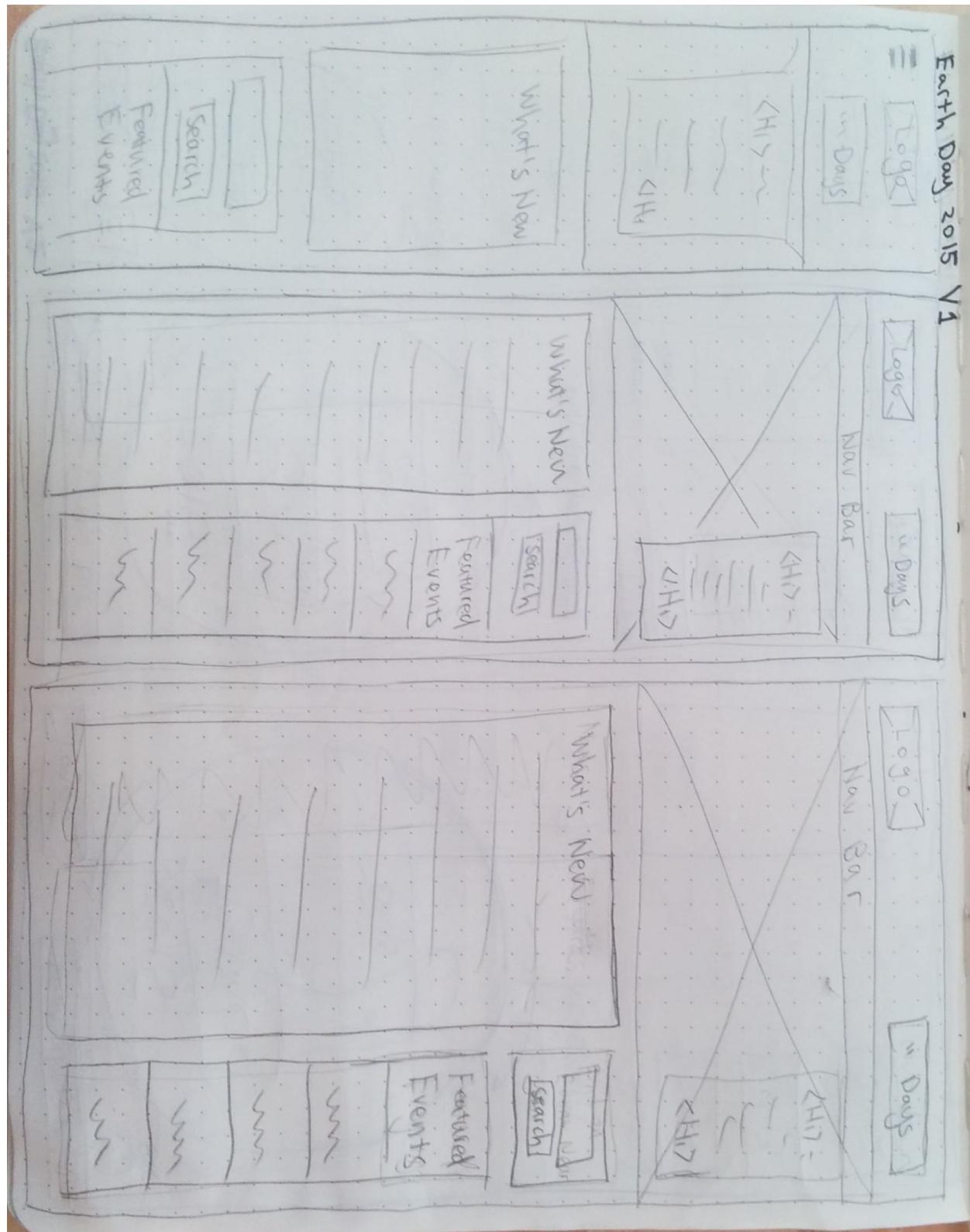
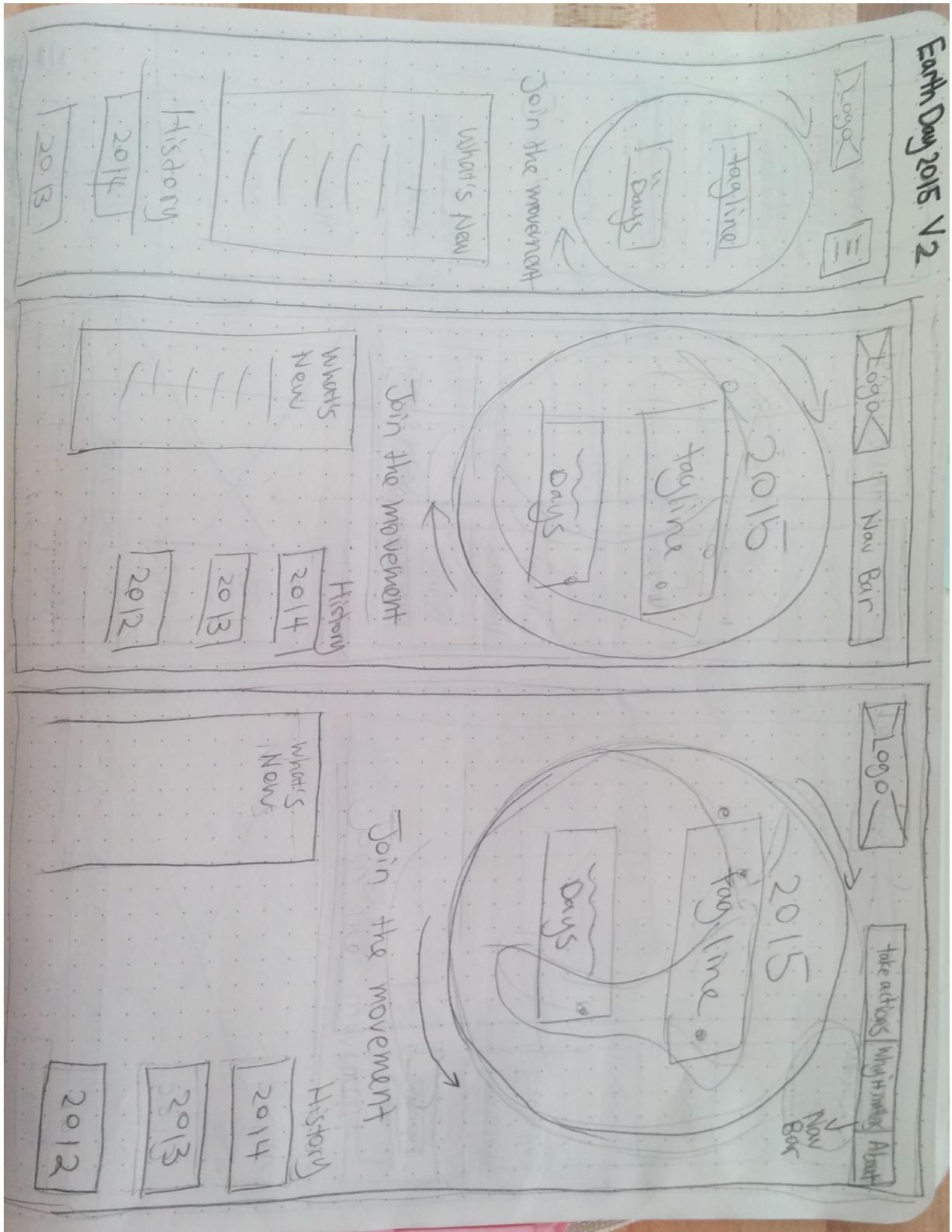


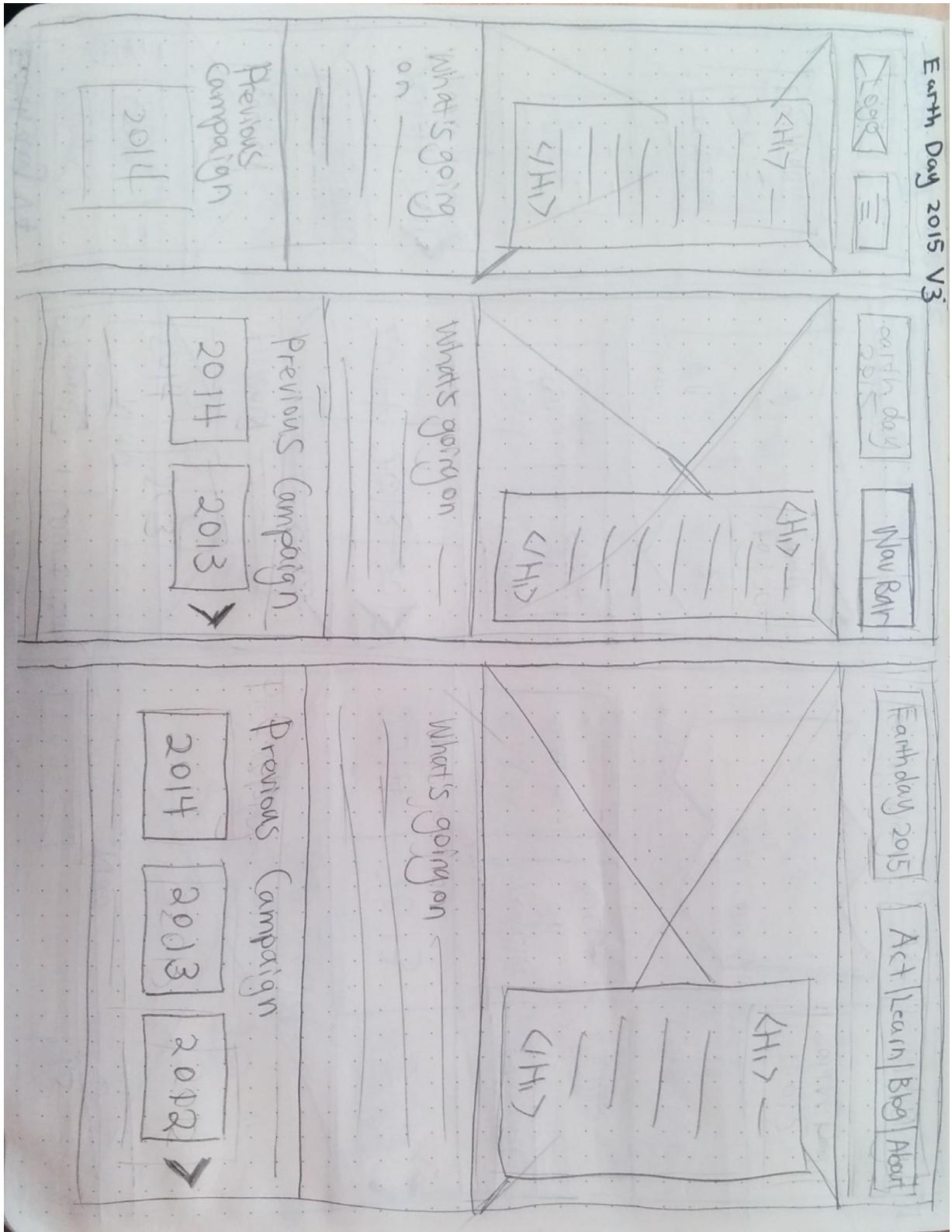
Earth Day 2015 V1



Earth Day 2015 V2

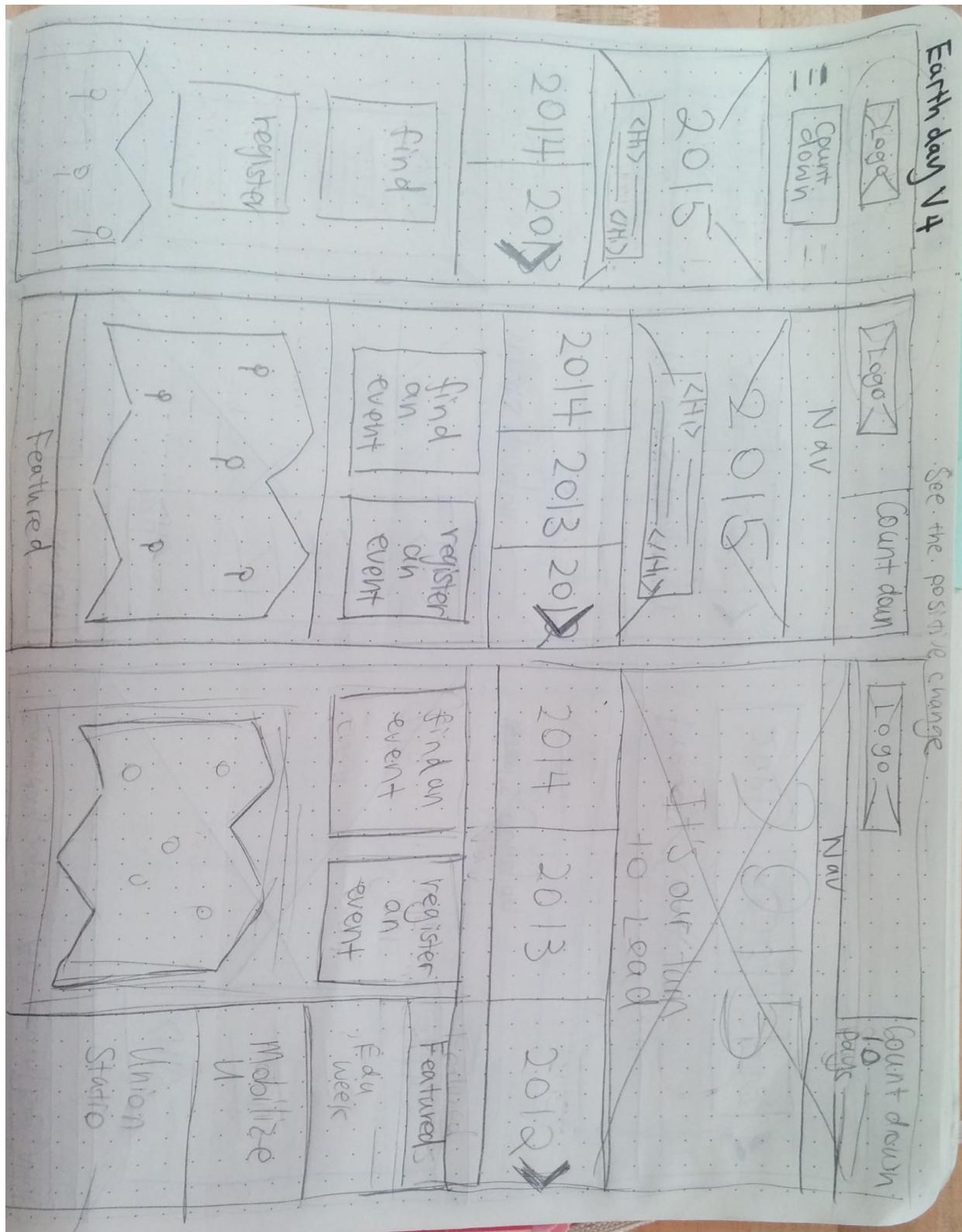


Earth Day 2015 V3



Earth day V4

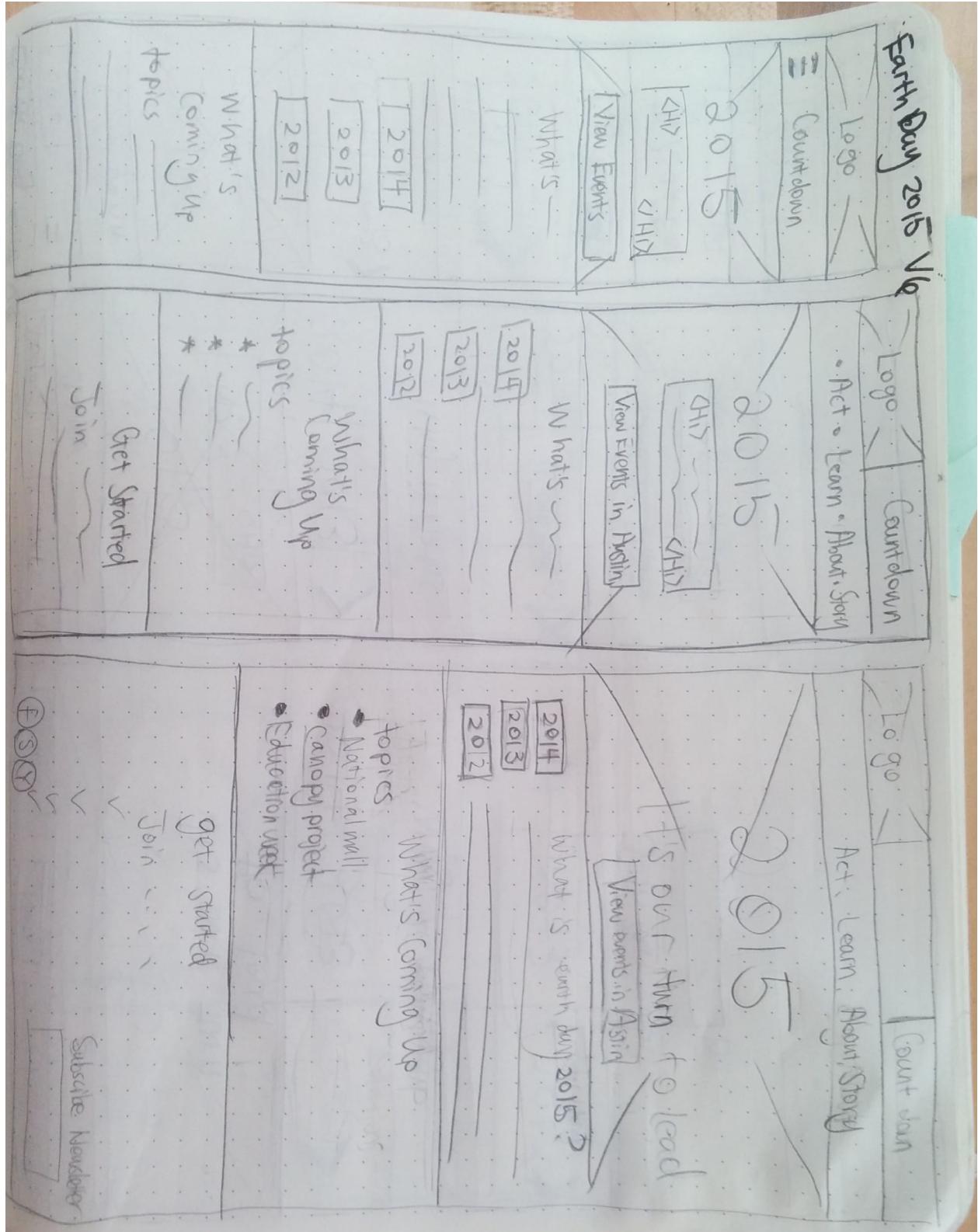
See the position change.



Earth Day 2015

V5

Logo	Count Down	Logo	Nav	Countdown # Days
Count Down	N.a.v	2015	CHD	2015
2014	2013	2014	CHD	2014
Why it matters	Why it Matters	2014	2013	2014
Learn More	Learn More	2013	2012	2013
Join an event	Join an event	2012	2011	2012
Join an Event	Join an Event	2011	2010	2011
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Earth Day 2015 V8

2015 It's time.

2015 It's time to lead

+ Menu

Days - Nav

Days

Act + Learn

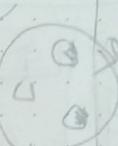
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Earth Day 2015 v9

Front Page

2015

Nav Bar



2015

PRO

2014

1970

1st
earth
day

2014

View Events



2015

Nav Bar

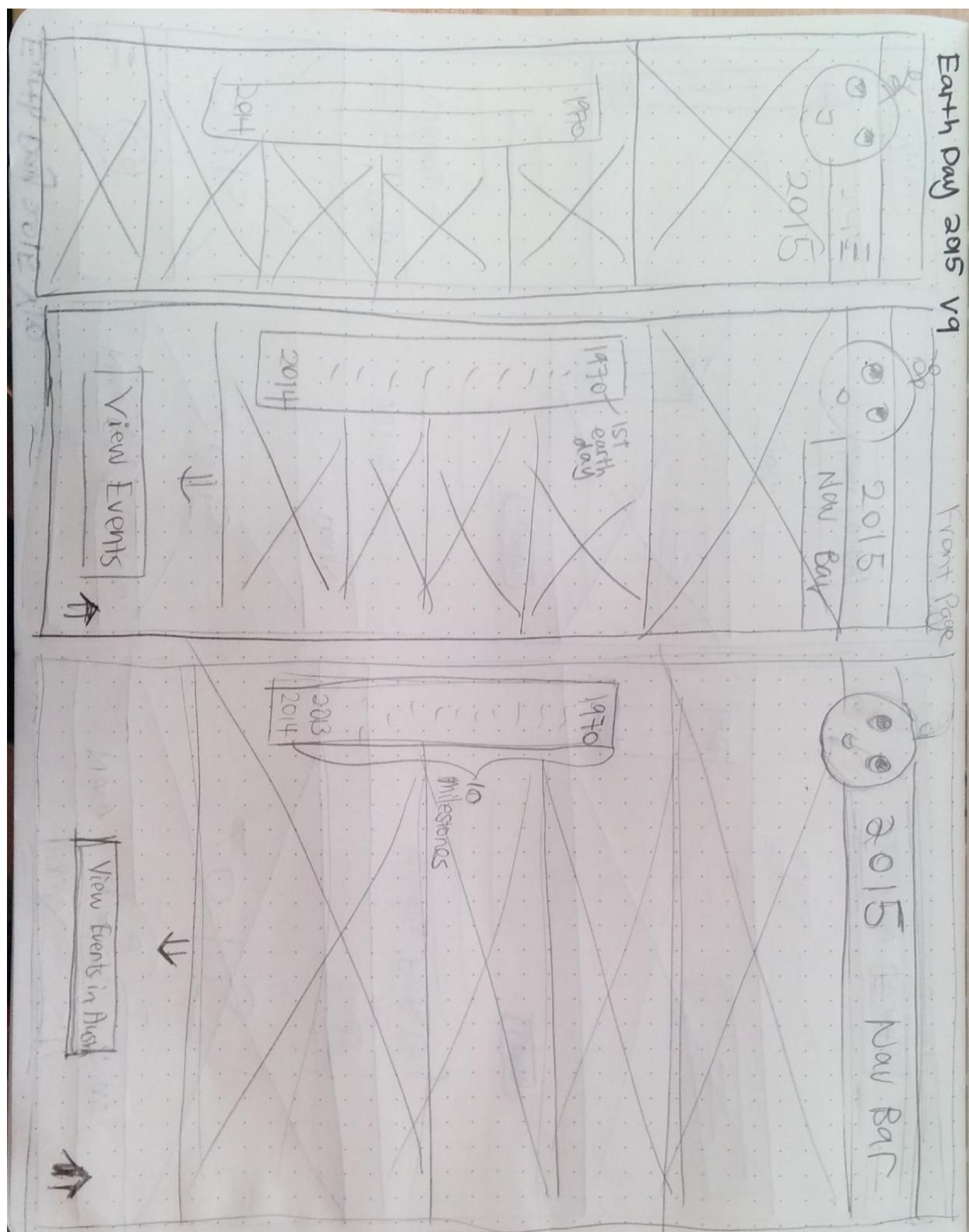


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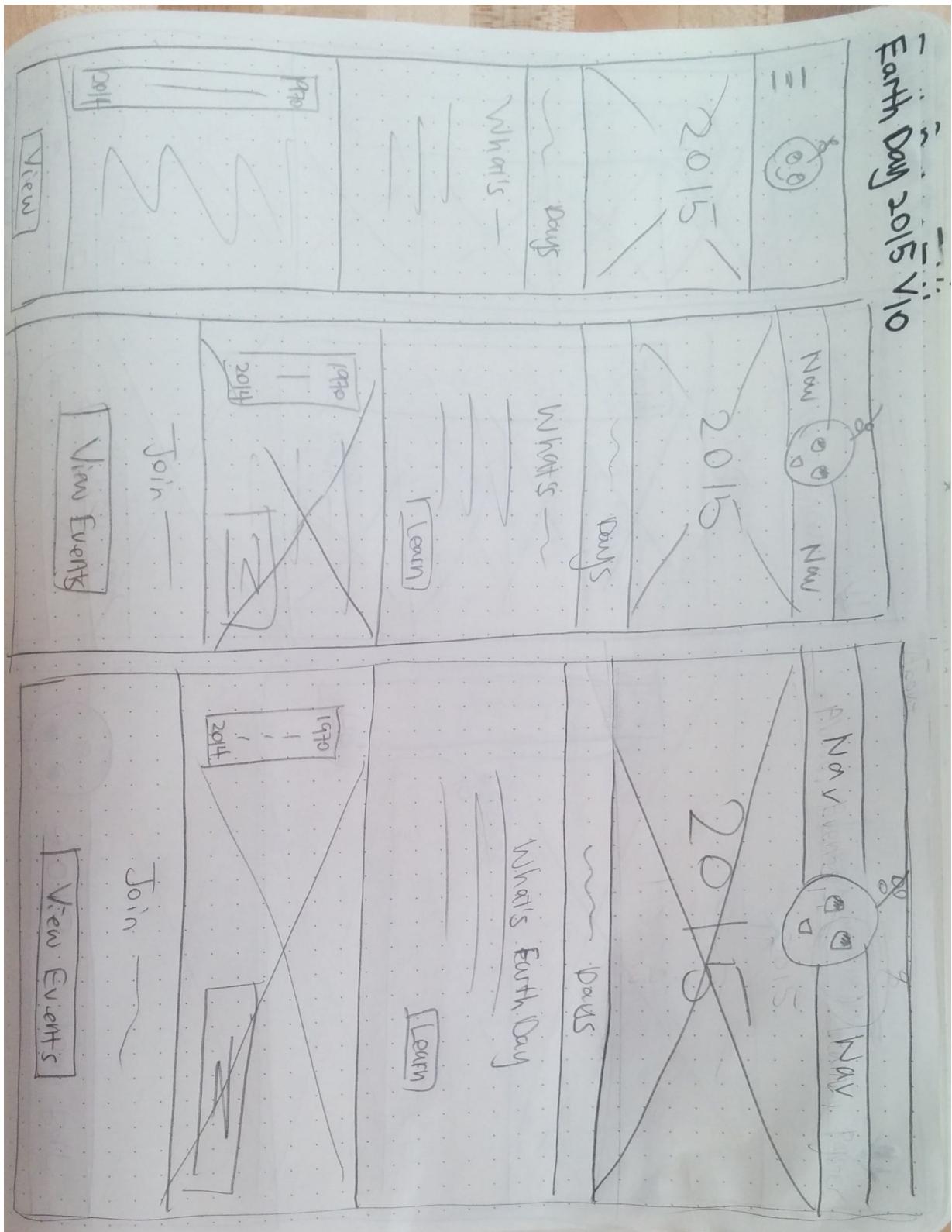
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MILESTONES

2014

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Earth Day 2015

Earth Day 2015

Style Tile
version:3

Possible Colors



Textures



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EARTH DAY 2015

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It's our turn to lead.

Museo Slab 700 #a1b55d

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Adjectives

nature fresh delightful

Earth Day 2015

Earth Day 2015

Style Tile
version:2

Possible Colors



Textures



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EARTH DAY 2015

Cabin Sketch Bold #455f09

It's Our Turn to Lead.

Museo Slab 900 #a1b55d

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Adjectives

nature green friendly
lighthearted

Earth Day 2015

Style Tile

version:1

Possible Colors



Textures



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EARTH DAY 2015

Roboto Bold #51c8ac

It's Our Turn to Lead.

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Adjectives

colorful fun

warm

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April 22nd
2015
EARTH DAY
It's Our Turn
to LEAD.
Earth Day's 45th anniversary - could be the most exciting year in environmental history.

19 20 59 30
days hours minutes seconds

The Issue
Today, people everywhere are experiencing first-hand the devastating consequences of countries polluting their way to the top. Populations worldwide are in immediate danger, making it more urgent to act than ever before.

We must come together and inspire our communities to do their part in securing a healthy and sustainable future for the planet.

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April 22nd It's Our Turn
2015 to LEAD.
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19 20 59 30
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04.22.2015 EARTH DAY
45th anniversary

IT'S OUR TURN TO LEAD.

10 [days] 10 [hours] 10 [mins]

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PROGRAM

APR 18

Global Citizen 2015 Earth Day

APR 18

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10 [days] 10 [hours] 10 [mins]

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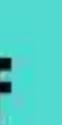
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IT'S OUR TURN TO LEAD. 10 [days] 10 [hours] 10 [mins]

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2015 could be the most exciting year in environmental history. The year in which economic growth and sustainability join hands. The year in which world leaders finally pass a binding climate change treaty. The year in which citizens and organizations divest from fossil fuels and put their money into renewable energy solutions. These are tough issues but we know what's at stake is the future of our planet and the survival of life on earth. On Earth Day we need you to take a stand so that together, we can show the world a new direction. It's our turn to lead. So our world leaders can follow by example.

In 2015, let's redefine what progress looks like.

WHAT IS THE EARTH DAY NETWORK?

The first Earth Day on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Growing out of the first Earth Day, Earth Day Network (EDN) works with over 22,000 partners in 192 countries to broaden, diversify and mobilize the environmental movement. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world.

Why it matters?

One billion people still live on less than \$1.25 per day. One of the biggest controversies over a treaty has been the issue that developing countries don't want to give up economic growth no matter the environmental cost, since the US and other developed countries got to pollute their way to the top. Those most affected by climate change are low-income or marginalized populations. The Pacific Island nation of Kiribati, for example - one of the poorest places on Earth - was the first country to declare its land uninhabitable due to sea level rise from climate change, and has asked for help in evacuating its population. Even more people will fall into poverty and food will become more scarce if we don't stop our misuse of the plane.

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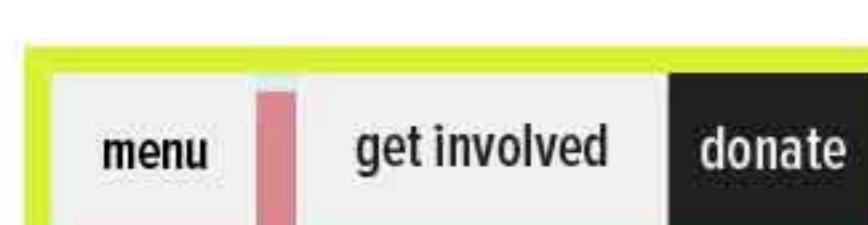
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04.22.2015 EARTH DAY

IT'S OUR TURN TO LEAD.

2015 could be the most exciting year in environmental history. The year in which economic growth and sustainability join hands. The year in which world leaders finally pass a binding climate change treaty. The year in which citizens and organizations divest from fossil fuels and put their money into renewable energy solutions. These are tough issues but we know what's at stake is the future of our planet and the survival of life on earth. On Earth Day we need you to take a stand so that together, we can show the world a new direction. It's our turn to lead.

WHAT IS THE EARTH DAY NETWORK?

The first Earth Day on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Growing out of the first Earth Day, Earth Day Network (EDN) works with over 22,000 partners in 192 countries to broaden, diversify and mobilize the environmental movement. More than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world.

WHY IT MATTERS?

One billion people still live on less than \$1.25 per day. One of the biggest controversies over a treaty has been the issue that developing countries don't want to give up economic growth no matter the environmental cost, since the US and other developed countries got to pollute their way to the top. Those most affected by climate change are low-income or marginalized populations. The Pacific Island nation of Kiribati, for example - one of the poorest places on Earth — was the first country to declare its land uninhabitable due to sea level rise from climate change, and has asked for help in

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In 2015, let's redefine what progress looks like.

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THE ISSUE

Today, people everywhere are experiencing first-hand the devastating consequences of countries polluting their way to the top. Populations worldwide are in immediate danger, making it more urgent to act than ever before. We must come together and inspire our communities to do their part in securing a healthy and sustainable future for the planet.

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