

## Food Truck Proposal – Fall Classic Tournament

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Board Meeting: 6/18/25

### Purpose

To enhance player and guest experience at the tournament by offering on-site food and beverage options via local food trucks, at no cost to the club, under vendor minimum sales agreements.

### Service Schedule

Friday (PM only): Food Truck (afternoon)

Saturday: Coffee Truck (morning), Food Truck (lunch–afternoon)

Sunday: Coffee Truck (morning), Food Truck (lunch–afternoon)

### Match Flow & Guest Estimates

- Club Hours: 8:00 AM – 10:00 PM (14 hours)
- Match Duration: ~1.5 hours per round
- Court Capacity:
  - Singles matches: 2 per court → 8 players max
  - Doubles matches: 4 per court → 16 players max
- Daily Rounds: ~9 rounds per court/day
- Daily Players: Between 72 (singles-heavy) and 144 (doubles-heavy)
- Guests: Avg. 1.5 guests per player
- Estimated Daily Attendance (players + guests):
  - Low: 72 players + 108 guests = 180 people/day
  - High: 144 players + 216 guests = 360 people/day

### Vendor Info & Pricing

Coffee Trucks:

- Surge Coffee Co., Have Beans Will Travel
- Minimum: \$800/day
- Menu: Espresso, cold brew, pastries

Food Trucks (Pizza/Fast Casual):

- Roamin' Pizza Chariot, David's Pizza, Mangia
- Minimum: \$1,500/day
- Menu: Personal-size pizzas, salads, sandwiches, etc.

Club pays nothing if minimum is met — guests buy their own food.

### Spend Needed to Cover Minimums

| Day       | Attendance Estimate | Truck Type    | Minimum | Spend per Person Needed |
|-----------|---------------------|---------------|---------|-------------------------|
| Friday PM | ~180 (half day)     | Food          | \$1,500 | \$8.33                  |
| Saturday  | 180–360             | Coffee + Food | \$2,300 | \$6.40–\$12.75          |
| Sunday    | 180–360             | Coffee + Food | \$2,300 | \$6.40–\$12.75          |

### Summary

- No financial risk if attendance meets expectations
- Provides food options for long tournament days
- Keeps guests on-site longer, adding energy to the event
- Supports local small businesses