

Xin Qiao Liao

TEACHING EXPERIENCE

National Taiwan University

Teaching Assistant | Feb'16 - Jun'18

- Partnered with professors to plan and implement lessons in cognitive psychology
- Tracked attendance, graded assignments and calculated grades
- Assisted with classrooms management and document coordination to maintain positive learning environment

National Taiwan University - Design School

Assistant Coach | Mar'15 - Sep'17

- Delivered 7+ lectures, conducted 14+ design studios at various levels of undergraduate courses by addressing 250+ students
- Partnered with clients to plan and implement curriculum in design thinking classes
- Set up equipments and helped to prepare the classrooms for lessons

WORK EXPERIENCE

UrMart

Product Designer | Jul'20 - Sep'21

- Led the design of UrMart websites and the ERP systems at all stages from early concept to end-to-end experience
- Strategized business opportunities for new features and product iterations with product managers and engineers; increased the conversion rate by 130%
- Collaborated with stakeholders to plan projects for effective delivery while maintaining high standards for design

iStaging

Product Designer | Oct'18 - Jun'20

- Designed cross-product integrations and cross-flow experiences across iStaging (including AR Maker and VR Maker) for the real estate and architecture industries
- Crafted innovative solutions by leading 12 interviews, 5 cognitive mappings, and 5 co-design workshops that suit user

CONTACT

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EDUCATION

M.S. Human-Computer Interaction
Indiana University Bloomington'23

B.S. Psychology
National Taiwan University'18

SKILLS

Design: Product Design, Interactive Prototyping, Visual Design

Research: Interview, Competitive Analysis, Empathy Map, Journey Map, Information Architecture, Usability Testing

Tools: Figma, Sketch, Principle, Adobe Creative, HTML, CSS, JavaScript