

万欣怡

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教育经历

哈佛大学	教育分析与研究	教育学硕士	2022.06-2023.05
• 相关课程: 商业数据分析、问卷调查设计、大规模加权调查数据分析、教育数据科学导论、实体交互设计等			
复旦大学	英语	文学学士	2018.09-2022.06
• 相关课程: 传播学、语言学、英语翻译、基础日语、基础西班牙语、计算机入门等			

实习经历

上海信天通信	数据分析	中国上海	2023.01.09-2023.01.20
• 数据处理: 使用 Excel 可视化订单数据中的地域分布与行业规律信息, 提供订单数据概览			
• 数据分析: 使用 R 语言建立机器学习模型, 分析订单因素与定价成交价的关系, 为订单报价提供信息支持			
中国教育国际交流协会	秘书处助理	中国上海	2021.09-2022.01
• 数据处理: 查阅线上资料、收集百所大学排名和国际合作政策等数据, 使用 Excel 绘图并编入协会年刊			
• 活动执行: 协助组织协会年会, 负责对接高校相关部门负责人, 跟进会议流程, 累计参与高校 30 余所			
复旦语言教育与发展实验室	助理研究员	中国上海	2021.05-2021.08
• 数据收集: 与英孚教育合作, 设计调查问卷与试卷收集 200 余位高中和大学生英语写作数据			
• 数据处理: 使用 R 语言建立线性回归模型, 分析细化写作指标与英语能力的关系, 为英孚的课程设计与教学成果衡量提供决策信息支持			

项目经历

电商客户个性分析	数据分析	美国波士顿	2023.03-2023.05
• 项目概述: 使用 K 均值聚类算法对 Kaggle 公开电商用户数据进行描述性分析			
• 项目成果: 将用户依据消费习惯和人口统计信息分为高、中、低收入消费人群, 提出针对性促销活动建议			
MIT Design X 创新设计比赛	用户体验研究员	美国波士顿	2022.10-2022.12
• 项目概述: 小组设计并制作一款充气式键盘, 进入比赛前十队列			
• 用户研究: 翻阅文献为设计提供心理学角度的理论支撑, 使用问卷和焦点访谈挖掘用户痛点, 并根据用户反馈对产品进行改良和升级			

学生工作经历

复旦大学外国语言文学学院团支部	公益部部长	中国上海	2019.05-2020.06
• 项目管理: 联络校外志愿活动平台促成合作, 负责校内活动推广和志愿者招聘, 共负责长期项目 3 项、短期项目 10 余项, 招聘志愿者共计 300 余人, 并带领团队获得十佳青年志愿服务先进集体			
• 活动策划: 与合作高中沟通, 在新冠疫情背景下改变以往线下教学模式, 搭建录播直播结合的授课平台, 邀请校内名师助阵活动以发挥线上支教优势, 为 200 余名高中生策划 6 门在线英语课程, 课后反馈率维持在 80% 以上			
复旦大学校党委宣传部	广播台播音员	中国上海	2018.09-2020.06
• 内容制作: 使用 Au 录制并编辑校内新闻, 策划并制作人物访谈节目, 浏览人次位列公众号前 10			

个人技能

- 计算机能力: 掌握 Microsoft 办公工具、R; 熟悉 SQL、Python (FLASK 模型)、HTML5、CSS3、C
- 数据分析能力: 数据抓取、清理、可视化, 掌握线性回归、逻辑回归、决策树、随机森林、神经网络等机器学习算法
- 证书: 注册管理会计师 (CMA), 英语专四 (优秀), 高中英语教师资格证
- 语言: 中文普通话 (母语), 英语 (TOEFL 116), 基础日语, 基础西班牙语
- 兴趣爱好: 语言学习、志愿活动、旅游、演讲

XINYI WAN

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EDUCATION

Harvard University Graduate School of Education

Cambridge, MA

Master of Education in Educational Evaluation and Research

June 2022–May 2023

- **Relevant Coursework:** Business Data Analysis, Survey Design, Large-Scale Data Analysis for Complex and Weighted Survey Designs, Statistical Computing and Data Science in Education, Tangible Interface, etc.

Fudan University

Shanghai, China

Bachelor of Arts in English Language and Literature

Sept. 2018–June 2022

- **Relevant Coursework:** Communication Studies, English Translation, Introduction to Computer Science, etc.

WORK EXPERIENCE

Shanghai Symphony Telecommunications Co., Ltd. (SST)

Shanghai, China

Data Analyst

Jan. 2023

- **Data Analysis:** Used R for backend order data cleaning, data merging and data analysis on the association between transaction prices and other factors to provide insights for future order quotes.
- **Data Processing:** Created Excel charts and analyzed geographical and industry distribution in order demand for data overview.

China Education Association for International Exchange

Shanghai, China

Assistant - Secretariat

Sept. 2021–Jan. 2022

- **Data Processing:** Conducted online research, collected data on 100+ universities including general information of ranking and international cooperation policies, and created Excel charts for the association's annual journal.
- **Execution:** Assisted in organizing the annual association conference, liaised with 30+ universities, and collected attendee information.

Xueersi Education Technology Co., Ltd.

Online

Curriculum Research Intern

July 2021–Sept. 2021

- **Editing:** Developed an online English curriculum for primary school students; tasks included authoring content, scripting, and proofreading handouts.
- **Policy Analysis:** Studied a new government policy and its implications for the company; investigated the implementation status in pilot cities and response measures of competitive companies.

Language Education and Development Lab

Shanghai, China

Research Assistant

May 2021–Aug. 2021

- **Data Collection:** designed survey questionnaires and collected English writing data from 200+ high school and college students in collaboration with EF Education First.
- **Data Analysis:** Used R to build linear regression models to analyze the relationship between writing indicators and English proficiency, providing decision-making information for EF's course design and outcome measurement.

PROJECT EXPERIENCE

MIT Design X Innovation Design Competition

Boston, USA

User Experience Researcher

Oct. 2022–Dec. 2022

- **Project Summary:** Designed and prototyped an inflatable keyboard; team entered top 10 cohort.
- **User Research:** Conducted background research by reviewing literature, conducted preliminary research on user demand through 100 questionnaires and interviews, and conducted post-hoc product experience on 5 users to improve and upgrade the product based on user feedback.

LEADERSHIP EXPERIENCE

College of Foreign Languages and Literature, Fudan University

Shanghai, China

Head of Public Welfare Department

May 2019–June 2020

- **Project Management:** Liaised with off-campus volunteering organizations, responsible for promoting voluntary activities and recruiting volunteers on campus; led 3 long-term projects and 10+ short-term projects, recruited 300+ volunteers.
- **Event Planning:** Coordinated with the partner high school to provide six online courses for 200+ high school students in the context of the COVID-19 pandemic, responsible for team arrangement, venue and equipment rental, etc.

SKILLS

- **Computer Skills:** Proficient in Microsoft Office, R; familiar with Python (Flask framework), SQL, HTML5, CSS3, C
- **Data Analysis Skills:** Web scraping, data cleaning, visualization, machine learning models
- **Certifications:** Certified Management Accountant (CMA), High School English Teacher Certification
- **Language Skills:** Mandarin Chinese (Native), English (TOEFL 116), Japanese (Basic), Spanish (Basic)
- **Interests:** Travel, Language learning, Volunteering, Speech