



# CSC380: Principles of Data Science

**Statistics 1**

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- Probability
- Statistics



- Data Visualization
- Predictive modeling
- Clustering

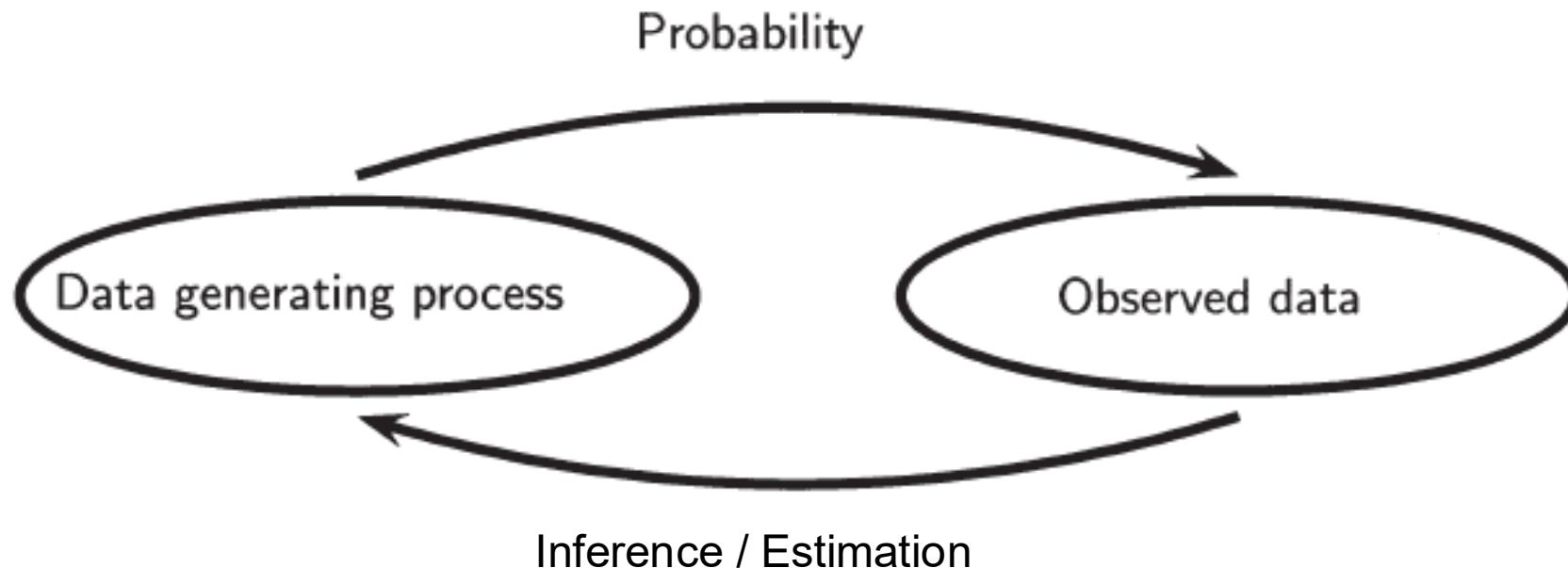
- Basic setup of parameter estimation
- Plug-in estimators
- Maximum-likelihood estimators

# Probability and Statistics

**Probability:** **Given a distribution**, compute probabilities of data/events.

E.g., Given 5 fair coin flips, what is the probability of #heads  $\geq 3$ ?

e.g., data = outcome of coin flip



E.g., We observed 5 flips of a coin  $H, T, T, T, T$ . How fair is the coin?

**Statistics:** **Given data**, compute/infer the distribution or its properties.

# Intuition Check

5

*Suppose that we toss a coin 100 times. We don't know if the coin is fair or biased...*

**Question 1** Suppose that we observe 52 heads and 48 tails. Is the coin fair? Why or why not?

*Perhaps fair*

**Question 2** Now suppose that out of 100 tosses we observed 73 heads and 27 tails. Is the coin fair? Why or why not?

*Perhaps unfair*

**Question 3** How to estimate the bias of the coin with 73 heads and 27 tails if using  $73/100$ ?

*Let's see..*



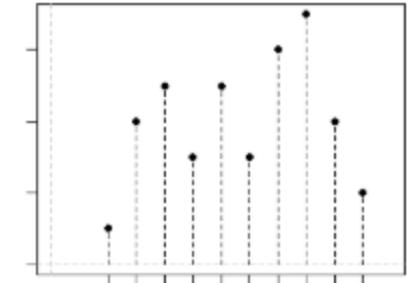
# Good & bad estimators

**Example** Estimate  $\theta = \mu = \sum_x x \cdot f(x)$  for an unknown distribution

Say true  $\theta = 3.5$

Our dataset  $X_1, X_2, X_3, X_4$  are 3,6,5,-2.

Can try to estimate  $\theta$  using *any function* of  $X_1, \dots, X_4$ :



$$\hat{\theta}_N:$$

$\frac{1}{4} \sum_{i=1}^4 X_i$	$\frac{\min(X_1, \dots, X_4) + \max(X_1, \dots, X_4)}{2}$	$X_1 \cdot X_4$
3	2	-6

# Good & bad estimators

Given an already-drawn sample, the **quality** of an estimator depends on the *representativeness* of the sample.

e.g.

$$\frac{1}{4} \sum_{i=1}^4 X_i \text{ or } X_1 \cdot X_4$$

**Example** Coin toss  $X \sim \text{Bernoulli}(p = 0.5)$

- If unlucky to observe 1, 1, 1, 1, then both estimators perform badly
- When we say “ $\frac{1}{4} \sum_{i=1}^4 X_i$  is a better estimator than  $X_1 \cdot X_4$ ”, what exactly do we mean?

# Estimating Coin Bias

We can model each coin toss as a Bernoulli random variable,

$$X \sim \text{Bernoulli}(p) \Rightarrow \text{PMF}$$

x=0	x=1
1-p	p

Recall that  $p$  is the coin bias (probability of heads) and that,

$$\mathbf{E}[X] = p$$

Suppose we observe  $N$  coin flips  $x_1, \dots, x_N$ , estimate  $p$  using sample mean

$$\hat{p} = \frac{1}{N} \sum_{n=1}^N x_n$$

*Why is this a good guess?*

# Parameter Estimation: basic framework

We pose a model in the form of a probability distribution,  
 with unknown **parameters of interest**  $\theta$  , e.g. biased coin:  
 $p_\theta$  : Bernoulli( $p$ )

Observe a sample of  $N$  *independent identically distributed (iid)* data points

$$x_1, \dots, x_N \sim p_\theta,$$

e.g. first sample: 1, 0, 0, 0, 0  
 second sample: 0, 1, 0, 1, 1

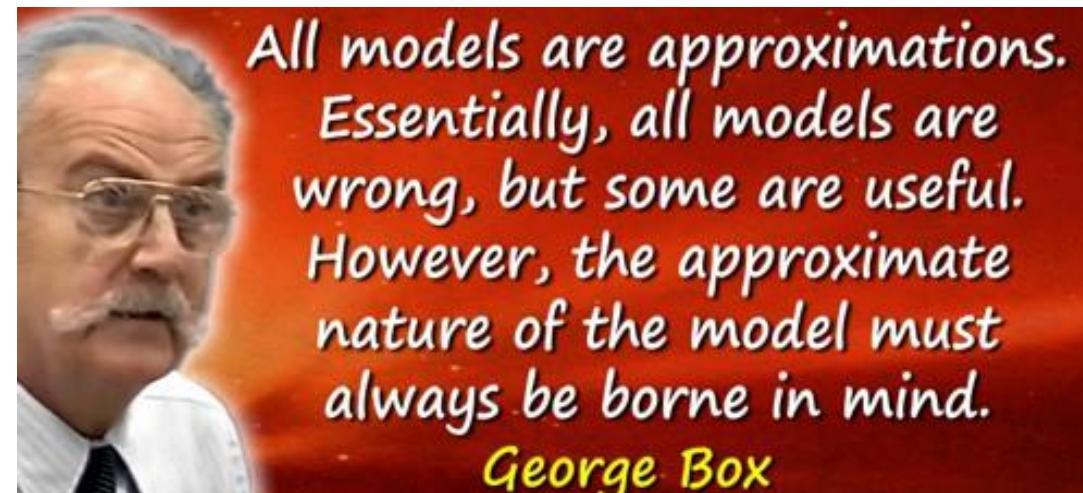
Find an **estimator** to estimate parameters of interest,

$$\hat{\theta}_N = r(x_1, \dots, x_N)$$

e.g. sample mean      1/5 for the first dataset  
                               3/5 for the second dataset

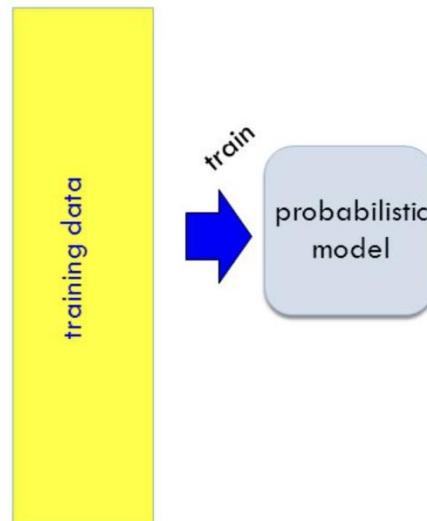
*Note:  $\theta$  fixed and unknown;  $\hat{\theta}_N$  is a random variable*

- We pose a model in the form of a probability distribution  $p_\theta$ , with unknown **parameters of interest**  $\theta$
- Where do such models come from?
- Models are found by trial and errors in different applications



Statistical inference is sometimes called “probabilistic machine learning”:

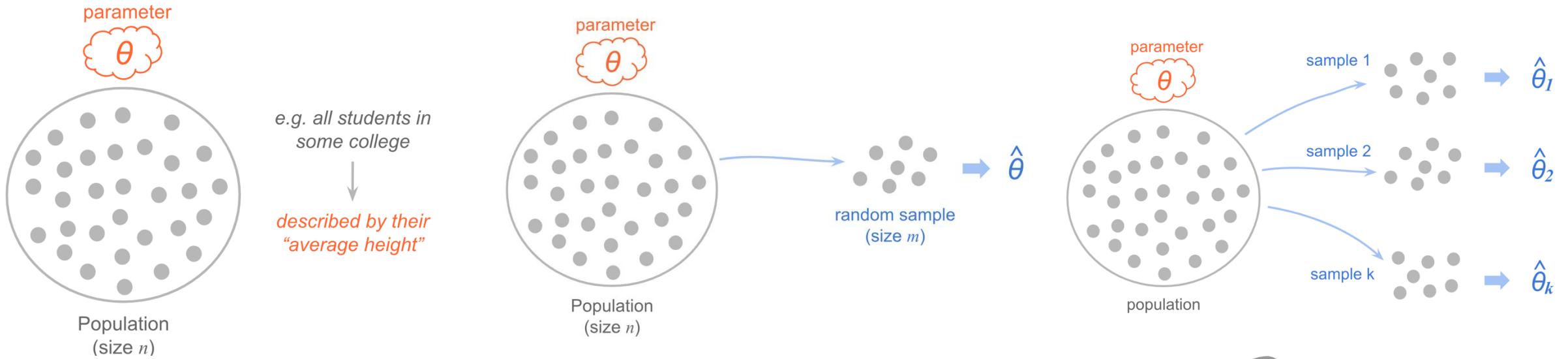
1. Model how the data is generated by probabilistic models, but with parameters unspecified (modeling assumption / generative story)
2. (Training) Learn the model parameter  $\hat{\theta}$
3. (Test) Make prediction / decision based on the learned model  $P(z; \hat{\theta})$



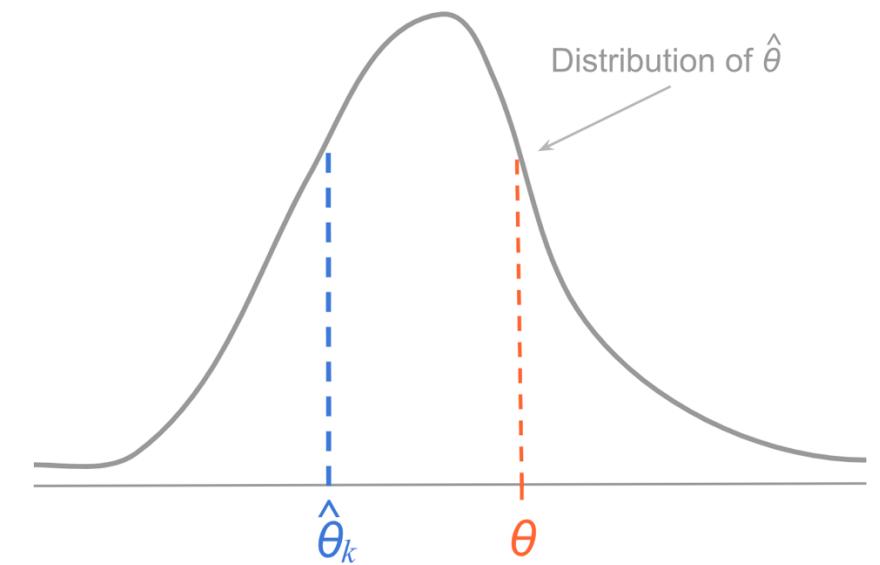
In Statistics, we mostly stop at **step 2**

Machine Learning cares more about  
step 3: prediction & decision

# Distribution of an estimator



$\hat{\theta}_n$  is a random variable, it has a distribution

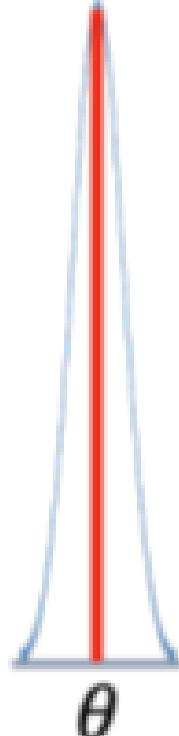


# How good is an estimator

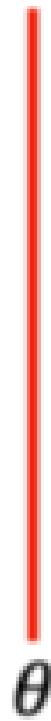
13

- We can get a sense of the quality of an estimator  $\hat{\theta}_n$  by plotting its *probability distribution*      Recall:  $\hat{\theta}_n$  is a random variable

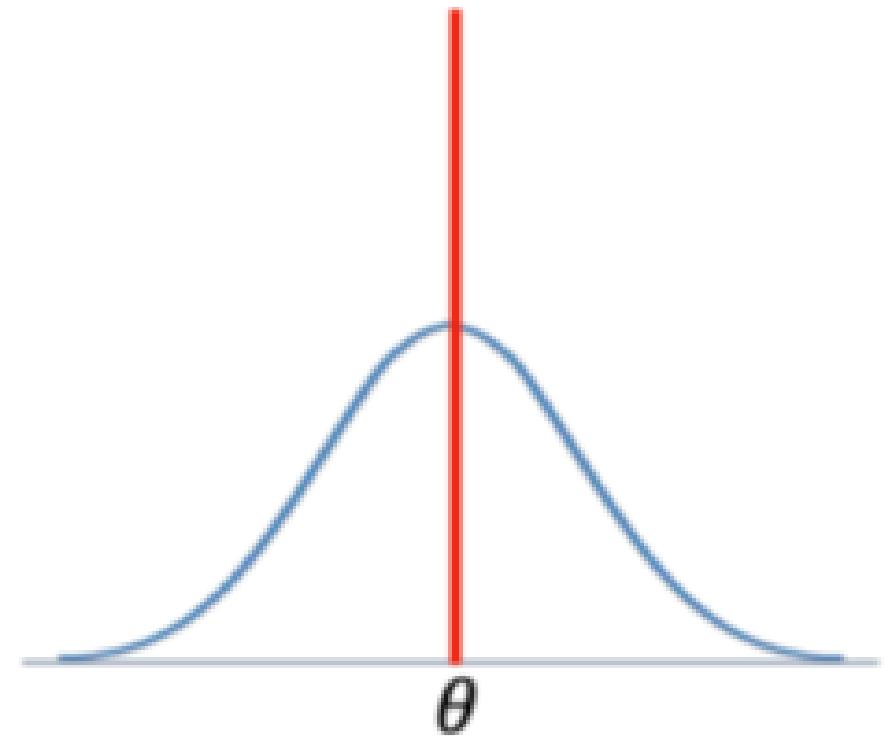
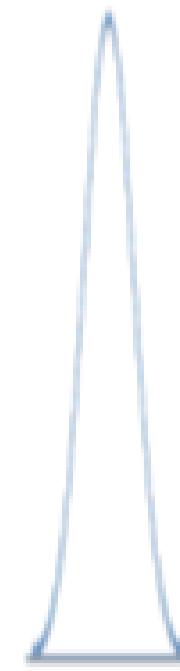
Distribution of  $\hat{\theta}_n$



Good



Bad



Bad

# How good is an estimator

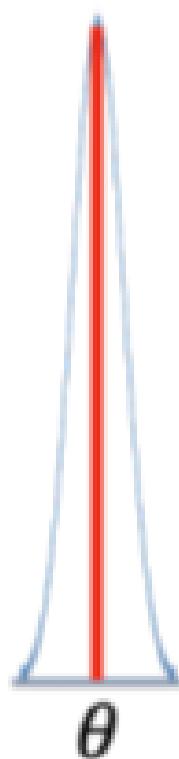
14

- Quantitatively, we can use the mean squared error (MSE) to measure the quality of an estimator

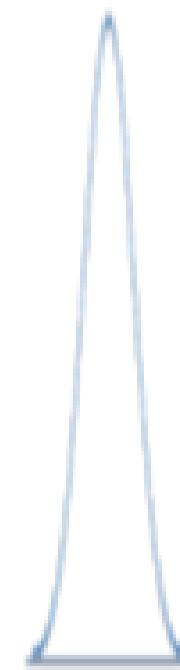
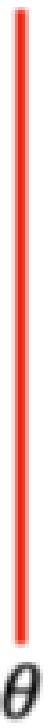
$$\text{MSE} = E[(\hat{\theta}_n - \theta)^2]$$

Distribution of  $\hat{\theta}_n$

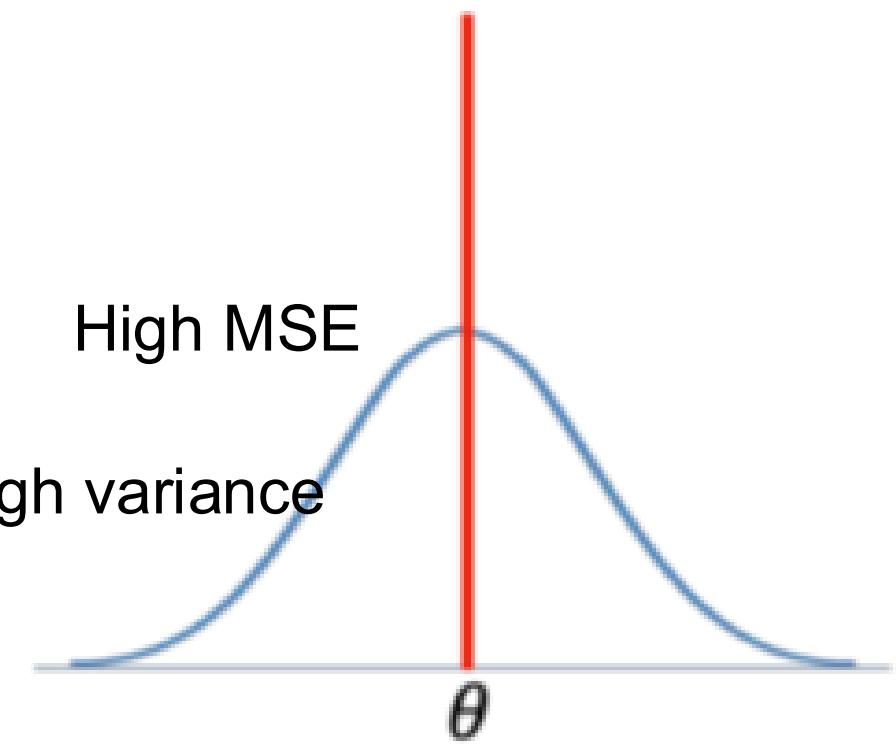
Low  
MSE



High MSE  
High bias



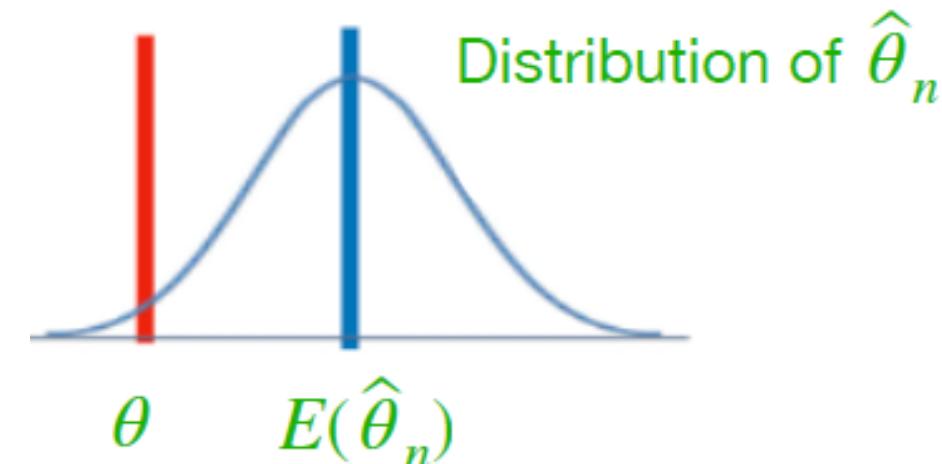
High MSE  
High variance



- Bias: expected overestimate of  $\theta$

- $\text{Bias}(\hat{\theta}_n) = E[\hat{\theta}_n] - \theta$   
also denoted as  $\mu_{\hat{\theta}_n}$

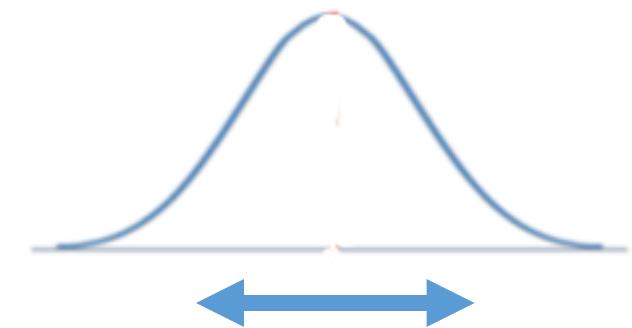
- An estimator is *unbiased* if  $\text{Bias}(\hat{\theta}_n) = 0$



- Variance: how much  $\hat{\theta}_n$  deviate from its mean

- $\text{Var}(\hat{\theta}_n) = E[(\hat{\theta}_n - E[\hat{\theta}_n])^2]$

Distribution of  $\hat{\theta}_n$



# The bias-variance decomposition

17

**Fact** The MSE of an estimator  $\hat{\theta}_n$  can be decomposed as:

$$\text{MSE} = \text{Bias}(\hat{\theta}_n)^2 + \text{Var}(\hat{\theta}_n)$$

## Justification

$\mu_{\hat{\theta}_n}$  : the mean of  $\hat{\theta}_n$

$$\begin{aligned}\text{MSE} &= E[(\hat{\theta}_n - \mu_{\hat{\theta}_n})^2 + (\mu_{\hat{\theta}_n} - \theta)^2] \\ &= E[(\hat{\theta}_n - \mu_{\hat{\theta}_n})^2 + (\mu_{\hat{\theta}_n} - \theta)^2 + 2(\hat{\theta}_n - \mu_{\hat{\theta}_n})(\mu_{\hat{\theta}_n} - \theta)]\end{aligned}$$



Variance



Bias

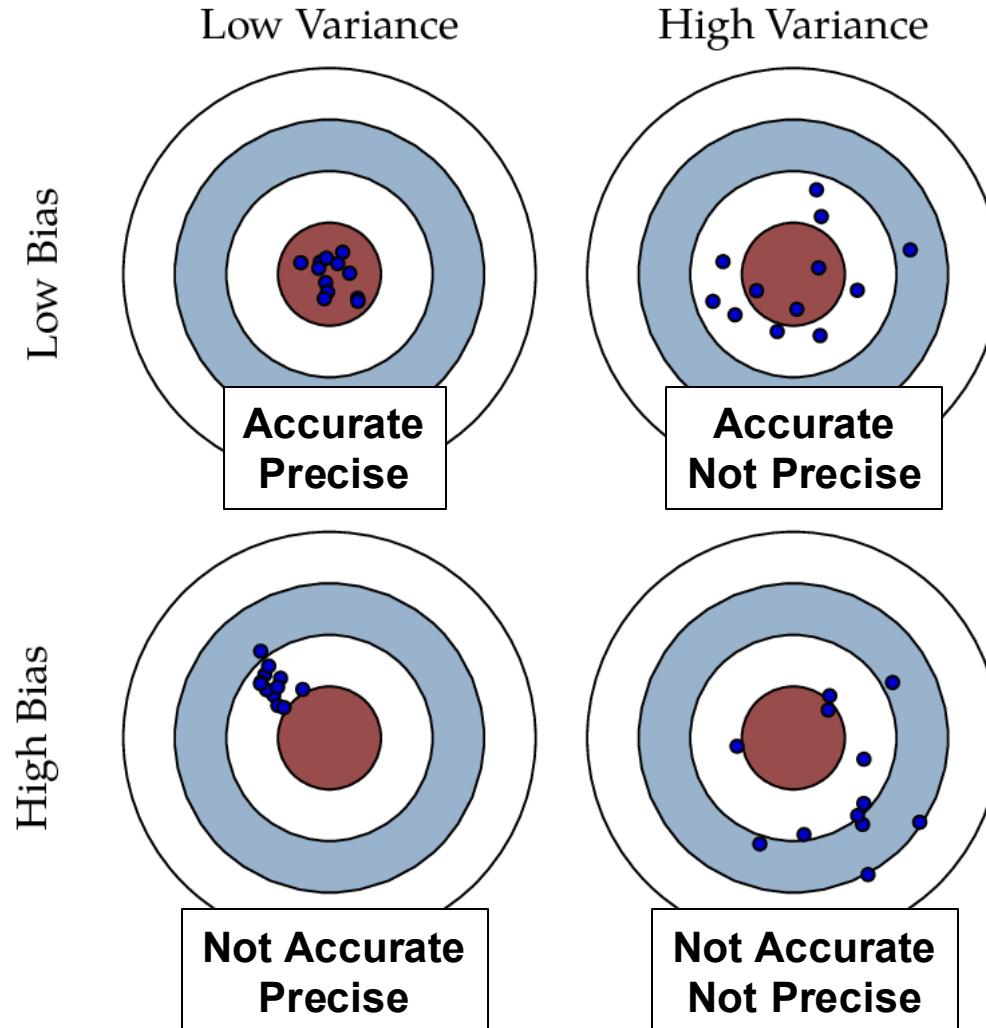


0 (why?)

# Bias and Variance

18

*Suppose an archer takes multiple shots at a target...*



$$\text{MSE} = \text{Bias}(\hat{\theta}_n)^2 + \text{Var}(\hat{\theta}_n)$$

- Target =  $\theta$
- Each shot = an estimate  $\hat{\theta}$
- Bias  $\approx$  systematic error
- Variance  $\approx$  random error

**Example** Observe n coin flips  $X_1, \dots, X_n \sim \text{Bernoulli}(p)$

We use the sample mean  $\bar{X}_n = \frac{1}{n} \sum_{i=1}^n X_i$  to estimate  $p$ . Find this estimator's bias, variance, MSE.

$$\begin{aligned}\mathbb{E}[X_i] &= p \\ \text{Var}[X_i] &= p(1 - p)\end{aligned}$$

$$\mathbb{E}[\bar{X}_n] = \frac{1}{n} \sum_{i=1}^n \mathbb{E}[X_i] = p \Rightarrow \text{Bias} = 0$$

$$\text{Var}[\bar{X}_n] = \frac{1}{n^2} \sum_{i=1}^n \text{Var}[X_i] = \frac{p(1 - p)}{n}$$

$$\text{MSE} = \text{Bias}^2 + \text{Variance} = \frac{p(1 - p)}{n}$$



# Coinflip: Laplace's estimator

**Example** Observe n coin flips  $X_1, \dots, X_n \sim \text{Bernoulli}(p)$

Consider another estimator  $\hat{p}_B = \frac{1 + \sum_i X_i}{2 + n}$

e.g. 7 successes out of 10 trials,

sample mean  $\bar{X}_n: \frac{7}{10} = 0.7$

new estimator  $\hat{p}_B: \frac{8}{12} = 0.67$

This is called “Laplace’s Law of Succession” estimator

Laplace (1814) used it to estimate the probability of sun rising tomorrow

# In-class exercise: bias & variance of Laplace's estimator<sup>21</sup>

**Example** Observe n coin flips  $X_1, \dots, X_n \sim \text{Bernoulli}(p)$

Consider another estimator  $\hat{p}_B = \frac{1 + \sum_i X_i}{2 + n}$ .

Find the bias and variance of  $\hat{p}_B$ .

**Solution**

$$E[\hat{p}_B] = \frac{1 + E[\sum_i X_i]}{2 + n} = \frac{1 + np}{2 + n} \Rightarrow \text{Bias} = \frac{1 - 2p}{2 + n}$$

A biased estimator

$$\text{Var}[\hat{p}_B] = \text{Var}\left[\frac{\sum_i X_i}{2 + n}\right] = \frac{1}{(2 + n)^2} \sum_{i=1}^n \text{Var}[X_i] = \frac{n p(1-p)}{(2 + n)^2}$$

Smaller than that of  
sample mean:  $\frac{p(1-p)}{n}$

$$\text{MSE} = \text{Bias}^2 + \text{Variance} = \dots$$

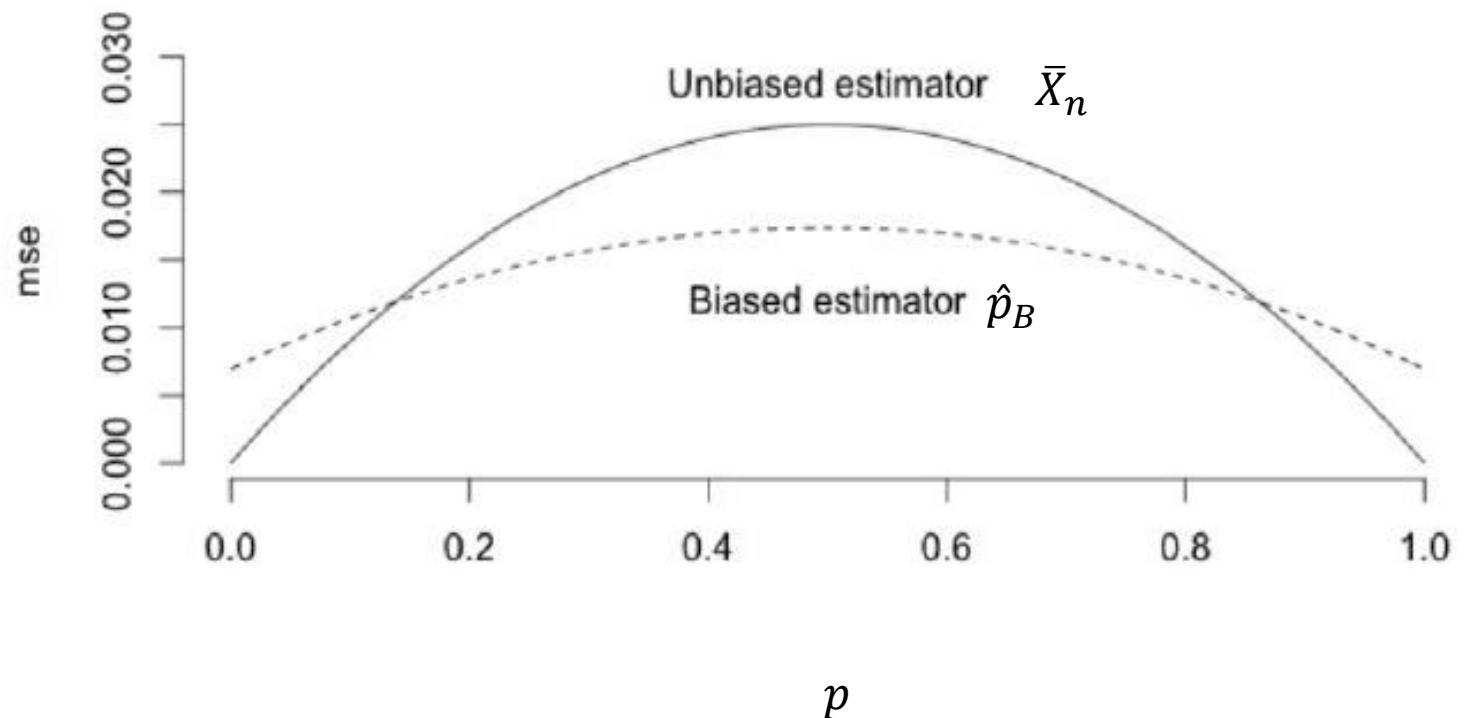
# Comparison of two estimators

22

- Let's compare the two MSEs with  $n=10$

- MSE of  $\bar{X}_n$ :  $\frac{p(1-p)}{10}$

- MSE of  $\hat{p}_B$ :  $\frac{1+6p-6p^2}{144}$



*Is an unbiased estimator “better” than a biased one? It depends...*

**Example** Observe n coin flips  $X_1, \dots, X_n \sim \text{Bernoulli}(p)$

Consider a “blind” estimator  $\hat{p} = \frac{1}{2}$ .

What is  $\hat{p}$ 's bias and variance?

$$\text{Bias}(\hat{p}) = E[\hat{p}] - p = \frac{1}{2} - p$$

$$\text{Variance}(\hat{p}) = 0$$

$$\text{MSE}(\hat{p}) = \text{Bias}(\hat{p})^2 + \text{Variance}(\hat{p}) = \left(\frac{1}{2} - p\right)^2$$