

Xin Qiao (Constance) Liao

Product Designer

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<http://constance.studio/>

Dear Hiring Manager,

As an innovative and problem-solving product designer, I am excited to see that there's an opportunity for me to become part of Faire. Having 3+ years of experience in UI/UX and product design, I believe I make a strong candidate for the product design internship.

Over the past 3 years, I have designed and delivered highly interactive, user-centric websites and mobile applications for several clients and customers. Below is a snapshot of my key strengths and achievements:

- Redesigned B2C e-commerce websites and the content management systems to accommodate business goals; increased the conversion rate by 130%.
- Crafted B2B financial digital products for the real estate and architecture industries; Increased the subscription account number by 40%.
- Collaborated with stakeholders to plan projects for effective delivery while maintaining high standards for design.

I admire Faire's commitment to helping customers discover the best products from around the world and creating incredible social impacts. As someone who dedicates to developing solutions that simplify complexity for my customers, I believe I would be a great fit for the Faire team. I'd love to apply my expertise in design and experience collaborating with cross-functional teams to help you positive impact.

I'd love to learn more about this opportunity and discuss how I can contribute to your core values and goals. Please feel free to contact me at 812-803-5485 or im.xin.qiao@gmail.com. Thank you kindly for your time and consideration. I hope to hear from you soon.

Sincerely,
Xin Qiao Liao