

E-STORE GUIDE

UPSIDE TO E-STORE



Great for larger orders across a vast already established userbase.

Allows customers to browse a variety of garments/colorways, promo items, ect.

Dynamite Enterprises handles, sorts and ships all orders for each customer.

There are no individual set-up costs that exist normally on standard orders such as Screen Fees, Digitizing, ect.

Option for "Fundraising" that allows you to set a desired amount to profit off each item. IE: if a garment costs \$14 from us, you may sell it for \$24 and make \$10 profit from each purchase.

Customized URL that you can share out on email or social media to advertise.

DOWNSIDE TO E-STORE

Cost per item is generally around 15-25% more than standard bulk orders.

Estores can only run for pre-set limited amount of time. IE: 1 week, 1 month, ect.

Orders are never printed "on demand" - all orders are fulfilled and shipped or picked up on average 2-3 weeks after the store closes and items are ordered.

We only allow single artwork designs to eliminate costs and make it easy to hit all order minimums

Minimums for orders must be met for all Screen Print and Embroidery items. If not, Estore user is responsible for ordering the remaining difference to meet all order minimums.

\$150 SET UP COST

for time to build estore and set up fees
(You can choose to recoup this cost through fundraising)

SCREEN PRINT MINIMUMS ARE 48 ITEMS
WITH THE SAME DESIGN AND ART SIZE

EMBROIDERY MINIMUMS ARE 24 ITEMS
WITH THE SAME DESIGN AND ART SIZE