

# Xin Qiao (Constance) Liao

Product Designer

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<http://constance.studio/>

Dear Hiring Manager,

As an innovative and problem-solving product designer, I am excited to see that there's an opportunity for me to become part of Granular. Having 3+ years of experience in e-commerce/whole food/VR/AR industries, I believe I make a strong candidate for the User Experience Product Design Intern.

Over the past 3 years, I have designed and delivered highly interactive, user-centric websites and mobile applications for several clients and customers. Below is a snapshot of my key strengths and achievements:

- Crafted B2B VR Maker app for the real estate and architecture industries; Increased the subscription account number by 40%.
- Redesigned B2C e-commerce websites and the inventory management systems to accommodate business goals; increased the conversion rate by 130%.
- Collaborated with stakeholders to plan projects for effective delivery while maintaining high standards for design.

I admire Granular's commitment to transforming the future of farm management and making it accessible to the community. As someone who dedicates to developing solutions that simplify complexity and providing the best experience for my users, I believe I would be a great fit for the Granular's team. I'd love to apply my expertise in design and experience collaborating with cross-functional teams to help you positive social impact.

I'd love to learn more about this opportunity and discuss how I can contribute to your core values and goals. Please feel free to contact me at 812-803-5485 or [im.xin.qiao@gmail.com](mailto:im.xin.qiao@gmail.com). Thank you kindly for your time and consideration. I hope to hear from you soon.

Sincerely,  
Xin Qiao Liao