

Prototyping

Team: 1-A

Redesigning [Old Reddit](#) in consideration of the issues listed in Part 1 of the Assessed Exercise 1.

Figma URL:

[https://www.figma.com/file/Nya7prGjNNFVSjElvFYju4/New-\(Old\)-Reddit?node-id=0%3A1](https://www.figma.com/file/Nya7prGjNNFVSjElvFYju4/New-(Old)-Reddit?node-id=0%3A1)

Improvements:

- More minimalistic design of every page to improve usability, e.g., less content shown simultaneously, more whitespace.
- More similarity with other social media platforms to improve external consistency, e.g., bigger posts, comments shown on the same “feed” page instead of a different URL.
- Removal of lexicon that would possibly be ambiguous to new users, e.g., “gilded” posts, “karma”.
- Clearer instructions for site navigation, e.g., bigger HOME button for better visibility of system status, back-navigation for better user control and freedom.
- Ability to toggle individual subreddit style on or off for more accessible control of UI (internal) consistency.
- Removal of inconsistent terms for better internal consistency, like “Subscribe” and “Join” having the same meaning.
- Removal of ambiguous text for new users who have not made any posts.
- Colour scheme made more consistent for users to better understand what is highlighted and what is not, e.g., upvotes and downvotes are the same colour when pressed, just in different positions.

[So far not addressed issues:]

- Wiki
- Messaging icons