

Philip Cao

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EDUCATION

- **Boston University**, Boston, MA 09/2021 – 01/2023
Master of Science in Applied Statistics GPA: 3.77/4.0
Courses: Machine Learning, Applied Statistical Learning, Applied Statistical Modeling, Data Science in R and Python
- **University of Washington**, Seattle, WA 08/2017 – 06/2021
Bachelor of Science in Mathematics

SKILLS

- **Technical Skills:** Predictive Modeling, Data Cleansing, Data Visualizations, Machine Learning, Deep Learning, Proficient in Statistics and Probability Concepts
- **Technical Tools:** SQL, Python (Pandas, NumPy, Scikit-Learn, TensorFlow, SciPy, Matplotlib), R, Tableau, Power BI
- **Soft Skills:** Work and communicate cross-functionally, Strong presentation skills, Documentation, Quick self-learning

PROFESSIONAL EXPERIENCE

Gen.video Inc, Boston, United States 07/2022 – 10/2022

Data Scientist

- Extracted, cleaned, and split over 30,000 bundled e-commerce marketing data using **SQL** and **Python**, helped my team to reach the individual marketing activity level data for the first time
- Implemented **predictive models** (Random Forest, Natural Spline) in **Python** to predict performance metrics of 2000+ influencers in the database, then developed an influencer recommendation algorithm based on predictions
- Evaluated model performances and optimized the models by tuning model parameters, augmenting data set, and applying ensemble methods
- Delivered analytical results and business insights to the stakeholders using **data visualizations** and R Markdown; presented my technical solutions to non-technical audiences in a simple and clear manner

Air Cleaners Inc, Boston, United States 01/2022 - 04/2022

Product Data Analyst

- Contributed to designing a controlled experiment by performing **hypothesis test**; the experiment translated the aerodynamics challenge into an analytical task on the lab data
- Conducted **data cleansing** on over 45,000 time-series data using **R**; made **data visualizations** using **Power BI** to identify the relations between key variables and particle decay rates
- Built **statistical models** (Poisson Regression, Piecewise Linear) in **R** to evaluate how key variables impact the particle decay rates; The model provides a direct quantitative evaluation of its filter efficiency (30 times better)

Institute of Computing Technology, Chinese Academy of Sciences, Beijing, China 11/2020 - 01/2021

Data Scientist

- Reduced the feature dimensionality from 122 to 34 by the PCA technique, which significantly decreased the model complexity and eliminated multicollinearity between features
- Built **machine learning models** (Logistic model, SVM, KNN) and **deep learning models** in **R** to predict the activities of experimental mice by their neuron activation information; the optimal model has a 98.4% test accuracy
- Utilized **statistical tools** (hypothesis testing, t-test, Fisher's exact test, etc.) to examine and interpret the models, helped the client to locate the neurons that have the strongest association to certain behaviors

ACADEMIC PROJECTS

Statistical Consulting Project: Spatial Analysis 10/2021 - 01/2022

- Utilized the kriging interpolation technique in **Python** to estimate the tree coverage in Boston; it allowed my team to estimate our variable values over a continuous spatial field even though our data set has a limited size
- Built a **spatial model** to capture the underlying associations between our variables and the number of asthma and mental health cases in Boston, presented analysis results to the clients in a public webinar

LEADERSHIP

Teaching Assistant

09/2022 - Present

Math 115, Boston University

- Held weekly sections for over 120 students to provide help, feedback, and an open communication pathway in their learning process

Director of Public Resources Department

04/2018 - 02/2021

Index of Seattle Life, University of Washington

- Developed multiple social events with 200+ attendees to help international students expand their networks
- Planned weekly team-building activities using relationship and communication strategies to encourage collaboration and club loyalty in my team



A FUN FACT OF ME : *I am the guitarist in a trio, we have held two small concerts in Seattle*