

**JUNLU XIE**  
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## **EDUCATION**

### **PARSONS THE NEW SCHOOL FOR DESIGN, COMMUNICATION DESIGN, NEW YORK, NY**

Bachelor of Fine Arts, June 2014-Present, Candidate, December 2016

GPA: 3.85 / 4.0

Honors: Student scholarship in Fall 2015 and Spring 2016; Tenth place in The New School Annual Photo Contest, 2014. Outstanding work in Topic: Editorial Experience course at Fall 2015.

### **THE ART INSTITUTE OF NEW YORK CITY, GRAPHIC DESIGN, NEW YORK, NY**

Associate, August 2012-June 2014

GPA: 3.6 / 4.0

Honors: Commended to be within the top 10% of students during the 2013 Winter quarter. Qualified for the highest student scholarship in 2014; Final assignment for Color Theory was displayed in school gallery for outstanding work.

### **SUN YAT-SEN UNIVERSITY, APPLIED MATHEMATICS, GUANGZHOU, CHINA**

Bachelor of Science, Mathematics, September 2009-June 2012.

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## **SKILLS**

- Proficient in Photoshop, InDesign, Illustrator. Familiar with HTML and CSS, JavaScript, personal website: <http://xiejunlu.github.io/>.
  - Good at sketching, cut paper work / paper collages and watercolor painting.
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## **WORK EXPERIENCE**

### **• BARON DESIGN INC (New York), spring 2014**

Redesigned the logo, brochure, and letter head for company. Stationary redesign.

### **• BBR(KALUO) DESIGN STUDIO (Beijing), April, 2014 - July, 2014**

Designed a new version of business products for studio, including logo, studio business card, and developed studio website.

### **• YISHU 8 - CELEBRATE 50 YEARS OF CHINA-FRANCE TIES "TEA AND WINE" EXHIBITION (Beijing), April, 2014 - July, 2014**

Edited and designed the book <Tea and Wine>. Named the only graphic designer in mainland China and awarded by Gourmand World as the best wine book in China, 2015.

Designed poster, the type of instructions, and all the print materials for the exhibition.

Exhibition director assistant, helped to organize the works and communicate with international artists.

### **• AIJU INFORMATION PLATFORM, September 2014 - November 2014.**

Help the team develop the website and app design. Focused on UI/UX.

### **• THE 1ST UNITED NATIONS ASIA FILM FESTIVAL, June, 2015.**

As the graphic designer, designed the poster, letterhead, business card, and brochure.

### **• Arader Gallery, 1016 Madison Avenue, January 2016 - March, 2016**

Assisted the Art Director of Asia Art, created auction brochures, and designed gallery books.

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## **ADDITIONAL INFORMATION**

- Internship for brand TAO in New York Fashion week, summer 2014. Work with the designer to prepare the runway and help her to translate during the interview.
- Violin Amateur Certificate of level seven.
- Best Debater in the final game of Sun Yat-Sun University debating contest 2012.