

Benchmarking Individual Corporate Bonds ^{*}

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Abstract

We propose an alternative approach to the linear factor model to estimate and decompose individual corporate bond risk premia. Using characteristic-based benchmarks to evaluate assets' performance is a common practice in empirical asset pricing (Daniel et al., 1997), while factor models are difficult to implement for individual bonds with limited observations. To solve the high-dimensional sort difficulty proposed in Cochrane (2011), we introduce a *benchmark combination model (BCM)* that combines multiple basis portfolios to price corporate bonds. With a non-arbitrage objective, our approach minimizes cross-sectional pricing errors and acts as a linear pricing kernel like the factor model. There are three major empirical findings. First, our BCM model outperforms factor models in pricing individual corporate bonds for multiple performance measures. Second, we find Credit Rating, Downside Risk, and Short-Term Reversal are three primary sources of the bond risk premia. Finally, by incorporating machine learning forecasts into the BCM model, we find strong return predictability evidence.

Key Words: Characteristic-Sorted Basis Portfolio, High-Dimensional Sort, Corporate Bond, Risk Premia, Forecast Combination, Machine Learning, Return Predictability.

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1 Introduction

Asset pricing models study why different assets earn different expected returns. When the market is efficient, expected excess returns (for equities, bonds, and commodities) are supposed to be entirely explained by different risk exposures, and consequently, pricing errors are zero. With the implication of this non-arbitrage condition, asset pricing models are useful to set up benchmark expected returns and evaluate if an asset is underpriced or overpriced over the benchmark.

On the one hand, when evaluating a corporate bond's performance, an investor references the same rating portfolio performance. One might classify individual corporate bonds into five consecutive Credit Rating buckets (AAA/AA/A/BBB/Junk). In this paper, we use the term "basis portfolio" to represent univariate-sorted portfolios. All bonds in the same basis portfolio are believed to bear a similar risk, and their benchmark-adjusted performances show the fairness of asset pricing. In addition to the credit ratings, investors also consider other bond characteristics, such as duration and downside risk. These benchmark evaluations are well established to practitioners and academia and discussed in Section 1.1. If one wants to decompose asset risk premia of excess returns further, the benchmark evaluation becomes inconvenient to handle multiple characteristics.

On the other hand, another typical return benchmark construction is the parametric risk factor model. Factor models have also become the standard tool to estimate and decompose asset risk premia in asset pricing. Besides the superior statistical properties, the non-arbitrage restriction can be formulated quantitatively under the factor model. When one only uses tradable factors to build the model, the intercept alpha becomes the pricing error. According to ICAPM of Merton (1973), a combination of common factors captures the cross-section of expected returns, and the regression intercept should be zero. However, one drawback of the factor model is its regression estimation accuracy relies on the sample size. Therefore, most empirical finance studies focus on estimating factor models for portfolios instead of individual asset returns.

In this paper, we investigate this problem and provide an alternative approach to price individual corporate bonds. The goal of our paper is threefold. First, we tackle the high-dimensional sort difficulty in the cross-section of individual corporate bond returns. Second, we evaluate the model fitness with a non-arbitrage objective, pricing errors, to compare our approach with existing factor models. Finally, besides the pricing performance, we demonstrate the prediction performance for

predicting individual corporate bond returns.

1.1 Sorting Mechanism and Challenge

Sorting corporate bonds into consecutive buckets by their characteristics, such as credit ratings, is a standard benchmark evaluation for individual corporate bonds. Benchmark evaluation via sorting is a non-parametric approach and also well established in the equity market. [Daniel et al. \(1997\)](#) apply characteristic-sorted basis portfolios to evaluate mutual fund performance and price equity returns.¹ The idea is to reduce the vast asset universe's dimension into 125 ($5 \times 5 \times 5$) buckets by market equity, book-to-market ratio, and return momentum. To assess an asset's realized and expected returns, one chooses the benchmark as the corresponding bucket portfolio out of 125. We use Figure 1 to demonstrate the sorting mechanism for the benchmark evaluation.

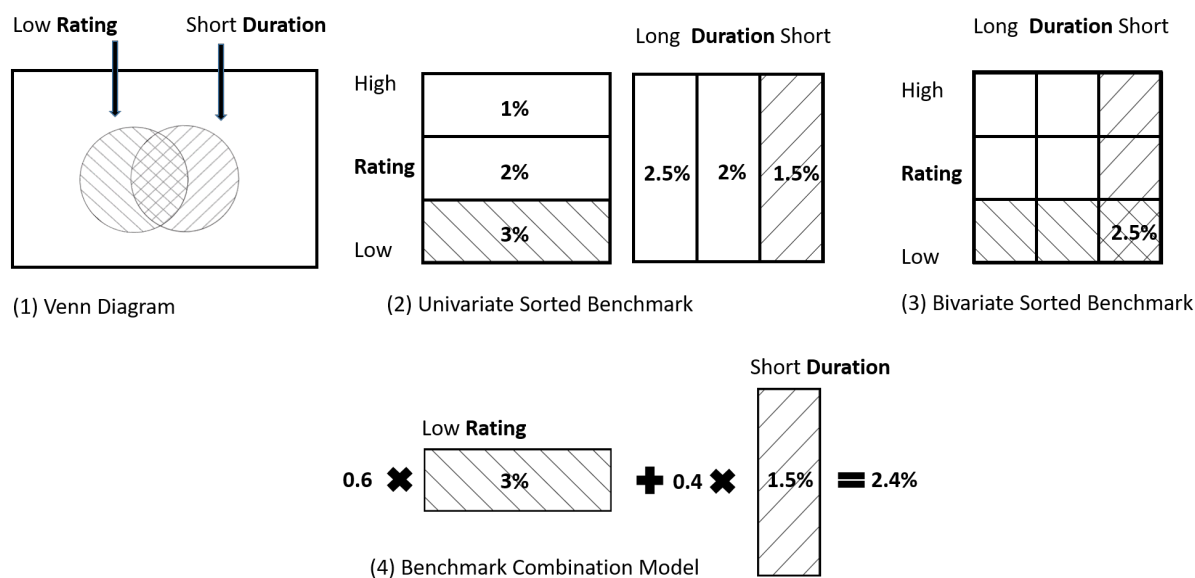


Figure 1: Sorting in Corporate Bonds

This figure demonstrates the sorting mechanism as well as the bench combination model. We provide a toy example to show the benchmark portfolio construction and the return calculation.

The Venn diagram in sub-figure (1) of Figure 1 represents low-rating bonds, short-duration bonds, and the whole bond universe. The intersection is the set of bonds with low ratings and short durations. The univariate sorting in sub-figure (2) demonstrates how one sorts corporate bonds

¹The benchmark evaluation for practitioners (i.e., Morningstar) is called "style box analysis," which provides a graphical representation of investing categories for fixed-income or equity investments. The commonly used category pairs are size-value for equities and rating-duration for corporate bonds.

on one characteristic, Credit Rating or Duration. For example, in the left box of sub-figure (2), the whole bond universe is sorted into three buckets based on Credit Rating, from high to low. The shaded bucket represents the low-rating bonds, equivalent to the left circle in sub-figure (1).

One usually includes all bonds from the same bucket in one basis portfolio. For example, the low-rating bonds in the same basis portfolio usually have similar default risk exposure, thus sharing similar default risk premia. Therefore, it makes sense to use the same benchmark returns to price all bonds in this bucket. The bivariate sorting in sub-figure (3) independently displays two boxes in sub-figure (2) into a 3-by-3 style box. The bottom-right bucket is the intersection of low-rating and short-duration bonds, equivalent to the intersection set in sub-figure (1). The portfolio constructed by the bottom-right bucket serves as a benchmark for low-rating and short-duration bonds.

Table 1: The Number of Observations by Buckets for Bivariate Sorts

This table reports the monthly average number of observations in each bucket for independently bivariate sorts from 2015 to 2017. We sort individual corporate bonds by Credit Rating, Duration, and Downside Risk into five buckets correspondingly. The top table shows the number of observations for Rating and Duration bivariate sorts, and the bottom table shows the case for the Duration and Downside Risk.

		Duration					
		1	2	3	4	5	All
Rating	AAA	42	39	32	16	30	158
	AA	38	30	19	15	23	125
	A	114	104	81	92	104	494
	BBB	78	86	106	141	122	532
	Junk	22	34	55	31	18	161
	All	293	293	293	295	296	1471
Downside Risk	1	9	15	69	48	156	296
	2	15	30	71	74	105	295
	3	42	59	79	83	33	296
	4	73	62	65	90	2	292
	5	154	127	9	1	1	292
	All	293	293	293	295	296	1471

Though the multi-dimensional sort reflects different risk exposures and exploits the characteristics interactions, researchers usually perform the bivariate sort due to the shrinking portfolio size in interactions. The interaction between characteristics in a bivariate sort can reduce the observation number in some buckets dramatically. As shown in Table 1, we perform the bivariate-sort of corporate bonds on “Duration v.s. Rating” in the upper panel and “Duration v.s. Downside Risk” in the lower one. There are a few buckets with less than ten observations, which the portfolio construction can be poor due to idiosyncratic risk. Implementing a high-dimensional sort is impossible

as questioned in [Cochrane \(2011\)](#). Though the benchmark evaluation via this sorting mechanism is straightforward, it could be challenging for using more than two characteristics.

1.2 Our Solution

This paper constructs the benchmark evaluation through a linear combination of basis portfolios, an alternative to the multidimensional-sorted benchmark portfolios. As the sub-figure (4) in Figure 1 shows, we use a linear combination of two basis portfolio returns to replace the corresponding bucket portfolio in a bivariate-sorted “style box.”

This linear combination of basis portfolios is one solution to the multidimensional-sort challenge. First, the pricing kernel is still a tradable portfolio because it is a portfolio of basis portfolios. Second, it does not suffer from the limited sample size for the multidimensional sort. Finally, it reflects different risk exposures and characteristics interactions by using the combination weights. A recent paper of [Kelly et al. \(2019\)](#) suggests sorting on different characteristics provides bootstrap or ensemble samples to dissect the cross-section’s return distribution. Therefore, the same bond can be evaluated by different basis portfolios due to various risk exposures. Each basis portfolio serves as a relatively “unbiased” benchmark, and their combination helps reduce the bias and variance. Finally, the combined weights can be used to evaluate and decompose the risk premia for individual bond returns.

Moreover, the current literature for the cross-section of corporate bond returns² is mostly about bond portfolios. Most studies are established for Rating or Duration basis portfolios. Similar to equities, these characteristic-sorted benchmark portfolios have relatively stable economic-driven dynamics than individual counterparts. In our approach, the combination weights can be used to identify the underlying economic sources (Credit Rating, Downside Risk, and Short-Term Reversal). In short, our approach consists of two steps: Step one, we obtain the combination weights by minimizing the non-arbitrage objective for the cross-section of individual bond returns. Step two, we combine different basis portfolio returns into one single benchmark for the pricing purpose.

²Related work includes [Lin et al. \(2011\)](#), [Bai et al. \(2019a\)](#), and [Gao et al. \(2020\)](#)

1.3 Empirical Overviews

Our data consist of 589,528 bond-month observations in the empirical study, covering 19,782 unique bonds, from 1976 to 2017. First of all, we find Credit Rating, Downside Risk, and Short-Term Reversal are economically and statistically significant sources in the Benchmark Combination Model. Second, our BCM model outperforms widely used factor models (five-factor model of [Fama and French \(1993\)](#) and the four-factor model of [Bai et al. \(2019a\)](#)) in pricing individual bond returns. Third, we find strong empirical evidence that the corporate bond basis portfolios can be predictable, and their combination can be used to predict the underlying individual bond returns. Our BCM model particularly delivers substantial out-of-sample predictability for individual corporate bond returns with different machine learning forecasts. Finally, our forecast-implied long-short strategy, which cannot be explained by the five-factor model of [Fama and French \(1993\)](#), delivers an 11.88% annualized average return and a 2.57 annualized Sharpe ratio.

1.4 Related Literature

This paper contributes to the literature in several important ways. The main contribution is pricing corporate bond returns. [Fama and French \(1993\)](#) propose a five-factor model to price the joint cross-section of equity and corporate bond returns. [Bai et al. \(2019a\)](#) introduce common risk factors based on corporate bonds' risk characteristics, including downside risk, credit risk, liquidity risk, and short-term reversal. The proposed factor models in the previous two papers are tested with corporate bond portfolios. [Kelly et al. \(2019\)](#) try to price individual corporate bond returns with the IPCA method proposed in [Kelly et al. \(2019\)](#). Unlike the traditional time-series regression approach to estimate factor loadings, the IPCA incorporates information on corporate bond characteristics to estimate the factor loadings. Additionally, a large body of literature exists on the cross-section of corporate bond returns. [Lin et al. \(2011\)](#) find liquidity risk is an important determinant, and [Chung et al. \(2019\)](#) document the volatility risk and [Huang et al. \(2020\)](#) confirm the downside risk. [Gao et al. \(2020\)](#) find media coverage is negatively associated with firms' cost of debt.

Second, we contribute to the literature on characteristic-sorted benchmarks. [Daniel et al. \(1997\)](#) provide a benchmark evaluation framework for individual equity returns, which dependently sorts on size, value, and momentum. Portfolios are commonly sorted on a single characteristic, two

characteristics, and even three characteristics. However, high-dimensional sorting is difficult as questioned in [Cochrane \(2011\)](#). We provide a solution to the high-dimensional sort difficulty.

Third, our paper is linked to the area of corporate bond return prediction. [Lin et al. \(2014\)](#) document the forward rate, liquidity factor, and credit spread significantly contribute to the predictive power of corporate bond returns, primarily through combination forecasts. [Chordia et al. \(2017\)](#) also find predictability facts with equity characteristics, such as profitability and asset growth, and [Bai et al. \(2019b\)](#) confirm the predictability of return volatility and skewness. [Lin et al. \(2018\)](#) find predictability facts for corporate bond portfolio returns with an iterated combination approach. Recent working papers, including [Bali et al. \(2020\)](#) and [Bredendiek et al. \(2019\)](#), predict public individual corporate bond returns or create optimal portfolios using both bond and equity characteristics. We follow [He et al. \(2021\)](#) and include the return prediction application for the BCM model.

Finally, this paper is related to rising literature on applied machine learning in empirical asset pricing. [Gu et al. \(2020\)](#) forecast individual equity returns with various machine learning algorithms, and [Feng et al. \(2020\)](#) find various portfolio returns are predictable and adopt a forecast combination for individual stock returns. [Bianchi et al. \(2020\)](#) and [Feng et al. \(2020\)](#) applied machine learning and deep learning to investigate the return predictability of U.S. treasury bond returns through revised and real-time macroeconomic variables. A recent working paper by [Guo et al. \(2020\)](#) finds machine learning predictability of corporate bond returns, using yield predictors that capture the yield curve information.

The remainder of the paper is organized as follows. Section 2 demonstrates the Benchmark Combination Model and its connection to empirical asset pricing factor models. We introduce the data in Section 3 and empirical study design in Section 4. In Section 5.1, we show how to decompose the individual corporate bond returns into basis portfolio returns and identify sources of risk premia. We present empirical evidences for the pricing and prediction performance in Section 5.2 and 5.3. Section 6 summarizes the paper.

2 Methodology

2.1 Asset Pricing via Optimization

In this paper, we approach the non-arbitrage goal of asset pricing via an optimization problem, which minimizes the pricing errors.

$$\underset{\mathcal{X}_{i,t}}{\text{Minimize}} \mathcal{L} = \sum_{i,t} (r_{i,t} - \mathcal{X}_{i,t})^2, \quad (1)$$

where $r_{i,t}$ denotes the return of asset i at time t , and $\mathcal{X}_{i,t}$ represents the benchmark portfolio.

Financial economists assume the benchmark $\mathcal{X}_{i,t}$ is a tradable portfolio, i.e., a linear combination of asset returns at the same period. Therefore, the difference $(r_{i,t} - \mathcal{X}_{i,t})$ can be interpreted as a pricing error. Equation 2 describes a tradable portfolio for all assets in the cross-section, which can be as naive as the equally weighted portfolio. Generally, researchers have to determine the combination or portfolio weights for $\mathcal{X}_{i,t}$ using information up to time $t - 1$, such as past return distribution statistics or return predictors, as shown in Equation 3:

$$\mathcal{X}_{i,t} = W_i^\top r_t, \quad (2)$$

where W_i is the weight vector specified to price asset i at time $t - 1$, and r_t is vector for the cross-sectional returns at time t . In our model, we use the predictor Z_{t-1} to determine the benchmark combination weights.

$$\begin{aligned} W_{t-1} &= [W_{1,t-1}, \dots, W_{N,t-1}] \\ &= F(Z_{t-1}), \end{aligned} \quad (3)$$

where $F(\cdot)$ is a sorting function, and $F(Z_{t-1})$ inputs an $N \times K$ matrix and outputs an $N \times N$ matrix. We consider a panel data with N assets and K characteristics. For the pricing kernel, we have to create $W_{i,t-1}$ for each asset i at time $t - 1$. Therefore, W_{t-1} is an $N \times N$ matrix. However, if we use the sort function $F(\cdot)$ to construct the pricing kernel, then W_{t-1} largely depends on Z_{t-1} .

2.2 Benchmark Example: Factor Model

The Capital Asset Pricing Model CAPM can be interpreted through the benchmark $\mathcal{X}_{i,t}$ notation. The pricing kernel for asset i is the product of two components: the factor loading $\beta_{i,t-1}$ and the market factor f_t .

$$\mathcal{X}_{i,t} = \beta_{i,t-1} \times f_t \quad (4)$$

The market factor is a portfolio weighted by the market equity $u_{j,t-1}$ for all assets j .

$$f_t = \sum_{j=1}^N \frac{u_{j,t-1}}{\sum_j u_{j,t-1}} r_{j,t} = \sum_{j=1}^N \tilde{u}_{j,t-1} r_{j,t} = \tilde{u}_{t-1}^\top r_t. \quad (5)$$

Therefore, the $W_{i,t-1}$ is formulated as the product of two vectors: $\beta_{i,t-1}$ and the factor composition \tilde{u}_{t-1} . The factor composition weights $\{\tilde{u}_t\}$ are usually pre-specified. Here, we show the connection between our proposed benchmark evaluation and the factor model.

2.3 Univariate-Sorted Benchmark Model

The basis portfolios we use in the BCM model are univariate-sorted portfolios. For characteristic k in month t , all assets are sorted on their value of characteristic k from low to high. Those assets positioned below 20% are grouped into bucket one, those between 20% to 40% are grouped in bucket two, and so on. We denote the buckets in $s \in \{1, 2, 3, 4, 5\}$. Those bonds in the same bucket have the same s , and those bonds in different buckets have different s . In this way, we reduce the dimension of the cross-section from N to S , where $S = 5$.

As shown in Equation 6, the main assumption in our model is, assets in the same bucket s share the same weight $\widetilde{W}_{s,t-1}^{(k)}$. For a single asset i , we look for its belonging bucket s , regarding characteristic k , and then assign the $\widetilde{W}_{s,t-1}^{(k)}$ to $W_{i,t-1}^{(k)}$ and create $R_{k,s,t}$.

$$\mathcal{X}_{i,t} = W_{i,t-1}^{(k)\top} r_t = \widetilde{W}_{s,t-1}^{(k)\top} r_t = R_{k,s,t}, \quad (6)$$

where

$$\widetilde{W}_{s,t-1}^{(k)}[j] = \begin{cases} \tilde{u}_{j,t-1} & \text{if } j \in \text{bucket } s, \\ 0 & \text{if } j \notin \text{bucket } s. \end{cases} \quad (7)$$

For the notations, s is the sorting bucket of asset i , $W_{i,t-1}^{(k)}$ is replaced by $\widetilde{W}_{s,t-1}^{(k)}$ for all i in bucket s , and $R_{k,s,t}$ is the benchmark portfolio return of bucket s sorted on characteristic k . Notice that, if two assets belong same basis portfolio for characteristic k , they share the same basis portfolio benchmark $R_{k,s,t}$.

In our empirical analysis, we use the equally weight within the sorting bucket, so the $R_{k,s,t}$ is the equally weighted return of the basis portfolio s . In Equation 7, the equal-weighted basis portfolio uses $\tilde{u}_{j,t-1} = \frac{S}{N}$. The advantage for this model is the non-parametric nature of sorting.

2.4 Benchmark Combination Model

The proposed BCM model is a combination approach and benefits from a large number of characteristics. Each basis portfolio can be useful as a benchmark for pricing, and combining them reduces the potential bias and variance. We combine the K number of basis portfolios into one benchmark $\mathcal{X}_{i,t}$ with the combination weight $\omega = [\omega_1, \omega_2, \dots, \omega_K]^\top$:

$$\mathcal{X}_{i,t} = \omega_1 \widetilde{W}_{s,t-1}^{(1)\top} r_t + \omega_2 \widetilde{W}_{s,t-1}^{(2)\top} r_t + \dots + \omega_K \widetilde{W}_{s,t-1}^{(K)\top} r_t \quad (8)$$

$$= \left(\sum_{k=1}^K \omega_k \widetilde{W}_{s,t-1}^{(k)\top} \right) r_t. \quad (9)$$

Equation 9 follows Equation 2 but uses $\sum_{k=1}^K \omega_k \widetilde{W}_{s,t-1}^{(k)\top}$ to replace W_i^\top . We need to estimate the combination weight ω with the dimension K , and all assets share the same combination weights. Unlike the idiosyncratic pricing property of a factor model, if two assets belong same basis portfolios for each characteristic, they share the same benchmark evaluation $\mathcal{X}_{i,t}$. Finally, we can present the BCM model in another way:

$$\mathcal{X}_{i,t} = \sum_{k=1}^K \omega_k R_{k,s,t}, \quad (10)$$

where $R_{k,s,t}$ is the basis portfolio return of asset i based on characteristic k , and the notation for asset i is embedded in the basis portfolio s .

2.5 Estimation via Optimization

The BCM model solves the optimization problem in Equation 1 to a constrained linear regression approach (BCM_c) in Equation 11. To make the linear components interpretable, we restrict the combination weights to be non-negative and sum to one. Therefore, constraint optimization helps to identify important sources when decomposing the risk premia for individual bond returns. We also consider an unconstrained implementation (BCM_u) for a robustness check.³

$$\begin{aligned} \text{Minimize}_{\{\omega_1, \omega_2, \dots, \omega_K\}} \mathcal{L} &= \sum_{i,t} \left(r_{i,t} - \sum_{k=1}^K \omega_k R_{k,s,t} \right)^2 \\ \text{with } \sum_{k=1}^K \omega_k &= 1, \omega_k \geq 0 \end{aligned} \quad (11)$$

The estimation and interpretation for the BCM model are similar to the factor model for the non-arbitrage optimization via linear modeling. However, the factor model estimates idiosyncratic factor loadings for different assets ($N \times K$ parameters for a K -factor model to N assets). Our BCM model uses all assets to estimate the combination weights (K parameters for K characteristics). The asset-groups give the idiosyncratic pricing properties for basis portfolios. The chance is extremely small for two assets belong to same basis portfolios of all characteristics. By comparison, the BCM model has a larger estimation sample with way fewer parameters.

2.6 Return Prediction

With the pricing kernel, one immediate application is to perform return prediction. One advantage is, these long-only basis portfolios have more significant return predictability than those long-short risk factors. We find substantial predictability evidence for various basis portfolios to different characteristics in Table 7. With the BCM model, one can transform these portfolio return predictability into individual bond return predictability. The conditional individual bond return forecast is straightforward in Equation 12.

$$E_t(r_{i,t+1}) = E_t(\mathcal{X}_{i,t+1}) = \sum_{k=1}^K \omega_{k|t} E_t(R_{k,s,t+1}), \quad (12)$$

³ There is a minor performance v.s. interpretation tradeoff between the constrained and unconstrained models.

where $E_t(r_{i,t+1})$ is the conditional expectation of the asset i 's return at time $t + 1$ based on information up to time t , $w_{j|t}$ is the combination weights estimated at time t , and $E_t(R_{k,s,t+1})$ is the conditional expectation of basis portfolio returns.

As for the $E_t(R_{k,s,t+1})$, it is essentially a prediction for the basis portfolio returns. We formulate it in a general predictive model:

$$E_t(R_{k,s,t+1}) = g_{k,s|t}(\tilde{Z}_{k,s,t}, x_t), \quad (13)$$

where two groups of predictors are included: $\tilde{Z}_{k,s,t}$ are aggregated characteristics for different basis portfolios s of characteristic k , and x_t are macro predictors up to time t .⁴

The predictive function $g(\cdot)$ can be any predictive model, including as simple as moving average or as complex as nonlinear machine learning methods. We take the forecast $E_t(R_{j,k,t+1})$ from a predictive model, and then plug into the predictive framework in Equation 12. We have implemented five representative predictive models and find robust predictability evidence using simple or complex methods in Table 7. Two are traditional models: moving average and the Mean Combination in Lin et al. (2014). The others are machine learning methods: Principal Component Regression, Lasso, and Random Forest. The implementation details for all these methods in our empirical analysis follows He et al. (2021).

3 Empirical Data

3.1 Corporate Bond Returns Sample

The corporate bond observations are collected from four databases: the Lehman Brother Fixed Income (LBFI) database, DataStream, the National Association of Insurance Commissioners (NAIC) database, and the Trade Reporting and Compliance Engine (TRACE) database. We combine the data from these sources to get a large individual corporate bond sample. If we find duplicate observations between multiple sources, we keep only one of them by a priority ranking. The ranking from high priority to low priority is TRACE, NAIC, LBFI, and DataStream. We prefer using the

⁴ Using both of idiosyncratic characteristics and macro predictors for returns prediction is common in empirical asset pricing, see Gu et al. (2020) and He et al. (2021).

transaction-based return data (TRACE) to using the return data based on quotes and matrix calculations (LBFI). The TRACE data start in 2002 and have a short history, whereas the LBFI extends our sample to early 1973.

With the five sources, we can compute corporate bond returns and various characteristics. The monthly corporate bond return at time t is calculated as follows:

$$R_t = \frac{(P_t + A_t) + C_t - (P_{t-1} + A_{t-1})}{P_{t-1} + A_{t-1}}, \quad (14)$$

where P_t is the price, A_t is the accrued interest, and C_t is the coupon payment at time t . We adjust the raw returns to excess returns by subtracting the three-month Treasury bill rate. Our sample excludes any bonds with embedded options. We remove any bond observation whose time-to-maturity is less than two years or longer than 30 years. Summary statistics of the corporate bond returns sample are shown in Table 2.

3.2 Bond Characteristics, Macro Predictors, and Sorted Portfolios

We have 20 corporate bond characteristics for individual bonds and 20 macro predictors, described in Appendix B.1 and Appendix B.2, respectively. The corporate bond characteristic sample covers four primary categories: the fundamental characteristics (e.g., rating, duration), the return-distributional characteristics (e.g., variance, downside risk), past returns (e.g., short-term reversal, momentum), and covariance with common factors (e.g., beta on TERM, beta on DEF).

The Mergent FISD database provides corporate bond issue information and many characteristics, such as issue sizes, issue dates, maturity dates, coupon interest rates, credit ratings, and SIC codes. Besides the bond characteristics available from Mergent FISD, we calculate more corporate bond characteristics based on past returns. First, following those return-distribution characteristics proposed in Bai et al. (2019a), and Bai et al. (2019b), we have added downside risk proxied by the 5% VaR (value-at-risk), variance, skewness, and excess kurtosis of the returns, which are estimated using the rolling sample of the past 36 months. Second, we have created five past return-related characteristics, including short-term reversal (1-1 month), momentum (2-6 month, and 2-12 month), and long-term reversal (13-24 month, and lagged 13-36 month). Third, following the risk exposure to the corporate bond's risk factors in Fama and French (1993) and Gebhardt et al. (2005), we es-

timate the multivariate betas of individual bonds regarding a five-factor model, using the rolling sample of the past 36 months. The five-factor model includes the Fama-French three factors (MktRf for the market, SMB for size, HML for value), plus two bond-related factors (term factor and default factor). We also retain the residual variances from the five-factor model regression.

In addition to 20 corporate bond characteristics, we have added another group of predictors, 20 macroeconomic indicators. These macroeconomic indicators cover three main categories: the macroeconomic indicators (e.g., CPI index, three-month Treasury bill rate), the corporate bond market variable (e.g., term spread, corporate bond market return), and the equity market variable (e.g., S&P 500 index returns, S&P 500 index earnings-to-price ratio). The macroeconomic indicators serve as the systematic signal in Equation 13.

Finally, based on each characteristic, we construct the basis portfolios (univariate-sorted quintile portfolios) and rebalance them every month. We calculate the basis portfolio returns as the equal-weighted average of the underlying assets' returns. Also, the characteristics of the basis portfolios are the equal-weighted average of the underlying assets' characteristics. The basis portfolio characteristics serve as the idiosyncratic signal in Equation 13.

4 Empirical Design

4.1 Pricing Measure

Once the weight is estimated, we use Equation 10 to construct our model-implied benchmark for each individual corporate bond return observations. We use the pricing performance measure Total R^2 and Predictive R^2 proposed by Kelly et al. (2019).

$$\text{Total } R^2 = 1 - \frac{\sum_{i,t} \left(r_{i,t} - \sum_{k=1}^K \hat{\omega}_k R_{k,s,t} \right)^2}{\sum_{i,t} r_{i,t}^2}, \quad (15)$$

where $\hat{\omega}_k$'s are the estimation for weights. The Total R^2 represents the fraction of realized return variation explained by the contemporaneous factor realizations, aggregated over all assets and all periods. For in-sample pricing, the $\hat{\omega}_k$'s are estimated with the whole sample from year 1998 to 2017, whereas for out-of-sample pricing, they are estimated with information up to time $t - 1$. Thus,

we denote it as $\hat{\omega}_k = \hat{\omega}_{k|t-1}$.

$$\text{Predictive } R^2 = 1 - \frac{\sum_{i,t} \left(r_{i,t} - \sum_{k=1}^K \hat{\omega}_k \bar{R}_{k,s,t-1} \right)^2}{\sum_{i,t} r_{i,t}^2}, \quad (16)$$

where $\bar{R}_{k,s,t-1}$ denotes the moving average of the basis portfolio returns up to time $t-1$, and $\hat{\lambda}_{t-1}$ is the moving average of the tradable factor risk premium up to time $t-1$. The Predictive R^2 represents the fraction of realized return variation explained by the model-implied expected returns. For the comparison of factor models, we have the same design for in-sample and out-of-sample estimation and follow the calculation in [Kelly et al. \(2019\)](#).

4.2 Prediction Measure

To evaluate the predictability of BCM model, we report the out-of-sample R^2 for predicting basis portfolio returns. We calculate the prediction error for basis portfolio return $\hat{R}_{k,s,t}$ by comparing with its 20-year moving average $\bar{R}_{k,s,t}$.

$$R_{OOS,k,s}^2 = 1 - \frac{\sum_t (R_{k,s,t} - \hat{R}_{k,s,t})^2}{\sum_t (R_{k,s,t} - \bar{R}_{k,s,t})^2}, \text{ for } k \text{ in } 1, \dots, K, \text{ and } s \text{ in } 1, \dots, S. \quad (17)$$

In particular, we have aggregated the prediction errors for the cross-section sorted on each characteristic k .

$$R_{OOS,k}^2 = 1 - \frac{\sum_{s=1}^{S=5} \sum_t (R_{k,s,t} - \hat{R}_{k,s,t})^2}{\sum_{s=1}^{S=5} \sum_t (R_{k,s,t} - \bar{R}_{k,s,t})^2}, \text{ for } k \text{ in } 1, \dots, K. \quad (18)$$

We evaluate the predictability of individual bond returns with the below out-of-sample R^2 . The baseline prediction $\bar{r}_{i,t}$ is the 20-year moving average return for the corresponding Credit Rating basis portfolio.⁵

$$R_{OOS}^2 = 1 - \frac{\sum_{i,t} (r_{i,t} - \hat{\mathcal{X}}_{i,t})^2}{\sum_{i,t} (r_{i,t} - \bar{r}_{i,t})^2}. \quad (19)$$

4.3 Fama-Macbeth Testing

The above Total, Predictive, and out-of-sample R^2 's are aggregate measures over all time periods. However, the drawback for such aggregate measures is they cannot reflect the performance

⁵ For example, a AAA bond uses the average returns of AAA portfolio.

variation over time and can be dominated by extremely volatile periods. We follow [Fama and MacBeth \(1973\)](#) and design the Fama-Macbeth type measures for pricing and prediction. In particular, we utilize the large cross-section and aggregate the information for each time period to obtain the R_t^2 . Therefore, we are able to perform the Fama-Macbeth test on the average performance for the time series $\{R_t^2\}_{t=1}^T$ with the below hypothesis.

$$H0: \overline{R^2} > 0 ; H1: \overline{R^2} \leq 0.$$

For example, we can calculate the periodical version of Total R_t^2 as

$$\text{Total } R_t^2 = 1 - \frac{\sum_i \left(r_{i,t} - \sum_{k=1}^K \hat{\omega}_k R_{k,s,t} \right)^2}{\sum_i r_{i,t}^2}. \quad (20)$$

Given the flexibility of designing the Fama-Macbeth test, we can apply the two-sample t -test for the performance comparison. We can test the below hypothesis to compare the average difference for performance measures.

$$H0: \overline{R_{\Delta}^2} = 0 ; H1: \overline{R_{\Delta}^2} \neq 0,$$

where $R_{\Delta,t}^2 = R_{1,t}^2 - R_{2,t}^2$. We can perform this comparison test on two different methods or two different samples.

4.4 Estimation and Prediction

First, we need to estimate the basis portfolio weights for the Benchmark Combination Model. We implement the constrained regression for realized returns in Equation 11. For out-of-sample estimation, we update the model annually using the rolling window of the past 60 months. To obtain the significance of portfolio weights, we implement 1000 bootstrap samples and report the non-negative estimation frequency for each benchmark to measure weight significance. Variables estimated with zero coefficients are useless for the objective in the bootstrap sample. A variable that appeared more than 90% is deemed significant. We present the bootstrap significance levels by dark and light color in Table 3.

Second, we also perform the return prediction for each basis portfolio. In particular, we train

the prediction model by the time-series modeling instead of a pooled modeling. The out-of-sample period is January 1998 to December 2017, and the training window is the rolling window of the past 20 years. We update the model annually and predict all 12 observations for the next year. The prediction design follows He et al. (2021). In addition to the moving average, we consider four major forecasting methods, including the mean combination, Principal Component Regression, Lasso, and Random Forest.

5 Empirical Findings

5.1 Returns Decomposition

As discussed in Section 2, the Benchmark Combination Model is an alternative approach to the factor model to provide an expected return and reveal the risk premia sources. The first column in Table 3 reports the in-sample results, using all return observations from 1998 to 2017. We regress individual bond realized returns on their corresponding basis portfolios. In Panel A the constrained model, we find Credit Rating, Short-term Reversal, 12-month Momentum, and Downside Risk are important sources by the bootstrap inference. In addition to rating, our findings on short-term reversal and downside risk are consistent with Bai et al. (2019a) and Bai et al. (2019b).

Under different economic conditions, the basis portfolio importance can be different in the in-sample analysis. We split the 20 years from 1998 to 2017 into the economic boom and recession with NBER business-cycle indicators.⁶ We find Credit Rating is always strong. However, Duration and Short-Term Reversal are more important in the economic boom than in the recession. Downside Risk and 12-Month Momentum are significantly pricing sources in the recession but not in the economic boom. The remaining columns report the out-of-sample results of combination weights. The combination weights in each year are estimated using the past five-year rolling-window sample. First of all, most weights are zero due to the constraint estimation. Second, Short-Term Reversal is strong in the entire sample. Third, Credit Rating becomes dominant since the year 2002. Finally, Downside Risk is only important right after the 2008-2009 financial crisis.

In Panel B, we have the unconstrained combination weights. It is very hard to interpret the

⁶See <https://www.nber.org/research/business-cycle-dating>.

negative weights in economic context, though the main drivers (Credit Rating, Short-term Reversal, 12-month Momentum, and Downside Risk) stand out with positive weights and significant t -stats. The unconstrained model would serve as a comparison to the constrained model in the following results.

5.2 Pricing Performance

5.2.1 Pricing Performance

Table 4 reports the pricing performance of two BCM models and two common factor models. BCMc is the constrained model, and BCMu is the unconstrained one. The factor models follow the five-factor model (MKT, SMB, HML, TERM, DEF) in Fama and French (1993), and the four-factor model (CBMKT, CRF, DRF, STR) in Bai et al. (2019a).⁷ Panel A reports in-sample Total R^2 , where the BCM combination weights are estimated from 1998 to 2017, and the factor model betas are estimated with the entire history of each bond.⁸ Panel B reports out-of-sample Total R^2 , where the BCM combination weights are dynamically updated with the past five-year data, and the factor model betas are estimated recursively with the past-three-year samples for each bond.⁹

We can only find similar in-sample Total R^2 between the BCM models and factor models because of the winsorized beta estimates for the factor model. The BCM models are more robust than the factor model for pricing individual assets with limited observations. The BCM models significantly outperform factor models regarding in-sample Fama-Macbeth $\overline{R^2}$, which shows the BCM performance is more stable over time. For out-of-sample Total R^2 , as shown in Panel B of Table 4, the BCM dramatically outperforms the factor models that even underperform the zero return baseline. Besides, we present the Predictive R^2 reported in Panel C. With pre-estimated combination weights and basis portfolio return forecasts, the Predictive R^2 describes the individual bond risk premia with a pure forecasting perspective. Negative numbers in Predictive R^2 imply a model underperforms the zero average return baseline. We find both BCM models generate significantly

⁷ We follow Bai et al. (2019a) and construct our Corporate Bond Market, Downside Risk, Credit Rating, and Short-Term Reversal using on our sample.

⁸ Given high volatility on individual bond betas, we have winsorized the beta estimates by 5% and 95% quantiles in the cross-section.

⁹ We estimate the out-of-sample individual bond betas with the past 36-month returns sample. For missing returns, we use the corresponding 5×5 rating-duration portfolio return for the imputation.

positive Predictive R^2 , while factor models generate insignificant or even negative numbers. Finally, these results are robust for investment-grade and non-investment-grade bonds and suggest the BCM model as a better alternative to measure the risk premium for individual bonds.

5.2.2 Model Comparison

We want to show our BCM models significantly outperform factor models and average returns in describing the cross-section for different cases. Given the large cross-section of the panel data, the Fama-Macbeth test can be flexible and useful for multiple comparisons. We consider a two-sample Fama-Macbeth test to compare the $\overline{R^2}$ between the BCM models and factor models. In each panel of Table 4, we also report the performance difference R^2 , and its average $\overline{R^2_\Delta}$, of the BCM models versus factor models. Both BCM models deliver significantly larger $\overline{R^2_\Delta}$ than FF5 and BBW4 in all pricing metrics and different subsamples.

Besides, we present the pricing performance of the BCMc model on each bivariate-sorted portfolio on Credit Rating and Duration. We report the Predictive R^2 in Table 5. In Panel A, we find the BCMc model produces significantly positive numbers for long-duration (and high-rating) bonds. We also report the positive performance of moving-average returns for the bivariate-sorted portfolio over the zero average return baseline. Finally, we report our BCMc model's significant outperformance over moving-average returns for bivariate-sorted portfolio in Panel C.

5.2.3 Private versus Public Bonds

There are recent studies (Chordia et al., 2017, Choi and Kim, 2018, and Bali et al., 2020) about the equity characteristics information in pricing the cross-section of corporate bond returns. Unfortunately, such attempts are only feasible for those corporate bonds issued by publicly listed firms. For bonds issued by private firms, access to the equity characteristics is highly limited. All the above studies only consider corporate bonds issued by publicly listed firms in their sample. The usefulness of equity characteristics can be due to the sample selection for publicly listed firms. In our extensive bond sample, however, more than 75% of bond-return observations are from private firms.

We study this relationship with a different angle: whether public and private bonds have

the same pricing difficulty (signal-to-noise ratio) when using the same predictors without equity characteristics. In Table 6, Panels A and B report the Total R^2 for private bonds, public bonds, and their difference, whereas Table 6 Panel C reports the Predictive R^2 . We find the private bonds have significantly smaller Total R^2 and Predictive R^2 than public bonds for the Fama-Macbeth testing, for IG and overall samples. For NIG subsample, we still see the same sign of difference, but it isn't statistically significant at 10% level. Without using any equity information, we find the public bonds have smaller pricing errors than private bonds, and this finding concentrates on the IG bonds. Therefore, there is a significant sample selection bias between public and private bonds. As for the subperiod analysis in Panel E,F, and G, we find the private-public difference is concentrated during and after the 2008 global financial crisis.

5.3 Prediction Performance

5.3.1 Portfolio Return Predictability

First of all, we want to present the return predictability evidence for various basis portfolios. We report the out-of-sample R^2 in Equation 17 in Table 7 for methods listed in Section 4.4. A category noted "All" reports the aggregate out-of-sample R^2 (Equation 18) of basis portfolios for each characteristic. Table 7 reports the predictability evidence for those most important characteristics in our findings, such as Credit Rating, Duration, Age, Short-Term Reversal, and Downside Risk. We have reproduced consistent results in Lin et al. (2014) and Lin et al. (2018), such that the Mean Combination can predict the Credit Rating or Duration basis portfolio returns. Furthermore, we find machine learning methods can substantially increase the forecast performance, which implies the potential nonlinear predictability for the predictor-return structure.

Also, we have extended the return predictability studies to all 20 groups of basis portfolio returns. We have provided Table A.1 in the appendix, which reports the aggregate predictability for all basis portfolio returns regarding each characteristic. For all basis portfolios, we find highly promising predictability evidence over the average benchmark. In particular, the traditional Mean Combination delivers robust predictability for all basis portfolios. Moreover, machine learning methods, including Lasso, PCA regression, and Random Forest, deliver extremely robust predictability evidence. These are all new findings to study the return predictability for bond basis

portfolios.

5.3.2 Predicting Individual Bond Returns by Basis Portfolio Prediction

We start to present using the predictability of basis portfolios to predict individual bond returns. Table 8 reports the out-of-sample R_{OOS}^2 of predicting individual bond returns based on Equation 19. It reports the results for different prediction models, including: average return prediction, mean combination forecast, LASSO, PCA, and Random Forest.

For the average return predictions, the Credit Rating basis portfolio reports zeros for columns of IG, NIG, and Overall, because, in Equation 19, both the prediction $\hat{r}_{i,t}$ and the baseline model $\bar{r}_{i,t}$ are average returns of the Credit Rating basis portfolio. The Mean Combination, Lasso, PCA regression predictions, and Random Forest offer a tremendous improvement over the average baseline. In Table 7, we find the machine learning forecasts for basis portfolio returns are way more powerful than the average returns. Table 8 further shows these predictability power on basis portfolio returns can be used to predict individual bond returns.

5.3.3 Predicting Individual Bond Returns by Benchmark Combination Model

We now show how to create a return forecast based on the benchmark combination model's pricing kernel. Step one, we can create the return forecast for the BCM model components, various basis portfolios. We combine these return forecasts with the BCM combination weights to obtain a prediction model in step two. With the dynamic weights in Table 3, we construct a combination prediction (or ensemble prediction) for individual bond returns.

Panel A of Table 9 reports the benchmark combination forecast's out-of-sample performance. Taking Lasso as an example, we have Lasso return predictions for various basis portfolios and combine these Lasso return forecasts with the BCM weights. Finally, we report the out-of-sample R_{OOS}^2 of predicting individual bond returns by the weighted combination Lasso forecast, labeled "c-Lasso" in the table. The traditional Mean Combination delivers slightly positive results, while Lasso, PCA regression, and Random Forest provide substantial out-of-sample predictability.

Panel B reports the BCM forecast with unconstrained weights for a robustness check (labeled "u-Model" in the table). In Panel C, the equally weighted BCM provides positive results (labeled

“m-Model” in the table.). Still, the magnitude is smaller than the optimally-weighted BCM results. We also report results for the factor model, though most numbers are mostly negative. Table 9 Panel E,F,G, and H report the subperiod prediction results for individual bond returns. We find the predictability is consistently positive for all subperiods but stronger during and after the 2008-2009 financial crisis.

5.3.4 Investment Performance

Based on the BCM forecasts for individual corporate bond returns, we construct forecast-implied quintile and long-short portfolios. Table 10 reports the performance measures for these long-short portfolios. We have presented the average returns, α 's based on the five-factor model (MKT, SMB, HML, TERM, DEF), t -stat's for the Alpha, and the annualized Sharpe ratio. We find that the averages returns have a substantial increase over the corporate bond market portfolio (investment-grade, non-investment-grade, and overall bonds). These positive investment performances are robust for all methods, including the BCM forecasts using basis portfolio average returns. The α 's are positive and very close to the average returns, indicating the five-factor model cannot explain the long-short strategy returns. The out-of-sample portfolio cumulative log returns are shown in Figure A.1, where we find pretty clear cross-sectional differences.

6 Conclusion

This paper shares an alternative approach to analyzing the individual corporate bond risk premia. The proposed benchmark combination model (BCM) is related to the linear factor asset pricing model and the basis portfolio benchmark evaluation of Daniel et al. (1997). We have solved the high-dimensional sort difficulty problem in Cochrane (2011) using a linear combination of univariate-sort basis portfolios. We find three main drivers of individual corporate bond risk premia: Credit Rating, Short-Term Reversal, and Downside Risk. First, we find strong empirical evidences that the BCM model outperforms commonly used factor models in pricing individual corporate bonds. Second, the BCM model produces substantial evidence of return predictability for individual corporate bonds and bond basis portfolios.

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Table 2: Summary Statistics

Our final data sample includes 589,528 monthly return observations of 19,782 unique corporate bonds from January 1976 to December 2017. The raw data starts in 1973. However, we require a three-year window to initialize risk characteristics such as β_{term} , β_{smb} , and so on. We report TRACE and NAIC together because they are both transaction-based data, and a large proportion of NAIC observations are covered by TRACE.

Panel A: Descriptive Statistics						
	All Databases	Lehman	DataStream	TRACE&NAIC		
Bond-month observations	589,528	126,710	63,107	399,711		
Period coverage	1976-2017	1976-1998	1990-2008	1994-2017		
Return - mean (%/month)	0.51	0.73	0.50	0.44		
Return - median (%/month)	0.52	0.79	0.61	0.52		
Excess Return - mean (%/month)	0.14	0.15	0.18	0.13		
Excess Return - median (%/month)	0.22	0.27	0.25	0.18		
Rating - mean	5.62	5.18	7.21	5.51		
Rating - median	5.00	5.00	7.00	5.00		
% of rated that are IG	89.64	93.53	84.20	89.27		
% of rated that are NIG	10.36	6.47	15.80	10.73		
% of Private bond	78.81	82.66	94.37	75.13		
Duration - mean (years)	6.25	5.56	8.67	6.09		
Duration - median (years)	5.48	5.32	9.00	5.06		
Age - mean (years)	8.32	17.61	6.42	5.68		
Age - median (year)	5.37	19.90	5.89	3.97		
Amt outst. - mean (\$ millions)	10,174.41	708.36	1,861.02	11,441.48		
Amt outst. - mean (\$ millions)	1,500.00	200.00	1,000.00	2,000.00		
Panel B: Sample Distribution By Rating & Maturity						
	AAA	AA	A	BBB	Junk	All
Maturity						
2	1.87	2.66	5.45	2.78	1.11	13.87
3	1.34	2.17	4.62	2.44	1.00	11.56
4	1.34	2.06	4.61	2.39	0.98	11.37
5	0.79	1.27	3.04	1.78	0.87	7.75
6	0.80	1.16	2.92	1.77	0.86	7.51
7	0.60	1.04	2.54	1.54	0.66	6.39
8	0.59	1.03	2.47	1.56	0.59	6.24
9	0.57	1.01	2.57	1.75	0.62	6.51
10	0.16	0.53	1.07	0.88	0.33	2.96
>10	1.97	3.34	8.93	8.37	3.21	25.83
All	10.02	16.27	38.22	25.27	10.22	100.00
Panel C: Sample Distribution By Rating & Data Source						
	AAA	AA	A	BBB	Junk	All
Data Sources						
Datastream	0.13	0.82	3.33	4.57	1.66	10.50
LBFI	1.44	5.99	9.11	5.01	1.43	22.99
TRACE & NAIC	8.45	9.46	25.77	15.69	7.14	66.51
All	10.02	16.27	38.22	25.27	10.22	100.00

Table 3: Weight (%) for Benchmark Combination

This table reports the weight (in percentage %) for the Benchmark Combination Model. Panel A is for the constrained version, and Panel B is unconstrained. The in-sample results are estimated with all observations from 1998 to 2017. We also present the subsample results between the economic boom and recession. The out-of-sample weights are updated annually with past-five-year data. Panel A, the cells' colors are the positive frequency of weights by the 1000 bootstrap samples. Finally, we categorize the cells into four sets based on the positive frequency, divided by three breakpoints—10%, 50%, and 90%—and color the four sets of cells in the blank, light, medium, and dark backgrounds. Panel B, the cell colors label the OLS t -stat clustered by rating and year.

Panel A: Constrained

	In-Sample			Out-of-Sample																					
	1998-2017	Boom	Recession	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017		
Rating	53	38	59	0	0	0	0	15	34	43	46	44	44	41	69	58	58	58	57	40	47	37	38		
Duration	0	17	0	18	24	23	14	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4		
Maturity	0	3	0	6	0	0	5	5	0	7	7	9	9	21	12	0	0	0	0	0	10	21	39		
Age	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Size	0	0	0	20	22	28	33	38	25	5	0	0	0	0	0	0	0	0	0	0	0	0	0		
S-term Rev	31	35	5	28	33	29	23	19	38	44	46	47	47	38	15	11	12	15	13	24	41	41	18		
Mom 6M	0	0	0	15	9	5	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Mom 12M	5	0	13	3	1	1	0	0	3	1	0	0	0	0	3	7	5	5	8	0	0	0	1		
L-term Rev 2Y	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
L-term Rev 3Y	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Variance	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Downside Risk	11	0	15	0	0	0	0	0	0	0	0	0	0	0	0	21	23	21	21	36	1	0	0		
Skewness	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Kurtosis	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Beta_mkt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Beta_smb	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Beta_hml	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Beta_term	0	4	0	10	12	15	20	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Beta_def	0	0	8	0	0	0	0	0	0	0	0	0	0	0	0	3	2	1	1	0	0	0	0		
Residual Var	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Bootstrap Positive Frequency				[0, 100)						[100, 500)						[500, 900)						[900, 1000]			

Panel B: Unconstrained

	In-Sample			Out-of-Sample																					
	1998-2017	Boom	Recession	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017		
Rating	65	55	70	-59	-9	-3	26	43	56	60	64	65	68	72	83	67	67	67	66	50	63	69	67		
Duration	0	23	-30	28	36	40	24	20	19	4	-2	-2	5	6	1	-19	-22	-27	-28	-32	5	3	18		
Maturity	28	14	21	16	7	5	11	16	3	33	40	45	42	52	45	26	24	26	26	32	44	51	36		
Age	-42	-31	-17	-17	-15	-20	-25	-31	-43	-61	-52	-54	-54	-48	-18	-28	-27	-25	-25	-40	-36	-31	-15		
Size	25	14	24	35	35	41	42	47	45	34	26	23	11	8	26	18	19	21	20	13	33	29	27		
S-term Rev	48	50	26	42	44	42	35	35	53	58	62	65	69	67	43	30	32	35	34	42	63	63	49		
Mom 6M	7	10	7	26	21	20	19	-8	-5	-2	-4	-5	3	0	8	10	10	11	11	14	11	16	11		
Mom 12M	19	16	20	23	20	23	18	15	31	29	29	31	28	13	22	15	13	13	16	13	9	11	18		
L-term Rev 2Y	-7	2	-20	-1	-6	8	3	6	-2	-7	-7	4	-1	8	1	-10	-11	-10	-12	-9	10	6	2		
L-term Rev 3Y	-19	-6	-38	2	-2	1	2	-12	-17	-16	-19	-21	-13	-8	-34	-24	-19	-23	-21	-6	-6	-21	-9		
Variance	4	9	-13	-44	-44	-45	-23	-15	0	9	13	14	18	18	-2	-2	-5	-6	-9	-1	0	8	-9		
Downside Risk	18	1	38	10	6	-4	-9	-9	-2	-3	-3	-5	-9	-11	4	34	36	35	36	35	16	5	15		
Skewness	5	-9	17	8	12	31	30	39	30	17	5	-4	-27	-45	-5	10	10	10	11	13	-18	-23	-33		
Kurtosis	-26	-28	-3	-10	-25	-40	-38	-21	-25	-20	-15	-18	-22	-19	7	-17	-15	-16	-15	-41	-50	-45	-27		
Beta_mkt	-15	-16	-10	6	3	-7	2	-6	-19	-26	-22	-26	-23	-18	-16	-11	-11	-9	-8	-4	-9	-4	-2		
Beta_smb	-19	-12	-13	14	7	-6	-26	-26	-3	-10	-8	-4	-3	-14	-11	-17	-16	-15	-15	-20	-19	-22	-42		
Beta_hml	-2	-4	5	10	3	6	-6	2	14	16	12	12	16	4	-54	3	2	2	1	18	-26	-26	-30		
Beta_term	6	21	4	18	25	33	37	32	12	13	14	14	15	17	2	3	0	-4	-5	3	-1	9	17		
Beta_def	5	-19	31	-5	-13	-17	-24	-29	-51	-44	-45	-46	-34	-16	16	26	25	26	26	25	3	3	-5		
Residual Var	9	18	-7	5	2	3	12	12	16	24	23	23	19	22	-8	-4	0	2	3	10	18	9	18		
Absolute t-stat				[0, 1.645)						[1.645, 1.960)						[1.960, 2.576)						[2.576,)			

Table 4: Pricing Performance for Individual Corporate Bonds

This table reports the pricing performance for individual corporate bond returns. The BCMc is the Benchmark Combination Model with constraints, and the BCMu is the one without constraints. The FF5 denotes the five-factor model in Fama and French (1993) and the five factors are MKT, SMB, HML, TERM, and DEF. The BBW4 denotes the factor model proposed in Bai et al. (2019a). Also, we compare the performance between BCM models and factor models. For example, BCMc-FF5 notes for performance improvement of BCMc against FF5. Both Panel A and B report the performance for the Total R^2 in Equation 15. Panel C reports the Predictive R^2 of Equation 16. Each of the R^2 columns reports the aggregate pricing performance, pooling all bonds and periods. FM- $\overline{R^2}$ reports the time-series average of $\{R_t^2\}_{t=1}^T$. Also, we have reported the Fama-Macbeth t -test for FM- $\overline{R^2}$, where signs ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

	IG		NIG		Overall	
	R^2	FM- R^2	R^2	FM- R^2	R^2	FM- R^2
Panel A: Total R^2 %, In-Sample						
BCM _c	17.96	16.35***	13.20	11.77***	16.00	15.03***
BCM _u	19.25	18.05***	14.07	12.59***	17.12	16.52***
FF5	10.02	-6.30**	17.88	-8.52	13.26	-5.05
BBW4	18.49	8.26***	22.24	7.25***	20.03	9.01***
BCM _c -FF5	7.94	22.65***	-4.68	20.29***	2.74	20.08***
BCM _c -BBW	-0.53	8.09***	-9.04	4.52***	-4.03	6.02***
BCM _u -FF5	9.23	24.36***	-3.81	21.11***	3.86	21.57***
BCM _u -BBW	0.76	9.79***	-8.17	5.35***	-2.91	7.52***
Panel B: Total R^2 %, Out-of-Sample						
BCM _c	17.91	16.77***	12.24	11.34***	15.57	15.17***
BCM _u	17.65	17.47***	12.87	11.99***	15.68	15.98***
FF5	-12.60	-10.66***	-14.01	-28.35***	-13.18	-14.26***
BBW4	-6.00	0.45	-8.51	-8.22***	-7.04	-0.80
BCM _c -FF5	30.51	27.43***	26.25	39.69***	28.75	29.43***
BCM _c -BBW	23.91	16.32***	20.75	19.56***	22.61	15.97***
BCM _u -FF5	30.25	28.13***	26.88	40.34***	28.86	30.24***
BCM _u -BBW	23.65	17.02***	21.38	20.22***	22.72	16.78***
Panel C: Predictive R^2 %						
BCM _c	0.49	1.26***	0.41	1.22***	0.45	1.24***
BCM _u	0.72	1.69***	0.51	1.56***	0.63	1.63***
FF5	-0.22	0.35	0.16	0.26	-0.06	0.39
BBW4	-0.43	0.12	0.19	0.21	-0.17	0.22
BCM _c -FF5	0.71	0.91***	0.25	0.97***	0.51	0.85***
BCM _c -BBW	0.92	1.14***	0.22	1.01***	0.62	1.02***
BCM _u -FF5	0.94	1.35***	0.35	1.31***	0.69	1.23***
BCM _u -BBW	1.15	1.57***	0.32	1.35***	0.8	1.41***

Table 5: Fama-Macbeth Predictive $\overline{R^2}$ % by 5×5 Rating-Duration Style Box

This table reports the Fama-Macbeth Predictive $\overline{R^2}$ of the 5×5 Rating-Duration style box. Panel A is for the Benchmark Combination Model (constrained). Panel B uses the average returns for the corresponding bivariate-sorted portfolios. Panel C reports the Fama-Macbeth t -statistics for the differences between the two models in Panels A and B. Signs ***, **, and * indicate t -stat significance at the 1%, 5%, and 10% level, respectively.

Rating	AAA	AA	A	BBB	NIG
Panel A: Benchmark Combination Model (Constrained)					
Duration					
1	-0.54	-1.55	0.08	0.31	0.94***
2	0.96	1.66***	1.79***	1.34***	1.46***
3	1.35***	1.31***	1.47***	1.37***	1.18***
4	1.92***	1.87***	1.77***	1.38***	1.47***
5	2.13***	1.49***	1.30***	1.69***	1.12***
Panel B: Bivariate-Sorted Benchmark on Rating and Duration					
Duration					
1	0.22	-0.11	-0.74	-0.84	0.35
2	0.76	0.85***	1.03***	0.54*	0.88**
3	0.54**	0.48**	0.75***	0.68***	0.86***
4	0.54*	0.85***	1.00***	0.67***	1.17***
5	1.25**	0.80*	0.18	1.36***	0.44**
Panel C: Difference A Minus B					
Duration					
1	-0.76	-1.44	0.82***	1.15***	0.59***
2	0.19	0.81***	0.76***	0.79***	0.59***
3	0.81***	0.83***	0.72***	0.69***	0.32***
4	1.38***	1.03***	0.77***	0.71***	0.30***
5	0.88***	0.69***	1.12***	0.33*	0.68**

Table 6: Pricing Performance for Private and Public Individual Bonds

This table reports the BCM pricing performance for pricing private bonds and public bonds. In Panel A,B, and C, we report the rating subsample results, while in Panel E,F, and G, we report the subperiod results. Both Panel A, B, E, and F report the in-sample performance for the Total R^2 in Equation 15. Panel C and G report the Predictive R^2 of Equation 16. Each of the R^2 columns reports the aggregate pricing performance, pooling all bonds and periods. FM- \bar{R}^2 reports the time-series average of $\{R_t^2\}_{t=1}^T$, where the last column is the difference between private and public bonds We report the Fama-Macbeth t -statistics, where signs ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

		Private		Public		Difference
		R^2	FM- R^2	R^2	FM- R^2	FM- R^2
Panel A: Total R^2 %, In-Sample						
BCM _c	IG	16.85	15.36***	22.37	20.19***	-4.83***
	NIG	12.60	11.68***	14.91	12.40***	-0.72
	ALL	15.17	14.22***	18.84	18.10***	-3.88***
BCM _u	IG	18.10	16.91***	23.83	22.37***	-5.46***
	NIG	13.44	12.51***	15.89	12.90***	-0.39
	ALL	16.26	15.60***	20.07	19.93***	-4.33***
Panel B: Total R^2 %, Out-of-Sample						
BCM _c	IG	16.84	15.79***	22.15	20.54***	-4.75***
	NIG	11.78	11.37***	13.56	11.91***	-0.55
	ALL	14.85	14.42***	18.09	18.09***	-3.69***
BCM _u	IG	16.66	16.37***	21.59	21.54***	-5.17***
	NIG	12.37	11.83***	14.31	12.50***	-0.67
	ALL	14.97	15.09***	18.15	19.24***	-4.84***
Panel C: Predictive R^2 %						
BCM _c	IG	0.47	1.21***	0.54	1.53***	-0.32**
	NIG	0.41	1.14***	0.43	1.70***	-0.56***
	ALL	0.45	1.17***	0.49	1.56***	-0.39***
BCM _u	IG	0.72	1.65***	0.72	1.95***	-0.29
	NIG	0.49	1.47***	0.55	2.15***	-0.68**
	ALL	0.63	1.56***	0.64	1.98***	-0.42**
Panel E: Total R^2 %, In-Sample						
BCM _c	1998-2007	13.16	12.37***	13.22	13.08***	-0.70
	2008-2009	17.58	14.93***	23.72	14.93***	-4.66***
	2010-2017	16.90	16.35***	27.86	24.01***	-7.66***
BCM _u	1998-2007	14.34	13.66***	14.27	14.19***	-0.53
	2008-2009	18.37	15.79***	24.44	15.79***	-4.87***
	2010-2017	18.34	17.97***	31.17	26.93***	-8.96***
Panel F: Total R^2 %, Out-of-Sample						
BCM _c	1998-2007	13.18	12.89***	12.35	13.01***	-0.12
	2008-2009	16.66	14.30***	22.81	18.84***	-4.53***
	2010-2017	16.69	16.35***	28.00	24.25***	-7.90***
BCM _u	1998-2007	13.92	13.57***	13.13	13.88***	-0.32
	2008-2009	15.46	13.59***	20.95	17.86***	-4.27**
	2010-2017	17.67	17.38***	30.31	26.28***	-8.90***
Panel G: Predictive R^2 %						
BCM _c	1998-2007	0.24	0.26**	0.13	0.30**	-0.03
	2008-2009	0.17	0.24*	0.21	0.44**	-0.20**
	2010-2017	1.84	2.54***	2.58	3.42***	-0.88***
BCM _u	1998-2007	0.42	0.45***	0.27	0.45***	-0.01
	2008-2009	0.21	0.30*	0.24	0.56**	-0.25*
	2010-2017	2.40	3.27***	3.17	4.23***	-0.97**

Table 7: Predicting Corporate Bond Basis Portfolio Returns

This table reports the out-of-sample R^2_{OOS} (%) of returns for basis bond portfolios. The prediction methods are listed for each column, and the out-of-sample prediction baseline is the average return of each basis portfolio. This table presents the results for five groups of portfolios sorted on rating, duration, short-term reversal, and downside risk, respectively. Also, we have aggregated results for the five portfolios in each group, noted as “All.” The statistics for buckets 1 to 5 are calculated with Equation 17, and the statistics for “All” are from Equation 18. The results for other benchmark predictions are reported in Appendix Table A.1.

Characteristic	Bucket	Mean	Lasso	PCA	Random Forest
Rating	1	5.33	20.36	23.65	31.26
	2	2.53	7.99	6.53	7.65
	3	4.32	7.58	14.42	10.62
	4	4.33	14.59	16.38	7.30
	5	0.34	5.63	11.80	-5.39
	All	2.17	8.88	13.52	3.19
Duration	1	3.99	18.50	20.84	9.55
	2	4.73	18.98	21.64	13.29
	3	3.75	16.07	17.83	11.43
	4	3.07	17.09	14.35	11.94
	5	2.82	14.53	17.27	6.07
	All	3.35	16.24	17.43	9.54
Age	1	4.81	15.19	18.17	12.40
	2	3.01	12.96	16.76	11.45
	3	3.51	12.63	17.53	13.71
	4	3.04	19.92	16.25	8.33
	5	4.05	24.77	21.19	10.87
	All	3.60	17.76	18.03	11.09
Short-term Reversal	1	3.07	22.24	18.72	15.01
	2	6.10	17.16	21.62	20.61
	3	2.87	26.04	12.90	19.37
	4	3.59	15.37	14.56	10.96
	5	3.04	9.49	13.29	11.45
	All	3.50	17.67	16.32	14.75
Downside	1	2.37	9.42	16.44	8.19
	2	3.45	17.15	16.42	9.63
	3	3.67	15.55	15.27	12.22
	4	4.37	12.00	17.98	16.37
	5	5.01	14.51	21.51	22.65
	All	3.14	12.60	16.68	10.71

Table 8: Predicting Individual Bond Returns with Basis Portfolio Return Forecasts

This table reports the out-of-sample R^2_{OOS} (%) of predicting individual corporate bond returns with the basis portfolio return forecasts. We find each characteristic's quintile portfolio for each bond and use the basis portfolio return forecasts to predict those individual bond returns. For example, in the first row, we find the belonging Rating basis portfolio and use the rating basis portfolio return forecast to predict individual bond returns. In each row, we use a group of five basis portfolios on the single bond characteristic. In the columns, we have five methods to predict portfolio returns: (1) Return Average of rating basis portfolios, (2) Mean Combination, (3) Lasso, (4) PCA regression, and (5) Random Forest. The out-of-sample R^2_{OOS} baseline calculation is the belonging Rating basis portfolio average return. For comparison, we also report the BCM forecasts in the last three rows. The BCM forecasts combine the 20 basis portfolio forecasts, and more details are reported in Table 9. We report the Fama-Macbeth t -statistics, where signs ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

Characteristic	Average		MEAN Combination		Lasso		PCA Regression		Random Forest	
	R^2	FM- R^2	R^2	FM- R^2	R^2	FM- R^2	R^2	FM- R^2	R^2	FM- R^2
Rating	0.00	0.00	0.36	0.02	1.41	0.31	1.83	0.58	0.79	0.95*
Duration	0.01	0.13*	0.36	0.13*	1.77	0.54	1.67	0.34	1.06	1.18***
Maturity	0.02	0.12**	0.37	0.15**	1.92	0.87	1.76	0.34	1.06	1.13**
Age	-0.02	-0.03	0.32	-0.02	1.82	0.69	1.61	0.14	1.20	1.20***
Size	-0.01	0.05	0.37	0.10	1.78	0.64	1.55	0.09	0.98	1.16***
Short-term Rev	0.60	1.09***	0.98	1.06***	2.65	1.96***	2.19	1.04	2.36	2.81***
Momentum 6M	-0.02	0.00	0.28	-0.04	1.68	0.85	1.42	0.23	0.78	1.31***
Momentum 12M	-0.03	-0.06	0.28	-0.07	1.96	0.97*	1.21	0.15	0.88	1.35***
Long-term Rev 2Y	0.00	-0.21	0.40	-0.20	1.80	0.47	2.23	0.59	1.53	1.18***
Long-term Rev 3Y	-0.02	-0.14	0.41	-0.13	1.99	0.73	2.08	0.65	1.47	1.13**
Variance	0.06	0.21***	0.46	0.21***	1.42	-0.52	2.22	-0.12	1.81	1.35***
Downside Risk	0.14	0.26***	0.50	0.26***	1.72	0.50	1.97	-0.34	1.54	1.38***
Skewness	0.10	-0.14	0.49	-0.14	2.05	0.47	1.66	-0.63	1.51	1.40***
Kurtosis	-0.01	-0.09	0.37	-0.08	1.73	0.22	1.72	0.24	1.40	1.29***
Beta.mkt	0.00	0.03	0.34	0.02	1.78	0.64	1.71	0.06	1.08	1.04**
Beta.smb	0.00	0.02	0.36	0.03	1.38	-0.40	1.57	-0.13	1.16	1.30***
Beta.hml	0.01	0.03	0.35	0.03	1.36	0.30	1.58	0.30	0.87	0.78*
Beta.def	-0.01	-0.03	0.38	0.00	1.95	0.48	1.30	-0.49	1.21	0.94**
Beta.term	0.01	0.04	0.35	0.02	1.75	0.45	1.43	-0.41	1.33	0.94**
Residual Variance	0.05	0.15***	0.43	0.15**	1.99	0.83	2.10	-0.11	1.78	1.46***
BCM	0.27	0.64***	0.62	1.02***	2.43	1.75***	2.19	1.12	1.68	2.18***
BCM _{mu}	0.46	1.06***	0.82	1.54***	2.42	1.94***	2.04	0.97	1.58	2.27***
BCM _{mu}	0.09	0.20***	0.46	0.54***	2.32	1.45***	2.11	0.82	1.64	1.80***

Table 9: Predicting Individual Bond Returns with BCM Forecast

This table reports the out-of-sample R^2_{OOS} (%) of predicting individual corporate bond returns via the BCM forecast. In Panel A and B, the predictions are performed by the BCM forecast, where the combination weights are reported in Table 3. Panel C is also similar to Panel A, but we use the naive equal weights in the combination weights. Panel D reports the prediction performance of factor models. The out-of-sample R^2_{OOS} baseline calculation is the belonging Rating basis portfolio average return. We report the Fama-Macbeth t -statistics, where signs ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively. As for subperiod analysis, we report in Panel E,F,G, and H.

	IG		NIG		ALL	
	R^2	FM- R^2	R^2	FM- R^2	R^2	FM- R^2
Panel A: Benchmark Combination Model, Constrained						
c-Avg.	0.39	0.81***	0.09	0.41***	0.27	0.64***
c-Mean Comb.	0.95	1.25***	0.15	0.69***	0.62	1.02***
c-Lasso	3.08	2.22***	1.50	0.47	2.43	1.75***
c-PCA	2.56	1.19	1.66	0.36	2.19	1.12
c-RF	2.66	2.83***	0.27	0.44	1.68	2.18***
Panel B: Benchmark Combination Model, Unconstrained						
u-Avg.	0.65	1.30***	0.19	0.77***	0.46	1.06***
u-Mean Comb.	1.27	1.85***	0.17	1.11***	0.82	1.54***
u-Lasso	3.22	2.58***	1.27	0.17	2.42	1.94***
u-PCA	2.49	1.06	1.41	-0.06	2.04	0.97
u-RF	2.77	3.05***	-0.12	0.10	1.58	2.27***
Panel C: Benchmark Combination Model, Mean Combination						
m-Avg.	0.15	0.34***	0.01	-0.03	0.09	0.20***
m-Mean Comb.	0.66	0.72***	0.16	0.19	0.46	0.54***
m-Lasso	2.65	1.69***	1.85	0.73	2.32	1.45***
m-PCA	2.44	0.77	1.65	0.42	2.11	0.82
m-RF	2.16	2.12***	0.89	0.81*	1.64	1.80***
Panel D: Factor Model						
FF5	-0.46	-0.34*	-0.08	-0.46*	-0.31	-0.35*
BBW4	-0.68	-0.54***	-0.05	-0.50**	-0.42	-0.50***
	1998-2007		2008-2009		2010-2017	
	R^2	FM- R^2	R^2	FM- R^2	R^2	FM- R^2
Panel E: Benchmark Combination Model, Constrained						
c-avg.	0.30	0.49***	0.09	0.21***	0.59	0.93***
c-mean comb.	0.47	0.83***	0.47	0.56***	1.57	1.38***
c-Lasso	1.82	2.44***	3.31	3.30***	2.60	0.49
c-pca	0.76	1.77***	4.34	4.10***	2.30	-0.43
c-rf	2.00	2.56***	0.53	1.44***	3.28	1.90**
Panel F: Benchmark Combination Model, Unconstrained						
u-avg.	0.48	0.67***	0.14	0.29***	1.17	1.74***
u-mean comb.	0.66	1.03***	0.44	0.58***	2.32	2.42***
u-Lasso	2.05	2.59***	2.95	2.84**	2.49	0.89
u-pca	0.66	1.69**	4.25	3.96***	1.85	-0.68
u-rf	2.02	2.49***	0.22	1.18**	3.28	2.27**
Panel G: Benchmark Combination Model, Mean Combination						
m-avg.	0.07	0.14***	0.08	0.11***	0.18	0.30***
m-mean comb.	0.26	0.50***	0.53	0.46***	1.01	0.62***
m-Lasso	1.44	2.01***	3.58	3.00***	2.55	0.36
m-pca	0.74	1.67**	4.25	3.71***	1.99	-0.97
m-rf	1.66	2.14***	1.02	1.33***	3.09	1.50*
Panel H: Factor Model						
FF5	-0.57	-0.75***	-0.08	-0.53	0.12	0.20
BBW4	-0.74	-0.97***	-0.09	-0.56	-0.03	0.10

Table 10: Forecast-Implied Long-Short Strategy Performance

This table reports the performance for return forecast-implied long-short strategies. The performance measures include average excess returns (%), alphas (%) on a five-factor model (MKT, SMB, HML, TERM, DEF), t -stat for the alpha, and annualized Sharpe ratios. Signs ***, **, and * indicate the significance of alpha at the 1%, 5%, and 10% level, respectively.

Method	IG			NIG			ALL		
	Avg.Ret	FF5- α	SR	Avg.Ret.	FF5- α	SR	Avg.Ret.	FF5- α	SR
cbmkt	0.23	0.07	0.66	0.49	0.26*	0.61	0.27	0.10*	0.73
Panel A: Benchmark Combination Model, Constrained									
c-avg.	0.99	0.99***	3.22	1.19	1.07***	1.41	0.94	0.93***	2.57
c-mean comb.	1.05	1.04***	3.29	1.07	0.91***	1.34	0.91	0.89***	2.20
c-Lasso	0.93	0.92***	2.73	1.14	1.02***	1.35	0.82	0.81***	1.81
c-pca	0.76	0.74***	2.25	0.83	0.72***	1.01	0.73	0.71***	1.51
c-rf	0.92	0.87***	2.84	1.12	0.99***	1.55	0.78	0.73***	1.73
Panel B: Benchmark Combination Model, Unconstrained									
u-avg.	0.85	0.75***	2.24	1.30	1.15***	1.36	0.93	0.82***	1.93
u-mean comb.	0.89	0.74***	2.32	1.08	0.84***	1.19	0.86	0.69***	1.74
u-Lasso	0.75	0.67***	2.43	1.17	1.09***	1.64	0.73	0.66***	1.70
u-pca	0.59	0.48***	1.63	0.46	0.30*	0.57	0.62	0.51***	1.25
u-rf	0.71	0.58***	2.05	0.75	0.56***	0.82	0.70	0.55***	1.44
Panel C: Benchmark Combination Model, Mean Combination									
m-avg.	0.98	0.98***	3.43	1.06	1.07***	1.27	0.97	0.96***	3.06
m-mean comb.	1.00	0.98***	3.69	1.03	0.94***	1.27	0.87	0.82***	2.39
m-Lasso	0.85	0.84***	3.13	1.02	0.92***	1.21	0.76	0.75***	2.02
m-pca	0.73	0.71***	2.46	0.91	0.75***	1.07	0.68	0.66***	1.58
m-rf	0.92	0.90***	3.39	1.01	0.85***	1.27	0.81	0.77***	2.19

Appendices

A Additional Figures and Tables

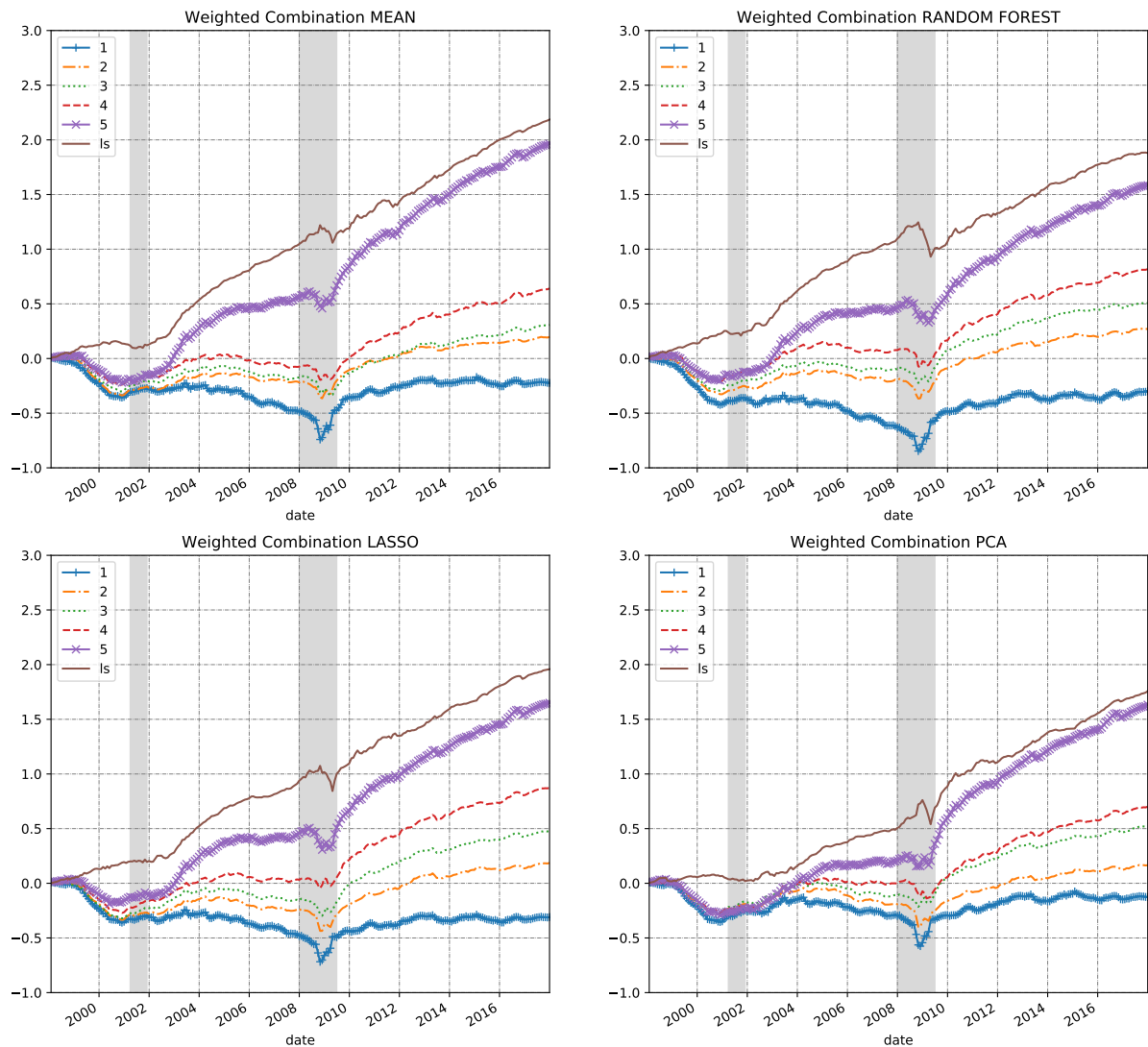


Figure A.1: Cumulative Log Return of Benchmark Combination Forecast & Machine Learning
This figure shows the cumulative log return of return forecast-implied portfolios. The performance for these return forecasts is reported in Table 9, where 5 indicates the forecast winner and 1 the loser. We present the results for the weighted BCM forecast of four predictive models (Mean Combination, Lasso, PCA regression, and Random Forest).

Table A.1: Predicting Corporate Bond Basis Portfolio Returns

This table reports the out-of-sample R_{OOS}^2 (%) of returns for basis bond portfolios. This table is an extension for Table 7. We have aggregated results for the five basis portfolios of all 20 characteristics.

Characteristic	Mean	Lasso	PCA	Random Forest
Rating	2.17	9.19	13.52	3.34
Duration	3.35	16.25	17.43	8.82
Maturity	3.42	17.62	18.30	8.37
Age	3.60	17.76	18.03	11.09
Size	3.61	15.09	15.75	6.87
Short-term Rev	3.50	17.66	16.32	14.05
Momentum 6M	2.85	14.64	14.65	6.84
Momentum 12M	2.76	16.51	12.07	6.72
Long-term Rev 2Y	3.88	16.39	22.03	14.17
Long-term Rev 3Y	4.12	18.86	20.67	13.74
Variance	3.55	10.96	19.52	13.22
Downside Risk	3.14	11.06	16.68	10.59
Skewness	3.98	18.97	16.64	12.80
Kurtosis	4.09	17.08	19.13	13.10
Beta_mkt	3.28	16.59	17.35	9.89
Beta_smb	3.67	13.06	16.80	10.86
Beta_hml	3.44	12.69	16.45	6.63
Beta_term	3.66	17.74	12.92	9.78
Beta_def	3.31	16.35	14.39	11.92
Residual Var.	3.56	16.41	19.16	12.53

B Predictor Descriptions

B.1 Corporate Bond Characteristics

B.1.1 Fundamental Characteristics

We have five fundamental characteristics: credit ratings (CRT), time-to-maturity (TMT), age (AGE), duration (DUR), and amount outstanding (SIZE).

We collect individual bond level credit ratings (CRT) from Mergent FISD. All ratings are in numerical numbers. For example, 0 refers to a AAA rating, 1 refers to AA+, ..., and 21 refers to D. Investment-grade bonds have ratings from 0 (AAA) to 9 (BBB-). Non-investment-grade bonds have ratings above 9. If both Moody's and S&P ratings are available, we use the average.

TMT is the number of years left for a bond from the current month to the maturity date. AGE is the time between the current trading month and the issuance data, in number of years. DUR is calculated as the Macaulay duration with yield-to-maturity from [Gürkaynak et al. \(2007\)](#). SIZE is collected from Mergent FISD.

B.1.2 Return-based Characteristics

Following [Jostova et al. \(2013\)](#), we have created five past return related characteristics, including STR (lagged one-month returns as short-term reversal), mom6m (lagged two-month to lagged six-month cumulative returns as momentum), mom12m (lagged two-month to lagged 12-month cumulative returns as momentum), ltr2y (lagged 13-month to lagged 24-month cumulative returns as long-term reversal), and ltr3y (lagged 13-month to lagged 36-month cumulative returns as long-term reversal). Following [Bai et al. \(2019a\)](#) and [Bai et al. \(2019b\)](#), we include VAR (variance), DSD (downside risk 5% VaR), SKEW (skewness), and KURT (kurtosis). These four distributional characteristics are calculated using the rolling sample of the past 36 months.

B.1.3 Risk Characteristics

Following [Fama and French \(1993\)](#), we list five important risk factors for corporate bond returns: MKT, SMB, HML, TERM, and DEF. We estimate the multivariate beta of individual bonds

on the factors using the rolling sample of the past 36 months. In this part, we have BETA_MKT, BETA_SMB, BETA_HML, BETA_DEF, BETA_TERM, and the corresponding residual variances RVAR.

B.2 Macro Predictors

We have 20 macro predictors in this category: S&P 500 predictors (dividend-to-price, earnings-to-price, net equity issuance, leverage, and stock variance), Pastor-Stambaugh illiquidity, duration spread, rating spread, corporate bond market returns, Fama-French three factors (MktRf, SMB, and HML), term factor, and default factor, one-month Treasury bill rate, inflation, long-term returns, default yield, term spread, and Cochrane-Piazzesi forward factor.

B.2.1 Fama-French Three Factors (MktRf, SMB, HML)

We use the Fama-French three factors (MktRf for excess market return, SMB for size factor, and HML for value factor), which are downloaded from French's website¹⁰.

B.2.2 Corporate Bond Market Factor (CBMKT)

Our corporate bond market factor (cbmkt) is the equal-weighted average return of all observed corporate bond excess returns in each month.

B.2.3 Term Factor (TERM)

Following Fama and French (1993), TERM proxies for the unexpected changes in interest rates. It is constructed as the difference between the monthly long-term government bond return (from Ibbotson Associates) and the one-month Treasury bill rate measured at the end of the previous month.

B.2.4 Default Factor (DEF)

Following Fama and French (1993), the default factor arises from the shifts in economic conditions that change the likelihood of default. It is proxied by DEF, the difference between the return

¹⁰http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/data_library.html

on a market portfolio of long-term corporate bonds (the composite portfolio on the corporate bond module of Ibbotson Associates) and the long-term government bond return.

B.2.5 3-Month Treasury Bills (TBL)

Following [Welch and Goyal \(2008\)](#), the TBL is the 3-Month Treasury Bill : Secondary Market Rate from the economic research database at the Federal Reserve Bank at St. Louis website¹¹.

B.2.6 Inflation (INFL)

Following [Welch and Goyal \(2008\)](#), the INFL is the *Consumer Price Index (All Urban Consumers)* from the Bureau of Labor Statistics.

B.2.7 Long-Term Rate of Returns (LTR)

Following [Welch and Goyal \(2008\)](#), the LTR is the long-term rate of returns provided by Ibbotson Associates.

B.2.8 Term Spread (TMS)

Following [Welch and Goyal \(2008\)](#), the TMS is the difference between the long-term yield on government bonds (by Ibbotson Associates) and the Treasury bill. TMS is different from TERM in [B.2.3](#), because TMS uses the long-term yield on government bonds, whereas TERM uses the long-term return on government bonds.

B.2.9 Default Yield Spread (DFY)

Following [Welch and Goyal \(2008\)](#), the DFY is the difference between BAA- and AAA-rated corporate bond yields.

¹¹<https://fred.stlouisfed.org/series/DTB3>

B.2.10 Cochrane-Piazzesi Forward Factor (CP5)

Following [Cochrane and Piazzesi \(2005\)](#), we construct a five-year forward factor with the codes published on John Cochrane's website¹².

B.2.11 Maturity Spread (MTS)

We construct a short maturity portfolio (two to five years) and a long maturity portfolio (longer than 10 years) in each month. The MTS is the spread between the long and short maturity equal-weighted portfolio returns.

B.2.12 Rating Spread (RTS)

The RTS is the spread between the AAA and Junk rating equal-weighted portfolio returns.

B.2.13 Paster-Stambaugh Illiquidity (PSILL)

Following [Pástor and Stambaugh \(2003\)](#), we download the market illiquidity measure from Robert Stambaugh's Website¹³.

B.2.14 Equity Market Variables

We download the data in [Welch and Goyal \(2008\)](#) from Amit Goyal's website¹⁴ and calculate the S&P 500 characteristics, including MKTDY (Dividend Yield), MKTEP (Earnings-to-Price), MK-TNI (Net Equity Issuance), and MKTSVAR (Stock Variance).

¹²https://faculty.chicagobooth.edu/john.Cochrane/research/Data_and_Programs/Bond_Risk_Premia/index.htm

¹³http://finance.wharton.upenn.edu/~stambaug/liq_data_1962_2018.txt

¹⁴<http://www.hec.unil.ch/agoyal/>.