*Telr*

# COOKIE NOTICE

To make this website work properly, we sometimes place small data files called cookies on your device.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

## How do we use cookies?

We use the following cookies:

- **Google Analytics**, to understand how visitors to this website interact with our content.
  This data is anonymous, and aggregated. We use this data to manage the performance of our websites.
  These cookies are also used by **Google AdWords**, in order to personalise text ads on Google properties such as Google Search, and to track conversion from these ads.
  To find out more about Google Analytics cookies and their use, please visit the Cookies page in Google's Privacy & Terms. There are also instructions on how to manage Google's cookies and your ad personalisation.
- **AdRoll**, to provide targeted display advertising and to measure the effectiveness of that advertising.
  AdRoll's cookies collect data about the browsing behaviour of visitors to this website, and about their engagement with Telr's ads on other websites.
  To find out more about AdRoll's cookies and their use, please visit AdRoll's Service Privacy Notice. This page also contains instructions on how to manage or opt out of AdRoll's data collection.
- **Dianomi**, to measure conversion from ads served to our visitors across Dianomi's network of advertisers.
  To find out more about Dianomi's cookies and their use, please visit Dianomi's Privacy Policy. This page also contains instructions on how to opt out of Dianomi's data collection.

- **LinkedIn**, to provide targeted advertising on LinkedIn to LinkedIn members visiting this website.
  We use a LinkedIn Insight Tag: the LinkedIn Insight Tag creates a unique LinkedIn browser cookie on a visitor's browser and enables the collection of the following data for that cookie: metadata (such as IP address, timestamp, page events (like page views), and LinkedIn demographic information if there is an active LinkedIn.com member cookie present. Collected data is encrypted.
  If you are a LinkedIn member, you can opt out of LinkedIn collecting this data on your personal profile's Ads Settings page.

## How to control cookies

You can control and/or delete cookies as you wish – for details, see aboutcookies.org [https://www.aboutcookies.org/] .

You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

Information on how to adjust your preferences for each of the individual cookies we use on this website is detailed above for each cookie.