

**JUNLU XIE**  
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## **EDUCATION**

### **PARSONS THE NEW SCHOOL FOR DESIGN, COMMUNICATION DESIGN, NEW YORK, NY**

Bachelor of Fine Arts, June 2014-Present, Candidate, Dec 2016

GPA: 3.85 / 4.0

Honors: Student scholarship in Fall 2015 and Spring 2016; Tenth place in 10th The New School Annual Photo Contest, 2014. Outstanding work in Topic: Editorial Experience course at Fall 2015.

### **THE ART INSTITUTE OF NEW YORK CITY, GRAPHIC DESIGN, NEW YORK, NY**

Associate, August 2012-June 2014

GPA: 3.6 / 4.0

Honors: Commended of the top 10% student at 2013 winter quarter; Qualified for the highest student scholarship in 2014; The final work for Color Theory has been displayed in school gallery as the outstanding work.

### **SUN YAT-SEN UNIVERSITY, APPLIED MATHEMATICS, GUANGZHOU, CHINA**

Bachelor of Science, Mathematics, September 2009-June 2012.

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## **SKILLS**

- Proficient in Photoshop, InDesign, Illustrator. Familiar with HTML and CSS, JAVA SCRIPT, personal website: <http://xiejunlu.github.io/>.
- Good at sketch, paper cut work and watercolor painting.

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## **WORK EXPERIENCE**

### **• BARON DESIGN INC (New York), spring 2014**

Redesigned the logo, brochure, letter head for company.

### **• BBR(KALUO) DESIGN STUDIO (Beijing), April, 2014 - July, 2014**

Designed a new VI for studio, included logo, studio business card, and developed studio website.

### **• YISHU 8 - CELEBRATE 50 YEARS OF CHINA-FRANCE TIES "TEA AND WINE" EXHIBITION (Beijing), April, 2014 - July, 2014**

Edited and designed the Book <Tea and Wine>, named as the only one graphic designer in mainland china, and awarded by GOURMAND WORLD as the best wine book in china, 2015.

Designed poster, the type of instructions, all the print material for exhibition.

Exhibition director assistant, help to organize the works, communicate with international artists.

### **• AIJU INFORMATION PLATFORM, September 2014 - November 2014.**

Help the team developed the website and APP's design, focused on UI/UX

### **• THE 1ST UNITED NATIONS ASIA FILM FESTIVAL, June, 2015.**

As the graphic designer, designed the poster, letterhead, business card, brochure.

### **• Arader Gallery, 1016 Madison Avenue, January 2016 - March, 2016**

Assist the Art Director of Asia Art, creating auction brochures, design gallery books.

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## **ADDITIONAL INFORMATION**

- Internship for brand TAO in New York Fashion week, summer 2014. Work with the designer to prepare the runway and help her to translate during the interview.
- Violin Amateur Certificate of level seven.
- Best Debater in the final game of Sun Yat-Sun University debating contest 2012.