

# CHEN XIN

#UserExperience #ServiceDesign #StrategyDesign

## Online Portfolio:

<https://xincxinc.github.io/html/>

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## WORK

### Product Design Intern f / p design

08.2018 - 11.2018  
Munich, Germany

- Participated in the conception, preparation, implementation and documentation of workshops for a Fortune 500 company.
- Did research, planned workshops, did product design, prototyped and evaluated for a start-up project.
- Engaged the core team and communicated with stakeholders throughout the design process.
- Created concepts for side projects as needed.

### Design Intern TotalBrand + TotalDesign

02.2014 - 04.2014  
Shanghai, China

- Created a wide range of concepts for projects in product and communication design.

## EDUCATION

### Muthesius University of Fine Arts and Design

04.2016 - 07.2019  
Kiel, Germany

- B.A. Industrial Design / Interface Design

### East China University of Science and Technology

09.2010 - 06.2014  
Shanghai, China

- B.A. Industrial Design / Mathematics

## PROJECT

### Critical design: how technologies impact the way we listen to music, 2019

- interview, trend analysis, generative session, technology simulation, interactive installation

### Innovative product: a solution for the sedentary lifestyle, 2018

- interview, user journey, interface design, information visualisation, video making

### UI/UX: new perspective of fitness training, 2019

- interview, affinity mapping, persona, wireframing, user flow

## ABILITY

### Eye for

- detail
- aesthetic
- big picture

### Good at

- analyzing
- conceptualizing
- thinking
- communicating

## SKILL

### Software

- Adobe Xd
- Illustrator
- Photoshop
- InDesign
- After Effects
- MS Office
- Rhino

### Research

- Survey
- Interview
- Persona
- Affinity Mapping

### Development

- html/css/js

## PUBLICATION

### 2017 & 2019 Einblick / Ausblick

- catalog of the annual exhibition, publisher: Muthesius Kunsthochschule, Kiel

## LANGUAGE

- Chinese (native)
- English (fluent)
- German (fluent)
- Japanese (basic)