

Xinru Li

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EDUCATION

Brown University

Providence, RI

B.A. in Computer Science - Economics and Music (Honors Candidate)

May 2022

- GPA: 4.0
- Lime Connect Fellow, Class of 2020

EXPERIENCE

The Emerson Collective

Palo Alto, CA (remote)

Venture Capital Intern

Summer 2020

- Supporting our portfolio of impact-focused startups while learning about venture capital investing

Brown RISD Innovation Community

Providence, RI

Co-Founder, Lead on Marketing and Design

Spring 2020 - Present

- Outreached over 400 students, professors, and professionals to determine need and develop idea of an inclusive intersectional community focused on creating impact through innovation and learning
- Leading team of 4 to fulfill our marketing, branding, and culture needs

Entrepreneurship Program

Providence, RI

WE@Brown Lead Coordinator

Spring 2019 - Present

- Led team of 18 to recruit over 20 speakers, record over 300 registered attendees, and raise around \$10,000 of in-kind sponsorships for WE@Brown 2020, a women in entrepreneurship conference

Brown University Orchestra

Providence, RI

Violist | Publicity Manager | Development Manager

Fall 2018 - Present

- Founded and led a team of 9 musicians to create 62 Social Media Posts, which increased followers by 700 (110%) and total post reach by 460% in 8 months
- Founded new initiatives for community building such as Orchestra Petting Zoo and Orchestra Families

The John F. Kennedy Center for the Performing Arts

Washington, DC

Data and Analysis Intern

Summer 2019

- Employed predictive analytics to build a performance attendance predicting tool on SSRS and Tableau, which reduced annual Playbill printing waste by over \$20,000
- Designed and built dashboards using Amazon Quicksight, Excel, Tableau, and SQL to assist in decision making for departments such as Programming, Finance, Education, and Marketing

CREATIVE PROJECTS

Adobe Creative Jam Spring - Summer 2020 -- UI/UX Design

- Designed AdobeXD prototypes in response to challenges created by Nickelodeon, Airbnb, and Netflix

Candide Spring 2020 -- Orchestral Music Director and Producer

- Planned rehearsals, taught music, and conducted a combined cast and choir of around 40 musicians
- Formed team, acted as main point person, and managed a budget of \$4,000

Rhythm Practice Spring 2019 -- Hack@Brown 2019 Participant

- Designed musical algorithm and UI/UX elements for iOS app
- My team won the First Time Hacker Award out of 500 students

SKILLS & INTERESTS

- **Technical:** Java, Python, SQL, HTML/C++, Adobe Creative Cloud, Excel, Tableau
- **Languages:** native speaker in English and Chinese, working proficiency in French (9 years)
- **Interests:** *Harry Potter*, education accessibility and reform (currently working on a tutoring project for low performing elementary school students!), using AI to make art, adventures