**SAP**

**The world’s #1 cloud business**

What is SAP: SAP stands for System, Applications, and Products in Data Processing.

The world’s #1 cloud business software company having 200-million cloud users in 180 countries.

The best business software meets today’s needs and allow for future growth without costly integration. Recognized as a Leader across all categories.

Products:

* EPR and Finance
* CRM and Customer Experience
* Network and Spend Management
* Digital Supply Chain
* HR and People Engagement
* Business Technology Platform

Industries:

* Energy and Natural Resources
* Financial Services
* Consumer Industries
* Discrete Industries
* Service Industries
* Public Services

Reputation:

* 2019 leader for IDC MarketScape single and in-memory Cloud ERP solution
* Best fit for firms looking for an industrial-strength, fully functional commerce platform
* 2018 analyst reports place SAP SuccessFactors solutions as a Leader in employee engagement, as well as core HR functions
* Leader in Gartner Magic Quadrant for Supply Chain Planning System of Record
* Market Leader in travel and expense solutions for 2018

Training program:

* SAP provides training courses globally to help users learn SAP software as effectively.
* Validate your expertise by completing SAP certifications.
* SAP offers different learning styles: Instructor-led training, SAP Live Class, SAP E-Academy

**Free Trials**

ERP and Digital Core

* [SAP S/4HANA Cloud](https://www.sap.com/products/s4hana-erp.html)
* [SAP S/4HANA](https://www.sap.com/products/s4hana-erp.html)
* [SAP Business ByDesign](https://www.sap.com/products/business-bydesign.html)
* [SAP RealSpend](https://www.sap.com/products/real-time-budget-spend.html)
* [SAP Financial Statement Insights](https://www.sap.com/products/statement-insights.html)

CRM and Customer Experience

* [SAP Consumer Sales Intelligence](https://www.sap.com/products/consumer-sales-intelligence.html)
* [SAP Event Ticketing](https://www.sap.com/products/event-ticketing.html)
* [SAP Marketing Cloud](https://www.sap.com/products/crm/marketing.html)

Digital Supply Chain

* [SAP Innovation Management](https://www.sap.com/products/innovation-management.html)
* [SAP Intelligent Product Design](https://www.sap.com/products/product-development-collaboration.html)
* [SAP Rural Sourcing Management](https://www.sap.com/products/agriculture-supply-chain-mgmt.html)

Database and Data Management

* [SAP Adaptive Server Enterprise, developer edition](https://www.sap.com/products/sybase-ase.html)
* [SAP Advantage Database Server](https://www.sap.com/products/advantage-database-server.html)
* [SAP Cloud Appliance Library](https://www.sap.com/products/cloud-appliance-library.html)
* [SAP Cloud Platform](https://www.sap.com/products/cloud-platform.html)
* [SAP Data Hub](https://www.sap.com/products/data-hub.html)
* [SAP Enterprise Architecture Designer](https://www.sap.com/products/enterprise-architecture-designer.html)
* [SAP Fiori Cloud](https://www.sap.com/products/fiori.html)

Analytics

* [SAP Analytics Cloud](https://www.sap.com/products/cloud-analytics.html)
* [SAP BusinessObjects Business Intelligence, Edge edition](https://www.sap.com/products/edge-medium-bi.html)
* [SAP Crystal Reports](https://www.sap.com/products/crystal-reports.html)
* [SAP Crystal Server](https://www.sap.com/products/crystal-server.html)
* [SAP Sports One](https://www.sap.com/products/sports-one.html)
* [SAP Data Warehouse Cloud](https://www.sap.com/products/data-warehouse-cloud.html)