

Meeting Summary of milk tea products sales

Title: milk tea products sales

Date: 2025-08-20 10:30:00

Location: Room 300

Department(s): Sales, Marketing

Participants: John, yuxuan, Johny

Mic 1: yuxuan

Summary:

- High sales of matcha and chocolate milk tea across all demographics.
- Need to understand reasons for high sales of matcha and chocolate milk tea in Newtown.
- Need to develop marketing strategies to increase sales of other milk teas in Newtown.

Tasks:

John:

- 1) Title: Develop Marketing Strategy

Content: Develop a marketing strategy to increase sales of other favorite milk teas in Newtown.

Urgency: medium

Deadline: 2025-08-25

Johny:

- 1) Title: Analyze High Sales in Newtown

Content: Find the reason why matcha and chocolate milk tea have high sales in Newtown.

Urgency: medium

Deadline: 2025-08-25