

# UnitedHealth Group Inc. (UNH US)

Ong Zhi Jie

# **BUY**

Target Price: US\$ 525.39 (+48% Upside)

Current Price: US\$ 355.00 (19 Oct)

Investment Horizon: 18 months

# **Executive Summary**

UnitedHealth is the largest managed care organization and health technology company in the world

### **Street View**

### EPS recovery will remain slow as MA repricing takes several cycles to flow through

- Street believes UNH's mispricing in 2025 will weigh on margins for multiple years
- This is due to lagged bid cycles and utilization uncertainty, expecting margins to normalise only beyond FY 27.

### Value-based care adoption remains too fragmented to materially improve margins

- Sell-side consensus views VBC as conceptually positive but practically limited.
- This is given integration hurdles, misaligned incentives, and the slow transition away from the fee-for-service model.

### Al efficiency gains are distant and speculative

- Street treats AI adoption as a thematic noise and won't move the needle on EPS.
- This is due to the assumption of negligible cost impact before 2028, and viewing AI initiatives as PR-oriented rather than financially material.

### **Our View**

### MA margins are set to rebound much faster than Street expectations

- 2026 bids show UNH prioritizing profitability, exiting unprofitable markets, and fully repricing plans toward 3-5 % long-term margin guidance.
- CMS benchmark hikes and lower OTC benefit intensity support a faster rebound in EPS through FY26 and FY27.

### UNH is the only MCO positioned to capture the VBC tailwind

- Its integrated Optum-UHC model aligns payer and provider incentives, enabling measurable cost containment and better outcomes.
- As U.S. health care spending becomes unsustainable, UNH's scale and data give it a structural edge in the shift to value-based reimbursement.

### AI is becoming a tangible margin lever for UNH

- OptumInsight's vast clinical data stack and automated claims infrastructure will drive quantifiable opex and MLR efficiency by FY26/
- Unlike peers, UNH's vertical integration allows direct capture of Al-driven productivity gains across the entire healthcare value chain.

We believe that street is undervaluing the stock fundamentally, and that clear near-term catalysts will induce a re-rating of the stock over the next 24 months

Executive Summary Company Overview Industry Overview Investment Theses Valuation Investment Overview

Sources: UnitedHealth Group, CapitalIQ

Note: Trac

# Company Overview

UnitedHealth is the largest managed care organization and health technology company in the world

### UNH operates two separate divisions, UnitedHealthcare and Optum

# United Healthcare

Commercial & Individual Full Risk, ASO

Medicare & Retirement MA, Medigap, Medicare D

Community & State *Medicaid* 

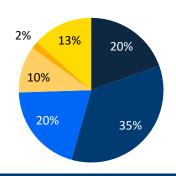
# **Optum**

Optum Health
Primary & Preventative Care

Optum Insight
Technology & Analytics

Optum Rx
Pharmacy Benefit Manager

### 2024 Revenue Split (%)



### UNH just had a management shuffle, and the new management is arguably stronger

Long-time ex-CEO Hemsley returned with fresh faces to steer UNH out of recent crisis



Stephen J. Hemsley CEO, UnitedHealth ('25-) Chairman, UnitedHealth ('17-) CEO, UnitedHealth ('06-'17)

Patrick H. Conway CEO, Optum ('25-) CEO, OptumRx ('23-'25) CEO, Optum Care ('19-'23)



Wayne S. DeVeydt CFO, UnitedHealth ('25-) MD, Bain Capital ('20-'25) CEO, Surgery Partners ('18-'20)

Timothy J. Noel CEO, UnitedHealthcare ('25-) CEO, UHC M&R CFO, UHC M&R

UnitedHealthcare (UHC) is an MCO while Optum is the healthcare-focused division

### **Key Developments and Major Milestones of UNH**

1974
Chartered Med
Incorporated,
the precursor to
UnitedHealth, is
founded

# 1990s-2000s Acquisition of insurers to become the second biggest insurer in the US

# 2011

Consolidation of non-insurance business into Optum

### 2021

Acquisition of Change Healthcare for USD 13b

### 1998

Reorganised and renamed to UnitedHealth Group

### 2005

Acquisition of private insurer PacfiCare for USD 8.1b

### 2019

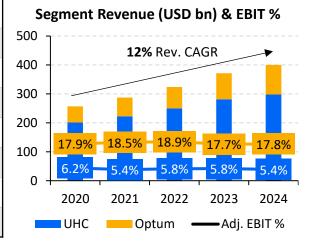
Optum surpasses USD100b in revenue and is the biggest revenue driver

### 2024

UnitedHealthcare CEO Brian Thompson fatally shot in New York City

### **Key Trading and Financial Metrics**

52-wk Range (USD)	234.60 – 630.73
Market Cap. (USD mn)	321,061
Shares o/s (mn)	905.7
Free float	99.1%
ADTV (USD mn)	86.17
Div. Yield	2.5%
NTM P/E	22.02x
Total Debt/Capital	43.0%



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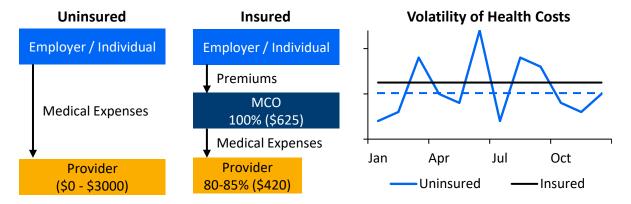
Sources: UnitedHealth Group, CapitalIQ

**Executive Summary** 

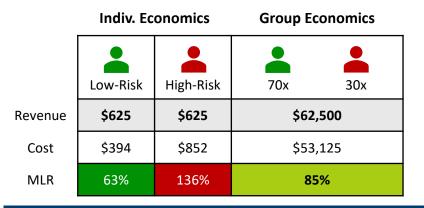
# A Brief Primer on UnitedHealth's Business Model

UnitedHealth's value proposition is to help corporations/individuals/governments manage the volatility of health costs

On an individual level, medical insurance offers cost stability in exchange for margin



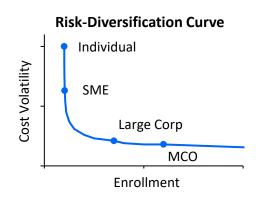
UNH enrolls customers with different acuity profiles and thus diversifies its risk



Legally across most products, MCOs are not permitted to underwrite premiums individually based off individual risk profile and thus have to rely on diversification of risk pools to keep medical loss ratio (MLR) in control

Corporations and Individuals are willing to pay more (theoretically 15%) for less volatility

The Law of Large Numbers can only get you that far - diversification will plateau



As large corporations (>2k employees) are able to spread out underwriting risk, they are less incentivised to outsource to insurers

# Employer Medical Expenses + Fee MCO \$33 + Medical Expenses Medical Expenses Provider

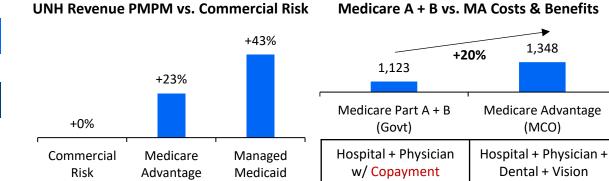
**Medical Expenses** 

**Administrative-Fees Only** 

Large corporations outsources claims processing & benefit design to MCOs for flat fee

A time lag between pricing & enrolment means cost trend & risk pool have to estimated

The government pays MCOs to insure old (Medicare) and sick (Medicaid) populations



UNH and other MCOs can insure high-risk populations more efficiently vs. government

# Share Price Performance

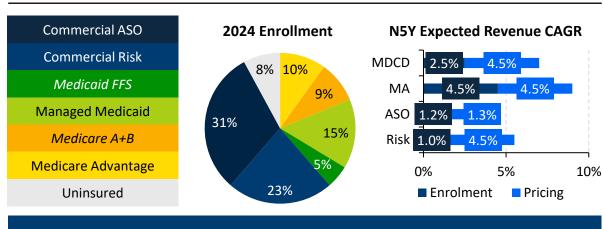
## Shaped by growth reaffirmation, recovery and outperformance



# **Industry Overview**

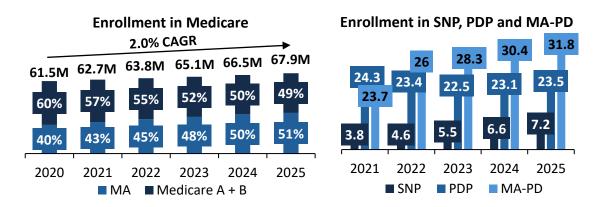
# The managed care industry is constantly shifting while growing

### Majority of population in Commercial ASO & Risk, but MA & MDCD growing fast



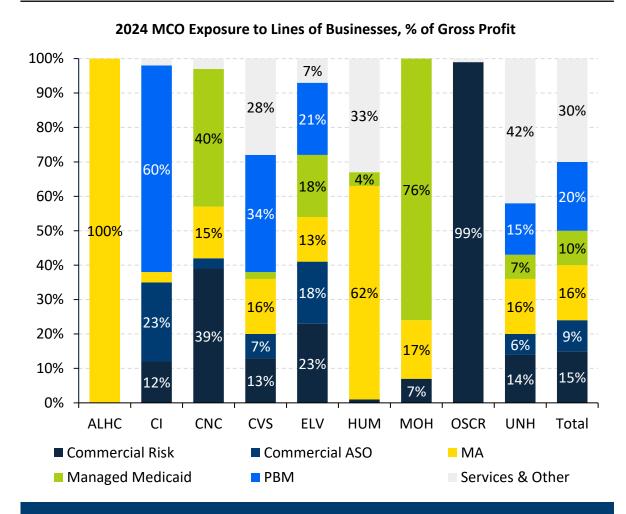
As insurance is well penetrated, growth comes from shift in product mix and pricing

### MA, SNP, and MA-PD Momentum Compounds UNH's growth in High-Acuity Segments



Higher-acuity populations remain a key growth driver for MCOs

### MCOs have varying exposure to the different products, with some in single markets



We see diversified insurers as a way to hedge any policy risk that affects single products

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Sources: UnitedHealth Group, CapitalIQ, NAIC, BofA Global Research, CMS

# Competitive Landscape

UnitedHealth is the most vertically integrated player in the MCO space; CVS and HUM a distant second and third

UNITEDHEALTH GROUP













				-	7.70 0.70 0.70			
	UnitedHealth (UNH US)	Cigna (CI US)	Humana (HUM US)	Centene (CNC US)	Elevance Health (ELV US)	Molina (MOH US)	CVS (CVS US)	Oscar (OSCR US)
Market Cap <sup>1</sup> (USD mn)	321,061	80,647	31,464	17,562	79,542	10,517	98,803	4,847
LTM Revenue <sup>1</sup> (USD mn)	422,818	262,023	123,110	159,673	189,254	41,703	384,329	10,726
FY24 EBIT Margin <sup>2</sup> (%)	8.1%	4.6%	2.6%	3.4%	5.2%	4.4%	2.2%	0.6%
Largest Product (in GP\$)	MA	PBM	MA	Medicaid	Medicaid	Medicaid	Pharmacy	Individual ACA
Non-Premium Revenue <sup>3</sup>	23%	81%	5%	13%	27%	5%	33%	2%
Total Enrollment <sup>3</sup> (mn)	50.6	3.8	5.7	28.6	45.7	5.5	27	1.7
Medical Loss Ratio 4 (%)	89.4%	83.2%	89.9%	93.6%	88.9%	90.4%	89.9%	91.1%
Market Exposure								
Pharm. Benefit Manager								
Doctors								
Healthcare IT								
Home Health								
Other Providers								
Urgent Care								

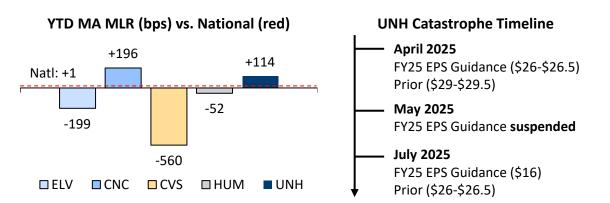
Notes: <sup>1</sup> As of 13 October 2025. <sup>2</sup> Extracted from Capital IQ. <sup>3</sup> 2024 Annual Filings from respective companies. <sup>4</sup> Q2 2025 Earnings Release from respective companies.

# Thesis 1 – MA margins ready for rebound, and much faster than expectations

released

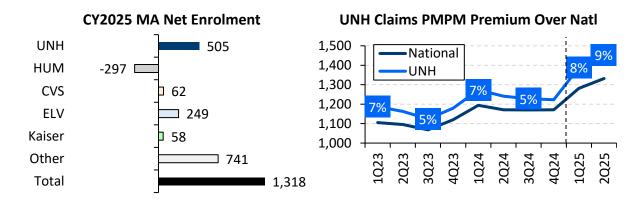
Looking at how did UNH get here and the fundamental natures of the risk business

UNH FY25 EPS guidance went from \$29 to \$16 in 3 months, with YTD MLR above peers



While heightened medical utilization is a nationwide issue, UNH is dealing with worse

UNH market share of MA grew ~3% and accounted for ~40% of all net enrolment



Double whammy adverse selection effect led to a deterioration of UNH's risk pool

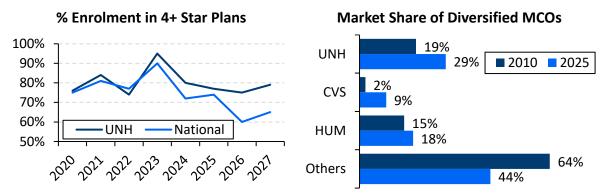
UNH mis-estimated cost trends beginning summer '24, and led to big mispricing in '25





UNH wrongfully assumed cost trend will be in line with FY24 (~5%) but it was 7.5%

While the actuarial side of business has been poor, no doubts on UNH's execution

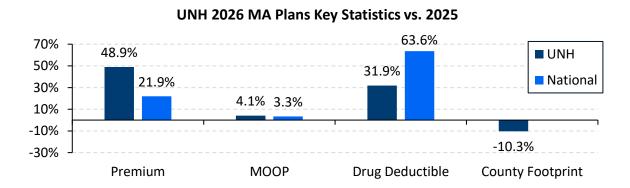


We continue to expect UNH and other diversified MCOs to gain share sustainably LT

# Thesis 1 – MA margins ready for rebound, and much faster than expectations

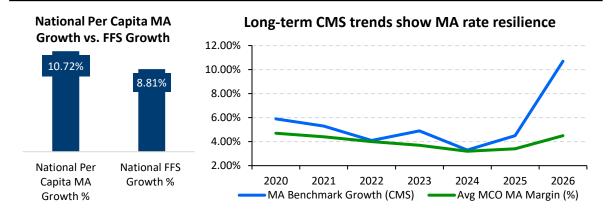
We see UNH fully pricing their MA book back to upper end of LT guidance of 3 – 5% margins by FY27

UNH is exiting unprofitable markets and bidding more conservatively for 2026



We believe UNH strategy is to exit unprofitable markets and drive up margin / member

Policy environment remains stable with limited downside risk



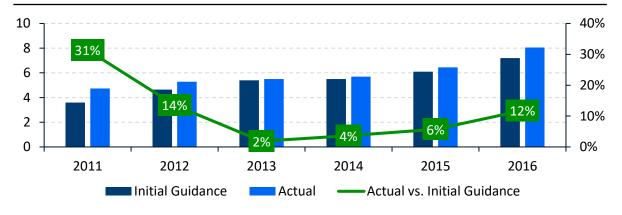
CMS rate hikes signal policy stability and support margin rebound ahead

We see strong correlation between OTC benefits and enrolment and share price

	OTC Benefits YoY								Enrolment			<b>Share Price</b>		
	20	23	20	)24	20	25	20	26	2023	2024	2025	2023	2024	2025
	Indiv.	D-SNP	Indiv.	D-SNP	Indiv.	D-SNP	Indiv.	D-SNP	Er	rolme	nt	Sh	are Pri	ce
UNH	31%	54%	-26%	4%	-11%	1%	-36%	-18%	12%	20%	9%	-1%	-4%	-31%
ним	129%	2%	-58%	-44%	-48%	-17%	11%	-13%	19%	5%	-8%	-11%	-45%	2%
CVS	45%	116%	32%	61%	-65%	-20%	-50%	3%	4%	42%	-7%	-15%	-43%	71%

We see adverse selection coming from UNH exits into HUM for D-SNP and CVS for Indiv.

We see that street expectations are anchored to the "low-ball" guidance of Hemsley



Hemsley is a "beat-and-raise" CEO: UNH delivered ~17% TSR CAGR during his 1st tenure

# Thesis 2 – Value-Based Care still a big tailwind that only UNH can capitalise on

VBC is increasingly taking center-stage in US healthcare as both insurers and policymakers find ways to decrease costs

### US healthcare spending has been growing to unsustainable levels

2020

### **Healthcare Spending % of US GDP** Healthcare Spending % of GDP, US vs OECD 20 25% 19.5% **2012 2023** 15 20% 15% 10 10% 5% ex-US ΧR GB 0%

US is increasingly strangled by healthcare, and something has to be done to rein costs in

### Health Maintenance Organization plans were the first step, but lack popularity

# **Health Maintenance Org.** Hospital **Specialist Primary Care Physician**

1980

1960

2000

In-network

### **Preferred Provider Org.**



Physician Specialist

Any provider

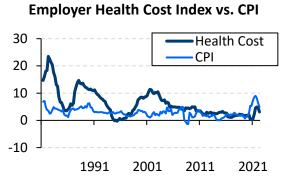


In HMO plans, members are required to use only the providers in the network

In PPO plans, members are free to choose which provider they use

### Perverse interests between payors and providers are the root of the issue

Lower Back Pain	Line of Treatment	Revenue for Providers
Sufficient	Consultation NSAID Rx Monitoring	~\$150
Actual	Consultation MRI Orthopedic Steroid Injection	~\$2,500



Healthcare providers are incentivised to charge more services under the FFS model

### There is a shift within healthcare to better align provider and payor incentives

	Increasi	<b></b>		
Fee-for-service	Bundled /episodic payment	Shared Savings (Upside-Only)	Shared Risk (Upside- Downside)	Capitation (Full Risk)
Provider charges per service rendered	Provider charges per episode of care rendered	Provider shares profit with payor for \$ saved through less care	Provider shares profit if spending lower, splits cost if spending higher	Provider receives fixed premium and manages its medical cost

XXX

Members prefer a wider network and choice of provider, instead of being limited to one

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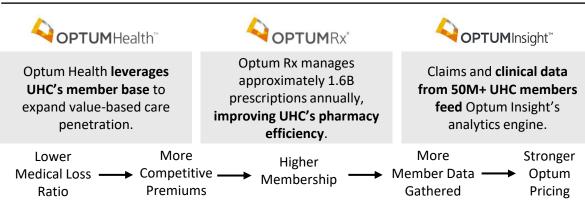
Sources: UnitedHealth Group, CapitalIQ, NAIC, BofA Global Research, CMS

Note: Trading Data as at 13 October 2025

# Thesis 2 – Value-Based Care still a big tailwind that only UNH can capitalise on

UNH is the only payor that can sustainably introduce VBC to their members, no other payor has the capability to do so

### UNH has in place the infrastructure and capabilities to push into VBC through Optum



Peers have been trying to get into VBC through partnerships, we see it as ineffective



Providers do not want any financial risk

"upside-only" agreement which is still perverse

Payors want providers to do full capitation

### Misalignment #2

Providers bear the operational risk

Within "upside-only", the KPIs are too narrow

Payors control the plan design and processing

### Read-through

"We don't take risk on costs where we cannot control those costs" - Privia Health CEO, Q225

Privia Health is one of the biggest VBC providers in the US

VBC creates a virtuous cycle of lower MLR which translate in sustainable, better pricing

### UNH's roll-up playbook has matured, incremental value coming in from integration

### 2011: Optum established Launch of vertically integrated platform 2019: Acquired DaVita Medical Group & Equian Expanded into care delivery and payment analytics 2022: Acquired LHC Group & Change Healthcare Added home health and data/payment backbone 2023: Acquired EMIS Group (UK) Expanded global data integration capabilities 2024: Integration of Amedisys underway Focus shifts to margin synergy and VBC monetisation

UNH's next phase is extracting margin from the infrastructure it already owns.

CVS 52% **UNH's Full Value-based Care Stack** ELV 41% Care

**Pharmacy** 

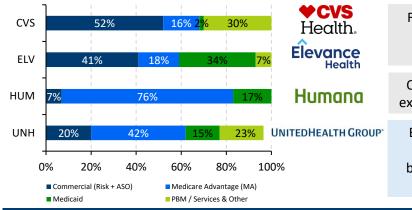
Data

**Delivery** 

Future upside will stem from synergy, analytics, and VBC execution, not further M&A.

We see vertical integration as the only way to align incentives in pursuing VBC

### MCO's product mix drives divergent exposure to policy and margin risk



Fragmented vertical models, lacking integrated data feedback loops.

Overly MA-heavy, amplifying exposure to CMS rate volatility.

Balanced payer mix enables smoother rollout of valuebased contracts and steadier profitability across cycles.

UNH's diversified mix enables broader VBC scalability than peers

# Thesis 3 – UNH presents an AI opportunity that is underappreciated by market

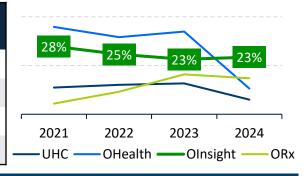
We see UNH as the only MCO able to effectively implement AI

Aside from being the largest MCO, UNH is also the largest healthcare IT company

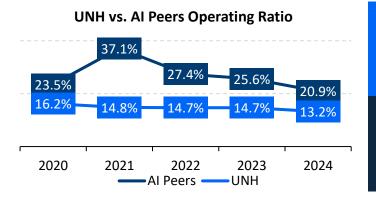
### **OptumInsight Peer Comps**

Company	LTM Rev (USD bn)	Public / Parent
OptumInsight	18,757	UNH
IQVIA	6,160	Public
Veeva Systems	2,968	Public
NextGen Healthcare	695	T. Bravo

### **UNH Segments Growth YoY**



Many of the "AI" health insurers that promise AI efficiencies are not that efficient



>50% of clinical data captured by **Clover Health** has no risk-score impact

3P Data used by **Oscar Health** to build models for claims/pricing

UNH is in prime position to make healthcare more efficient through AI development

UNH has been acquiring companies for Olnsight since 2011, giving it a rich data stack

### **OptumInsight Key Prior M&A Transactions**

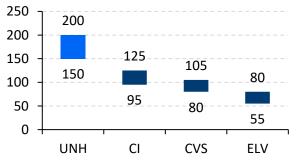
Company	Closing Date	Tx Size (USD mn)	EV/EBITDA (NTM)	Notes / Commentary
EMIS Group	Oct '23	1,629	22.1x	Data of over <b>1t</b> clinical events
Change Healthcare	Oct '22	13,685	13.5x	Processes <b>15b</b> claims annually
naviHealth	May '20	N.D	N.D.	AI analytics for plan coverage
Equian	Sep '19	3,200	N.D.	Analytics for <b>\$500b</b> claims

UNH's M&A strategy for OptumInsight has always been to go after where the data is

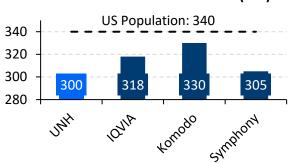
Data is a clear bottleneck in healthcare AI development, and UNH has the clear edge

Cumulatively, we believe UNH has the biggest patient databases in the US

### Est. Identifiable DB # of Patients (mn)



### De-identified DB # of Patients (mn)



No other MCO will ever come close to having the magnitude of UNH's data

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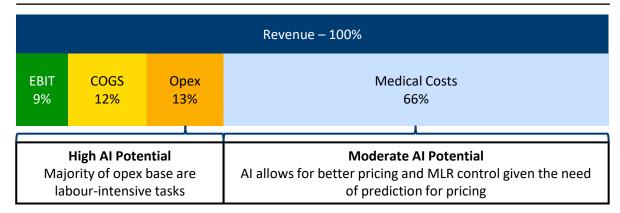
Sources: UnitedHealth Group, CapitalIQ, NAIC, BofA Global Research, CMS

Note: Trading Data as at 13 October 2025

# Thesis 3 – UNH presents an AI opportunity that is underappreciated by market

We see UNH as being more aggressive in AI now as the upstream AI market becomes much more efficient than before

### The potential cost savings for UNH are huge because of low EBIT% base



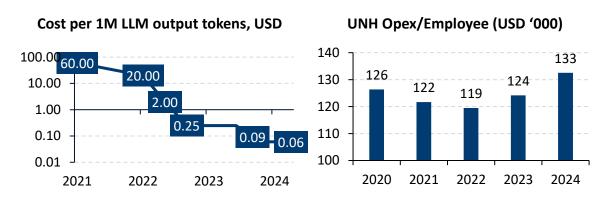
We see tangible and realistic cost savings of adopting AI for UNH

### There is large upside for UNH EBIT% if AI initiatives reduce costs

UHC Costs	2024	2030	Chg
Medical Costs	85%	84%	-1%
Admin & IT	6%	5%	-15%
Customer Svc	2%	2%	-25%
Marketing	2%	1%	-5%
Operating Ratio	94%	92%	-2%
EBIT %	6%	8%	42%

We see 42% incremental EBIT uplift from 2024 EBIT due to cost savings in opex

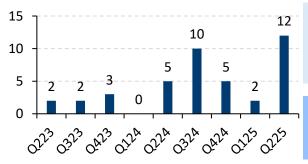
### Technological & cost advancements in AI makes it even more attractive for UNH



The ROI on AI training is now is incredibly attractive, and we see UNH capitalising on this

### UNH have been more aggressive in its AI investments and product development

### # of AI mentions in UNH Earnings Calls



### **Q225 Earning Call AI Highlights**

"we have scaled our AI efforts across health plan operations, which improves the patient and provider service experiences while driving cost savings."

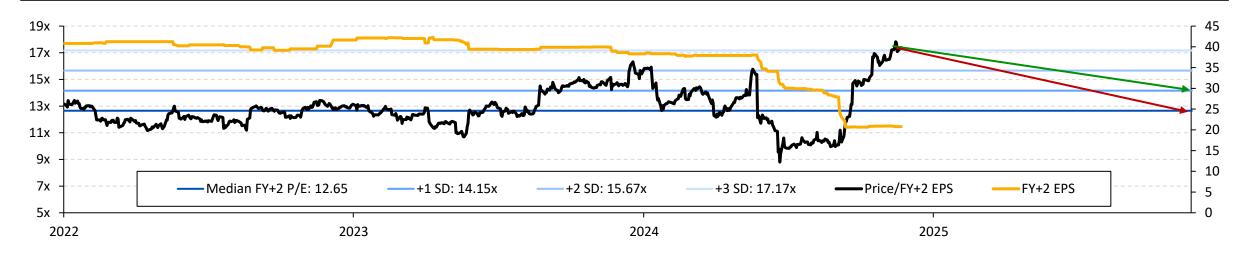
"we have a talented team in place now and continue to recruit talent to develop the next generation of products rooted in AI."

Management has refused to give guidance on AI cost savings, affecting expectations

# Valuation

# UNH's FY+2 multiple is at +3SD, as we see front running of buy-side consensus vs. sell-side consensus

We see FY+2 P/E to decrease to +1SD in our base case and median in our bear case, with the upside driven by earnings growth rather than multiple expansion



### We see a 4.8x risk-to-reward ratio for UNH on a 12-month horizon

	Base Case	Bear Case
FY+2 P/E Multiple	14.15x	12.65x
FY28 EPS	37.13	25.35
Share Price Target	525.39	320.68
Upside / (Downside)	48%	(10%)

### We see consensus as pessimistic and expect upward revisions as outlook improves

Cons. Vs. Ours	FY25		FY26		FY	27	FY28		
Revenue (USD bn)	447.8	443.6	459.0	463.9	482.6	498.1	515.1	537.2	
MLR (%)	89.21	89.00	89.12	87.00	88.78	86.00	87.98	86.00	
EBIT Margin (%)	4.83	5.00	5.10	6.50	5.51	7.90	6.15	8.50	
Adj. EPS (USD)	16.23	16.34	17.59	23.07	20.75	31.65	25.35	37.13	

# **Investment Overview**

### Potential risks and foreseeable mitigations

**Risk Description** 

Mitigation

1

### CMS Policy & Rate Risk

A larger-than-expected CMS benchmark cut or unfavorable risk-adjustment recalibration could pressure MA margins for FY2026+ bids CMS's long-term rate framework is stabilizing post-RAF changes, and UNH's diversified MA mix and conservative bidding strategy limit downside.

2

### **Elevated Medical Utilization Trend**

Persistently higher outpatient and postacute utilization could keep medical cost ratios (MLR) above guidance. UNH's size enables rapid repricing and benefit design. Historical track record shows 1-2 year recovery lag with pricing discipline and Optum analytics adjusting forecasting models.

3

### **OptumInsight Cyber Execution Risk**

Integration of Change Healthcare and cyber resilience challenges may impact Optum Insight's recovery and margins

Segment is rebounding post-incident, additional cybersecurity capex and modularized architecture expected to restore client confidence and EBIT by FY26.

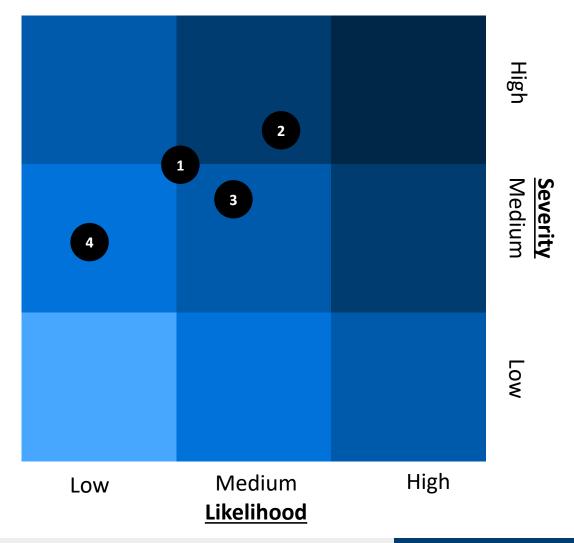
4

### **Regulatory Scrutiny on Vertical Integration**

Growing payer-provider consolidation may draw DOJ or FTC scrutiny over data usage and competitive leverage.

UNH maintains structural separation between UHC and Optum. Regulatory filings emphasize patient-outcome benefits and open-date compliance posture.

**Risk Analysis** 



1

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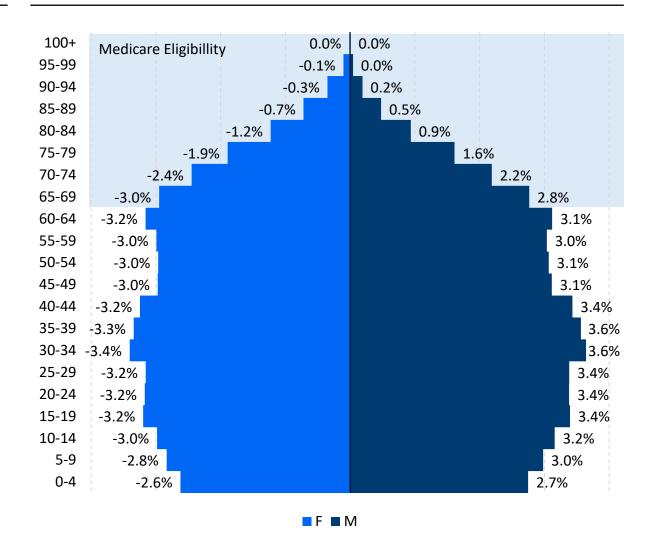
Sources: Population Pyramid, CMS, KFF

# % Product in Population & Population Pyramid

### Commercial Enrollment still the biggest - ASO is a headwind for MCO

# Uninsured Individual MA 8% 8% Group MA Traditional Medicare 9% **Commercial ASO** 31% Managed Medicaid 15% Medicaid FFS 5% **Commercial Risk** 23%

### US population starting to age: this is a tailwind to products like MA and to premiums



# Introduction & Growth Algorithm of Products

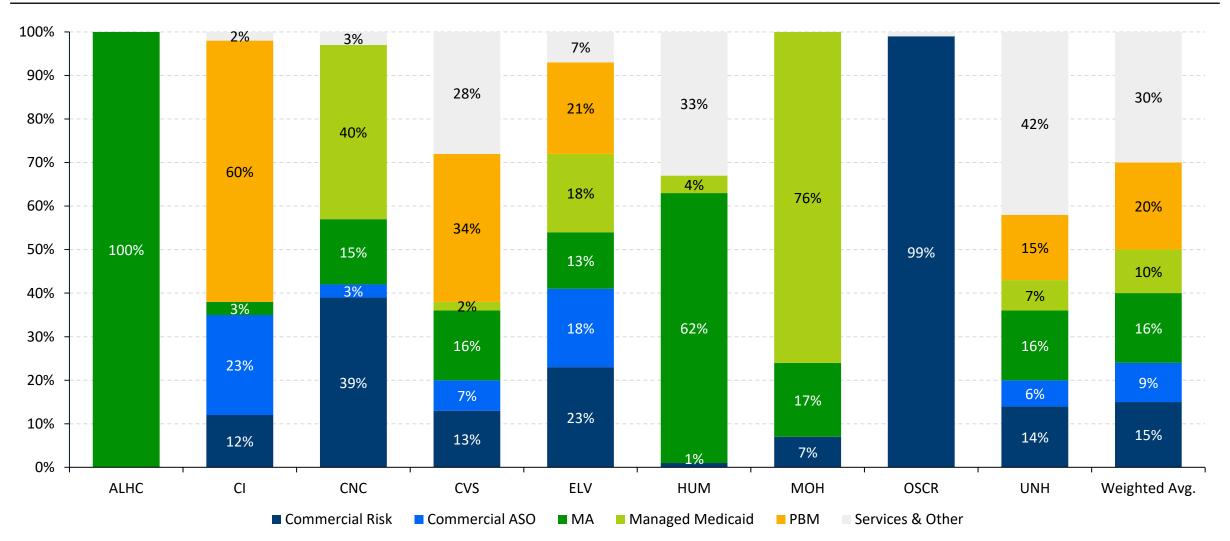
Different products have varying unit economics and change of mix in products will lead to underlying changes in MCO numbers

Product	Description	Market Size (USD bn)	Total Enrollment (mn)	Revenue PMPM (USD)	EBIT margin (%)	Profit PMPM (USD)	Expected 5Y Revenue CAGR (%)
Commercial Risk	Normal Insurance – Pays a premium in exchange for medical insurance. Largely employer-based but a few individual products as well (HIX)	623	83	625	4	25	5 – 6
Commercial ASO	Non-risk product – Employers with a large enough coverage take on the risk of insuring their employees but pay an administrative fee to MCO to process claims etc.	44	114	32	15 – 20	4	2-3
Traditional Medicare	Government Insurance – Government pays for insurance for elderly above 65+, however there is a co-pay component that elderly has to pay	Government Product					
Medicare Advantage	Government product – Elderly above 65+ can choose their insurance plan which is fully/partially subsidised by the government	567	35	1350	3	40	9
Medicaid FFS	Government Insurance – Government pays for insurance for certain groups of population (extremely sickly/children etc.)	Government Product					
Managed Medicaid	Government product – Government outsources Medicaid coverage to MCO (ie MCO takes on the risk of insuring) and pays them a premium PMPM	468	60	375 – 3000	3	7 – 60	7

Sources: BofA Global Research

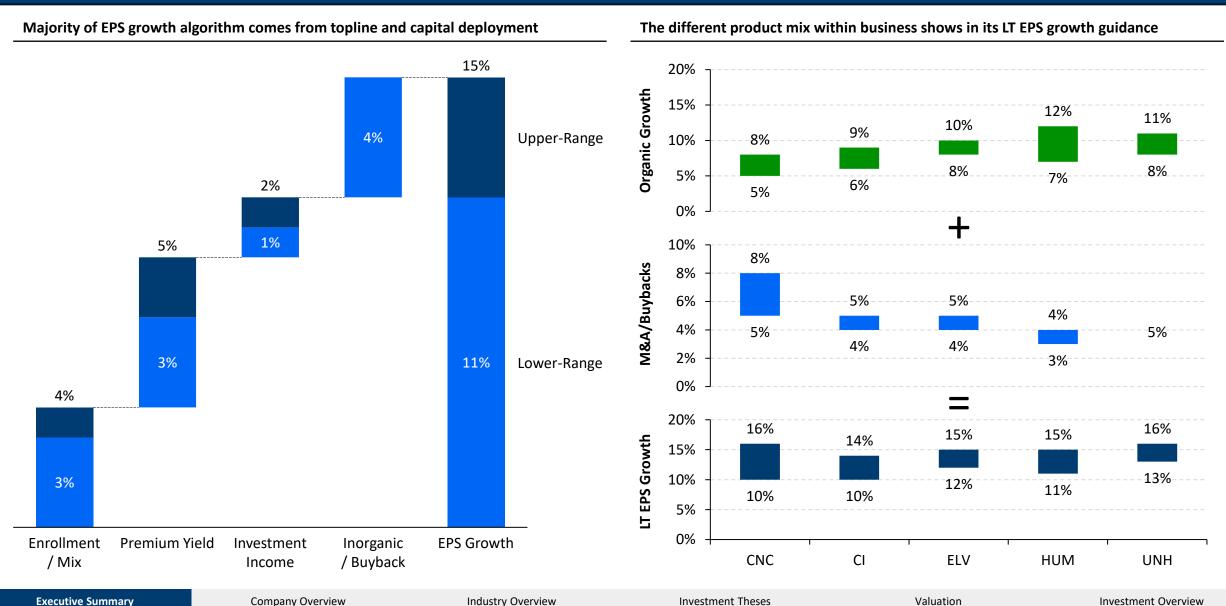
Company Exposure % to Product

Each of the publicly-listed MCOs have varying degrees of product exposure – some are very concentrated in a single product and some are very diversified



Sources: Company Filings, BofA Global Research

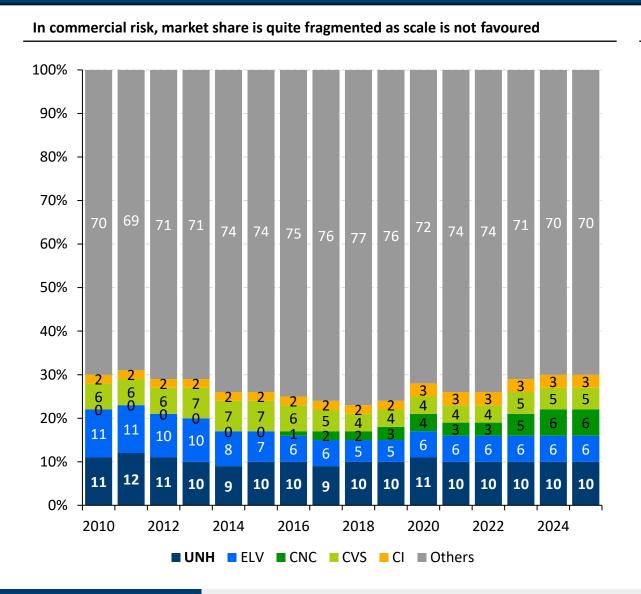
# Industry EPS Growth Algorithm & Company Guidance



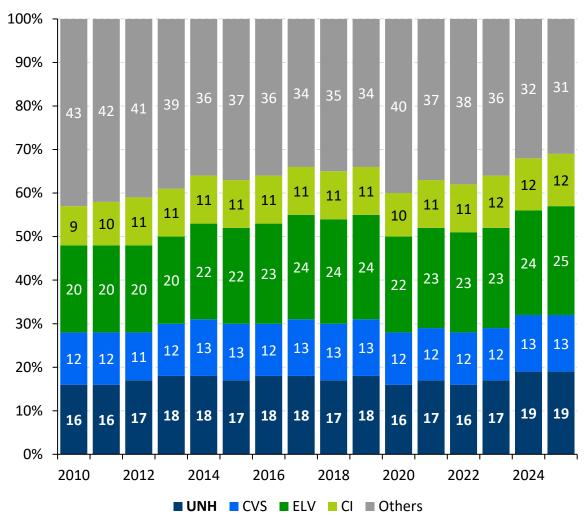
Sources: Company Filings, BofA Global Research

# Appendix – Commercial & Individual

**Historical & Current Product Market Share** 

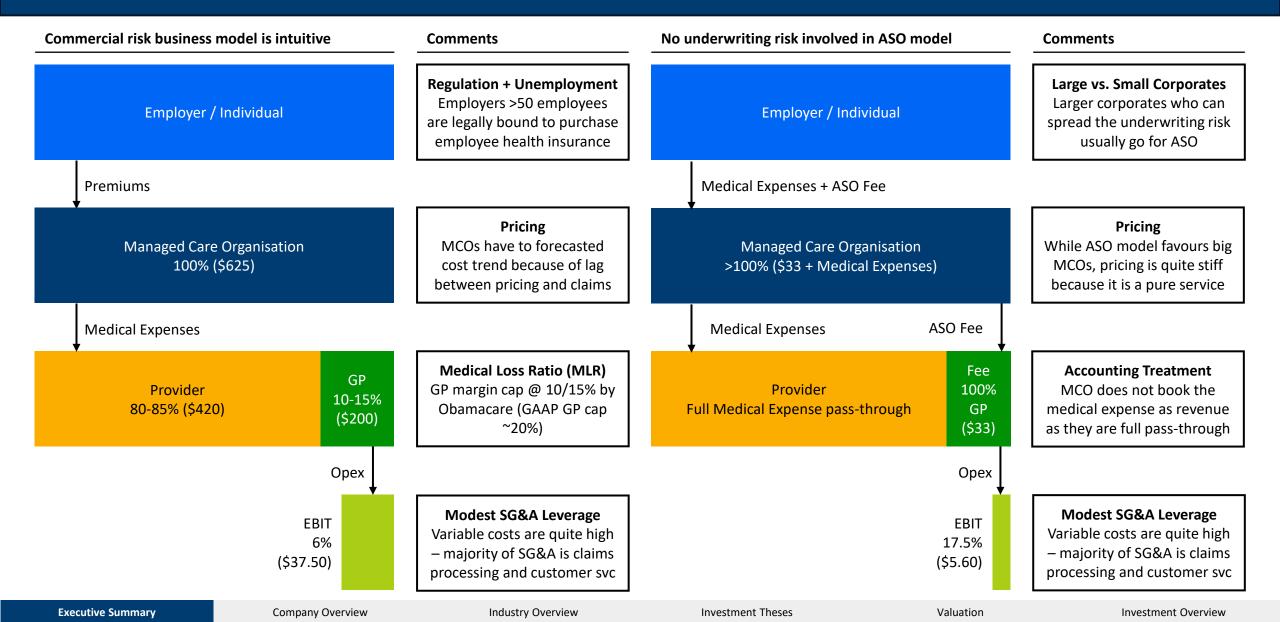


### Commercial ASO is much more consolidated as scale is needed to grow



# Appendix – Commercial & Individual

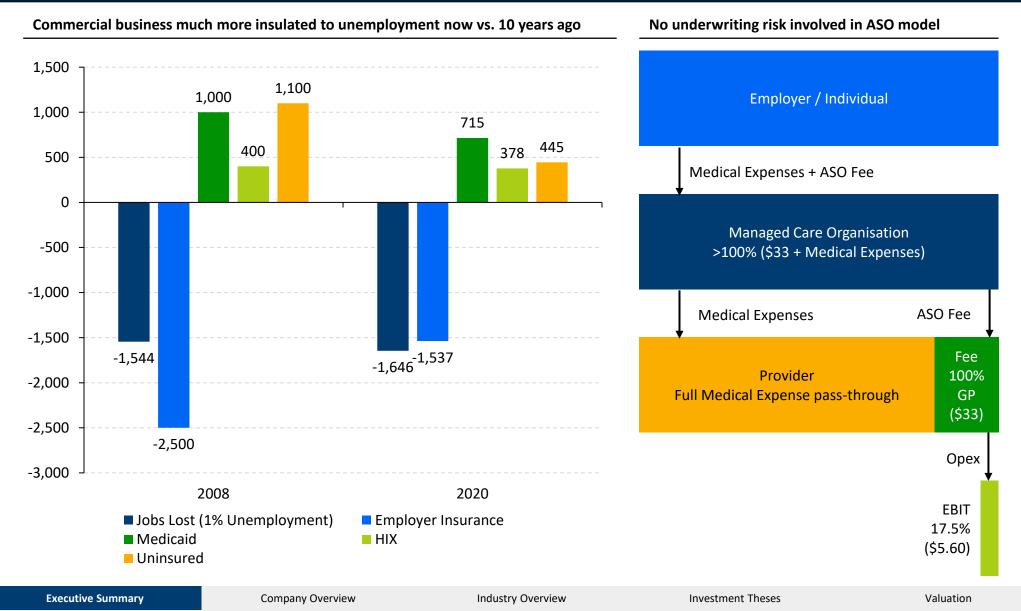
Business Model, Key Drivers & Important Legislation



Sources: CME Group, JP Morgan, Barclays, Company Annual Filings, Bank of International Settlements

# Appendix – Commercial & Individual

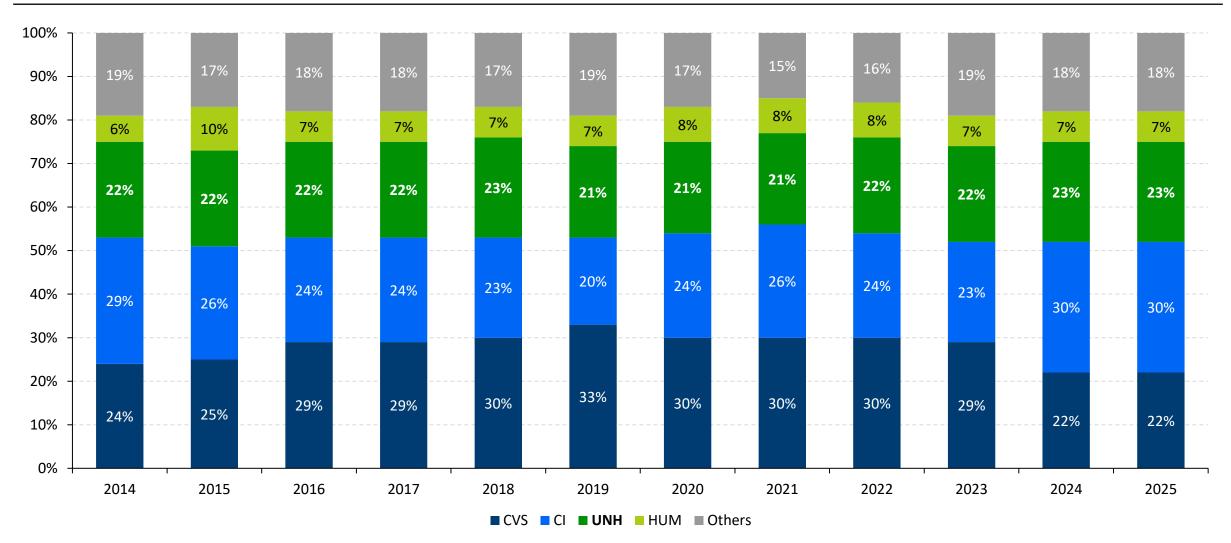
**Impact from Unemployment Changes** 



# Appendix – Pharmacy Benefit Managers

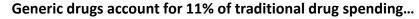
Market Share, 2014 – 2025

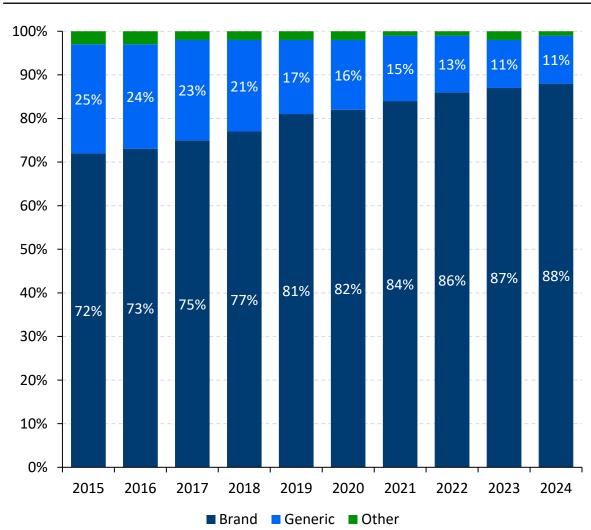
### Top 4 PBMs account for c.82% of market share, UNH-OptumRx is #2 player



# Appendix – Pharmacy Benefit Managers

Traditional Drug Spending vs. Volumes per Type





### But account for 85% of traditional prescription volumes

