

# Notes to the Consolidated Financial Statements

## 綜合財務報表附註

for the year ended 31 December 2016  
截至二零一六年十二月三十一日止年度

### 7. TURNOVER

Turnover of the Group represents revenue generated from (i) program production and related services, (ii) event organisation and related services, (iii) mobile live broadcasting and related services and (iv) entertainment contents on demand system and related services. The amounts of each significant category of revenue recognised in turnover during the year are as follows:

### 7. 營業額

本集團營業額指(i)節目製作及相關服務，(ii)活動籌辦及相關服務，(iii)移動直播及相關服務(iv)娛樂內容付費點播系統及相關服務產生之相關收益。於年內在營業額確認的各主要收益類別的款額如下：

		2016 二零一六年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Program production and related income:	節目製作及相關收入：		
– Service income	– 服務收入	49,254	35,625
– Advertising income	– 廣告收入	–	38
		49,254	35,663
Event organisation and related income:	活動籌辦及相關收入：		
– Service income	– 服務收入	29,018	34,905
– Advertising income	– 廣告收入	–	2,028
		29,018	36,933
Mobile live broadcasting and related income	移動直播及相關收入	120	–
Entertainment contents on demand system and related income	娛樂內容付費點播系統及相關收入	43	–
		78,435	72,596