

Xin Qiao (Constance) Liao

Product Designer

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<http://constance.studio/>

Dear Hiring Manager,

As an innovative and problem-solving product designer, I am excited to see that there's an opportunity for me to become part of Gusto. Having 3+ years of experience in B2B/B2C/immersive technology/e-commerce industries, I believe I make a strong candidate for the product design internship.

Over the past 3 years, I have designed and delivered highly interactive, user-centric websites and mobile applications for several clients and customers. Below is a snapshot of my key strengths and achievements:

- Crafted B2B financial digital products for the real estate and architecture industries; Increased the subscription account number by 40%.
- Redesigned B2C e-commerce websites and the content management systems to accommodate business goals; increased the conversion rate by 130%.
- Collaborated with stakeholders to plan projects for effective delivery while maintaining high standards for design.

I admire Gusto's commitment to transforming the future of HR system with more empathy and human-centered design. As someone who dedicates to developing solutions that simplify complexity and providing the best experience for my users, I believe I would be a great fit for the Gusto team. I'd love to apply my expertise in design and experience collaborating with cross-functional teams to help you positive social impact.

I'd love to learn more about this opportunity and discuss how I can contribute to your core values and goals. Please feel free to contact me at 812-803-5485 or im.xin.qiao@gmail.com. Thank you kindly for your time and consideration. I hope to hear from you soon.

Sincerely,
Xin Qiao Liao