

FY2016 HIGHLIGHTS

**FINANCIAL**

- Revenue of \$336.1m, up 20.1%
- Underlying EBITDA of \$73.5m, up 27.4%
- Underlying NPATA of \$35.6m, up 24.8%
- Full year fully franked dividend of 14.0cps, up 47.4%

**DIGITAL EXPANSION**

- Added:
 - 29 Road large format screens
 - 39 EVOKE Retail large format screens
 - 25 Fly large format screens
 - 200+ ShopaLive Retail small screens
- Digital revenue of \$153.3m, up 71.7%

**CONTENT & DATA**

- Progressing Quantum for launch in 2017
- Launched NZ's first retail measurement system (CRAFT)
- Expansion to 8 online platforms

**STRATEGIC ACQUISITIONS AND MERGERS**

- Integration of Inlink
- Acquisition and integration of ECN, Junkee Media and Cactus Imaging
- Proposed merger with APN Outdoor