

Data Science with Actuarial Applications

Week 7

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Last Week

- ▶ Y is a key ratio: claim frequency or claim severity
- ▶ X is a vector of rating factors, modeled as categorical variables
- ▶ Exponential Dispersion Models (EDM)
- ▶ Multiplicative models (logarithmic link function)
- ▶ Claim frequency: Poisson regression
- ▶ Claim severity: Gamma regression

Today

- ▶ Estimating the parameters of a GLM from:
- ▶ Writing the log-likelihood function
- ▶ Taking the derivative of the log-likelihood function
- ▶ Solving for the maximum likelihood estimators (MLE)

2.6 Parameter Estimation (MLE)



Taking derivative using the chain rule



Evaluating each partial derivative



Remark: saturated model



Corresponding GLM overfits. However, it is useful in the definition of deviance.

Multiplicative Poisson frequency model



Multiplicative gamma severity model



Summary of Theoretical Results

- ▶ **Goal:** estimate the parameters of a GLM using MLE
- ▶ The $(r + 1)$ equations:

$$\sum_{i=1}^n w_i \frac{y_i - \mu_i}{v(\mu_i) g'(\mu_i)} x_{ij} = 0.$$

- ▶ For multiplicative Poisson frequency model:

$$\sum_{i=1}^n w_i (y_i - \mu_i) x_{ij} = 0.$$

- ▶ For multiplicative gamma severity model:

$$\sum_{i=1}^n w_i \frac{y_i - \mu_i}{\mu_i} x_{ij} = 0.$$

Example: Moped dataset

- **Goal:** Use everything we learned to build a GLM for the moped dataset.