



Assessed Coursework

Course Name	Mobile Human-Computer Interaction (H) & (M)		
Coursework Number	1		
Deadline	Time:	4:30pm	Date: 11/2/22
% Contribution to final course mark	10%	This should take this many hours:	5 each
Solo or Group ✓	Solo	Group	✓ 4-5 people
Submission Instructions	Submit through Moodle		
Who Will Mark This? ✓	Lecturer ✓	Tutor	Other
Feedback Type? ✓	Written ✓	Oral	Both
Individual or Generic? ✓	Generic	Individual	Both ✓
Other Feedback Notes			
Discussion in Class? ✓	Yes ✓	No	
Please Note: This Coursework cannot be Re-Done			

Code of Assessment Rules for Coursework Submission

Deadlines for the submission of coursework which is to be formally assessed will be published in course documentation, and work which is submitted later than the deadline will be subject to penalty as set out below. The primary grade and secondary band awarded for coursework which is submitted after the published deadline will be calculated as follows:

- (i) in respect of work submitted not more than five working days after the deadline
 - a. the work will be assessed in the usual way;
 - b. the primary grade and secondary band so determined will then be reduced by two secondary bands for each working day (or part of a working day) the work was submitted late.
- (ii) work submitted more than five working days after the deadline will be awarded Grade H.

Penalties for late submission of coursework will not be imposed if good cause is established for the late submission. You should submit documents supporting good cause via MyCampus.

Penalty for non-adherence to Submission Instructions is 2 bands

You must complete an "Own Work" form via

<http://www.dcs.gla.ac.uk/socs-online> for all coursework

UNLESS submitted via Moodle

Mobile HCI Coursework 2021-2022

Mark McGill (mark.mcgill@glasgow.ac.uk) and Euan Freeman (euan.freeman@glasgow.ac.uk)

Please first read the Assessed Exercise Overview prior to this document.

Assessed Exercise 1 (AE1, 4 pages) - Proposal and Initial Iteration

You should submit a report (maximum 4-pages, not including references or appendices, with additional images, data etc, included as appendices).

AE1 is intended to ensure you (as a team) are on the right track:

- Have you identified a topic area of sufficient scope and variety?
- Have you justified the challenge or motivation behind your proposal?
- What problem or gap are you proposing to address? Why does it matter?
- What rationale is there to justify your initial choices regarding technology/interactions/modalities?

As such, AE1 should:

Discuss Step 1 activities used to understand the requirements and users;

- Include your app definition statement (required);
- Describe your user persona(s) (required);
- Include / describe your storyboard(s) (required)

Discuss Step 2 activities used to generate interaction concepts:

- Describe the main interaction concepts at this stage;

Describe the paper prototypes and designs that were evaluated in Step 3:

- What interaction designs were illustrated by these prototypes?
- How did you evaluate them?
- What did you learn from your users?
- What will you keep, refine, or discard?
- Include photographs of prototypes, annotations, etc. (in appendices if necessary)

[Briefly] Describe any additional lightweight prototyping and formative evaluation / pilot testing

[Briefly] Consider the planned approach toward Step 4 (refined prototyping) and beyond.

Note that AE1 / AE2 share the same submission template. For AE1, leave the section for AE2 blank.