

STANFORD UNIVERSITY PRESS

FALL 2025

RIGHTS GUIDE

For rights inquiries, please contact:
KRISTEN SPINA HARRISON
Rights Manager
kharris4@stanford.edu

Reader Bot

What Happens When AI Reads and Why It Matters

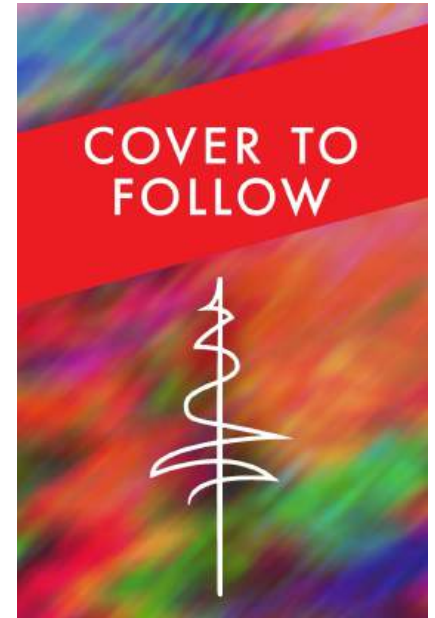
NAOMI S. BARON

Explosive developments in artificial intelligence have awed everyday users with the technology's ability to draw, do computer coding, and especially to write. Those AI-generated essays and poems, legal briefs and responses to requests for information are all visible evidence of large language models at work. What we don't see is the critical prior step: before it can write, AI needs to read.

While AI's written outcomes are remarkably similar to what a diligent student, lawyer, or researcher might produce, AI doesn't read the way that humans do. Now that AI is proving an adept reader, what happens to our own reading skills and motivations—especially at a time when both voluntary and school reading are increasingly on the decline? We have learned that when we let chatbots write for us, there are pros and cons to handing over our virtual pens. It's critical that we also think through the consequences of relinquishing reading—a deeply human activity—to bots.

What do we stand to gain and lose when we let AI read for us? Tracing the intersecting trajectories of AI and reading, *Reader Bot* tackles this vital question, revealing why we must be thoughtful about how we welcome AI-as-reader into our lives.

Naomi S. Baron is Professor Emerita of Linguistics at American University. Her most recent books include *How We Read Now: Strategic Choices for Print, Screen, and Audio* (2021) and *Who Wrote This? How AI and the Lure of Efficiency Threaten Human Writing*



JANUARY 224 pages,

Cloth 9781503643949

eBook 9781503644885

**SOCIAL SCIENCE / Technology
Studies**

Dare to Think Differently

How Open-Mindedness Creates Exceptional Decision-Making

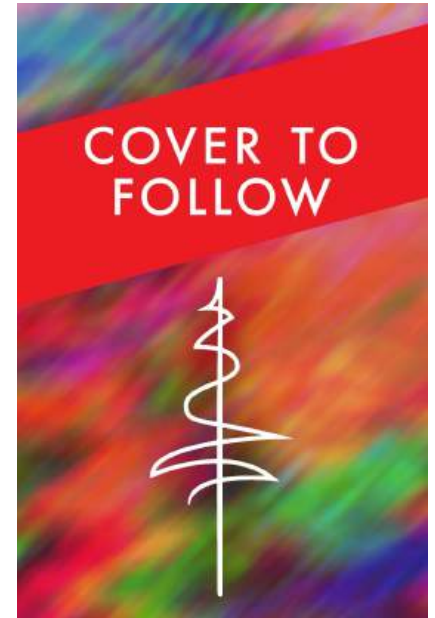
GERALD ZALTMAN

Harvard Business School Marketing Professor Gerald Zaltman pioneered research on the unconscious desires of customers in his classic book, *How Customers Think*. *Dare to Think Differently* uses the same groundbreaking methods to describe the deep and innovative thinking used by highly successful executives. It explains the 'thinker toys' they use to draw on the creative power of their unconscious mind, make smarter decisions, and solve tough problems.

Zaltman presents six techniques he developed to help his students at Harvard, and his blue chip consulting clients, tap into the creative power of the unconscious, including: "befriending your ignorance," "serious play," "chasing your curiosity," asking the right "discovery questions," "panoramic thinking," and using the "voyager outlook." Collectively, these techniques provide a robust set of ideas for improving decision making that go beyond any existing book.

Each chapter opens with a practical thinking exercise that helps readers surface the mental processes and biases that unconsciously close minds and constrict thinking. While the lessons in each chapter are illustrated with cases from business leaders, the case of greatest interest throughout is opening the reader's own mind. *Dare to Think Differently* helps leaders make smarter decisions, and creatively solve their most challenging problems.

Gerald Zaltman is the Joseph C. Wilson Professor of Business Administration Emeritus at the Harvard Business School, and a former member of the Executive Committee of Harvard University's Mind, Brain, and Behavior Interfaculty Initiative. Zaltman pioneered the use of tools and insights from cognitive neuroscience, metaphor, art therapy, and linguistics to understand subconscious customer thoughts and feelings.



FEBRUARY 232 pages, 19 illustrations
6x9
Cloth 9781503644298
eBook 9781503645028
BUSINESS & ECONOMICS / Personal Success

How to Survive a Hostile World

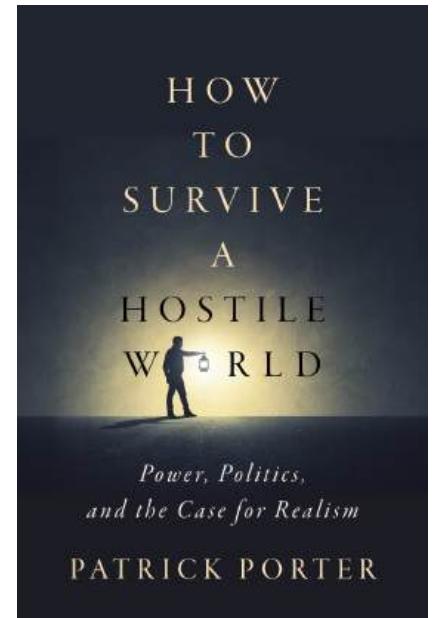
Power, Politics, and the Case for Realism

PATRICK PORTER

The oldest ideas are the best. This book is a defense of an ancient way of thinking about international politics: realism. Patrick Porter, a scholar of international relations, defends the realist approach to understanding the world by addressing head-on the most robust critiques of the tradition. Drawing from a wide literature, Porter restages three prominent criticisms of realism: that it is immoral, unrealistic, and provincial. In erudite, clear, and at times morbidly funny prose, Porter makes the case that realism is, in fact, everything its critics believe it is not: moral in its commitment to securing the polity and its interests in a world where there is no higher government; realistic and the best starting point for explaining how human groups tend to behave; and practical for use by everyone, everywhere, including beyond the Euro-Atlantic.

From Thucydides to Kautilya to Machiavelli, realists claim that the world is an inherently dangerous place defined by the shadow of conflict, whether we like it or not. As the 21st century grapples with multiple interlocking crises concerning economic dislocation, climate crisis, and war, we need realism now more than ever. This book is for readers who are looking for sensible guidance on how to work within that reality and survive in an increasingly hostile world.

Patrick Porter is Professor of International Security and Strategy at the University of Birmingham.



OCTOBER 232 pages,
6x9

Paper 9781503644069

Cloth 9781503641839

eBook 9781503644076

POLITICAL SCIENCE International
Relations / General

Ignorance Unmasked

Essays in the New Science of Agnotology

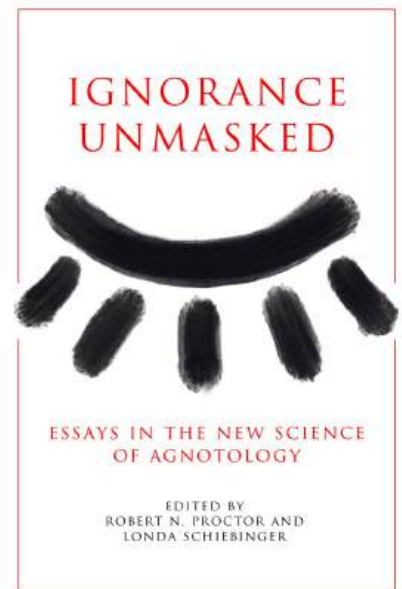
EDITED BY ROBERT N. PROCTOR AND LONDA SCHIEBINGER

We live in an age of ignorance. This book offers a guide to how we got here—and how we might escape. From obfuscations of climate science to the myriad deceptions inhering in language, *Ignorance Unmasked* explores how agnotology—the study of ignorance—can help us better grasp: Why don't we know what we don't know? What are the obstacles to knowledge, and how might those be overcome?

Ignorance has countless agents and authors; it gets deliberately manufactured and widely disseminated. In a provocative set of essays, this book engages climate change and public health, algorithmic amplification of misinformation, deep fakes and data obsolescence, the origins of free market fundamentalism and gun industry deceptions, along with the ignorance produced by military trauma, sugar and meat agnotology, environmental malfeasance, and the forgetting of the Nakba. It helps us better understand how and why knowledge gets erased, and how rectifying such ignorance can enlarge human liberties and planetary health.

Contributors: Nadia Abu El-Haj, Daniel Akselrad, Erik M. Conway, John Donohue, Hany Farid, Benjamin Franta, Peter Galison, Jennifer Jacquet, Caroline A. Jones, Robert Lustig, Naomi Oreskes, Robert N. Proctor, Rosemary Sayigh, Londa Schiebinger, and Nanna Bonde Thylstrup

Robert N. Proctor is Professor of History at Stanford University. His books include *Racial Hygiene* (1988), *Packaged Pleasures* (2014), and *Golden Holocaust* (2011). **Londa Schiebinger** is the John L. Hinds Professor of History of Science at Stanford University. Her books include *Gendered Innovations 2* (2020), *Secret Cures of Slaves* (Stanford, 2017), and *Plants and Empire* (2004). Together, Proctor and Schiebinger are editors of *Agnotology: The Making and Unmaking of Ignorance* (Stanford, 2008).



SEPTEMBER 328 pages, 3 tables, 15 figures, 13 illustrations, 4 maps
6x9
Paper 9781503643956
Cloth 9781503643406
eBook 9781503643963
HISTORY / Modern / 21st Century

Unseparate

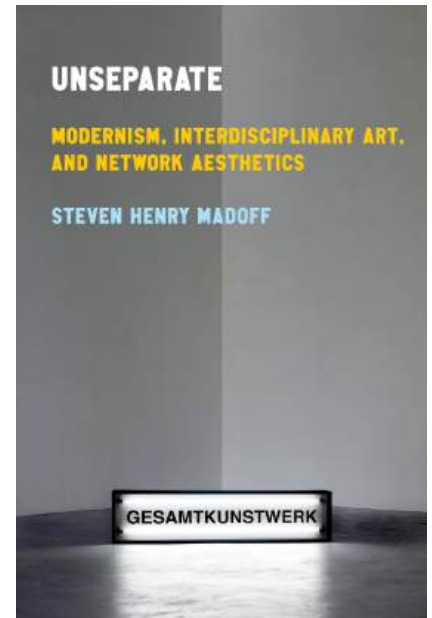
Modernism, Interdisciplinary Art, and Network Aesthetics

STEVEN HENRY MADOFF

For more than a century, European modernist art has been written about as a profound expression of fragmentation—of an alienated world in pieces. In this book, critic and curator Steven Henry Madoff proposes that there was always another artistic intention present among the modernists that offered visions of wholeness in the face of anomie brought on by wars and new technologies. From the mid-nineteenth century, when Richard Wagner championed his idea of the *Gesamtkunstwerk* (the total work of art), to the rise of the Bauhaus out of the ruins of World War I as the most influential art school of the twentieth century, the urge to connect different art forms into single, unified works points toward our own omnipresent culture of networks and has given rise, over the last sixty years, to such artistic practices as installation and performance art that also combine many kinds of art into one—dreams of interconnectivity binding disparate elements together.

Using the contemporary lens of network aesthetics to rethink the artworks of some of the towering figures of European modernism, including Paul Cézanne, Marcel Duchamp, Hugo Ball, and Walter Gropius, this book revises standard readings of this historical art, providing not only a way to more deeply understand the art of the present, but also as a way to look at and reimagine our own society in a time of increasingly divisive turmoil.

Steven Henry Madoff is the founding chair of the Masters in Curatorial Practice program at the School of Visual Arts in New York and a former senior critic at Yale University's School of Art. His art criticism and journalism have been translated into many languages and he lectures internationally on contemporary art, curating, and education.



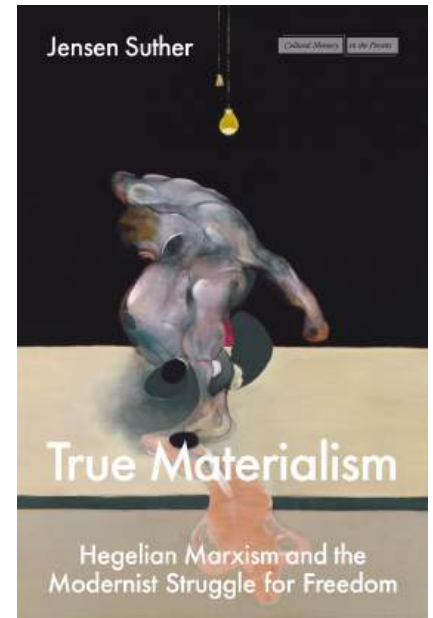
OCTOBER 272 pages,
6x9
Paper 9781503644199
Cloth 9781503642294
eBook 9781503644205
ART / Criticism & Theory

True Materialism

Hegelian Marxism and the Modernist Struggle for Freedom

JENSEN SUTHER

In recent years, there has been an explosion of interest in both Marxism and German Idealism across the humanities, but the discourse around the two traditions has grown stagnant and is still defined by the same century-old debates—materialism versus idealism, history versus logic, revolution versus reform. With this exciting new work, Jensen Suther endeavors to transform this discourse by presenting an unprecedented systematic vision of the possibility of a Hegelian Marxism, grounded in Aristotle's logic of living form. Through engagement with three titans of literary modernism—Franz Kafka, Thomas Mann, and Samuel Beckett—Suther pursues not only an account of Hegel's materialism but also a new critique of capitalist modernity. Breaking with the received view of Marx's relation to German Idealism, the book argues that the materialist critique of capitalist production is inseparable from Hegel's idea that the demand for freedom is a demand for mutual recognition. The implication for Marxist criticism is that literary works cannot be understood apart from the political struggle for both recognition and new forms of social production. Anyone invested in socialist politics, the future of literary theory, the history of philosophy, and the study of modernism, will want to contend with the way Suther rethinks Marxist theory and literary criticism from the ground up, starting with their foundations in Hegelian thought.



Jensen Suther received his PhD from Yale University and is currently a Junior Fellow in the Harvard Society of Fellows.

SEPTEMBER 416 pages, 1 table
6x9

Paper 9781503643918

Cloth 9781503643512

eBook 9781503643925

**PHILOSOPHY / Ethics & Moral
Philosophy**

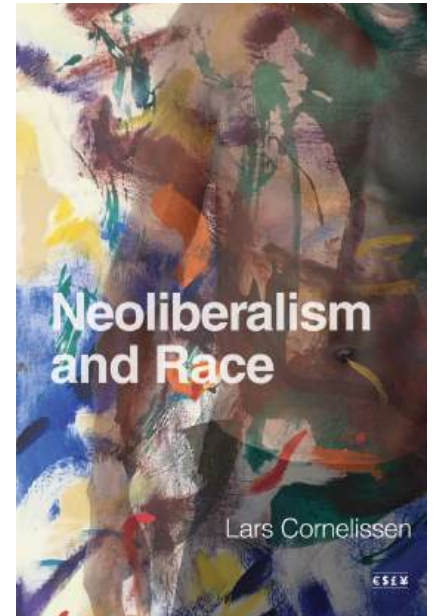
Neoliberalism and Race

LARS CORNELISSEN

In this timely work, Lars Cornelissen argues that the category of race constitutes an organizing principle of neoliberal ideology. Using the method of intellectual history and drawing on insights from critical race studies, Cornelissen explores the various racial constructs that structure neoliberal ideology, some of which are explicit, while others are more coded. Beginning in the interwar period and running through to recent developments, *Neoliberalism and Race* shows that racial themes have always pervaded neoliberal thinking. The book's key argument is that neoliberal thought is constitutively racialized—its racial motifs cannot be extracted from neoliberalism without rendering it theoretically and politically incoherent.

Neoliberalism and Race aptly explores a wide variety of racial constructs through the structure of neoliberal ideology, deconstructing the conceptualizations of landmark thinkers such as Ludwig von Mises, Friedrich Hayek, Peter Bauer, Ludwig von Mises, Thomas Sowell, Charles Murray, and others from the early twentieth century to the present. In this novel—perhaps controversial—critique, Cornelissen asserts that neoliberal thinkers were not just the passive recipients of racial discourse but directly impacted it.

Lars Cornelissen is a historian of neoliberalism. His writings have been published in *History of European Ideas*, *Constellations*, and *Modern Intellectual History*.



OCTOBER 288 pages,
6x9
Paper 9781503644342
Cloth 9781503643550
eBook 9781503644359
PHILOSOPHY / Political

The Range of the River

A Riverine History of Empire across China, India, and Southeast Asia

IFTEKHAR IQBAL

Spanning nearly 4 million square kilometers, the Tibetan river system—including the Brahmaputra, Irrawaddy, Salween, Mekong, Red, and Yangzi—forms the largest contiguous network of rivers on the planet, stretching across eastern South Asia, mainland Southeast Asia, and southern China. *The Range of the River* uncovers the entwined histories of these vast waterways and the empires, human actors, and other-than-human forces that have shaped Asia since the 1850s. Both ethnodiverse and biodiverse, these rivers were more than contested imperial spaces—they were also channels of communal and material exchange, linking near and distant contact zones. They fostered connections across Asia, driving commerce, mobility, and cultural encounters that transformed them into shared, living commons bridging societies, political powers, and economic interests.

Tracing six major rivers across eight countries, Iftekhar Iqbal argues that these river systems formed the core of a discursive space where empires, regional political forces, ethnic groups, boaters, peddlers, explorers, merchants, and mules encountered each other in layered pathos and pathways. This groundbreaking study reimagines the river not as merely a tool of empire but as a dynamic force in itself, shaping a truly transregional Asia. By weaving together diverse riverine life-worlds, *The Range of the River* invites us to rethink Asia's spatial history.

Iftekhar Iqbal is Associate Professor of History at the Universiti Brunei Darussalam.

272 pages, 40 illustrations, 1 maps

Paper 9781503644946

Cloth 9781503641990

eBook 9781503644953

HISTORY / Asia / Southeast Asia

Colonial Surveillance

Technologies of Identification and Control in Japan's Empire

MIDORI OGASAWARA

In order to compete with Western powers, Japan began to rapidly modernize its governing institutions, including the creation of a national population registration and identification bureaucracy, the *Koseki* system, in 1871. A few decades later, when Japan began to extract the natural resources from and militarize Northeast China during its colonial expansion, new identification technologies were introduced to control a growing population of colonial subjects. Against the historical backdrop of these pioneering identification systems in Japan, Midori Ogasawara invites readers to delve into the little-known genealogy of modern-day identification systems, and the colonial roots of the surveillance technologies that saturate our digital lives today.

Based on archival research in Japan and China, as well as interviews with the families of Chinese survivors of Japanese colonialism, Ogasawara explores the emergence of Japanese identification systems and the transformation of identification techniques in its colonies and occupied areas. Taking a historical and sociological perspective informed by surveillance studies, Ogasawara shows biometric identification became a powerful means of population control and racialization of ethnic others, a process that helped the Japanese government to classify the Chinese as "desirable" and "undesirable" and to reduce them from whole persons to mere resources. From the *Koseki* system to colonial surveillance in Northeast China, Ogasawara uncovers the troubling history of identification technology in modern Japan.

Midori Ogasawara is Assistant Professor of Sociology at the University of Victoria.



JANUARY 288 pages, 15 illustrations, 1 maps

Paper 9781503644717

Cloth 9781503644243

eBook 9781503644724

SOCIAL SCIENCE / Cultural & Ethnic Studies / Asian Studies

Genre Bending

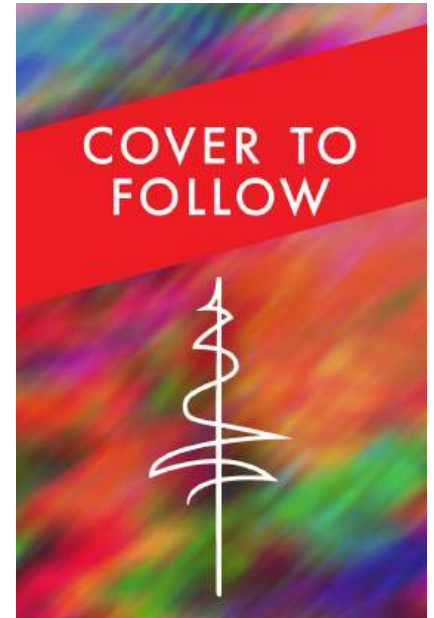
The Plasticity of Form in Contemporary Literary Fiction

JEREMY ROSEN

Detective, horror, fantasy, romance, science fiction, spy thrillers, westerns, zombie novels. In recent decades, acclaimed and ambitious writers of literary fiction have increasingly gravitated to popular fiction genres. In this comprehensive account, Jeremy Rosen describes literary fiction's embrace of genre fiction's conceits as "genre bending" and argues that while literary writers adopt genres for a wide variety of purposes, what they share is a revitalized attitude toward genre—a recognition that while genres can be used in formulaic ways, they can also be adapted and transformed endlessly.

Rosen reads across the outpouring of fiction of the last several decades by writers like Margaret Atwood, Michael Chabon, Jennifer Egan, Louise Erdrich, Kazuo Ishiguro, Chang-rae Lee, David Mitchell, Cormac McCarthy, Ian McEwan, Haruki Murakami, and Colson Whitehead, and finds that literary writers' embrace of popular genres is the product of several seemingly contradictory forces, including their attempt to extend a modernist-inspired project of formal experiment, to pursue high cultural prestige, and to preserve the distinctiveness of the literary, which they perceive to be under threat, while also embracing the role of providing pleasure to readers. Examining what today's most critically acclaimed and widely read literary writers have done with the genres of genre fiction, *Genre Bending* reveals the values, practices, and forms, as well as the tensions, that constitute literary fiction today.

Jeremy Rosen is Associate Professor in the Department of English at the University of Utah. He is the author of *Minor Characters Have Their Day: Genre in the Contemporary Literary Marketplace* (2016).



DECEMBER 336 pages,

Paper 9781503644625

Cloth 9781503644236

eBook 9781503644632

**LITERARY CRITICISM / Modern /
21st Century**

Behind Our Backs

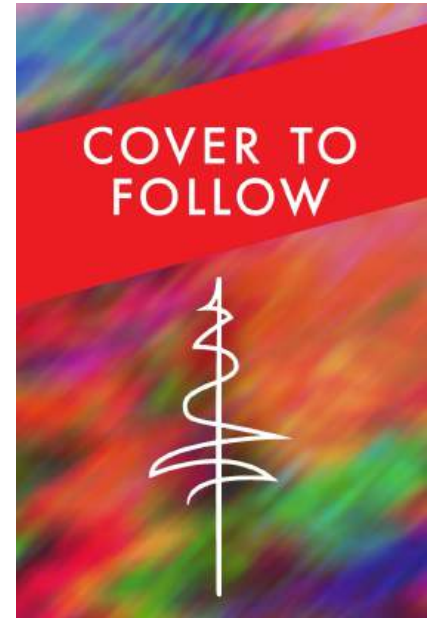
Feminized Poetry and Capitalist Abstraction

AMY DE'ATH

In this daring study, Amy De'Ath develops a new type of literary criticism attuned to the way our lives are shaped by capital's impersonal compulsions – by what happens "behind our backs." Challenging the symptomatic interpretive methods of Western Marxism, De'Ath argues that value-critical accounts of Marx's work enable a feminist reading method that understands how value dissimulates itself from the social forms it generates, obscuring their historical content.

Close reading works by Kay Gabriel, Bernadette Mayer, Bhanu Kapil, Marie Annharte Baker, Alli Warren, and Hannah Black, *Behind Our Backs* explains how these examples of everyday feminized ingenuity — by turns excessive, improper, ironic, and sincere — express the reality of capitalism's appearances, and in doing so call forth dialectical readers. Through this careful collation of poetic cases, capital is revealed to be not a force of human nature, but the expression of a dynamic social configuration – a logic realized every day, and one whose gendering inversions are felt and critiqued in the formal experiments of trans, queer, Indigenous, and diasporic verse. Feminized poetry, De'Ath demonstrates, is a central archive for the critique of political economy.

Amy De'Ath is Senior Lecturer in Contemporary Literature, Culture, and Theory, King's College London, and the author of the poetry volume *Not a Force of Nature*.



FEBRUARY 216 pages, 1 figures, 1 illustrations

Paper 9781503644847

Cloth 9781503643840

eBook 9781503644854

LITERARY CRITICISM / Feminist

The New Lives of Images

Digital Ecologies and Anthropocene Imaginaries in More-than-Human Worlds

ADRIAN J. IVAKHIV

In this ambitious new work, eco-philosopher and cultural theorist Adrian Ivakhiv presents an incisive new way of thinking about images and imagination. Drawing upon an immense range of materials, Ivakhiv reassesses the place of imagination in cultural life, analyzing how people have interacted with images in the past and the ways that digital media are profoundly altering these relationships today. The book contributes powerfully to the study of visual culture and digital media, and provides provocative interpretations of a range of important artists and media movements: from the work of photographer Edward Burtynsky, the ambitious multi-screen installations of John Akomfrah, the abstract art of Swedish spiritualist Hilma af Klint, and the Afrofuturism of jazz musicians like Sun Ra and poet Alexis Pauline Gumbs, to the ever-expanding universe of animal videos on YouTube. Along the way, the book delves into animacy and religious imagery, iconophilia and iconoclasm, divination and prophecy, "truthiness" and "enchantment networks," online communities and artificial intelligence, the political and affective economies of digital media, and the role of utopian futurism in the present "climate-colonial Anthropocene" predicament. The result is a vital contribution toward a more empowering conception of the creative imagination and its possibilities in today's emerging digital ecology.

Adrian Ivakhiv is J. S. Woodsworth Chair in the Humanities, Simon Fraser University and Professor Emeritus of Environmental Thought and Culture, University of Vermont. His most recent book is *Shadowing the Anthropocene: Eco-Realism for Turbulent Times* (2018)



SEPTEMBER 408 pages, 3 tables, 2 figures, 18 illustrations
6x9
Paper 9781503643987
Cloth 9781503643505
eBook 9781503643994
SOCIAL SCIENCE / Media Studies

Negative Media

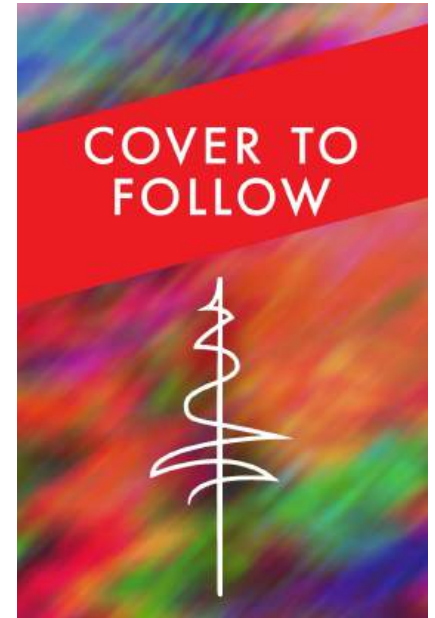
Erasure and the Limits of Retention

ELLA KLIK

In a world inundated by an endless proliferation of texts, images, and data, the tension between the human desire to preserve and the economic incentive to retain collides with the finite nature of storage and its attendant costs. The impulse to keep everything inevitably confronts material constraints, compelling a reckoning with erasure as a necessity that enables ongoing creation. As this book reveals, such considerations are far from unique to the digital age.

Spanning early analog sound recordings to contemporary debates about digital cloud solutions, *Negative Media* proposes that acts of removal, cutting, deletion, and effacement shape the invention and use of popular storage technologies from the 19th century to the present. Ella Klik invites readers to reconsider how recording mechanisms operate, arguing that negation is not a design flaw but a process intentionally woven into the very fabric of these systems. Through engaging stories, including the accidental deletion of the Apollo 11 moon landing tapes, the book traces a genealogy of undoing that reframes our understanding of media's lifecycle, from production to managing scarcity and abundance. Rather than privileging long-term retention as the primary framework for analysis, Klik navigates through media histories and theories to foreground reuse at a moment where prevailing narratives insist—perhaps too boldly—that nothing can ever truly disappear from the internet.

Ella Klik is an assistant professor in the graduate program of Hermeneutics & Culture at Bar-Ilan University.



FEBRUARY 192 pages,

Paper 9781503645264

Cloth 9781503639768

eBook 9781503645271

SOCIAL SCIENCE Media Studies

Overseen or Overlooked?

Legislators, Armed Forces, and Democratic Accountability

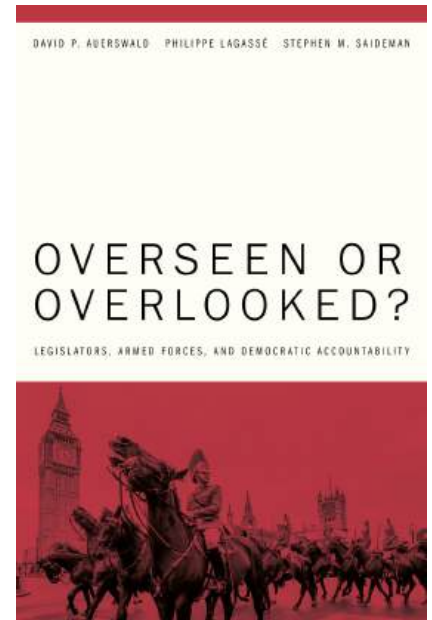
DAVID P. AUERSWALD, PHILIPPE LAGASSÉ, AND
STEPHEN M. SAIDEMAN

"War is too important to be left to the generals," declared French Prime Minister Georges Clemenceau over a century ago. But which civilians, exactly, play the most important roles in controlling the armed forces? When civilian control is studied, the focus is typically on those in the upper echelons of the executive branch: presidents, prime ministers, or defense secretaries. Yet, because civilians in the executive may be tempted to hide problems or use the military in controversial ways, researchers must extend Clemenceau's dictum: if war is too important to be left to the generals, civilian control is too important to leave with the executive. This book aims to understand the similarities and differences among the world's democracies regarding the role of legislatures in democratic civil-military relations. Drawing on over a dozen cases from across the globe, the authors examine how most legislatures face capability and motivational impediments to conducting truly robust oversight and propose realistic reforms to strengthen military accountability to elected officials and the public—the heart of the civil-military relationship.

David P. Auerswald is Professor of Security Studies at the U.S. National War College.

Philippe Lagassé is Associate Professor and Barton Chair at the Norman Paterson School of International Affairs, Carleton University.

Stephen M. Saideman is Professor and Paterson Chair of International Affairs at the Norman Paterson School of International Affairs, Carleton University.



SEPTEMBER 336 pages, 39 tables, 3 figures
6x9
Cloth 9781503643420
eBook 9781503643802
POLITICAL SCIENCE / Security
(National & International)

Mobilizing the Past

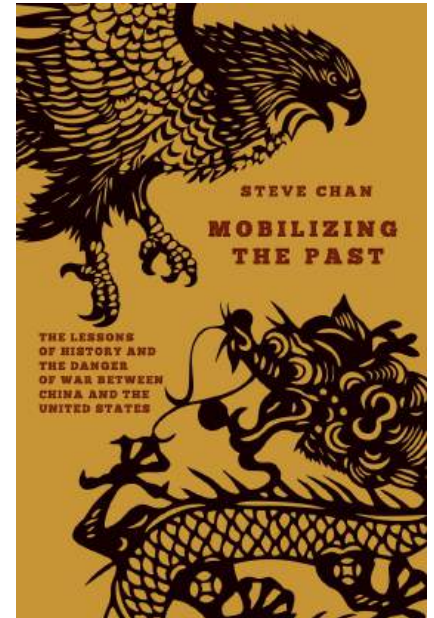
The Lessons of History and the Danger of War between China and the United States

STEVE CHAN

Historical analogies are often utilized to frame and formulate foreign policies, illuminate issues of war and peace, and mobilize support for particular political programs. The historical record, however, can be distorted in a variety of ways, leading to overly simplistic, misleading conclusions that impair sound policy and scholarship. This danger is most imminent and palpable when there exists premature academic consensus, pressure to conform to political orthodoxy, intellectual complacency, and cognitive resistance to alternate interpretations of historical episodes. We must be especially vigilant to guard against these pitfalls when deliberating one of the most high-stakes topics in global politics: the alarming potential for military conflict between the United States and China.

Past precedents and parallels regularly inform analyses of China's relations with the US. By highlighting serious errors of commission or omission in popular narratives and scholarly studies concerning international relations in general and Sino-American relations in particular, Steve Chan challenges commonly accepted "lessons of history" and cautions against the misuse and misunderstanding of the past in examining China's rise and its implications for international peace and stability. This far-reaching book presents alternative, overlooked historical accounts that are highly pertinent to Sino-American relations today, making it essential for researchers and students of international affairs.

Steve Chan is College Professor of Distinction Emeritus at the University of Colorado, Boulder. He is the author of more than twenty books, including *Looking for Balance: China, the United States, and Power* and *Balancing in East Asia* (Stanford, 2012).



JULY 256 pages,
6x9

Paper 9781503643789

Cloth 9781503643642

eBook 9781503643796

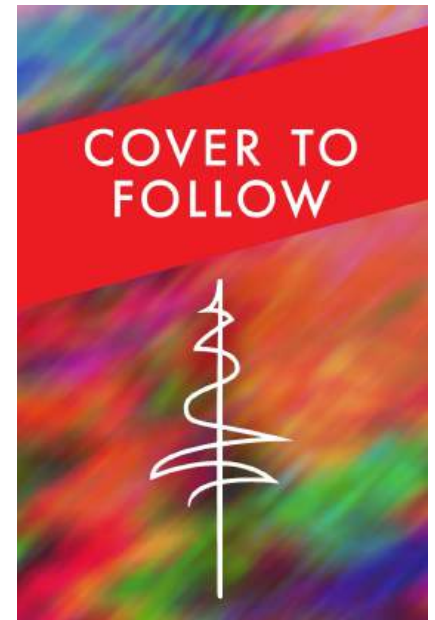
**POLITICAL SCIENCE / International
Relations / Diplomacy**

The Geopolitics of Fear

From Security to Solidarity at Europe's Racial Borders

BERNA TURAM

The intensified securitization of the borderlands between Europe and the Middle East/North Africa over the past decade has turned the Mediterranean Sea into a graveyard. This book delves into the most vulnerable, yet understudied, area of the EU's anti-immigrant security regime: the port cities in border zones on major refugee routes. Turam shifts the predominant focus from the global scale of fear to the urban scale of native-migrant solidarity in Greece and Sicily—Europe's two major entrance points in the East and Central Mediterranean. Building upon a rapidly growing scholarship on emotional geographies and affective geopolitics, Turam brings emotions to the center and emphasizes their role in forming, transforming, contesting, interrupting, and even evading the securitization of migration. Within the context of rising racism, nativism, and Islamophobia, readers will discover surprising and inspiring acts of day-to-day resistance to securitization empowered by a sense of safety and local trust, as well as cooperation between municipalities, pro-migrant locals, and asylum-seekers. Uncovering how racialized migrants become the catalyst of transformation from the violent legacy of borderlands to peaceful resistance, the ethnography reveals how intense emotions affect pro-migrant practices, contribute to the formation of safe places, and open the way for dynamic Black and Muslim migrant activism and solidarity at Europe's racial borders.



Berna Turam is Professor of Sociology and International Affairs at Northeastern University. This is her fourth book.

SEPTEMBER 240 pages, 14 illustrations
6x9

Paper 9781503643703

Cloth 9781503643529

eBook 9781503643710

POLITICAL SCIENCE / Geopolitics

Art Capital

Museum Politics and the Making of the Louvre Abu Dhabi

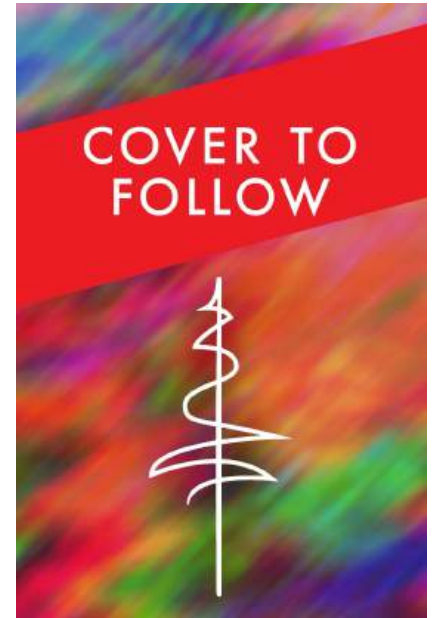
BETH DERDERIAN

Museums often served nationalist and imperialist interests in the past, but the primary force in the 21st century is the market. Museum franchising – exemplified by the Louvre Abu Dhabi – is one of the most visible cases of the increasing entanglement of art and museums with capital interests. Such projects are often touted as global enterprises diversifying the art world. Frequently, critics of these controversial projects question these claims and market influence.

The intersection of these two forces - increasing capitalization and moving toward inclusivity - creates a fundamental tension, and that is the subject of Beth Derderian's *Art Capital*. Focusing on the decade between the Louvre Abu Dhabi's announcement and its eventual opening, the book analyzes how major shifts away from the 19th and 20th century paradigm of culture-state representation play out in museums' and artists' everyday practices. Derderian traces the emergence of a new logic, wherein the ways that artists represent the state shift, as does the notion of what constitutes 'good art.' In addition, these intersecting forces spur pre-emptive erasures that neutralize and depoliticize difference for museum publics.

Drawing on ethnographic research with artists, curators, museum staff, gallerists, art teachers, and other arts professionals, this book analyzes the UAE art world as a microcosm of these massive, epistemic changes.

Beth Derderian is Assistant Professor of Anthropology and Museum Studies at the College of Wooster.



JANUARY 272 pages, 1 table, 37 illustrations

Paper 9781503644762

Cloth 9781503644182

eBook 9781503644779

SOCIAL SCIENCE / Anthropology / Cultural & Social

Special Damage

The Slander of Women and the Gendered History of Defamation Law

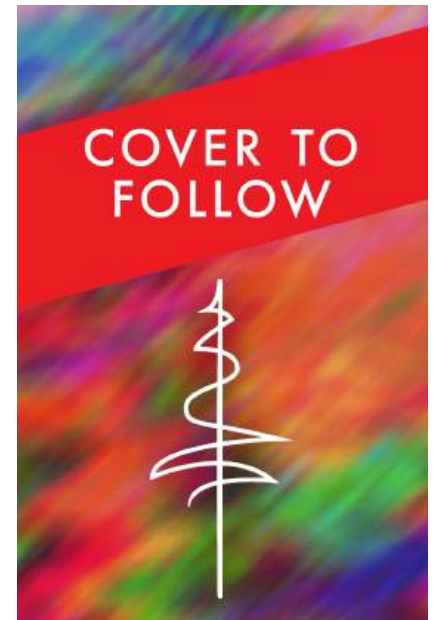
JESSICA LAKE

In 1788, Mary Smith was ruined and banished from 'civilised' society when her neighbor accused her of carrying a bastard child. To silence the ruinous rumours and vindicate her name, Smith sued him for defamation. But in court, she faced the onerous burden, entrenched within English law of sexual slander, of proving 'special damage.' Smith should have lost her case but her action set off a remarkable reform movement.

In *Special Damage*, Jessica Lake offers a comparative legal history of gendered hate speech, verbal abuse and sexual harassment across 19th-century America, Australia, and England. Drawing upon original archival material, she tracks the creation of the Slander of Women reforms that made it easier for women to sue when called 'whores.' Lake reveals, for the first time, the cases brought by women that spurred and benefitted from these reforms. In doing so, she details how debates about women, speech and reputation circulated through transnational common law networks, connecting countries, colonies and continents.

The Slander of Women movement furthered legal protections for women, but also created links between ideas of whiteness, femininity, chastity and civilization. *Special Damage* tells a compelling story that questions the costs and compromises of legal progress in a patriarchal and unequal 'civilised' New World.

Jessica Lake is Senior Lecturer at Melbourne Law School, in the University of Melbourne. She is the author of *The Face that Launched a Thousand Lawsuits* (2016).



240 pages,

Paper 9781503644694

Cloth 9781503635258

eBook 9781503644700

LAW Gender & the Law

SPRING 2025

FEATURED

TITLES

Impasse

Climate Change and the Limits of Progress

ROY SCRANTON

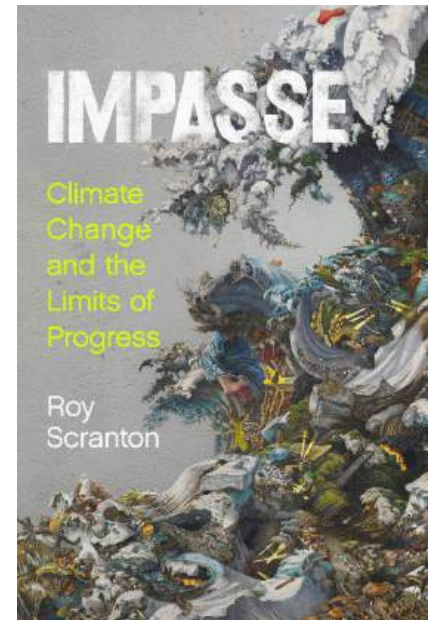
Extreme heat, fires, floods, and storms are transforming our planet. Yet instead of serious responses from world leaders, we get increasing emissions, divisive politics, and ersatz solutions that offer more of the same: more capitalism, more complexity, more "progress."

The impasse we face is not only political and institutional, but cognitive, existential, and narrative. We're incapable of grasping the scale, speed, and impact of global warming. Our brains can't make sense of how radically our world is changing. And we optimistically cling to a civilizational narrative that promises a better tomorrow if we just keep doing what we're doing.

It's well past time, Roy Scranton argues, to free ourselves from our dangerous and dogmatic faith in progress. Such unwarranted optimism will only accelerate our collective disintegration. If we want to have any hope at all for the future, it must be grounded in a recognition of human limits—a view Scranton calls ethical pessimism.

Drawing from psychology, philosophy, history, and politics, as well as film, literature, and personal experience, Scranton describes the challenges we face in making sense of our predicament, from problems in communication to questions of justice, from the inherent biases in human perception to the difficulties of empirical knowledge. What emerges is a challenging but ultimately hopeful proposition: if we have the courage to accept our limits, we may find a way to embrace our unknowable future.

Roy Scranton is the author of several books, including *Learning to Die in the Anthropocene*, *Total Mobilization: World War II and American Literature*, and the novel *War Porn*. A 2024 Guggenheim Fellow, Scranton teaches at the University of Notre Dame, where he directs the Environmental Humanities Initiative.



AUGUST 384 pages,

Cloth 9781503640030

eBook 9781503643161

SCIENCE / Philosophy & Social Aspects

Freemium

How Zoom, Hubspot, Atlassian, and Other Top Companies Use Product-Led Growth... for Low-Cost Customer Acquisition and Expansion

DAVE BOYCE

Companies like Dropbox, Zoom, Slack, Atlassian, and DocuSign grew into multi-billion-dollar companies using the 3-step "Freemium" product strategy: 1) instead of hiring an expensive sales force, give away software for free; (2) let happy users tell others; (3) offer a premium subscription version, producing a recurring revenue stream.

Over the last three decades, Freemium strategy has evolved into a practice known to tech industry insiders as "Product-Led Growth," which Harvard Business School Lecturer Frank Cespedes calls, "probably the fastest-growing go-to-market model for businesses globally."

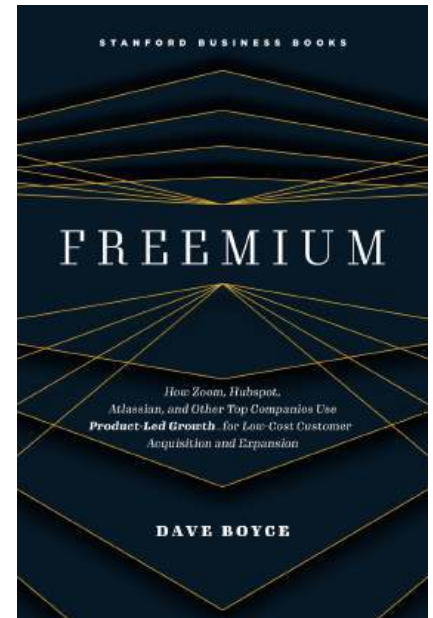
Freemium is the authoritative guide to Product-Led Growth, written by Silicon Valley entrepreneur and Harvard MBA, Dave Boyce.

Freemium explains how to develop a product that can sell itself, how to ward off competitors, and how to move seamlessly upmarket, selling to larger and larger customers. It details how the product itself can be used for customer onboarding, customer service, and retention, so you don't have to hire costly talent to do these jobs.

To understand and compete in nearly every tech-related industry today requires an understanding of the principles of Product-Led Growth.

Freemium is the authoritative guide to a low-cost go-to-market strategy, proven to build huge companies.

Dave Boyce is a 5-time software entrepreneur, having helped build and sell companies to Oracle, Amazon, and others. He teaches the world's first MBA-level course on Freemium/Product-Led Growth, leads the product-Led growth practice at the consulting firm Winning by Design, serves on the board of Forrester (NASDAQ: FORR), and is an active startup advisor and board member.



AUGUST 248 pages, 5 tables, 47 figures

Cloth 9781503640399

eBook 9781503643055

BUSINESS & ECONOMICS / Strategic Planning

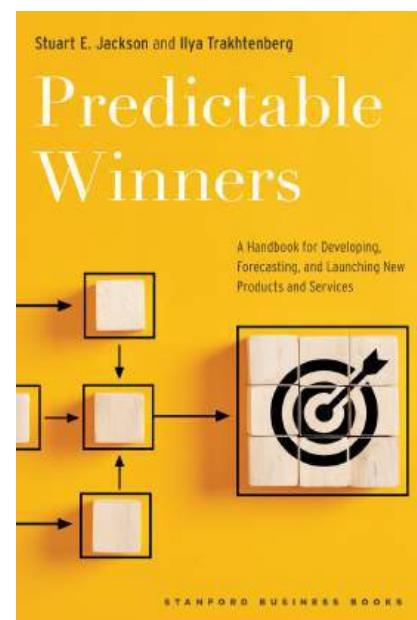
Predictable Winners

A Handbook for Developing, Forecasting, and Launching New Products and Services

STUART E. JACKSON AND ILYA TRAKHTENBERG

Consistent innovation success requires more than big breakthroughs. It requires a comprehensive approach to reducing risk at every step of the innovation journey—from concept development through commercial launch and beyond. *Predictable Winners* is a handbook of best practices for improving the odds of success at every step. Product leaders, innovation teams, and senior executives will find practical insights to improve R&D effectiveness and ROI—while delighting customers with a pipeline of compelling new products and services. Crucially, disciplined innovation practices lead to success rates well above industry benchmarks.

The authors' comprehensive, systematic approach is covered step-by-step in 25 chapters on topics like assembling the right team, identifying innovation opportunities, conducting a disciplined, data-driven assessment of a new product's revenue potential, making wise investment decisions, and more. *Predictable Winners* also details how to use quantitative tools to disaggregate and reduce the distinct risks around competing product concepts, customer segments, channels, pricing, and launch planning. Finally, because not all breakthrough innovation comes from internal teams, the authors also explain advanced strategies for improving the odds of success: balancing organic innovation with external acquisitions or licensing.



Stuart E. Jackson is Vice Chair of L.E.K. Consulting, a global firm advising clients on new product growth and acquisitions. His work has been published in *Harvard Business Review*, *Forbes*, *Journal of Business Strategy*, and *The Wall Street Journal*.

Ilya Trakhtenberg (MBA, Kellogg/Northwestern) is a Managing Director in L.E.K. Consulting's Chicago office.

MARCH 312 pages, 17 tables, 25 figures

Cloth 9781503638853

eBook 9781503642126

BUSINESS & ECONOMICS
Management

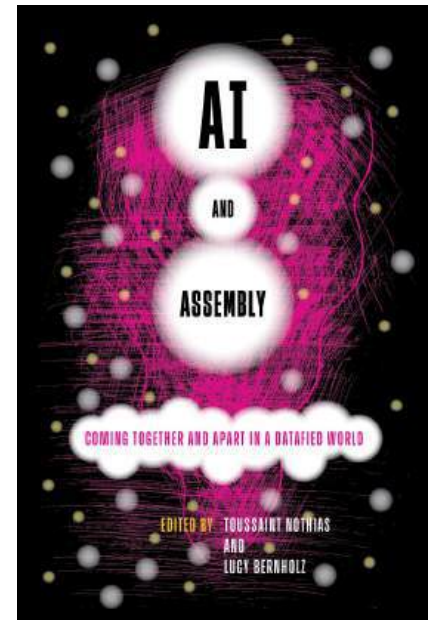
AI and Assembly

Coming Together and Apart in a Datafied World

EDITED BY TOUSSAINT NOTHIAS AND LUCY BERNHOLZ

Artificial intelligence has moved from the lab into everyday life, and is now seemingly everywhere. *AI and Assembly* invites readers to explore a fundamental, and over-looked, issue: the interaction between artificial intelligence and freedom of assembly. This freedom is core to collective action, civil society, and liberal democracy. Now, as sensors collect, analyze, and make data-driven decisions about us when we are using screens and when we are not; when we are inside our homes and outside in public; when we are in transit or asleep; when we're alone and when we're together, we must address AI's impact on assembly. Where and how does assembly take place, why, and who participates by choice and who by coercion?

From audits of Facebook's algorithms to campaigns against facial recognition, from secretive technological experiments to rideshare drivers advocating for fair pay, *AI and Assembly* provides a unique view and global perspectives on the future of assembly in a world taken over by AI, as well as to envision a more just digital future.



Toussaint Nothias is Clinical Associate Professor at XE and affiliated faculty in the Department of Media, Culture, and Communication at New York University.

Lucy Bernholz is a Senior Research Scholar at Stanford University's Center on Philanthropy and Civil Society and Director of the Digital Civil Society Lab.

JULY 184 pages, 1 table, 3 illustrations

Paper 9781503638556

eBook 9781503642768

SOCIAL SCIENCE / Technology Studies