



Fruiter



IDX617 Mobile Web / Xinying Ren



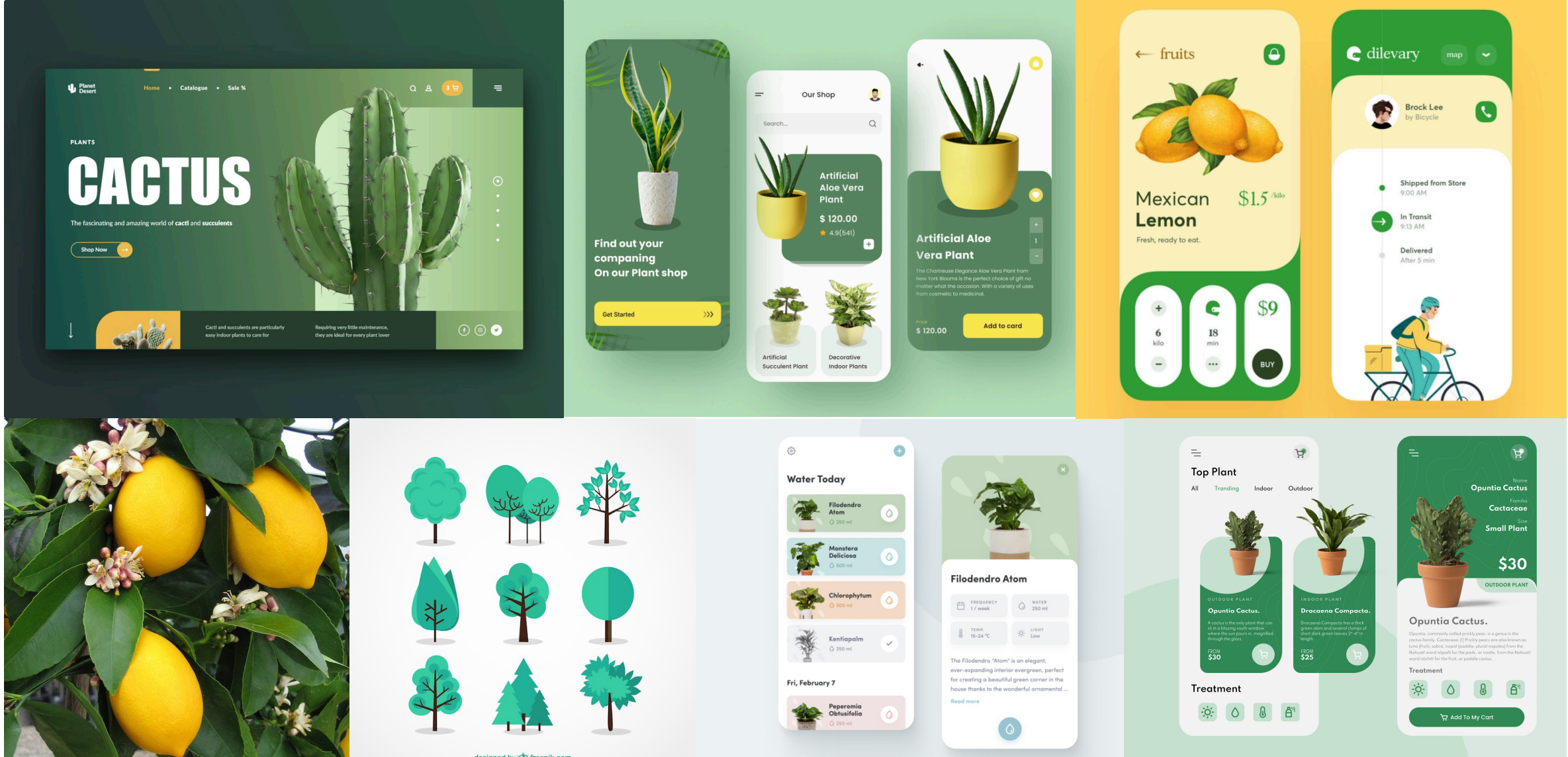
Statement of intent

Fruiter is a tracking app for different types of fruit trees.

When we have a favorite fruit but are curious about where the fruit tree will grow, Fruiter can help users locate the fruit tree. when we are curious about what geographic location and climate affect fruit growth. Fruiter can also provide useful information by tracking the location of fruit trees. At the same time, users can add different types of fruit trees for tracking.

Fruiter can not only help users to collect information to increase knowledge, but also enrich our lives.

Moodboard



UI Guide

Typography

Gill Sans

Page Title - Bold - 17pt

Item Title - SemiBold - 17pt

Nav Link - Regular - 17pt

Active Item - SemiBold - 15pt

Tab bar Active Item - SemiBold - 10pt

Lato

Body Text - Regular - 13pt

Body Text - SemiBold - 13pt

Colors

#29423C

#5D8258

#9FBF88

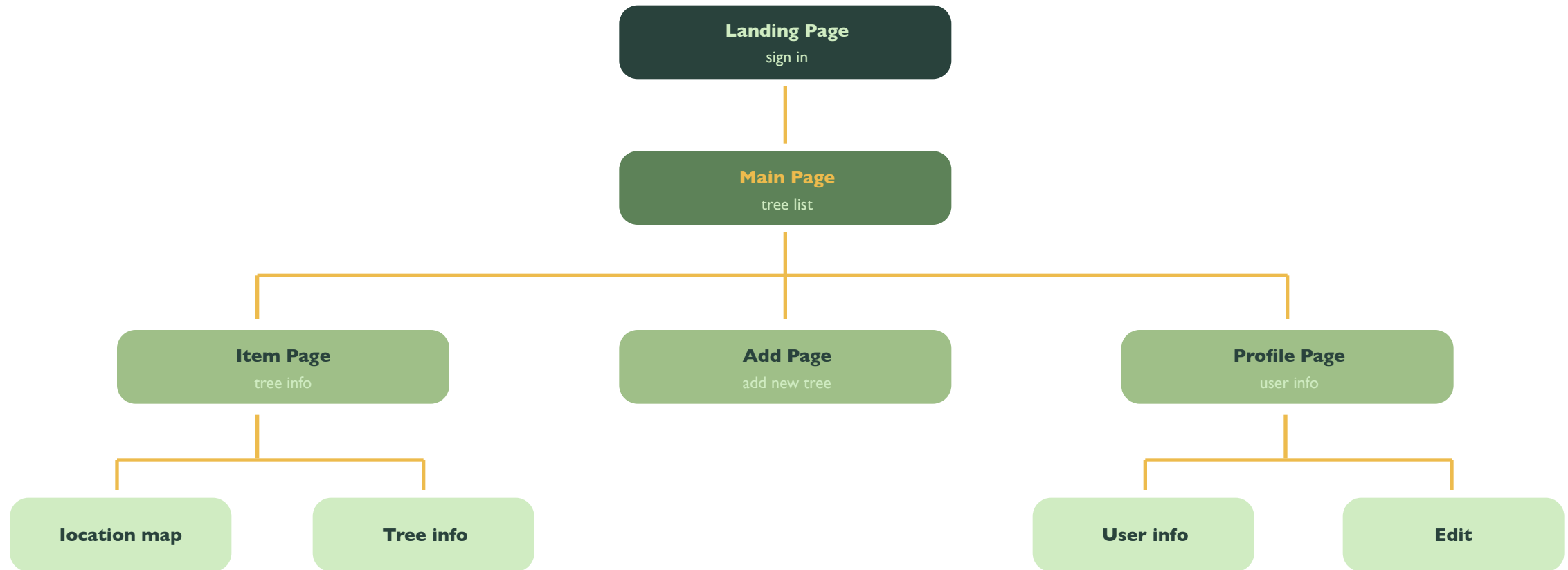
#D0ECC2

#EDBB4D

Logo

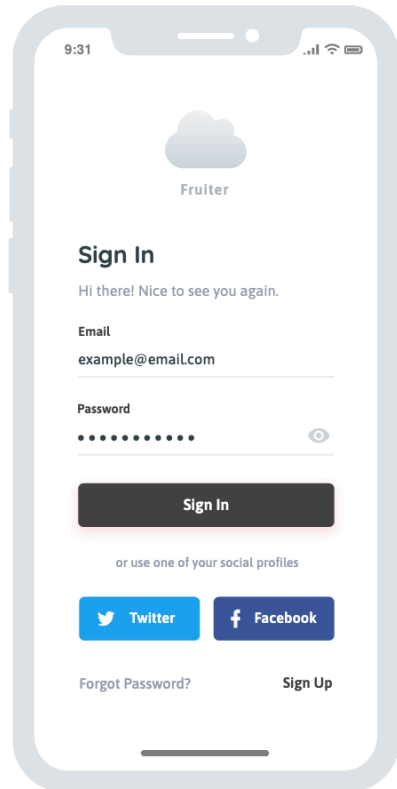


User Flow Chart

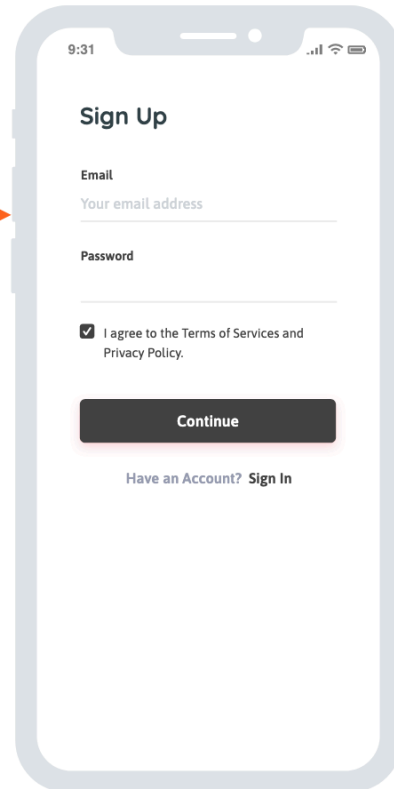


Wireframe

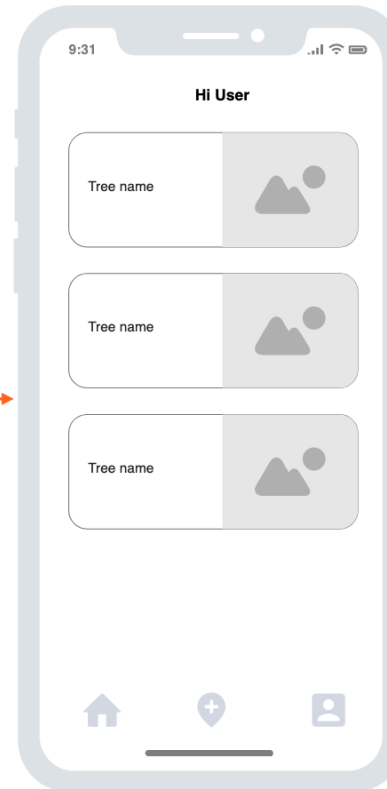
Landing page



Sign up page



Main page



Item page

