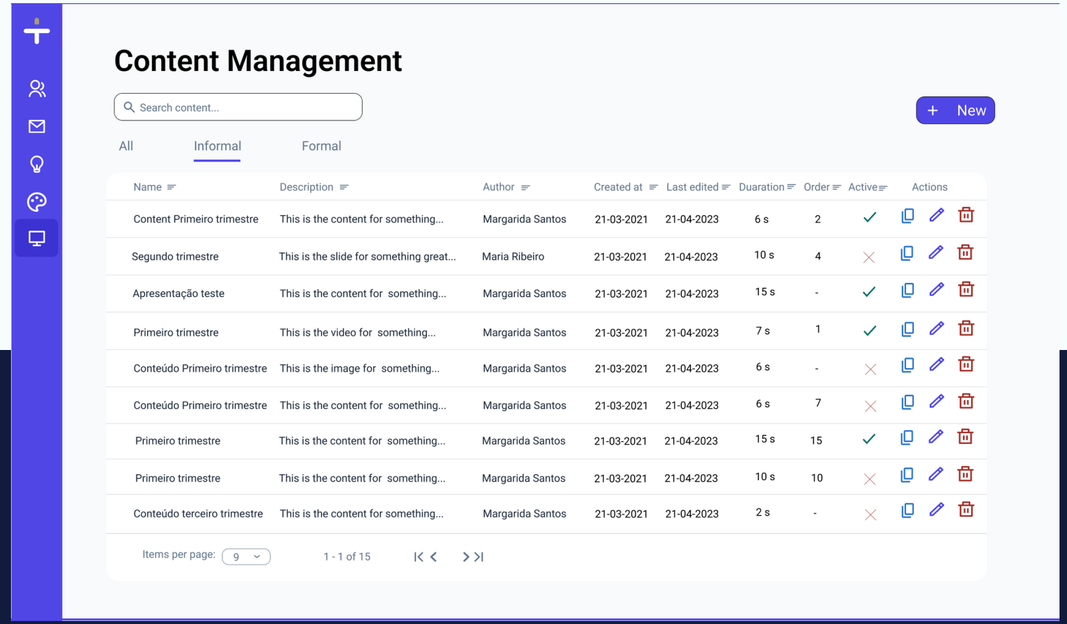
- The area used to edit all content
- Intuitive interface
- Constant preview of the content being created/edited



Manage Content



Manage all email campaigns



Manage web TV content

Email Campaigns

Search email...

+ New

Name	Description	Author	Created at	Last edited	Status	Actions
Newsletter Primeiro trimestre	This is the newsletter for something...	Margarida Santos	21-03-2021	21-04-2023	Scheduled	
Newsletter Segundo trimestre	This is the newsletter for something...	Maria Ribeiro	21-03-2021	21-04-2023	Draft	
Newsletter teste	This is the newsletter for something...	Margarida Santos	21-03-2021	21-04-2023	Scheduled	
Newsletter Primeiro trimestre	This is the newsletter for something...	Margarida Santos	21-03-2021	21-04-2023	Scheduled	
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Newsletter Primeiro trimestre	This is the newsletter for something...	Margarida Santos	21-03-2021	21-04-2023	Scheduled	

Items per page: 9

1 - 1 of 15

Content Management

Search content...

+ New

All | Informal | Formal

Name	Description	Author	Created at	Last edited	Duaration	Order	Active	Actions
Content Primeiro trimestre	This is the content for something...	Margarida Santos	21-03-2021	21-04-2023	6 s	2	✓	
Segundo trimestre	This is the slide for something great...	Maria Ribeiro	21-03-2021	21-04-2023	10 s	4	✗	
Apresentação teste	This is the content for something...	Margarida Santos	21-03-2021	21-04-2023	15 s	-	✓	
Primeiro trimestre	This is the video for something...	Margarida Santos	21-03-2021	21-04-2023	7 s	1	✓	
Conteúdo Primeiro trimestre	This is the image for something...	Margarida Santos	21-03-2021	21-04-2023	6 s	-	✗	
Conteúdo Primeiro trimestre	This is the content for something...	Margarida Santos	21-03-2021	21-04-2023	6 s	7	✗	
Primeiro trimestre	This is the content for something...	Margarida Santos	21-03-2021	21-04-2023	15 s	15	✓	
Primeiro trimestre	This is the content for something...	Margarida Santos	21-03-2021	21-04-2023	10 s	10	✗	
Conteúdo terceiro trimestre	This is the content for something...	Margarida Santos	21-03-2021	21-04-2023	2 s	-	✗	

Items per page: 9

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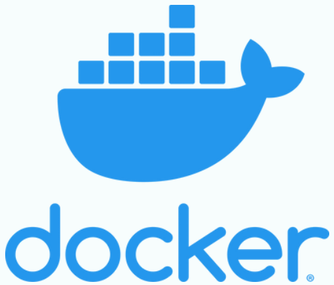
Architecture and Technologies



Frontend

Angular

Tailwind CSS

Backend

Nodejs

Sequelize

Database

MySQL

Development plan

- Agile methodology
- Four iterations
  - Sprint 1: Two weeks
  - Sprint 2, 3, and 4: Three weeks
- We will host a demo with INOVA+ after closing each sprint

Development plan

Minimum Viable Product

Sprint 0
20/02 - 10/03

- Requirements collection

Sprint 1
13/03 - 24/03

- Plataform access and users managment.
- Basic Newsletter creation

Sprint 2
27/03 - 14/04

- Newsletter scheduling system
- More complex editing options such as images

Sprint 3
17/04 - 05/05

- Web TV Content creation and edition

Sprint 4
08/05- 26/05

- Web TV Content publish system

Q&A

Thank you for listening!