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**LONDON BOOK FAIR**

# Rights Guide

FALL 2025

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# Swiftynomics

## How Women Mastermind and Redefine Our Economy

Misty L. Heggeness

**A romp through pop culture that illuminates how women impact and shape the economy.**

Taylor Swift and Beyonce aren't just pop megastars. They are working women whose astounding accomplishments defy patriarchal norms. And while not all women can be Rihanna or Dolly Parton or Reese Witherspoon, their successes help us understand the central role of everyday women in today's economy.

*Swiftynomics* assesses the complex economic lives of women. Drawing insights from pathbreakers like Taylor, Misty Heggeness digs into the data revealing women's hidden contributions and aspirations—the unexamined value they create by following their own ambitions. She confronts misconceptions about the roles women play in today's economy by highlighting the abundance of productive activity occurring in their daily lives and acknowledging the barriers they still face.

Lighthearted but substantive, *Swiftynomics* explores critical reforms like paying caregivers for work on behalf of their families and collecting statistical documentation of gendered labor that currently goes unrecognized. Heggeness also offers advice for women so they can thrive in an economy that was not built for them.

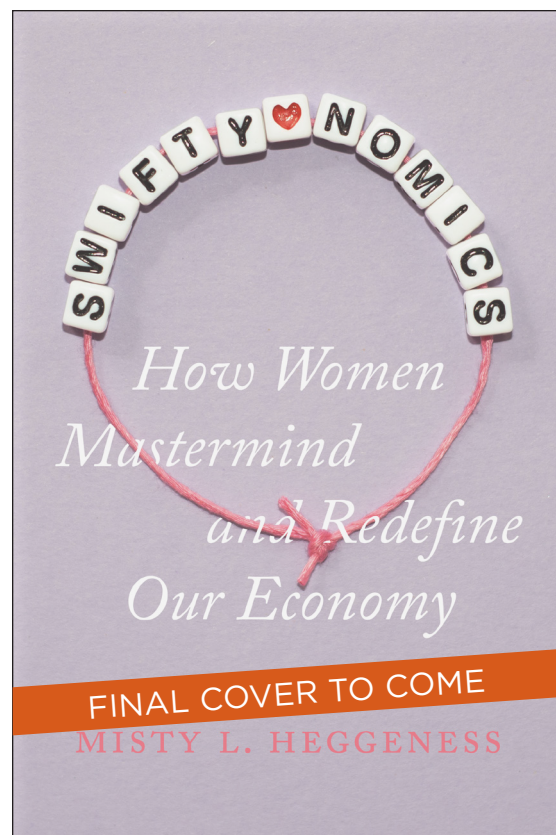
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"Take a personal Eras tour with *Swiftynomics* and musically meander across the history of women in the economy, society, and family. Being a Swiftie has never been more meaningful."

—Claudia Goldin, Harvard University, Nobel Prize-winning author of *Career and Family: Women's Century-Long Journey toward Equity*

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**Misty L. Heggeness** is co-director of the Kansas Population Center, Associate Professor of Economics and Public Affairs at the University of Kansas, and former Principal Economist and Senior Advisor at the US Census Bureau. She is also creator of The Care Board, a dashboard of economic statistics built by and for caregivers that brings their economic contributions into the fold.



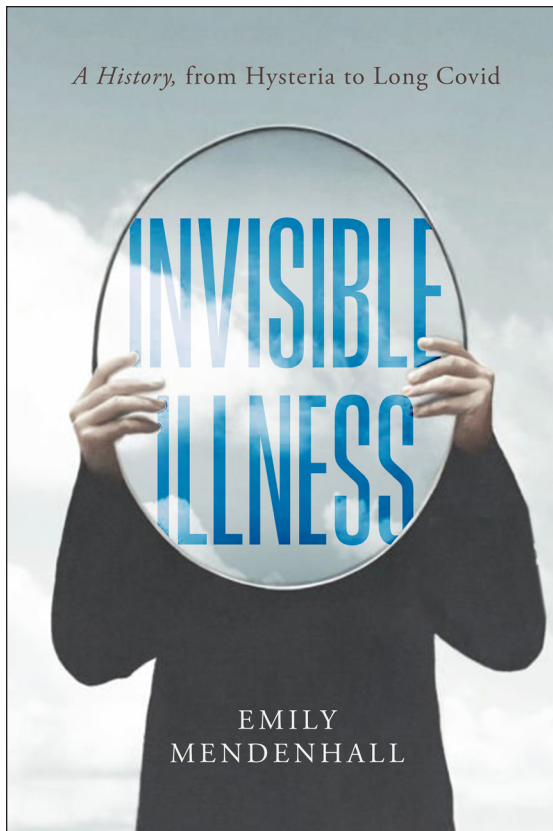
**JANUARY 2026**

Business & Economics/Economics/General

283 pp. 15

\$26.95 Cloth 978-0-520-40311-6

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# Invisible Illness

## A History, from Hysteria to Long Covid

Emily Mendenhall

**A moving cultural history of disability—and a powerful call-to-action to change how our medical system and society supports those with complex chronic conditions**

From lupus to Lyme, invisible illness is often dismissed by everyone but the sufferers. Why does the medical establishment continually insist that, when symptoms are hard to explain, they are probably just in your head?

Inspired by her work with long Covid patients, medical anthropologist Emily Mendenhall traces the story of complex chronic conditions from hysteria to long Covid to show why both research and practice fail so many. Mendenhall points out disconnects between the reality of chronic disease—which typically involves multiple intersecting problems resulting in unique, individualized illness—and the assumptions of medical providers, who behave as though illnesses have uniform effects for everyone. And while invisible illnesses have historically been associated with white middle-class women, being believed that you are sick is even more difficult when you're Black, trans, poor, young, disabled, or undocumented. Weaving together cultural history with intimate interviews, *Invisible Illness* lifts up the experiences of those living with complex illness to expose the failures of the American healthcare system—and how we can do better.

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"As a sleuth and storyteller, Mendenhall looks behind the curtain at the little-known back story of how the medical community has, for way too long, delegitimized a set of 'invisible' diseases that have wreaked havoc on untold thousands of lives over the decades, bringing us into the present with the public health catastrophe of Long Covid. It's a call to arms to rethink how we approach infection-associated chronic illnesses."

—Wes Ely, MD, author of *Every Deep-Drawn Breath* and NIH-funded Long COVID physician-scientist

"Emily Mendenhall brings a poetic sensibility lifting up chronic illness. She stands at the nexus of science and democracy, showcasing how the disabled rally together to live lives of dignity."

—Ryan Prior, author of *The Long Haul: How Long Covid Survivors Are Revolutionizing Healthcare*

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**Emily Mendenhall**, Professor in the Walsh School of Foreign Service at Georgetown University, is a Guggenheim Fellow and contributor to *Scientific American*, *Psychology Today*, and *Vox*.

### JANUARY 2026

Social Science/People with Disabilities

275 pp. 6 x 9

\$29.95T Cloth 978-0-520-42152-3

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# Manga's First Century

## How Creators and Fans Made Japanese Comics, 1905–1989

Andrea Horbinski

**A comprehensive English-language history of a beloved medium, *Manga's First Century* tells the story of the artists and fans who built a cultural juggernaut.**

Manga is the world's most popular style of comics. How did manga and anime—"moving manga"—become ubiquitous? *Manga's First Century* delves into the history and finds surprising answers.

In fact, manga has always been a global phenomenon. Countering essentialist myths of manga's emergence from the deepest wells of Japanese art, author Andrea Horbinski shows it was born in the early 1900s, a hybrid form that crossed single-panel satirical cartoons popular in Europe and America with the Edo period's artistic legacy. As a medium, manga initially focused on political commentary, expanding to include social satire, children's comics, and proletarian art in the 1920s and 1930s. Manga's evolution into a medium embracing complex, long-form storytelling was likewise driven by creators and fans pushing publishers to accept new, radical expansions in manga's artistic and narrative practices. In the 1970s, innovative creators and fans empowered a new breed of fan-generated comics (*dōjinshi*) and established robust audiences of adult, female, and queer manga readers, while nurturing generations of amateur and professional creators who continue to enrich and renew manga today.

**Andrea Horbinski** earned her PhD in modern Japanese history and new media from the University of California, Berkeley. She serves on the editorial board of the *Journal of Anime and Manga Studies* and as the submissions editor for *Mechademia: Second Arc*.

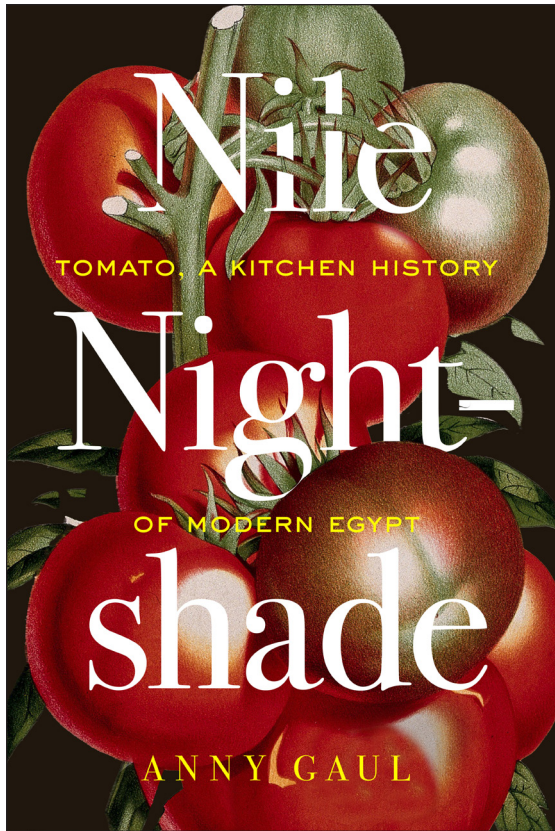


FINAL COVER TO COME

**OCTOBER 2025**

Literary Criticism/Comics & Graphic Novels  
391 pp. 6 x 9 21 b/w illustrations, 11 color illustrations  
\$95.00tx Cloth 978-0-520-40398-7  
\$29.95sc Paper 978-0-520-40399-4

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**OCTOBER 2025**

History/Middle East/General

278 pp. 6 x 9 13 b/w figures, 3 b/w maps, 2 tables

\$95.00tx Cloth 978-0-520-40913-2

\$27.95sc Paper 978-0-520-40914-9

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# Nile Nightshade

## An Egyptian Culinary History of the Tomato

Anny Gaul

**A cultural and culinary history of modern Egypt through the nation's beloved tomato.**

By the end of the twentieth century, the tomato—indigenous to the Americas—had become Egypt's top horticultural crop and a staple of Egyptian cuisine. The tomato brought together domestic consumers, cook-book readers, and home cooks through a shared culinary culture that sometimes transcended differences of class, region, gender, and ethnicity—and sometimes reinforced them.

In *Nile Nightshade*, Anny Gaul shows how Egyptians' embrace of the tomato and the emergence of Egypt's modern national identity were both driven by the modernization of the country's food system. Drawing from cookbooks, archival materials, oral histories, and vernacular culture, Gaul follows this commonplace food into the realms of domestic policy and labor through the hands of Egypt's overwhelmingly female home cooks. As they wrote recipes and cooked meals, these women forged key aspects of public culture that defined how Egyptians recognized themselves and one another as Egyptian.

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"I thoroughly enjoyed reading this book. It adds a fresh and original dimension to the study of modern Egypt."

—Marilyn Booth, author of *The Career and Communities of Zaynab Fawwaz: Feminist Thinking in Fin-de-siecle Egypt*

"*Nile Nightshade* provides a master class in food history by deftly and accessibly navigating a complex political, culinary, and linguistic story through a now-common vegetable. By prioritizing the kitchen, Gaul produces a new way of thinking about the building of national cuisines that transverses borders both imposed and imaginative."

—Alicia Kennedy, author of *No Meat Required: The Cultural History and Culinary Future of Plant-Based Eating*

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**Anny Gaul** is Assistant Professor of Arabic Studies at the University of Maryland, College Park and coeditor of *Making Levantine Cuisine: Modern Foodways of the Eastern Mediterranean*.



# From Apartheid to Democracy

## A Blueprint for Peace in Israel-Palestine

Michael Schaeffer Omer-Man and Sarah Leah Whitson

**An innovative plan for global policymakers to create the foundations for peace and self-determination in Israel-Palestine.**

For more than three decades, the illusion of a two-state solution under the auspices of the Oslo Accords has allowed Israel to maintain a one-state reality of permanent occupation and apartheid.

Michael Schaeffer Omer-Man and Sarah Leah Whitson challenge this approach, presenting a road map to end these crimes and create a rights-respecting regime for everyone now living under Israeli control. Only once basic safety and legal equality are assured can Jewish Israelis and Palestinians determine their futures—in one, two, or more states if they choose—through an inclusive, democratic process. Breaking with the failures of the past, the plan presented here makes clear that ongoing violations of basic human rights must be ended before issues of governance can be equitably addressed.

Clear-eyed yet hopeful, Omer-Man and Whitson offer proof of concept that democracy and equality are indeed attainable—and call on the international community to create the conditions required for them to flourish.

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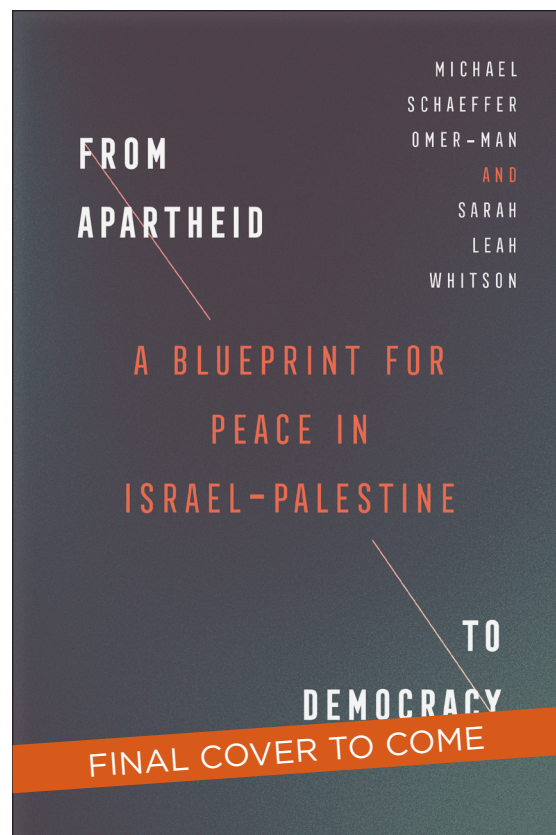
“Neither utopian nor resigned, *From Apartheid to Democracy* is a pragmatic road map for transforming an undemocratic one-state reality into a democratic one. The world desperately needs the conversation this book is trying to start by demonstrating that policy alternatives do indeed exist.”

—Nathan Thrall, Pulitzer Prize-winning author of *A Day in the Life of Abed Salama: Anatomy of a Jerusalem Tragedy*

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**Michael Schaeffer Omer-Man** is Director of Research for Israel-Palestine at DAWN and former Editor in Chief of *+972 Magazine*.

**Sarah Leah Whitson** is Executive Director of DAWN and former Executive Director of Human Rights Watch’s Middle East and North Africa Division.



**OCTOBER 2025**

250 pp. 6 x 9

\$95.00tx Cloth 978-0-520-40199-0

\$26.95T Paper 978-0-520-40200-3

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# Slavery and Capitalism

A New Marxist History

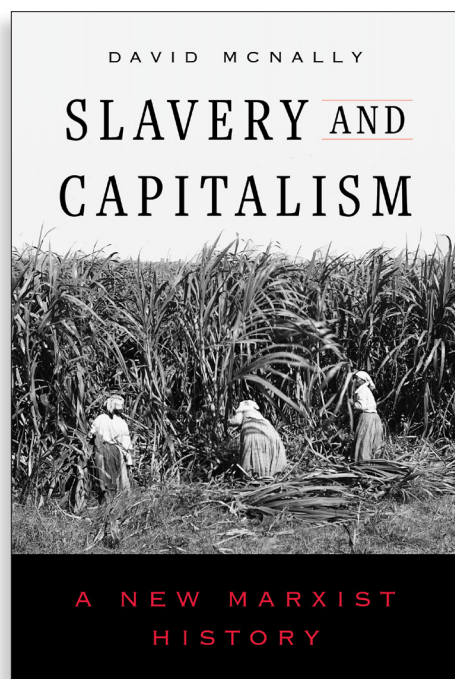
David McNally

**The first systematic Marxist account of the capitalist character of Atlantic slavery.**

Karl Marx's writings on enslavement and labor have fallen out of favor among historians, but David McNally injects new life. *Slavery and Capitalism* gives the first systematic Marxist account of the capitalist character of Atlantic slavery—using colonial travel literature, planter records and diaries, and slave narratives—to support the provocative claim for enslaved labor in the plantation system as capitalist commodity production.

Weaving together history, political economy, and radical abolitionism, McNally demonstrates that plantation slaves formed a modern working class. Unlike those scholars who insist that enslaved people were too sensible to set their sights on liberty, he highlights the self-activity of enslaved people fighting for their freedom and reframes their resistance as labor struggles over production and reproduction, with significant implications for US and Atlantic history and for understanding the roots of racial capitalism.

**David McNally** is Cullen Distinguished Professor of History and Business at the University of Houston, where he directs the Project on Race and Capitalism. He is the author of seven books and more than sixty scholarly articles.



**SEPTEMBER**

History/United States/General

368 pp. 6 x 9 1 table

\$32.95sc Cloth 978-0-520-41597-3

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# Black Gold

The Rise, Reign, and Fall of American Coal

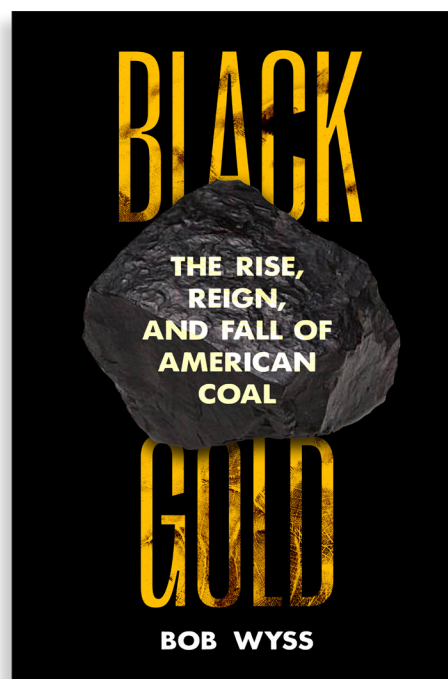
Bob Wyss

**Coal's central role in America's history and its threats to the climate crisis.**

For decades coal has been crucial to American culture, society, and environment, an essential ingredient into every household in driving out winter's cold, cooking meals and lighting the dark. In the coal fields and beyond, Bob Wyss describes how this magical elixir sparked the industrial revolution, powered railroads, and built urban skylines, while providing home comforts for families.

Coal's history and heritage is fundamental to understanding a legacy of threats to America's wellbeing. As industry developed so did clashes between powerful tycoons, coal miners, and innocent families. Exploitation and avarice led to victimization, deadly violence and ultimately the American labor movement. More recently coal has threatened American lives and safety, brought on my two centuries of carbon combustion. Here, the threat remains unresolved. This is coal's most enduring legacy and *Black Gold* is pivotal in helping us understand how we got to this point.

**Bob Wyss** was a reporter and editor at the *Providence Journal* for thirty years and a journalism professor at the University of Connecticut for fifteen years.



**SEPTEMBER**

History/United States/General

301 pp. 6 x 9 25 b/w illustrations

\$28.95T Cloth 978-0-520-39178-9

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# Science in Resistance

The Scientist Rebellion for Climate Justice

Fernando Racimo

**Scientists around the world rise up for climate and ecological justice.**

In April 2022, hundreds of scientists rose in non-violent civil disobedience, breaking the law in more than twenty-eight countries. Risking arrest, they glued their hands to roads, blocked government and corporate buildings, and chained themselves to the White House fence. In *Science in Resistance*, Fernando Racimo provides a first-person account of the Scientist Rebellion, an international movement of researchers stepping beyond conventional roles to alert the public about the need for action in the climate emergency. Combining personal stories, interviews with scientist-activists, and insights from research on direct action and academia, he explores the challenges scientists face when taking a stand for climate and ecological justice.

Racimo explores the many ways in which academic institutions today are complicit in climate breakdown—whether by accepting funding from and collaborating with the very industries driving it, or by discouraging scientists from speaking up. Drawing on lessons from political science, psychology, ecology, sociology, and the history of science, he explains how academia could be transformed to become an actor for good in the emergency.

**Fernando Racimo** is Associate Professor of Ecology and Evolution at University of Copenhagen and a founding member of the Danish chapter of Scientist Rebellion.



**OCTOBER**

Science/Global Warming & Climate Change  
278 pp. 5 1/2 x 8 1/2 20 b/w illustrations  
\$95.00tx Cloth 978-0-520-42033-5  
\$24.95T Paper 978-0-520-42034-2

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# Tales of Militant Chemistry

The Film Factory in a Century of War

Alice Lovejoy

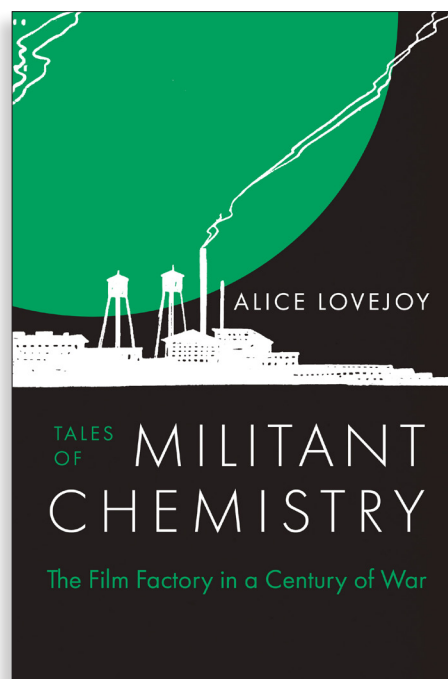
**A revelatory and chilling untold story demonstrating how film became a weapon whose chemistry irrevocably shaped the world we live in today.**

The history of film calls to mind unforgettable photographs, famous directors, and the glitz and hustle of the media business. But there is another tale to tell that connects film as a material to the twentieth century's history of war, destruction, and cruelty.

This story comes into focus during World War II at the factories of Tennessee Eastman, where photographic giant Kodak produced the rudiments of movie magic. Not far away, at Oak Ridge, Kodak was also enriching uranium for the Manhattan Project—uranium mined in the Belgian Congo and destined for the bomb that fell on Hiroshima. While the world's largest film manufacturer transformed into a formidable military contractor, across the ocean its competitor Agfa grew entangled with Nazi Germany's machinery of war. After 1945, Kodak's film factories stood at the front lines of a new, colder war, as their photosensitive products became harbingers of the dangers of nuclear fallout.

Alice Lovejoy links the golden age of cinema and photography to colonialism, the military-industrial complex, radioactive dust, and toxic waste.

**Alice Lovejoy** is author of the award-winning *Army Film and the Avant Garde: Cinema and Experiment in the Czechoslovak Military*. A former editor at *Film Comment*, she is a professor of film and media studies at the University of Minnesota.



**AUGUST**

History/Modern/20th Century/Cinema  
248 pp. 5 1/2 x 8 1/2 28 b/w figures  
\$27.95sc | £24.00 Cloth 978-0-520-40293-5

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# Humans

## A Monstrous History

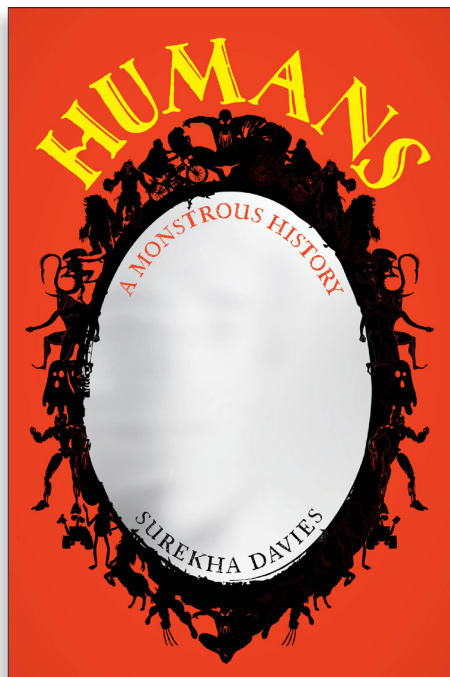
Surekha Davies

**“Surekha Davies invites readers to imagine the lives of historical monsters and to empathize with their often-wretched treatment.” — *Science Magazine***

Monsters are central to how we think about the human condition. Join award-winning historian of science Dr. Surekha Davies as she reveals how people have defined the human in relation to everything from apes to zombies, and how they invented race, gender, and nations along the way. With rich, evocative storytelling that braids together ancient gods and generative AI, Frankenstein’s monster and E.T., *Humans: A Monstrous History* shows how monster-making is about control: it defines who gets to count as normal.

In an age when corporations increasingly see people as obstacles to profits, this book traces the long, volatile history of monster-making and charts a better path for the future. The result is a profound, effervescent, empowering retelling of the history of the world for anyone who wants to reverse rising inequality and polarization. This is not a history of monsters, but a history *through* monsters.

**Dr. Surekha Davies** is a British author, speaker, and historian of science, art, and ideas. Her award-winning first book is *Renaissance Ethnography and the Invention of the Human*. She has written essays and reviews about the histories of biology, anthropology, and monsters in the *Times Literary Supplement*, *Nature*, *Science*, and *Aeon*.



History/World  
336 pp. 6 x 9 10 color plates, 40 b/w figures

**LICENSED IN CHINESE (SIMPLIFIED AND TRADITIONAL), ENGLISH (AUDIO), KOREAN, AND RUSSIAN. ALL OTHER RIGHTS AVAILABLE.**

# The Book of Yokai, Expanded Second Edition

## Mysterious Creatures of Japanese Folklore

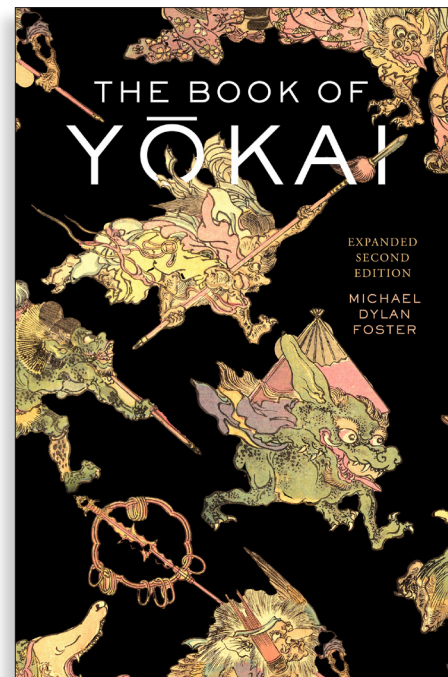
Michael Dylan Foster with original illustrations by Shinonome Kijin

*Second Edition*

**Significantly expanded and updated—a lively excursion into Japanese folklore and its increasing influence within global popular culture. First edition sold over 50,000 copies.**

Monsters, spirits, fantastic beings, and supernatural creatures haunt the folklore and popular culture of Japan. Broadly labeled *yōkai*, they appear in many forms, from *tengu* mountain goblins and *kappa* water sprites, to shape-shifting *kitsune* foxes and long-tongued ceiling-lickers. Popular today in anime, manga, film, and video games, many *yōkai* originated in local legends, folktales, and regional ghost stories. *The Book of Yōkai* invites readers to examine how people create, transmit, and collect folklore, and how they make sense of the mysteries in the world around them.

**Michael Dylan Foster** is Professor in the Department of East Asian Languages and Cultures at the University of California, Davis. He is author of many works on Japanese folklore, including *Pandemonium* and *Parade: Japanese Monsters and the Culture of Yōkai*.



Literary Criticism/Fairy Tales, Folk Tales, Legends & Mythology  
480 pp. 6 x 9 61 color illustrations, 23 b/w illustrations

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## Ways of Eating

Exploring Food through History and Culture

Benjamin A. Wurgaft and Merry I. White

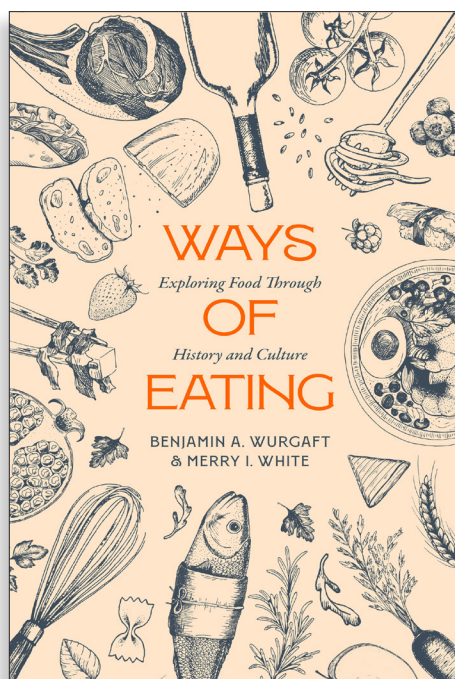
**What we learn when an anthropologist and a historian talk about food.**

From the origins of agriculture to contemporary debates over culinary authenticity, *Ways of Eating* introduces readers to world food history and food anthropology. Through engaging stories and historical deep dives, Benjamin A. Wurgaft and Merry I. White offer new ways to understand food in relation to its natural and cultural histories and the social rules that shape our meals.

From the Venetian spice trade to the Columbian Exchange, from Roman *garum* to Vietnamese *nước chấm*, *Ways of Eating* provides an absorbing account of world food history and anthropology. Migration, politics, and the dynamics of group identity all shape what we eat, and we can learn to trace these social forces from the plate to the kitchen, the factory, and the field.

**Benjamin A. Wurgaft** is a writer and historian. His previous books include *Meat Planet: Artificial Flesh and the Future of Food* and *Thinking in Public: Strauss, Levinas, Arendt*.

**Merry I. White** is Professor of Anthropology at Boston University. Her previous books include *Coffee Life in Japan* and *Perfectly Japanese: Making Families in an Era of Upheaval*. The Japanese government has honored her work in the anthropology of Japan with the Order of the Rising Sun.



Social Science/Agriculture & Food (see also POLITICAL SCIENCE/ Public Policy/Agriculture & Food Policy)

256 pp. 6 x 9 11 b/w ornaments

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## The Center of the World

A Global History of the Persian Gulf from the Stone Age to the Present

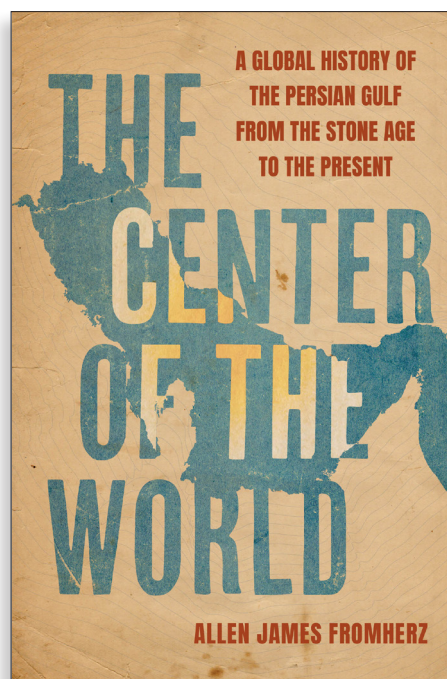
Allen James Fromherz

**This sweeping history reorients our understanding of the Middle East, placing the Gulf at the heart of globalized trade and cross-cultural encounters.**

World history began in the Persian Gulf. The ancient port cities that dotted its coastlines created the first global seaboard, a place from where faiths and cultures from around the world set sail and made contact.

For over four thousand years, the Gulf—sometimes called the Persian Gulf, sometimes the Arabian Gulf—has been a global crossroads while managing to avoid control by the world's greatest empires. In its history, we see a world of rapid change, fluctuating centers of trade, a dependency on uncertain global markets, and intense cross-cultural encounters that hold a mirror to the contemporary world. Focusing each chapter on a different port around the Gulf, *The Center of the World* shows how the people of the Gulf adapted to larger changes in world history, creating a system of free trade, merchant rule, and commerce that continues to define the region today.

**Allen James Fromherz** is Professor of History and Director of the Middle East Studies Center at Georgia State University. He is author of *Qatar: A Modern History* and *Ibn Khaldun: Life and Times* and editor of *The Gulf in World History: Arabia at the Global Crossroads*.



History/World

360 pp. 6 x 9 17 b&w figures, 1 map

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