

SCHEDULES FORMING PART OF THE ACCOUNTS

SCHEDULE 4 FIXED ASSETS

(See Note 2(b), 2(d), 2(e) & 2(g) and 3(b) of Schedule 15)

(Amount in Rupees)

PARTICULARS	GROSS BLOCK				DEPRECIATION / AMORTISATION				NET BLOCK	
	As at 1.04.2009	Additions / Adjustment	Deletions / Adjustment	As at 31.03.2010	As at 1.04.2009	For the Year	Deletions / Adjustment	As At 31.03.2010	As at 31.03.2010	As at 31.03.2009
INTANGIBLE ASSETS (Refer note 3(b) of Schedule 15)	6,013,412,519		-	6,013,412,519	204,719,764	32,645,969		237,365,733	5,776,046,786	5,808,692,755
Total	6,013,412,519	-	-	6,013,412,519	204,719,764	32,645,969	-	237,365,733	5,776,046,786	5,808,692,755
TANGIBLE ASSETS										
Advertisement Structures	48,947,700		(2,910,118)	46,037,582	25,189,293	9,325,726	(2,590,938)	31,924,081	14,113,501	23,758,407
Leasehold Building	46,200,427			46,200,427	2,047,712	743,685		2,791,397	43,409,030	44,152,715
Plant & Machinery										
- Data Processing Equipment	4,878,072	710,082	(468,502)	5,119,652	2,605,597	1,308,688	(440,708)	3,473,577	1,646,075	2,272,475
- Office Equipment	14,313,702	577,172	(479,165)	14,411,709	7,416,420	2,587,297	(380,363)	9,623,354	4,788,355	6,897,282
Vehicles (Refer Note (A) below)	16,289,833		(1,595,624)	14,694,209	5,637,907	3,243,978	(677,594)	8,204,291	6,489,918	10,651,926
Furniture & Fixtures	11,459,129	135,825	(30,745)	11,564,209	4,244,851	1,610,997	(21,623)	5,834,225	5,729,984	7,214,278
Total	142,088,863	1,423,079	(5,484,154)	138,027,788	47,141,780	18,820,371	(4,111,226)	61,850,925	76,176,863	94,947,083
Grand-Total	6,155,501,382	1,423,079	(5,484,154)	6,151,440,307	251,861,544	51,466,340	(4,111,226)	299,216,658	5,852,223,649	5,903,639,838
Capital Work in Progress	2,056,365		2,056,365	-					-	2,056,365
Previous Year	5,888,203,689	6,034,139,709	(5,766,842,016)	6,155,501,382	340,257,058	47,938,133	(136,333,647)	251,861,544	5,903,639,838	5,547,946,631

Notes :

(A) Vehicles include Rs. 104,14,316 (previous year Rs.104,14,316) for assets acquired under Finance Lease.