

Xingyu Fu · 付星宇

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INFORMATION	School of Marketing, UNSW Business School Kensington, Sydney, NSW 2052, Australia	Email: xingyu.fu@unsw.edu.au Website: https://xingyu-fu.github.io
APPOINTMENT	University of New South Wales , Sydney, NSW, Australia <ul style="list-style-type: none">School of Marketing, UNSW Business SchoolLecturer (Tenure Track Assistant Professor); 2024.06 — Present	
EDUCATION	Hong Kong University of Science and Technology , Hong Kong <ul style="list-style-type: none">Ph.D. in Operations Management; 2020.02 — 2024.06Advisors: Ying-Ju Chen, Guillermo Gallego, and Pin GaoThesis: Social Responsibility and Sustainability in Operations Management Sun Yat-sen University , Guangzhou, Guangdong, China <ul style="list-style-type: none">B.Sc. in Math and Applied Math; GPA: 3.9/4.0; 2015.09 — 2019.06 University of California at Berkeley , Berkeley, California, USA <ul style="list-style-type: none">Visiting Undergraduate; GPA: 4.0/4.0; 2017.01 — 2017.06	
RESEARCH INTERESTS	Socially Responsible & Sustainable Operations; Marketing-Operations Interface; Economics of Information, Digitization, and Artificial Intelligence	
PUBLICATIONS	<i>Note: † I am the first author; ‡ I am the corresponding author; * Alphabetically ordered.</i> [2†] Fairness Regulation of Prices in Competitive Markets, with Zongsen Yang, Pin Gao, and Ying-Ju Chen, Forthcoming at Manufacturing & Service Operations Management . [1] Free Add-Ons in Services, with Pin Gao, Haoyu Liu, and Ying-Ju Chen, Service Science 14(4):292-306.	
WORKING PAPERS	Sound of Silence: When to Conceal Attribute Information? The Roles of Consumer Search, Inventory, and Channel Structure, with Zihao Chen, Pin Gao, and Ying-Ju Chen, Minor Revision at Manufacturing & Service Operations Management after 2 Rounds of Review. Temporal Flexibility in Emission Permits Regulation, with Ying-Ju Chen, Guillermo Gallego, Pin Gao, and Mengqian Lu, Major Revision at Manufacturing & Service Operations Management after 2 Rounds of Review. <ul style="list-style-type: none">Honorable Mention at POMS-HK 2022 Best Student Paper Competition; Second Place at POMS-China 2022 Best Student Paper Competition	

Privacy-Preserving Personalized Recommender Systems, with Ningyuan Chen, Pin Gao, and Yang Li, **Major Revision** at **Manufacturing & Service Operations Management** after 1 Round of Review.

Optimal Job Assignment with Spillover Effects, with Pin Gao, Haoyu Liu, and Ying-Ju Chen, **Major Revision** at **Naval Research Logistics** after 2 Rounds of Review.

Discriminatory Pricing in Service Systems: The Curse of Non-Transparency, with Zihao Chen, Yun Zhang, and Ying-Ju Chen.

Managing Algorithm Manipulation by Human-AI Collaboration, with Jiexin Zheng and Jiali Zhou.

Acquisition or Extortion? Policy Implementation by a Powerful Principal, with Ying-Ju Chen, Guillermo Gallego, and Pin Gao.

Selling New Product to Rationally (In)attentive Consumer, with Zheng Xie and Ying-Ju Chen.

HONORS	Hong Kong PhD Fellowship (HKD 325,200 annually), RGC	<i>2021 — 2024</i>
	Research Postgraduate Excellence Award (HKD 20,000), HKUST	<i>2023</i>
	RedBird Excellence Award for Continuing Students (HKD 20,000), HKUST	<i>2023</i>
	RedBird PhD Scholarship (HKD 40,000), HKUST	<i>2021</i>
	Postgraduate Studentship (HKD 216,360 annually), HKUST	<i>2020</i>
	Outstanding Graduates & Outstanding Undergraduate Thesis, SYSU	<i>2019</i>
	First-Class Scholarship, SYSU	<i>2016 — 2018</i>
	Overseas Study Award to UC Berkeley (CNY 100,000), SYSU	<i>2017</i>
PRESENTATIONS	INFORMS Annual Meeting, Seattle, Washington, USA	<i>2024</i>
	Fudan University, Shanghai, China	<i>2024</i>
	INFORMS Annual Meeting, Phoenix, Arizona, USA	<i>2023</i>
	University of New South Wales, Sydney, NSW, Australia	<i>2023</i>
	INFORMS MSOM Conference, Montréal, Québec, Canada	<i>2023</i>
	HKUST Business School PhD Conference, Hong Kong	<i>2023</i>
	POMS-HK, Hong Kong	<i>2023</i>
	POMS-China, Online	<i>2022</i>
	POMS Annual Conference, Online	<i>2022</i>
	POMS-HK, Online	<i>2022</i>
	HKUST ISOM Department Seminar, Hong Kong	<i>2021</i>
	INFORMS Annual Meeting, Online	<i>2021</i>
	CSAMSE, Online	<i>2021</i>
	IGEM, Boston, Massachusetts, USA	<i>2017</i>

PROFESSIONAL SERVICES	Referee:	
	<i>Operations Research, Manufacturing & Service Operations Management, Production and Operations Management, Naval Research Logistics.</i>	
	Conference Session Chair:	
	POMS-HK 2022, INFORMS Annual Meeting 2024.	
TEACHING EXPERIENCES	Services at UNSW:	
	External Communication Coordinator (School of Marketing)	<i>2024</i>
	Editorial Board Member of BusinessThink (UNSW Business School)	<i>2024</i>
	Teaching Assistant (HKUST):	
INDUSTRIAL EXPERIENCES	Quality and Process Management (UG)	<i>Fall 2022, Fall 2023</i>
	Business Modeling & Optimization (UG)	<i>Spring 2020, Fall 2021, Spring 2023</i>
	Analyst, Shining Midas Investment Management Co., Ltd	<i>2018.08 — 2019.12</i>