# Food Truck Proposal – Fall Classic Tournament

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Board Meeting: 6/18/25

## 🎯 Purpose

To enhance player and guest experience at the tournament by offering on-site food and beverage options via local food trucks, at no cost to the club, under vendor minimum sales agreements.

## 🗓️ Service Schedule

Friday (PM only): Food Truck (afternoon)  
Saturday: Coffee Truck (morning), Food Truck (lunch–afternoon)  
Sunday: Coffee Truck (morning), Food Truck (lunch–afternoon)

## 🕐 Match Flow & Guest Estimates

- Club Hours: 8:00 AM – 10:00 PM (14 hours)  
- Match Duration: ~1.5 hours per round  
- Court Capacity:  
 • Singles matches: 2 per court → 8 players max  
 • Doubles matches: 4 per court → 16 players max  
- Daily Rounds: ~9 rounds per court/day  
- Daily Players: Between 72 (singles-heavy) and 144 (doubles-heavy)  
- Guests: Avg. 1.5 guests per player  
- Estimated Daily Attendance (players + guests):  
 • Low: 72 players + 108 guests = 180 people/day  
 • High: 144 players + 216 guests = 360 people/day

## 🚚 Vendor Info & Pricing

Coffee Trucks:  
- Surge Coffee Co., Have Beans Will Travel  
- Minimum: $800/day  
- Menu: Espresso, cold brew, pastries  
  
Food Trucks (Pizza/Fast Casual):  
- Roamin’ Pizza Chariot, David’s Pizza, Mangia  
- Minimum: $1,500/day  
- Menu: Personal-size pizzas, salads, sandwiches, etc.  
  
Club pays nothing if minimum is met — guests buy their own food.

## 💰 Spend Needed to Cover Minimums

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| Day | Attendance Estimate | Truck Type | Minimum | Spend per Person Needed |
| Friday PM | ~180 (half day) | Food | $1,500 | $8.33 |
| Saturday | 180–360 | Coffee + Food | $2,300 | $6.40–$12.75 |
| Sunday | 180–360 | Coffee + Food | $2,300 | $6.40–$12.75 |

## ✅ Summary

- No financial risk if attendance meets expectations  
- Provides food options for long tournament days  
- Keeps guests on-site longer, adding energy to the event  
- Supports local small businesses