

Xin Qiao (Constance) Liao

UX / Product Designer

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<http://constance.studio/>

Dear Hiring Manager,

As an innovative and problem-solving UX / product designer, I am excited to see that there's an opportunity for me to become part of Norfolk Southern. Having 3+ years of experience in UI/UX and product design, I believe I make a strong candidate for the UX design intern.

Over the past 3 years, I have designed and delivered highly interactive, user-centric websites and mobile applications for several clients and customers. Below is a snapshot of my key strengths and achievements:

- Redesigned the e-commerce websites and the ERP systems to accommodate business goals; increased the conversion rate by 130%.
- Craft innovative solutions for the real estate and architecture industries; Increased the subscription account number by 40%.
- Collaborated with stakeholders to plan projects for effective delivery while maintaining high standards for design.

I admire Norfolk Southern's commitments and values on sustainability, inclusion and social responsibility. As someone who dedicates to develop solutions that improve the lives of millions around the world, I believe I would be a great fit for Norfolk Southern team. I'd love to apply my expertise in design and experience collaborating with cross-functional teams to help you driving positive change.

I'd love to learn more about this opportunity and discuss how I can contribute to your core values and business goals. Please feel free to contact me at 812-803-5485 or im.xin.qiao@gmail.com. Thank you kindly for your time and consideration. I hope to hear from you soon.

Sincerely,
Xin Qiao Liao