## Xin Qiao (Constance) Liao

## **Product Designer**

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Dear Hiring Manager,

As an innovative and problem-solving product designer, I am excited to see that there's an opportunity for me to become part of PEAK6. Having 3+ years of experience in UI/UX and product design, I believe I make a strong candidate for the product design internship.

Over the past 3 years, I have designed and delivered highly interactive, user-centric websites and mobile applications for several clients and customers. Below is a snapshot of my key strengths and achievements:

- Crafted innovative digital products for the real estate and architecture industries; Increased the subscription account number by 40%.
- Redesigned the e-commerce websites and the content management systems to accommodate business goals; increased the conversion rate by 130%.
- Collaborated with stakeholders to plan projects for effective delivery while maintaining high standards for design.

I admire PEAK6's commitment to transform trading business forward by delivering on the promise of technology and innovation. As someone who dedicates to develop solutions that improve the lives of millions around the world, I believe I would be a great fit for PEAK6 team. I'd love to apply my expertise in design and experience collaborating with cross-functional teams to help you driving positive change.

I'd love to learn more about this opportunity and discuss how I can contribute to your core values and goals. Please feel free to contact me at 812-803-5485 or im.xin.qiao@gmail.com. Thank you kindly for your time and consideration. I hope to hear from you soon.

Sincerely, Xin Qiao Liao