

# Xinya Tang

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## EDUCATION

<b>2025.09-Present</b>	<b>Centennial college</b>	<b>Advanced Diploma</b>
<ul style="list-style-type: none"><li>Major: Software Engineering Technology</li><li>Major Courses: Data Structures and Algorithms, Mobile Apps Development, Software Testing &amp; Quality, Web Application Development, Advanced database, etc.</li></ul>		
<b>2017.09-2012.07</b>	<b>Leshan Normal University</b>	<b>Bachelor</b>
<ul style="list-style-type: none"><li>Major: Digital Media Technology</li><li>Major Courses: Photoshop, 3Dmax, After Effects, Flash, UI Design, Premiere Pro, Micro-lesson Production, Photography, etc.</li></ul>		

## INTERNSHIP

<b>2019.05-2020.08</b>	<b>Leshan Sanmu Agricultural Technology Co., Ltd.</b>	<b>UI Designer</b>
<ul style="list-style-type: none"><li>Created product introduction images, company logo, business cards, posters, etc.</li><li>Coordinated communication between team members and supervisors.</li></ul>		
<b>2019.08-2020.06</b>	<b>Luolan Pastry &amp; Dessert Shop</b>	<b>Pastry Chef</b>
<ul style="list-style-type: none"><li>Opened the shop daily; decorated cakes and arranged display; participated in daily cake production; prepared weekly inventory.</li><li>Operated the store independently, planned daily tasks, and trained new staff.</li><li>Served customers and packaged cakes.</li><li>Performed daily cleaning and sanitation.</li></ul>		

## WORK EXPERIENCE

<b>2023.08-2024.12</b>	<b>Kai Fung Gourmet</b>	<b>Social media marketing manager</b>
<ul style="list-style-type: none"><li>Designed posters, menus, and product images.</li><li>Product photography and video production.</li><li>Coordinated and collaborated with multiple food delivery platforms.</li></ul>		
<b>2022.09-2023.06</b>	<b>Shenzhen Benlai Fashion Design Co., Ltd.</b>	<b>Xiaohongshu Operations</b>
<ul style="list-style-type: none"><li>Independently managed three Xiaohongshu accounts and one Xiaohongshu store.</li><li>Built Xiaohongshu accounts from 0 to 1 (from scratch).</li><li>Created and posted daily copywriting; designed posters/covers; maintained customer relationships; participated in marketing campaigns.</li></ul>		
<b>2022.08-2022.09</b>	<b>Maizhua Puzi Beverage Shop</b>	<b>Milk Tea Shop Manager (Self-employed)</b>
<ul style="list-style-type: none"><li>Managed day-to-day operations and business planning.</li><li>Designed posters, menus, and product images.</li><li>Recruited, trained, and assigned tasks to staff.</li></ul>		

## CERTIFICATES AND HONORS

2020.06	National Third Prize (Professional Group), China College Students Computer Competition
2020.09	Third Prize, Sichuan Digital Art & Design Competition
2019.09	Excellence Award (Video Category), National College Advertising Art Competition
2018.09	University Scholarship

## HIGHLIGHTS

- Work Skills: Strong planning and communication skills; proficient in design and video-editing software (Photoshop, After Effects, Premiere Pro); photography and video production.
- Computer: C#, Java, Database, Kotlin, React.
- Language: Mandarin, English
- Interests: Singing, playing badminton, swimming, and gaming